# OTHING PRICES ARE IN THE SOUP

Great End of the Year's Sale

CHO III WONDERFUL CHEAP MAN. CORNER KENT AND WILLIAM-STS.

Prosperity is here, GOUGH'S December Programme is destined to be the Greatest end of the year Sensation in CLOTHING, HATS, CAPS, UNDERWEAR and Winter Furnishings ever known in Lindsay.

LILIPUTIAN PRICES-Will reign all over the Big Store every day of every week from now until New Year's, the public will do the scoring and will mark this Tremendous under-price occurrence as the star event of the last holiday shopping month of 1897.

STAND FROM UNDER THE CRASE

GOUGH'S purchasing power with ready Cash has brought prices down to the level that no other Store is able to reach.

By a fortunate stroke of Business, we offer at a great Snap TIONAL WHOLESALE STOCKS For this Great Holiday event from two of the Montreal Millionaire Clothing Manufactuers noted for their reliable

goods, as follows: From Messrs. E. A. SMALL, 900 Picked Winter Suits for Men, Youths and Boys. From McKenna, Thompson & Co., the cream of a We might talk till doomsday about these new Goods and our regular first-class Stock, but unless you visit this tore you'll never know how good and how Superior line of Heavy Winter Overcoats and Ulsters.

we might to ik till doomsday about these new doods and how cheap they really are. We are striving to make this store indispensible to rich and poor, and nothing will emphasize this idea more than the following sample of closely pruned prices: Men's all wool Suits, imported Scotch and

Men's all wool Freize Ulsters, check Tweed Linings, Gray, Fawn and Brown, worth \$6, to clear at....\$ 3 75

Men's all wool Freize Ulsters, Fibre Chamois lined, in Clarets and Browns, worth \$8, to clear at.....\$ 5 00 Men's heavy Freize Ulsters, wool, tweed lined, Mohair sleeve linings, raised

seams, worth \$10, clear at .....\$ 6 00 Boys' all wool Freize Ulsters, wool liniugs, worth \$4, sale price..... 2 50

Boys' all wool Freize Ulsters, wool lined, heavy weights, worth \$4.50, clear at .. 3 25 Youths' Freize Ulsters, check linings, worth \$5, clear at ..... 3 50 Youths' all wool Freize Ulsters, tweed lined,

heavy, worth \$7, clear at...... 4 50 Youths' Beaver Overcoats, double breasted, farmers satin lined, worth \$6, clear at 4 00 Men's heavy tweed Melton and Serge, worth from \$5 to \$7, clear at .... \$ 2 75 Men's Beaver Overcoats, check lining, single and double breasted, worth \$8, clear at 4 50 Men's Beaver Overcoats, wool lined, double breasted, worth \$9.50, clear at..... 6 00 Men's all wool Beaver Overcoats, double breasted, farmers' satin lined, silk stiched, silk velvet collar, worth \$12.50, clear at 9 00 Men's all wool Halifax tweed Suits, heavy weights, worth \$5, sale price..... 2 75 Men's all wool heavy weight tweed Suits,

double and single breasted, wool lined, worth\$6.50, clear at ..... 3 90 Men's all wool Suits, in medium shades of Brown and Grey, also Black, worth \$7.50, clear at ..... 5 00 Men's all wool Suite, newest shades in Scotch Tweeds and Kerseys, equal to ordered work in cut and fit, fine far-

mers' satin lining, worth \$10, clear at 7 00

Irish Tweeds in the latest fashionable patterns, good heavy farmers satin linings, silk stitched, extra well made, stylish fit, worth \$12, clear at .... \$ 8 00 Men's all wool Freize Suits, double breasted heavy linings, worth \$7.50, clear at .... 5 co Boys' Underwear, Fleeced lined, .... 25c, 30c, 35c, 40c Men's Natural Wool Shirts and Drawers ...... 65c Men's Scotch Wool Underwear, all sizes .......... 45c Men's All Wool Rib Underwear at .... 37 1/2 c Men's Fancy Stripe Underwear at ...... 25c Men's Plain Grey Underwear at......19c Men's Heavy Top. Shirts, plain grey, at.........25c Men's Heavy Top Shirts, all wool at ............50c Men's All Wool Rib Top Sox at .... ..... 100 Persian Lamp Caps from \$1.90 to .....\$4.50 Men's Tweed Caps in Winter weights from 25c to 50c Boys' Imitation Persian Lamb Caps from . . . . 25c to 60c 



