

Advertisement text on the far left edge of the page, including "Bakery", "Welcome to", "L. BROCER.", "MONTREAL, CAN.", "BUSINESS.", "RUMAN", "MISCELLANEOUS.", "LIVE STOCK", "STREET."

Advertisement for "Bright Lad," "Odds's Kidney Pills," and "Canadian Post." Includes a small illustration of a man on a bicycle and text describing the benefits of the pills and the newspaper.

Main article titled "A Well-known Priest!" by "HERB AND THERE." Discusses the expedition of the Fram, the role of the priest, and the challenges of the Arctic journey.

Advertisement for "Sunlight Soap" featuring a royal warrant and a pillar illustration. Text includes "A 'SUNLIGHT' PILLAR" and "LABOR SAVING PURIFYING CLEANSING EXCELLENCE PURITY."

Continuation of the "A Well-known Priest!" article, detailing the priest's actions and the expedition's progress.

Advertisement for "Allen's Lung Balsam" and "If You" cough medicine. Includes a small illustration of a person and text describing the effectiveness of the products.

Large advertisement for "CASTORIA" medicine. Features the text "What is CASTORIA?" and "Castoria is Dr. Samuel Pitcher's prescription for Infants and Children." Includes a small illustration of a child.

Advertisement for "LAME BACK" plaster. Includes a small illustration of a man in pain and text: "NEURALGIA, PLEURISY, SCIATICA AND RHEUMATISM CURED EVERY TIME."

Advertisement for "MISS MITCHELL'S GRAND WINTER MILLINERY OPENING." Includes a small illustration of a woman and text describing the store's offerings.

A collection of various advertisements on the right side of the page, including "THE VERY FINEST ALES and PORTERS," "GEO. A. LITTLE," "F. C. TAYLOR," "DUTCH BULBS," "LINDSAY FOUNDRY," and "JOHN MAKINS."