

BIG STOCK REDUCTION SALE.

\$25,000 STOCK TO BE REDUCED TO \$15,000.

Everything in the Store Reduced!

Sale Starts Saturday, Jan. 2nd, 1904

Old time customers at **WAKELY & FORD'S** will remember the savings our Stock Reduction Sale afforded them in July last.

These customers will be quick to realize the saving chances which this sale affords.

There's a vast amount of stuff, which in accordance with the **WAKELY & FORD** laws, must leave our store by Feb. 1st.

The \$25,000 stock must be reduced to \$15,000.

This can only be made possible by reckless price cutting, so we say **EVERYTHING** (except Cotton Thread) **WILL BE** at a quarter to a half off usual prices. That's the story.

We've cut prices till things are great bargains sure enough.

The four walls of our store are inelastic, we recognize our limitations, and to keep the volume of merchandise proportionately adjusted, we are offering some of the best bargains, Lindsay has ever known.

The sale is genuine, we mean business with it and we are positive you will be well repaid for a special buying trip here, even if you've many miles to come.

Yes, and no matter how low the price, the goods are sold subject to our fullest guarantees, subject to return for any fault and your money back if you want it.

COME AND SEE.

WAKELY & FORD,

The Safe, Satisfactory Store,

STRICTLY CASH DEALERS, **LINDSAY.** ONE OF THE BIG SNEYD CATE.

COAL COAL

Order Your Coal by Telephone 13, Phone Charges Prepaid.

Prices Are Reduced To:

\$7.00 Per Ton Delivered.

6.75 " At Shed.

Prompt Delivery and Satisfaction Guaranteed.

Wm. Thexton.

TO CLEAR.

Xmas. Goods we have

old at remark-

prices, to clear.

W. H. BARNER, Millbrook.

ity.

EDERS.

Wm. McMullen and daughter,

Miss Flossie, of Zion, were

guests at the home of Mr. and Mrs.

H. Richards, the past week.

Mr. and Mrs. H. Argue visited friends

over Xmas.

Mr. and Mrs. George

Spending New

Mrs. George

ham,

at Nurse,

Mr. and Mrs. Irwin, of Wing-

ends in town

and Mrs. Robt Nurse spent New

Day with Mr and Mrs John Fry,

Edmunds is visiting friends

Kenny preached anni-

ons in Oshawa, last Sun-

and Mrs. Hagerman, of

ing, spent Xmas. with Mr

las Eastcutt, Cavan.

After this issue we expect

to publish the Mirror one day

earlier.

A Happy New Year to all.
Mr. Allic Payne, of Toronto, spent Xmas with his Millbrook friends.

SECRET OF SUCCESS.

The success which The Toronto Star has achieved during the past four years has been the subject of much comment in the newspaper and business world. From an average daily circulation of a little over 14,000 for the year 1902, The Star has now an average daily circulation of over 21,500. It has so grown in favor, too, with the general public that it now carries more advertising than any other paper, evening or morning, in the city. The reason for the popularity of The Star, however, is not far to seek. If you are a reader of The Star, you will have noticed that its news columns are put up in a way that makes the news easy to read. Its daily woman's page, with its fashion cuts, is very attractive; its market reports are especially full and accurate; its editorial columns are fair, sane and strong, and free from partisan bias, while its sporting columns cover the whole field of sports.

The Star's success, therefore, is but the natural result of a newspaper policy which consults the taste of all classes. Its subscription price is \$1.50 a year, with the balance of this year thrown in to new subscribers.

The Rev. Irl R. Hicks 1904 Almanac

The Rev Irl R. Hicks Almanac for 1904 is now ready. It will be mailed to any address for 30 cents. It is surprising how such an elegant, costly book can be sent prepaid so cheaply. No family or person is prepared to study the heavens, or the storms and weather in 1904, without this wonderful Hicks Almanac and Prof. Hicks splendid paper, WORD AND WORKS. Both are sent for only one dollar a year. Word and Works is among the best American Magazines. Like the Hicks Almanac, it is too well known to need further commendation. Few men have labored more faithfully for the public good or found a warmer place in the hearts of the people. Send orders to Word and Works Publishing Co. 2201 Locust St. St. Louis, Mo.

Home Circle Lodge No. 6 Elect Officers for Another Year.

At the last regular meeting of Millbrook Circle, No. 6, Order Canadian Home Circles, the following Officers were elected for 1904:

- P. I., Bro. George Lock.
- L., " R. E. Stanton.
- V. L., " G. A. Duncan.
- R. S., " C. Thorndyke.
- F. S., " J. N. Hicks.
- Treas., " J. Gillott.
- Chap., " W. Archer.
- War., " W. Mitchell.
- Mar., " W. S. Sjoane.
- G., " W. I. Coats.
- S., " W. T. Weaver.

Installation 2nd Monday in January, when all members are requested to be present.

Municipal Nominations.

The municipal nominations were held on Monday last, and considerable enthusiasm was shown in most places, although many Councils, thru'out the Province were elected by acclamation. This was the case in Emily Township and in Millbrook village. Emily re-elected its Reeve, Mr. James K. Boate, and also last year's Councilors, viz: Messrs. James Courtney, I. H. Fee, W. Herlihey and Wm. Lowes. These gentlemen make a creditable Council, and we congratulate them upon their re-election. The interests of the Township will, as formerly, be well looked after.

