

THE SYNDICATE STORE GRAND APRIL SALE OF SPRING GOODS

READ THIS ADVERTISEMENT CAREFULLY.

PATERSON & COMPANY

Have again filled their Store with some of the Greatest Bargains ever brought into the Town of Lindsay. We always like to keep our Stock in such a shape that we can handle the Big Drives to be picked up—for SPOT CASH—from some of the Wholesale Firms who are either Going Out of Business or are Overstocked, and as these chances are frequent we have to rush the Goods. Our Stock is so large now we have hardly room to move round, but come along, friends, we will soon empty the Store at the Prices the Goods are marked. We have only space to mention some of many Bargains to be found in our Store, but every Department contains as great value as those we are going to mention. We ask your careful perusal of this advertisement.

In DRESS GOODS we have the Largest, Cheapest and Best Selected Stock in Lindsay.

One Lot of Fifty Pieces of Plain and Colored DeBage, all wool, worth 20c., our price, 10c. They are selling fast; don't miss this Bargain. Beautiful Tweed Effects, worth 20c., our price, 10c. See this line. Navy, Myrtle, Cardinal, Garnet and Brown Serge Dress Goods, worth 20c.; we are clearing at 10c. A Big Range of Checks worth 25c., we are selling for 12½c.; Colored Lustres, worth 20c., to clear at 12½c. Double-fold Tweed Costume Goods, worth 40c., going at 20c.

SEE OUR DELAINETTES--FAST COLORS--WE ARE CLEARING AT SIX CENTS.

We have any kind of Dress Goods a lady can wish for. Come and see our Stock before you buy your Spring or Summer Dresses.

SILK PLUSHES ALL COLORS, AT 25c. 200 SAMPLES PARASOLS AT LESS THAN WHOLESALE PRICES.

From the same Sett orders were taken in this town; we bought the Samples. Come and see our prices. We also have Special Value in GLOVES, HOSIERY, EMBROIDERIES, CORSETS, ETC. Ask some of the other merchants what our Corsets are like. They have seen them and were paralyzed. We buy all these Goods by the Case. We are therefore prepared to give the best Bargains in Town in this department.

STAPLE DEPARTMENT.

Heavy Cottonades at 18c. knock all the travellers out who call to sell us Goods. The best Shirtings at 10c., not one or two pieces but fifty pieces to pick from. Our Shaker Flannel in plain colors, stripes and checks, worth 12½c., we sell for 8c. Fast Colored Zephyr Gingham, sold down street for 12½c., we sell for 8c. Yard wide Check Linen for Aprons and Blouses, worth 20c., we sell for 12½c., and just such Bargains in PRINTS, GINGHAMS, TABLE DAMASKS, CRETONNES, MUSLINS, GREY AND WHITE COTTONS, ETC.—all sold for Less than other merchants buy them for.

OUR TWEED DEPARTMENT.

We commence All Wool Tweeds at 25c. a yard. We are making a Specialty of ORDERED CLOTHING. The Cutter who has lately come from Toronto we believe to be as good as any man who ever cut a suit in Lindsay. TRY HIM. Our Stock of SUITINGS, WORSTEDS, TROUSERINGS, SERGES, ETC., is very complete and are bought at Less than Mill Prices.

GENT'S FURNISHINGS DEPARTMENT.

Our Stock of SHIRTS, TIES, COLLARS, CUFFS, SOX, UNDERWEAR, UMBRELLAS, and all Goods in this Department, is worth the attention of every man and boy who spends a cent in making himself comfortable and stylish. Our new SPRING HATS are selling fast. Call and see our Stock.

BEAUTIFUL TRIPLE-PLATED SILVERWARE GIVEN AWAY FREE.



Now, friends, in addition to the above Low Prices and Tremendous Bargains we have SOMETHING NEW FOR YOU. We give you a one cent Coupon with every 10c. worth of Goods you buy, a two cent Coupon with every 20c. worth of Goods you buy, and so on to any amount. For every Dollar's worth of Goods you buy you get a ten cent Coupon. We do not stop at 5c. for a Dollar's worth, but give you 10c., and for these Coupons you make your selection of Silverware Free. Call and get a Circular.

We are also Sole Agents for the County of Victoria for Whitworth, Spartan, Rival and Coventry Cross Bicycles.

On one of these Whitworth Bicycles the Champion of England made one mile in two minutes and 16 seconds; in one hour he made 28¼ miles. Call and get a Catalogue.

We want every person who reads this advertisement to call and see that what we advertise is correct. Don't miss the place, SYNDICATE STORE, NEXT THE POST OFFICE. Some people say we are on the wrong side of the street, but we don't think so. We always have the crowd, and at the above prices we believe we would have the crowd if we were in the East Ward. Don't be deceived, but come right to the Cheapest Spot under the sun for your wants in any of the above mentioned Departments.

PATERSON & COMPANY,

NEXT THE POST OFFICE, KENT STREET, LINDSAY.