# TWO WEEKS OF OUR FIRE SALE GIVES RESULTS.

They Show the Buying Power of the People in an Emergency.

## When Circumstances make the Opportunity, the goods Must Meet the

We know it. No use for us to fix up our loss, hold our damaged stock, let you and your friends come in and pass the goods off on you as the Cream of the Stock.

Priends, that's not Goughs' way. We do the thing honestly and above board. We've had a loss. We've damaged goods on hand. We will sell these at a sacrifice. You buy them for what they are. You get the difference in reduction of price. Is'nt this a straight transaction.

What is the damage to those goods? Water, friends, Water! Not seriously hurt. No worse than an hour's outing in the rain on a customer's back would give them. Still, they are damaged—that fixes it. Down goes the price. We would'nt hold prices up if there was a Thousand Dollars in it for us.

You know our stock, its quantity. You know what there is to get. You know the run of sizes, the Variety, and all that. Now, just size up your chance. There's Think of the selections you may make; of the bargains you can get; of the plums for the picking. Come in and look. The cheapest things may not suit you. There's others that will. No fear of that. We have too much at stake to hesitate in our selling. We have

Men's Boys' and Youths' Suits, Men's, Youths' and Boys' Odd Pants and Vests, Men's, Youth's and Boys' Overcoats, Men's and Boys' Furnishings, Children's Boys', Youths' and Men's Hats and Caps.

Two weeks ago, when we began this sale, our stock amounted to \$22,000 in value. The two weeks have pulled it down, but still, during that time parts of the worst of the damaged goods have been sold. We are determined to clear out the whole stock. Buyers for the next Fourteen Days will have a cleaner and better lot of goods to choose from, and the prices of them will be so low as to force an immediate sale. Remember, we mean BUSINESS. Every vestige of this stock must be sold. What is left over in Thirty Days from now will be sold under the hammer. People of Mariposa, Ops, Emily, Verulam, Fenelon, Manvers, Hravey and from Haliburton, come and buy,

### GOUGH BROTHERS, PETERBOROUGH-

LINDSAY.

#### THE WEATHER.

Greatest fall of rain, 0 28 Monday. Total rain fall and melted snow, 0.80.

### New Advertisements This Week.

Wind Mills-J. F. Dix. Local-Miss Windrum, Local-Miss Mitchell. For Sale-C. Chittick, For Sale-A. J. Wright. Boy Lost\_Wm. Mclndoo. Settlers' Specials-C. P. R. Farm to Rent-J. A. Jackson. Farm for Sale-William Young. Something Special-Britton Bros. One More Demand-Robt, Spier. Hats and Caps-Fairweather & Co. Separate Tenders - Robt. H. Shipman. Some Attractive Prices-P. McArthur & Co.

Canadian Lost. LINDSAY, FRIDAY, APRIL 19, 1898

LOCAL NEWS-LETTERS

GELERT.

pondence of THE POST. PERSONAL -Mr. Geo. Beggs, our popular school teacher, returned home Monday after spending his Easter holidays under the parental roof, Cameron ... Mr. R. nesday morning last. He will be greatly missed by the football team this season. will be pleased to hear that she is recover-.Mr. Geo. Bond returned to his home ing from what appeared for several days

FOOTBALL.—There is some talk of a foot-May between Lindsay and one of the maining day and night by his patientclubs of the north, there being a proposed owing to the distance and the bad state of excursion to that protty ham et on that the roads he thought it the better way.

last decided to have a cheese factory, and saved a number of our citizens from an una meeting will be held on Saturday even-DEATH,-Miss A. Johnson, a highly esteemed young lady of this place, while out milking on Monday evening, 15th out mist, fell dead. Cause, heart disease.