In Millbrook Council there is only one change from last year, viz: the retirement of Coun. W. Gillott, who is succeeded by Mr. I. E. Needham. Mr. Gillott resigned to save the expense of an election. Coun. Gillott proved himself to be a good man for the town, and it is perhaps to be regretted that he chose to drop out of the contest, although we have no doubt as to the ability of Coun. Needham, as he has had much experience in municipal matters, and is not afraid to hold up for everything that he believes to be right. The following gentlemen will be the Town's representatives in the Council for 1904: Reeve, W. S. Given; Councilors Henry Argue, R. J. Doak, J. C. Kells and I. E. Needham.

Mr. R. W. Clark was nominated but resigned. There will be a contest for School Trustees in the village, between Messrs. John Allen, Geo. Campbell, T. H. Hassard and A. Leach.

In Omeme there will be a contest for the Reeveship between Messrs. Jos. T. Beatty and R. J. Mulligan—both good men. It will no doubt be a hot race. The following gentlemen were elected by acclamation to the Council; Messrs. R. Carey, E. Elsom, Jas. Evans and J. M. McCrea.

Mr. T. C. Ivory was nominated for Reeve of Omeme but resigned. For Trustees—Dr. Cameron, Messrs R. E. Ford and J. McCrea, were elected by acclamation.

Cavan Township—For Reeve, Messrs W. J. Fisher and C. McNeil. For Councilors, Messrs. George Berrv, T. A. Kelly, Robt. Shaw, W. H. Staples, Geo. Shield.

Manvers Township—For Reeve Messrs. Jos. Hickson and Jas. H. Stewart. For Councilors, Messrs. J. W. Bruce, Thos. Farrow, W. H. Hooper, W. J. Mulligan, George McCartney and Thos. Stanton.

In South Monaghan the old council was re-elected by acclamation, with one exception, viz: the retirement of Mr. Greer, who is succeeded by Mr. H. Dawson.

Attend the New Year's Concert in Omeme to-night.

MUNICIPAL ELECTIONS.

FOR SCHOOL TRUSTEE.

To the Electors of the Village of Millbrook.

LADIES and GENTLEMEN.

Having received the nomination for School Trustee, I respectfully solicit your vote and influence for that office, and should I be elected I will carry out the duties of the office to the best of my ability. Wishing you all a prosperous and happy New Year, I remain, yours faithfully,

T. H. Hassard, V. S.

Election next Monday, Jan 4.

Dr. F. A. Walters,
DENTIST, LINDSAY.

Honor Graduate of Toronto University and Royal College of Dental Surgeons.

All the latest and improved branches of dentistry successfully performed. Charges moderate. OFFICE over Gregory's Drug Store, corner Kent and William streets.

Victoria Loan and Savings Company

Head Office, - - LINDSAY.

Authorized Capital - \$300,000.00.

3 1/2 Per Cent Allowed on deposits. May be deposited or withdrawn any day in sums of \$1.00 and upwards.

4 Per Cent Paid on Deposits. Money to Loan on Real Estate. Office Hours: 9 a.m. to 4:30 p.m.

W. Flavelle, James Low,
PRESIDENT, MANAGER.

JUST CLEARING UP

After the rush of holiday shopping there are odd lots which will be closed up **QUICKLY** and **CHEAPLY**. The departments must be thoroughly cleared of all **REMNANTS** and small lots.

AT SACRIFICE PRICES.



385 & 387 George Street, PETERBORO.



We SELL Organs, Pianos, &c., Best Makes.

FRESH GROCERIES arriving daily.

TEAS & COFFEES A SPECIALTY.

Card of Thanks.

I desire to thank my numerous friends for their liberal patronage during the past year, and wish them one and all a most happy New Year.

I also wish to state that I will be in a better position than ever to serve you and as many others who can see their way clear to deal with me.

J. McBride,
Next Door East of Mirror Office, directly opposite Town Hall, MILLBROOK, ONT.

Palace Restaurant,
Opposite Queens' Hotel, MILLBROOK.

LUNCHES served at All Hours.

OYSTERS in every style.

Choice Tobaccos and Cigars.

CONFECTONERY of the finest quality.

TEAS, COFFEES, and choice

Mustard, WINES and Worsta Sauce.

JOS. H. ROBERTS.

GLOVES for XMAS GIFTS.

Everybody appreciates them, but they must be the **GOOD KIND--the KIND WE SELL.**

HATS. Good Hats are like True Friends.

You hate to discard them just because they become "SEEDY" looking, but your self-respect demands that you discard that Shabby Hat. We can supply you with one as Good as yours **USED TO BE.**

Shirts--Collars

A Shirt we're proud to sell, and you'll be happy to wear, for **CNE DOLLAR**, including the Cuffs--and they're **ALRIGHT TOO.**

COOMBE'S CORNER STORE.

Carey's Magnesia Flexible Cement Roofing.

Those contemplating putting roofs on their buildings, the coming season, will find it to their advantage to call on me, see samples and get prices before buying any other kind of roofing. It is wind, dust, rain and fire proof, and comes cheaper than first class shingles.

Cement Roofing will last as long as the Roof Boards on which it is applied.

Prices on application to

L. S. CLARRY,
Agent, Box 315, Millbrook.