In these two magnificent wholesale stocks combined with our regular stock, hundreds of useful Christmas gifts will be found. What better present can be selected for fathers, brothers, sons, lovers, or bachelors, than a Fashionable Suit of Clothes or warm Overcoat or Ulster, a Fine Hat or Fur cap, a Suit of Underwear, Neck Wear, Collars, Cuffs, Shirts, Gloves, Handkerchiefs, etc Come around and see the busy corner and watch the Price tip the beam in your favor. Be sure to come early and often.

B. J. GOUGH, LINDSAY'S LEADING' CLOTHIER.

New Advertisements This Week

Local-Fowler & Co. Reader-A. Primeau. Specials-J. G. Edwards. Christmas Presents - R. Neill. Clothing Prices-B. J. Gough. Holiday Season-Britton Bro'. Our Goods - R B. Allan & Co. Steamship Agency-Geo. Wilder, Prospectors' Class-W. L. Goodwin. Keep Your Eye-A. Higinbotham For Sale-J. L. McMillan, Toronto. Strayed - George Holder, Kirkfield, North and South Victoria - Kerr & Co. For a Christmas Present - Sisson & Co. Celluloid Stationery Boxes R. S. Porter, Girl Wanted-John McGinnis, Cresswell

Canadian Post.

LINDSAY, FRIDAY 'DEC. 10, 1897.

LOCAL: NEWSLETTERS

MANILLA.

Special to THE POST. Snow.-Quite a heavy fall of snow occurred Tuesday. Some four inches of snow fell during the day.

Swamp Notes.—Mr. William Mollon's swamp north of this place is now assuming the aspect of a business centre.....

Chips are flying thick as flies....Shantles vacant warehouse and no doubt will get are being reared dally ..... Axe handles his share. are telog splintered almost hourly ..... Some twelve or fifteen choppers are at work according to latest reports....Much fine tamarac and cedar is being piled up of their neighbors' interesting cases dis-

All the old list of officers were elected for | their pleadings. the Sunday school at the Sanday school business meeting Tuesday evening...All is preparation at present for the "Cantata" to be rendered about Christmas time by with Mr. and Mrs. Luke, of the 14th coa. Kilgour. town this week..... Mr. Fred Gibson is successful farmers, is also suneri

Misses Thurston, of Thurston Mills, spent
Sunday with Miss Minnie Glendenning.
....Mrs. N. Mintern is visiting her
mother at Pine Orchard...Mr. N. Mintern
was in Port Perry on Monday last...Miss
Will Buy Now.—Henry Nugent, tenant farmer, is now on the lookout to purthe distribution. In Carnegie, in F. F.
had flown.

Railw
Will Buy Now.—Henry Nugent, tenant farmer, is now on the lookout to pur-

pleased to see him around again.

IMPROVEMENTS.-A snow plow is seen winter's trade. He is a competent me-chanic and will no doubt get a goodly patronage....Our merchants are preparing for Christmas and the holiday season..... To judge by Mr. Whitesmith's window he has a most choice selection of Christmas presents and novelties, etc ..... Mr. G. Mr. Pearce is also prepared to do stylish fitting

Mariposa, and had a very pleasant time. OMEMEE.