BEAVERTON.

pondence of THE POST. PERSONAL .- Mr. W. J. Curran, of Tostore of the "Army and Navy," paid his friends here a flying visit on Good Friday Miss Annie Logan and Miss Lottie Morrison left this week for Oshaws, where Morrison left this week 13r Oshaws, White they will attend Demill college.....Miss is scarce the price climbs away up, some is scarce the price climbs away up, some parties asking as high as 50 cts. for oats. Mission Entertainment.—The Ladies' fall could be bought for \$4 per ton is now

Missionary Society of St. Andrew's church, \$9 and \$10 per tor. Money, seed and feed on Friday evening last. The programme scarce. by Rev. J. McLean, of Kirkfield, and Rev. D. Y. Ross, of Cannington.

PAINTING.—Miss Porter, of Barrie, is

PAINTING.—Miss Porter, of Barrie, is arranging a class of pupils to take lessons in painting on velvet, etc.

ehe Y.P.S.C.E. for the current term are: who will be seen at the Academy of President, Mr. P. McMillan; vice-pres., Music the first three nights of next week, Y.P.S.C.E. OFFICERS,- The officers of

to it once in a while.

PRESBYTERY MEETING.-A meeting of the members of the Lindsay Presbytery was held in Knex church here on Tuesday

POLITICAL.—The McCarthy party here

WOODVILLE. Edwards is improving but not able to be

PULPIT.-The Ray, Mr. Ball, of Newpreached in the Presbyterian church last Sabbath ..... The Rev. Chas. A. Campbell, of Maple, will preach in the Presbyterian church next Sabbath. RE-OPENING SERVICES.—The church is nearing completion. The re-opening is to be on the 1st Sabbath in May, when the Rev. J. McDuncan, of Tottenham.

PRESBYTERY.—The Presbytery of Lindsay, met in Beaverton on Tuesday. The meeting was very poorly attended, no donbt on account of the bad state of the roads. The next meeting of the Presby. tery will be held at Cambray on 24th June. and the Sabbath school convention will be held next day in the same place. Low Fares. -Several parties from hera and in the country round took advantage of the cheap Easter railway fare to visit

the city and visit friends. HEAD LAKE. RECOVERING .- The numerous friends and acquaintances of Mrs. Con. Sullivan Monday last, after serving his apprentice- to be certain death, but under the watership in the office of THE CANADIAN POST. ful eye and skilful hand of Dr. Blanchard, He will be a help to our football team of Victoria Road, we are most happy to say she is on the road for recovery. D Blanchard is to be congratulated for his great skill and prompt attention, he re-CHEESE FACTORY.—The farmers have at and has been very successful, and has timely grave. May health and prosperity not classified because of their Signs of Spring.-Once more the field's are bare from their winter's garb. Plenty of snow still remains in the bush, but the

feathered songsters are again warbling in the tree tops and the sluggish cranes, with their long and slender necks, are looking for stray suckers in the creeks. SUGAR MAKING .- Tree tapping syrap making is the order of the day. Not much sugar is being made in this section, as a dollar will buy from 20 to 30 pounds of SEED GRAIN.-Good seed of all kinds is

Wanted,

Academy of Music. From what we can learn Boyle's Player: President, Mr. P. McMillan; vice-pres., Miss Bell Rose; cor-sec, Miss Florrie Cambrist are a very meritorious organization. Their opening play here will be 'The Private openi

TOWN JOTTINGS. Thomas Beall,

Issuer of Marriage Licenses. Office, G. W. Beall's jewelry store, Kent-st Steamboat and Mill Engineers

get your oils and other supplies from JAS. SMITH & Co., Lindsay. Send in your orders; goods fir t-class; prices right. See Advt. JAS. SMITH & Co.-52. When Buying Boots and Shoes

it will pay you to go and see S. J. Sheridan & Co., Oakwood, as they have a large stock to choose from. Their stock is all new and their prices can't be beaten Toronto, formerly of Vancouver, was visiting friends on Good Friday... Mr. Dry Goods, Woollens, Dress Goods, Cardays here, the guest of Mr. Gerrow..... pets, Oil-cloths, Lace Curtains, Groceries, We are pleased to see Mr. Arch. Fergu- Flour and Feed, Boots & Shoes, and we son, who was very sick lately, at his deliver all our goods. Call and see us post in the bank again.....Mr. E. C. and we will use you right. S. J. Supply DAN & Co., Oakwood.-55.

