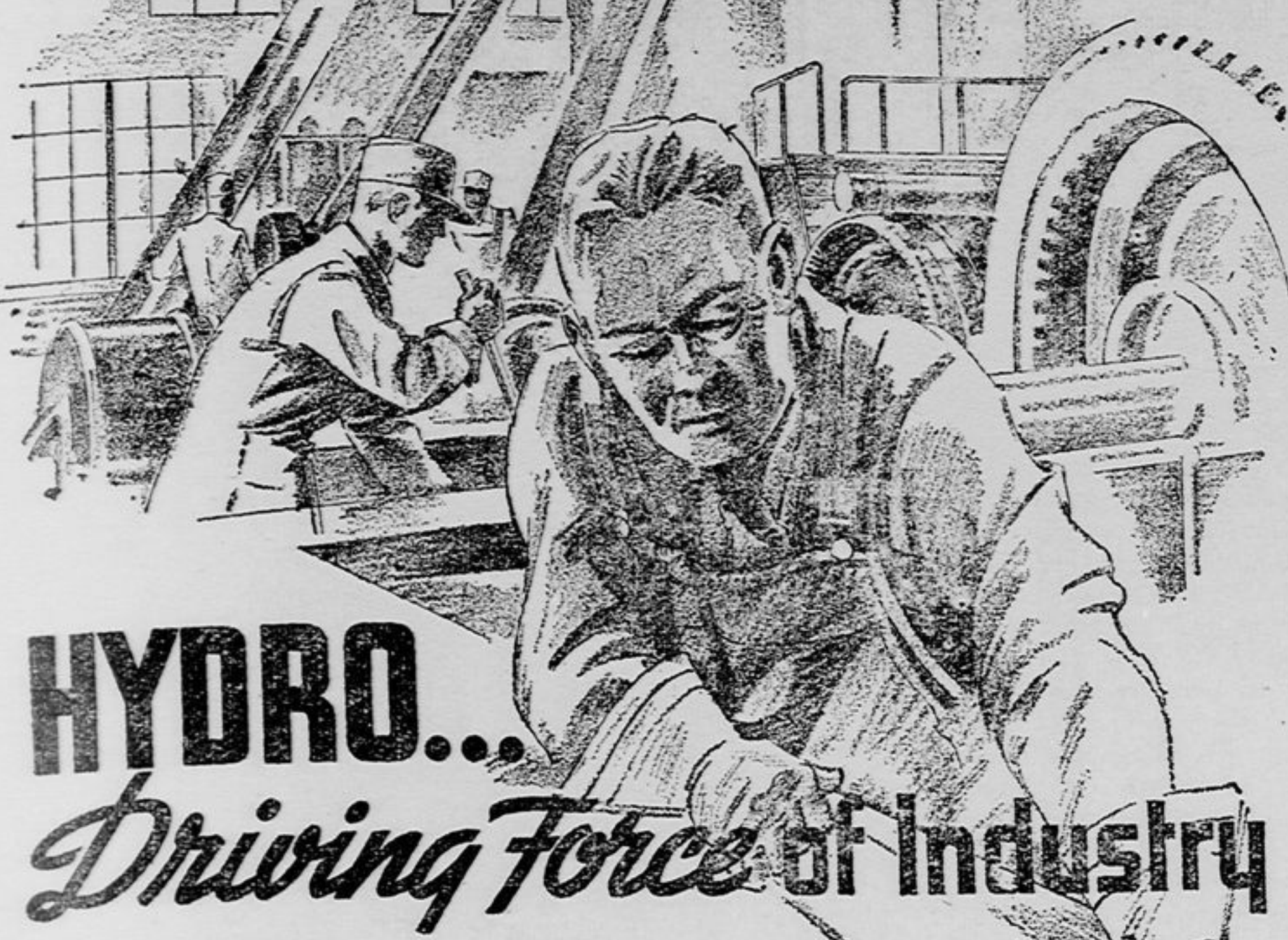


HYDRO IS YOURS... USE IT!



HYDRO... Driving Force of Industry

A busy plant—the hum of machinery—the steady movement of parts toward an assembled whole—finally—the manufactured product which brings profit to the manufacturer, salaries to staffs, payrolls for the workers.

Throughout Ontario this steady hum of industry is increasing—payrolls are being added to—manufacturing costs are steadily rising higher—yet the cost of the driving force of Ontario industry—Hydro power—moves steadily downward.