Correspondence of THE POST.] PLEASANT —Our citizens are enjoying the fresh air and good sleighing, being favored with such delightful weather. GRAIN BUYING .- There is an unusual

Court.-The division court sittings on for the winter's fuel . . . . We understand posed of. The legal counsel from Lindsay ment . . . Mr. Kennedy and another gentlethat Mr. F. D. King is foreman of the gang present were Messrs. F. D. Moore and G. H. Hopkins, who had some hot contests CHURCH NOTE.—The song service of last | and afforded some good moral lessons to | way to Gooderham. Sabbath evening was largely attended .... the large crowd present in the course of

CHURCH NOTES.—Anniversary services here next Sabbath in connection with the Methodist church, conducted by the pastor, who is one of the most popular of our his team and, accompanied by his son, clergymen..... There will also be the went to the woods of Mr. Thomas Scane to PERSONAL,-Miss V. C:one and Miss G. anniversary services of the Mt. Pleasant | get a load of firewood. The tree which he

with Mr. and Mrs. Luke, of the 14th coc. of Mariposa...Mrs. A. Short is at present in Lindsay....Mrs. D. King is improving under the skilful treatment of Dr. Mc-phail....Mr. L. Short and Miss B. Barry spent Monday in Cannington. Why did spent Mon moving his turn-ups (turnip )..... The POLITICAL -J. H. Carnegie, M. P. P.,

running away from him while at Mr. G. ber camp has about exhausted Mr. Mat Smith's. The wagon passed over Mr. chett's timber l'miss and are open to secure further supplies. Quite a number of our places d'en can him avant a contra le chett's timber l'miss and are open to secure further supplies. Quite a number of our laborers got emp'oyment.

THE TAXES.-Chas. Cornell, township tax collector, has made excellent progress clearing off the streets after all storms (even rain storms).....Mr. W. L. Coone is eracting a hen house....Mr. D. King is pion collector of the Dominion, yet he says fitting up his blacksmith shop for the there is no excuse for people not being

IRONDALE. (Correspondence of THE POST.) NEW ARRIVALS.-There is considerable of Mr. A. J. Curry. It is a boy, and we think he has come to stay....Also a birth

PLEASANT POINT—MARIPOSA.

| Correspondence of Tuz Post.]

BIRTH.—On the 2nd inst., at Pleasant Point, Mariposa, the wife of Mr. Wr.

O'Hara, of a son. at the home of Mr. Jack Hancock.

PERSONAL.—Mr. and Mrs. Jas. Morrow, of Minden, visited their friend, Mrs. C. Davis, last week....Mr. and Mrs. Flood, of this place, visited friends in Minden last week....Mr. R. Gartshore is visiting friends at Irondale, but intends leaving

Taxes.—I understand the tax collector is on the warpath again—I hope he will bring a few turkeys with him, as it is getting near Christmas. Notes -We have very good sleighing o'clock, and the quarrel was resumed last here at present, but do not think it will night about 6 o'clock. last long....Miss Ethel Johnston and Mr. Two French-Canadi man, from Lindsay, were at Irondale on

Similar Case at Ridgetown. Ridgetown, Ont., Dec. 8.-Mr. Seth Everette, about 3 o'clock yesterday, took his team and, accompanied by his son, Smith visited Sunderland on Taesday last. Presbyterian church the same day, con-endeavored to cut down had been previous-mr. and Mrs. Wm Philp spent Friday | ducted by the Revs. Smith, Tanner and | ly lodged and another tree had fallen endeavored to cut down had been previous- The Provincial Fat Stock Show at Brantacross the top. In his effort to chop off the

Railway Strike Abandoned. London, Dec. 8 .- As a result of the re- drove in from all over the county. This, Katie Mintern is home again......Mr. C.
Bull is at Sonya for the winter.....Mrs.
R. Mollon is absent from town.....Miss
McInnis is also away from home....Mts.
Wallace is recovering from a severe illness.
........Miss Lena McDonald is again around.
Runaway...—Mr. William Whetter was eriously injured by his team of horses

ant farmer, is now on the lookout to purchase a farm after successfully accumulating fusal of the Right Hon. Charles T. Ritchie, few successful tenants.

President of the Board of Trade, to interfere in the name of the Board in the present labor dispute, with a view to arranging a conference, in order to avert a strike, the pleased with prices.