Collegiate Institute Notes. -The following is the ranking of the pupils of the First Form of the Collegiate | than any place else. Since the new store Institute for the past term, with the averages made on the weekly examinations :-1. F. Woollard ..... 63 per cent,

	F.	Woollard 63	
1.	T 1	Wilson	
2.	Min	A M Braden	
4.	4	g Honghton	
	**	F A Jackson	3
5.		H Irvine	1
7.	-	H Kempt	
8.	31	& Rnck	
9.		W Runting	3
10.	- 66	E Wilkinsod	
11.		M Coburn	
12,		C R Mark	
13.	-	A Bradshaw	- 44
13.	10	V Thurston	
15.	**	E I. Flavelle	
16.		A McLaughlin	
17.		H Jackson	6
18.	- 15	1 A King manassassassas	5 "
19.		II Movney	4 "
20,		M M Jackson	2 "
21.		I Marley	1 "
22,		I W Rold	1
23.	- 11	E Stanhonson	0 "
24.		p Cullon	9 "
25,		N Lavov	9 **
26.	- 41	M Ward	9 "
27.		13 MAAIDING	8 "
28.	**	to to Walker	18 **
29,	**	Marwood	7
30.		A Justinian	7
31.		IC CAPRICITY	101
32.		J. R. Mitchell	15 **
33,		IC IC PLODMOHALLES CONTROL OF CON	15 **
33,	**	The Harmoth	12 **
35,		W D GPORR setter	11 "
36.	- 100	M. Hardibk stress	11 "
37,		to transport the contract the contract to the	
M	teno	s W. Heaslip, M. Bell, B.	Done
Y	¥ .	M A Hartley and H	. Mai
Lin	34	ogan, M. A. Hartley and H	abse

during a great part of the term. -Honorable mention for good work on the weekly examinations :-

Arithmetic : W. Bunting, J. W. Wilson, A. McLaughlin, H. Jackson, F. Woollard, P. Cullon, Misses M. Coburn, F. A. Jackson, V. Thurston, A. M. Braden. Geography: A. McLaughlin, N. M. Jackson, P. Cullon, W. P. Gross, Misses A. M. Bradshaw, F. A. Jackson. Algebra : W. Banting, J. W. Wilson H. Moynes, J. Hurley, N. M. Jackson, W. Reid, F. Woollard, Misses E. L. Flavelle, S. Houghton, A. Bradshaw, E. Wil

kinson, J. A. King, F. A. Jackson, H. Kempt, V. Thurston, A. M. Braden. Grammar : Miss M. Coburn. Latin : S. Buck, H. Moynes, N. M. Jackson, H. Irvine, F. Woollard, P. Cul-

A Marriage License can be obtained at any hour, day or night at Hughan & Co.'s.-88-tf.

For an Up to Date style, durably made, try Miss Windrim, the dress and mantle maker, over Ray's

New atere Over Campbell's.

A \$22 000 Clothing Stock. Damaged by Smoke and Water. Clothing going for a Song. Men's and Boys' Suits selling at less than half-cost. Hats, Caps and Furnishings away down in price. Come with the crowd to GOUGH BROS., the Clothing Kings. - 55.

It Will Pay You to visit the new store in Oakwood-you can get better prices for produce there was opened up there has been a great revival in business. Why, it would surprise you to go into the tailoring department and see the fine work and the number of suits turned out every week. You can buy a suit of clothes from S. J. Sherdan & Co. for a little over half what you pay elsewhere, and you can rely on a firstclass fit. We guarantee every garment. S. J. SHERIDAN & Co., Oakwood. -55.

BIRTHS. DINGLE,-In Lindsay, on Monday, 15th inst., the wife of Mr. B. Dingle, of a son, McManon,-In Lindsay, on Friday, April 14th, the wife of Mr, Alex, McMahon, of a daughter, MARRIAGES.

