## PATERSON & COMPANT'S

\$150.00 TO BE GIVEN AWAY IN PRIZES

Next Door to the Post Office, Kent-St., Lindsay.

TO MAKE THE FAIR WEEK A MEMORABLE ONE TO ALL WHO ATTEND IT WE WILL HOLD THE

SILVER WATCH TO BE GIVEN AWAY FREE EACH DAY OF FAIR BESIDES NUMEROUS OTHER GIFTS.

ON TUESDAY, SEPTEMBER 27, we will give to each person purchasing \$5.00 worth of Goods a FINE SILK HANDKERCHIEF with the initial of the Customer's name worked on it; also a chance Free to get the Watch.

we will give to each Customer purchasing \$5.00 worth of Goods a FINE SILVER NAPKIN RING, also a chance Free to get the Watch. ON WEDNESDAY, SEPTEMBER 28,

we will give to each Customer purchasing \$5.00 worth of Goods a BEAUTIFUL STORY BOOK, also a chance Free to get the Watch. ON THURSDAY, SEPTEMBER 29,

Friends, this is a Genuine Free Gift Sale, and you have the Best Selected, Best Assorted and Cheapest Stock of Goods in Lindsay to buy from.



A WORD ABOUT CLOTHING. We want every man and boy to come and see our Stock. We of MEN'S CLOTHING from the best firms in Toronto, and we are going to sell them at \$8.75, all wool; other merchants ask \$12.00 for the same Goods. BOYS' SUITS we start at \$1.90. We do not stop at giving the fattest child a prize; every person gets something. Come and buy your Clothing from Us.

For GENERAL DRY GOODS We Lead.—See our Store, every day crowded. We hardly know along, we will try and make room for you. We would like to keep our Store open at night to accommodate the general public, but some of the other merchants say we must not. It is hard on the Working Man and hard on the Farmer, but still harder on the mother, who can't leave her little ones until father comes home from his work; then the Stores are closed. This is supposed to be a free country, but there is not much freedom in Lindsay. We have worked up a larger business in less time than has ever been done in the town, and we know our trade this Fall will be still larger, and have therefore laid in an immense stock. and have therefore laid in an immense stock.

In DRESS GOODS we have everything that is new and stylish. In STAPLES our stock is complete in every line.

In FANCY DRY GOODS you can get anything you wish for and at Prices 25 per cent. less than other Stores in Town.-

In CLOTHING we lead for Style, Quality and Prices. Come and see for yourselves.

In FURS.--We ask you to call and see our Fine Stock; nothing better to be had in town. We will keep our stock well assorted all through the season, and if not wanting Goods during Fair week call and see us when you do.

TO STLL FURTHER ACCOMMODATE OUR CUSTOMERS ON THE 27th, 28th AND 29th,

## WE WILL RUN A FREE BUS TO AND FROM ALL TRAINS

and from our Store to the Fair Grounds. Come and make the SYNDICATE STORE your Headquarters. We do everthing we advertise.

We are the Greatest Men for Bargains in Canada. Call and see us.

Next to Post Office, Kent-St. LINDSAY.

F. C. Taylor.



Simpson House, Linds

day Oct. 2nd, inclusive,