Lumbering.—The Parkin Nichols lux. fusal of the Right Hon. Charles T. Ritchie

Riot Among Laborers on the Soulanges Canal.

Alexio Greico, an Italian, Killed, and Several of His Co-Nationalists Badly Wounded-The Italians Up [in Arms Over the Way They Have Been Treated-

O'Hara, of a son.

Personal.—Mrs. J. C. McNaughton, of Port Hope, spent a week with her brother, Mr. Wm. O'Hara, of Pleasant Point, Marinosa and had a warr pleasant time.

Coteau du Lac, Que., Dec. 9.-A horrible murder took place here last night, when an Italian named Alexio Greico lost his life. There was a little fight yesterday at 3

Two French-Canadians have been arcoming out. The Italians are very much excited, and there are about 150 patroling the streets of the town in search of the al December 7th, and were making their leged murderers. The people are much alarmed and fear further trouble. At 10 o'clock the Italians appeared to be calmed down a little, but are still in search of the murderers, in groups of five and ten, and threaten to kill them on sight.

AN IMMENSE SUCCESS.

ford is Attended by Tremendous Crowds of People.

Brantford, Dec. 9.—The Fat Stock Show is proving a great success. The number of exhibits far surpasses any previous Fat Stock Show, and the quality is of the very best. The building inside has 17 are lights, comfortable and kept strictly clean. Last night there was a large attendance.

Yesterday the crowd was immense; all trains brought in visitors, and farmers with our citizens in attendance, makes it appear as a gala day. The immense building that everyone thought so large is stream of people passing through it all Ray & Co.'s Old Stand.

day. The judging commenced yesterday and will probably be finished early to-day. R. B. Allan & Co.

## R. B. ALLAN & CO.

Our Goods themselves are their own Best Advertisement and will always commend their merits.

We draw your attention to these seasonable requirements as below; you will need some of them. Call early and see the Large Stocks we carry. Grey Flannels, 10c., 12c., 15c, 20c. and 25c. Navy Blue Flannels at all prices. A very large Stock of Flannelettes at Every Price, from the lowest to the best grades.

### BLANKETS.

Starting at 75c. per pair, either White or Grey, also at 90c., \$1.25 and \$1.50 per pair. All Wool Blankets at \$1,90, \$2.50, \$2.75, \$3.00, \$3.50 and \$4.00 per pair,

All Qualities of Yarns in Stock. First-class quality Grey and White Yarn at 40c per lb.

A Snap in Boys' Strong Wool Hose at 15c., also sizes 8, 8½, 9, 9½, at 20c., these are worth 35c. Keep the hands warm—An excellent stock of Lined Kid Gloves and Mitts of all Kinds and Qualities. Big rested. The coroner and detective are Range of Gloves in Buckskin, Mocha, Tan, Ringwood, Cloth and other makes.

Is there a man who will go shivering around when you can buy Underwear at the Prices we sell them st. Our Prices are 25c., 35c. and 40c. For 50c., we sell sell a Line of extra Heavy all Wool Shirts and Drawers, Ribbed or Plain, also better goods at 75c. Extra Quality at \$1.

### CLOAKINGS-

Large Stock of Cloakings in plain Beavers, also fine Stock of Rough Cloths in curls and diagonals.

Bargains in Ladies' and Children's Hose at the very Lowest Prices.

Just to hand for the Christmas Trade--- A Fine Assortment of Elegant Umbrellas with beautiful handles. Either Ladies' or Gentlemen's, suitable for Christmas Presents.

R. B. ALLAN & CO.,

Corner Kent and William-ste., Lindsay



in all the ne material

A Fur Cape, a Sto Fresh, perfect good







MARARA Merry Ch

> See our C gifts of special

Ladies Ladies' Ladies Ladies Ladies' Gentleme The Sa Friday,

BRUUUU

There is a to sell, and buyi Expert knowled is why, despite lines, the trade

There is t chance. Beside jewelry, wants those who have Our Christ

Fur Gauntle Collarettes, Fur-lined is the largest

Lindsay.