

WHAT IS BEST TO-DAY

MAY BE A BACK NUMBER TO-MORROW.

The Success of our Business lies in placing before you **NEW GOODS, NEW IDEAS,** To Meet Requirements at very Low Prices

YOU CAN ORDER GOODS BY MAIL

We direct the special attention of out-of-town shoppers to our Letter Order System, which we have placed at the service of the thousands of out-of-town patrons who cannot always do their buying in person. Through this medium you can entrust your shopping to us without any uneasiness as to the results. Give us a Trial Order and see.

we endeavor to supply all your wants quite as well as though you were here in person.

CARTER

Handsone Double-fold Tweed DRESS GOODS at the following very low prices, 15c, 17c, 20c, 25c, 30c, 33c, 40c, 50c, 75c, \$1, \$1.50, \$2 per yard.

We have imported the largest and choicest stock of DRESS TRIMMINGS ever shown in Lindsay at very low prices, for such handsome goods.

We are leaders in Ladies' and Children's GLOVES, very heavy lined, Black Cashmere in Ladies' at 15c.

Ask to see our special numbers in BLACK CASHMERE, all wool.

43,018 at.....33c
64,109 at.....45c
910 at.....50c
39,104 at.....60c

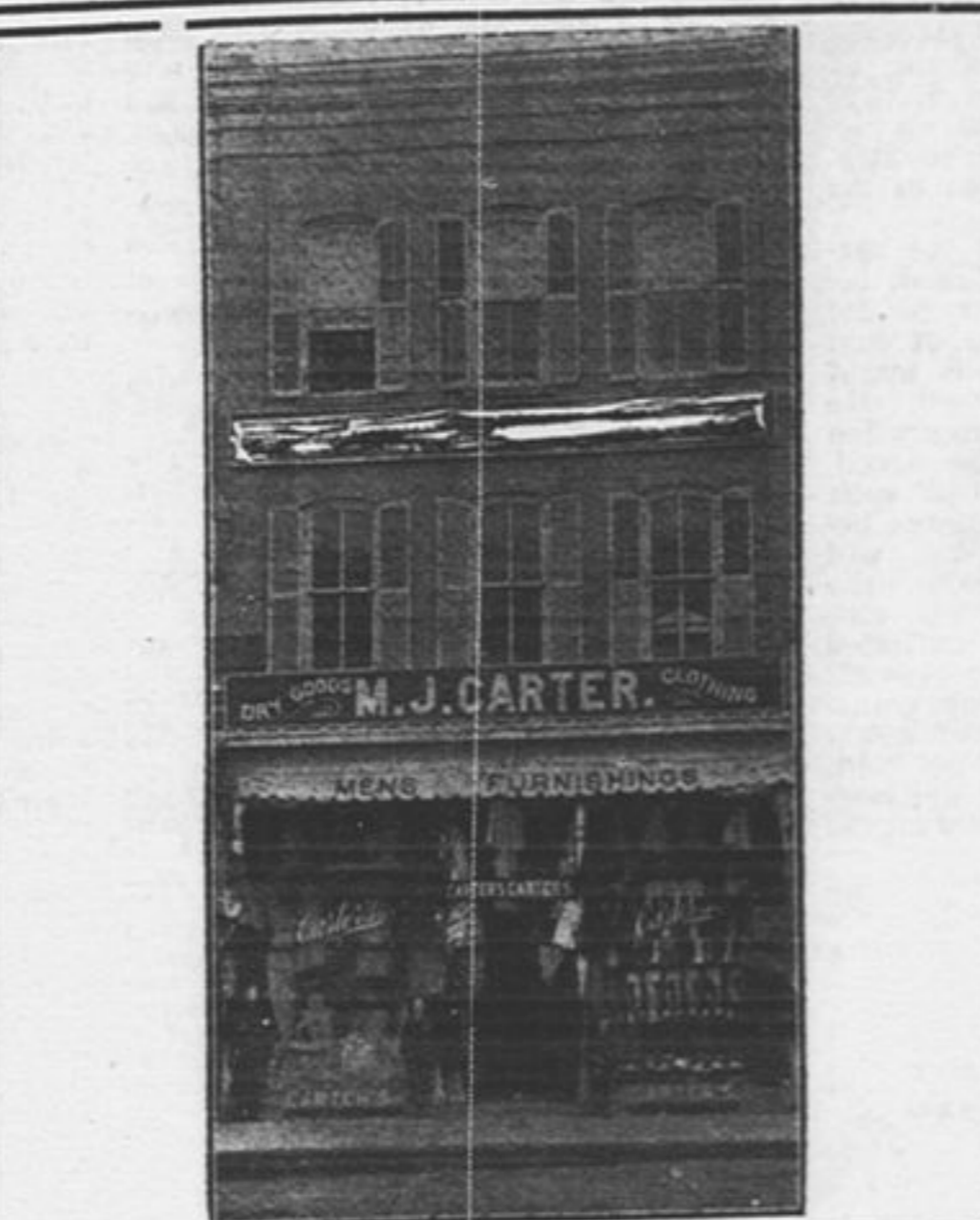
197 NEW MANTLES and CAPES bought direct from the Manufacturers. Ask to see

33,682 at.....\$ 3 45
31,921 at.....3 95
3197 at.....4 65
3194 at.....5 65
3198 at.....6 45
3127 at.....6 75
3206 at.....8 65
3196 at.....9 45
3163 at.....10 09
3178 at.....10 00
3111 at.....10 65

3 very special lines in WRAPPER GOODS, only to be had here, pattern confined to us, all fast colors, 10c, 13c, 15c.