HOLMES-ANDERSON -On April 10th, by Rev. W. G. Esson,-In Lindsay, on April 12th, 1895, Christina B. Esson, wife of Henry G Stoughton, aged 72 years ..... The body will be taken from the late residence, Russell-st , Monday morning. April 14th 1895, to the 5 45 train, for interment at Napanee on the

Insurance.

same day.

MUTUAL

Prominent Object. Sound Life Insurance. Bonuses every 3 years. Cash Bonus declared for 3 years ending December

1493, varied from 15 to 37 per cent, of the premius \$33,000,000 00 . 1,700,000.00

NO SHAREHOLDERS, All Profits belong to the Members.

History: S. Buelt, H. Moynes, H. Irvine, F. Woollard, P. Cullon, Misses S. Irvine, F. Woollard, P. Cullon, Misses S. Houghton, E. Magwood, F. A. Jackson, Houghton, Houghto Drawing: W. Bunting, J. W. Wilson,
A. McLaughlin, H. Jackson, H. Irvine, J.
W. Reid, C. B. Mark, P. Cullor, W. P.
Gross, Misses S. Houghton, E. Magwood,
F. A. Tarkers, H. Famph.

Drawing: W. Bunting, J. W. Wilson,
FIRE and ACCIDENT CALEDONIAL
FIRE INSURANCE CO., ASSETS, 10.

000,000, MANUFACTURERS'
ACCIDENT.

--- FOR RATES, ETC. APPLY TO----Gen. Agent, LINDSAY. Office 94 Kent-st. - P.O. Box 148.

Now that our Spring Stock is complete we have made up our minds that we are going to have our share of the trade let times be as they may, and to accomplish this we have knocked all former prices in the head and marked every article in our store down to prices that are startling people. We have not space nor time to quote a large string of figures, but we give you a few below to think over :

Our Shirtings at 10 and See our 10c. Prints See our 5c. Shakers See our 10c. Tickings	20c., 11c.,	do do do are Equa do	do 10 & 120 do 10 & 110 do 10 & 110 do 10 & 110 do 10 & 110 do 12 do 10	C. C. C. S.
--	----------------	----------------------------------	---	-------------

Our House Furnishing Department is complete with a fine range of Carpets, Roller Blinds, Lace Curtains, Floor and Stair Oil Cloths, etc., and our values are Extra.

Oil Cloths, ever, and		-	-			for 23c.
A Yard Wide Oil Cloth				-	-	for 30c-
A Pair Lace Curtains			-		-	for \$1.50.
See our Boys' Suits		-		-		for \$3 25.
do Men's do	-		-		-	for 95c.
ao a La Flannel	Shirts	(Men's)	for	17c.,	regular	price 40c.
do Shaker Flammer						

OF BOOK BOOK BOOK BOOK BOOK BOOK

MILLINERY

Our Millinery Rooms are now in full blast under the supervision of Miss Ross. Call and see the Latest Fashions. See our Ladies' Capes; a Beauty for \$1.45.

## McARTHUR & CO.

New Advertisements. JOR SALE .- Desirable Building Lots.

The North Half of Lots 6 and 7, N, Durham-st., section of south ward, and will be sold at a sacrifice to close estate. Terms to suit puvchaser, Address, A. J. WRIGHT 154 Wabash-ave., Chicago, Ill -58 &

Grand Trunk Railway. RAILWAY

TUESDAY, AT 9.00 P.M. From UNION STATION, TOR-ONTO, during MARCH and APRIL.

For TICKETS, FREIGHT CARS and all information R. J. MATCHETT, - Ticket Agent, EXPRESS OFFICE, LINDSAY, ONTARIO,

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Paints and Oils of all kinds NEW STOCK. LOW PRICES

Importers of HARDWARE of every description. SIGN OF THE ARVIL

G. A. Little.

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THE PROPERTY AND AND ASSESSMENT OF THE PARTY ASSESSMENT OF

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For TICKETS R. J. MA

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ESTABL Prominent

Cash Bonus de 1893, yaried fro paid in the trie Insurance Accumulated Annual Inco Canadian In Government

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