44 pieces, all wool, 36 inch SERGE in 17 shades, to be cleared at 25c.

LADIES' WINTER UNDER-VESTS, open front, Silk Trimmings at 15c, 20c, 25c, 35c, 40c, 50c.



15 doz. Children's Fancy TAMS to be cleared at 25c, styles confined to us.

Shopping Bags.....25c
Feather Ruffs.....25c
2 H. S. Handkerchiefs.....5c
Dress Steels, set.....5c
Corset Steels.....5c
Curling Irons.....5c
Curling Iron Holders.....5c
Money Purses.....5c

Ask for the Deafance make of Carpet Warp, to be had at Carter's; take no other.

Stacks of Black and Coloured VELVETEENS from 20c to 95c. Ask to see our Fancy Shot SILKS.

We made a special effort this season to secure all the new and up-to-date mantle clothes and we are very proud of the display, it is impossible to describe them, we ask you to call and inspect them.

Double Fold Beavers.....75c
Double Fold Beavers.....\$1 00
Double Fold Beavers.....1 25
Curls, in Self Colors.....1 40
Curls, in Two tone.....1 50
Curls, in Two-tone.....1 75
Curls, in Two-tone.....2 00

Stacks of pure All Wool Tweeds and Serges, just the thing for Boys' School Suits.....25c

We make a Specialty of Fancy White Damask TABLE COVERS, 5 o'clock Tea Covers, Sideboard Covers, Tray Covers, Doyle's Table Mats and Napkins.

Ask for the Puritan Cotton Batton, take no other, the best to be had at Carter's.



Ladies' pure All Wool Black Hose, 15c, Children's, 2 pair for 25c

We have a large and well assorted up-to-date stock of Furs in Capes, Jackets, Ruffs, Boas, Gauntlet, Caps, etc.

Hemp Carpets, in Floor and Stairs, commencing at 10c.

Call and inspect our Carpets, Oilcloths, Lace and Chantille Curtains and Table Covers.

Always look over our Remnant Table.

36 inch STEAMLOOM only 5c.

Men's Suits in Single or Double Breasted at \$2.90



Men's Tweed Pants, wear like iron, for 85c

Men's and Boys' White Unlaundered Shirts, very special, 29c.

Men's Black Rainproof Coats, \$1.50.

325 Gent's and Boys' Silk Ties to be cleared at 2 for 25c.

Men's Heavy Frieze ULSTERS, Tweed lined, Storm Collar, Muff Pockets, half Belt and Tab. \$3.95.

Men's Cardigan Wool Knit JACKETS, 75c.

If you want an up-to-date HAT, give us a call, we have our New Fall Stock complete. We are sole agent for the Celebrated Wilkinson Hats.



We have the largest and most up-to-date stock of MEN'S FURNISHINGS ever shown in Lindsay.

Men's and Boys' Fall and Winter CAPS from 10c and up.

Boys' 2 piece SUITS from 75c to \$4.00.

Boys' Knicker PANTS from 25c and up.

Boys' OVERCOATS commencing at \$1.50, heavy lined.



Ask for our 3 special drives in Men's UNDERWEAR, at 25c, 35c, 50c.

Men's Pure all wool SOX, white Toes and Tops, very special, value 10c

Roller Towellings at 4c, 5c and 6c; Towels at 5c, 7c and 10c, all very special.

2 Spools for 5c, J. & P. Coats best 6 cord, 200 yards, spools, any shade.

Ask to see the Jumbo White Red Spread, size 76x90, weight 3 1/2 lbs, 90c.

150 Lambkin Red Blankets colored with fancy border, to be cleared at 75c pair.

Stacks of Shirtings and Fancy Plaid Girghams, 5c.

Beautiful Cream Laid Linen Table Damask, 24c, 32c, 35c, 40c, 45c and up to \$1.50 per yard.

We have a very heavy 34 inch Grey Cotton, nice round thread, 3c per yard.

8x4 Unbleached Twill Sheeting, very heavy and free from dressing, 15c.



Very special Super-Wool Red Blankets, extra heavy, 10x4, with fancy border, \$1.95.

Genuine Turkish Bath Towels, fancy stripes, extra large, 10c, 4c per yard for Flannellets, in 25 Shades and patterns.

14c. Grey Flannel in plain and twill, light and dark shades, former price, 20c.

Cotton Grain Bags, 2 bushel, seamless, per doz., \$1.80. Ask for Special Bag.

125 pair Grey Bed Blankets with nice fancy border, lamb-skin finish, called the Klendike, per pair \$1.00.

Bed Comforters, Sofa Pillows, Covered and Uncovered Tea Cosies, etc., very cheap

CARTER

LINDSAY.

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FROM LINDSAY
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CLEVELAND, Ohio
SAGINAW, Mich.
DAY City, Mich.
GRAND RAPIDS, M
CINCINNATI, Ohio
CHICAGO, Ill.
ST. Paul and St. M
MINNEAPOLIS, M
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1897.
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Office.
New Adve
TO ALL WHOM I
Take notice that I
the transfer of the Hotel
Lena, situate in the Villa
application will be consid
Commissioner on 25th day
Dated Sept 11th, 1897.

General Insurance Agent, Banker and Broker
Kent Street, Lindsay.