Have you ever stopped to consider what would happen if Hydro power was suddenly cut off throughout the Province—the loss in money and inconvenience you would suffer? How vital Hydro is to industry?

You should, because Hydro means much to you in personal income. Low-cost power attracts industries, with consequent employment of thousands of workers increasing the individual buying power within the Province, consequently influencing your income regardless of your occupation.

The success of Hydro in the past two years in lowering power costs has been outstanding. Its efforts to increase the prosperity of our Province by lowering power costs still further, and extending the benefits of low-cost electricity to those in cities, and those on farms, to commerce, to industry, to all who may benefit by its use, is something which you, as a partner in this enterprise, may take justifiable pride.

HYDRO ELECTRIC POWER COMMISSION of Ontario

Complete OPTOMETRICAL Service LLOYD A. FLACK Seeing Specialist 6 William St. N., LINDSAY ONTARIO

FIRE AND THE HOME IMPROVEMENT PLAN In the decade from 1927 to 1936 Canadians lost property worth \$333,462,031 by fire. This works out at a per capita loss of \$84.89.

Government Home Improvement Plan. That is just the point to be dealt with in this brief article. Last year Canada had 42,644 fires. What caused them? The Dominion Fire Commissioner publishes a very interesting list of reported causes.

The SNAPSHOT GUILD SELF-TIMERS



You can take a picture of the family picnic and be in it yourself by using a self timer.

THE question is often asked, "Is there any way that I can take a snapshot of my friends and include myself in the picture?" There certainly is a way and a simple one. Use a self timer.

Here they are: Stoves, furnaces, boilers and pipes, 4,738 fires, property loss, \$2,767,280; defective chimneys and flues; 4,562 property loss, \$2,363,079; electrical wiring and appliances, 3,901, property loss, \$1,285,763; Sparks from chimneys on roofs, 2,119, property loss, \$937,671. This is a total of 15,320 fires involving a property loss of \$7,353,721.

There is an old proverb which reads "An ounce of prevention is worth a pound of cure". It is just here that the Home Improvement Plan comes in. You can't put out a fire but you can repair and modernize your home in such a way that the fire hazard will be cut down to the minimum.

Have you ever thought about the danger of fire in your home? What about your furnace, your boiler, your pipes? Is there any danger of your being among next year's 4,700 people who have fires from this cause? Are your chimneys and flues in perfect condition? What about your electric wiring? Have you a roof fire-proofed where sparks are likely to fall? Figures and facts about the disastrous fires from such causes are given in the Fire Commissioner's report. They are worth considering.

Some cameras have self timers incorporated in the shutter construction, so if you have this type of camera and have never used the self timer you have missed a lot of fun and picture taking opportunities.

John van Guilder

get out of the "I can't class and go ahead. At least you can try. You can call in a contractor and find out how much the job would cost. You can see your banker and ascertain if he will lend the money. Probably you will find him very willing to do so. At least, it won't hurt to try.

PARIS FEARS ITALIAN COUP IN MOROCCO

Would Checkmate Duce by Widening Nyon Patrol Plan London, Oct 14—Great Britain and France tonight discussed a proposal to extend the Nyon 'anti-piracy' patrol in an effort to prevent Italian military forces from occupying the Spanish Balearic Island of Minorca.

French Sees Lines Menaced France, alleging that Italy has massed nearly 20,000 troops and 200 airplanes on the neighboring island of Majorca, which is held by the Spanish insurgents, is alarmed by what she regards as a serious menace to French mobilization plans.

Joint Action Discussed French foreign office officials said tonight in Paris that France is considering joint direct action with Great Britain if a non-intervention subcommittee fails to obtain withdrawal of Italian volunteers from Spain.

To Insist on Quick Action Following a cabinet meeting, France sent a note to London. It was stressed that French and British declarations to be read when the non-intervention group meets will insist that the meeting be brief and to the point.

ALBERTA ACTS COME BEFORE OTTAWA SOON

Province's Representations to Be Heard on Measures Awaiting Assent ACTION WILL FOLLOW Ottawa, Oct 10—Arrangements are expected to be completed early this week for hearing by the Dominion Government of representations from the Alberta Government and probably other interested parties, on the Alberta legislation on which Lieutenant Governor J. C. Bowen reserved assent pending advice from the governor General.

When Alberta's Lieutenant-Governor at the close of the special session of the Legislature last Tuesday, reserved assent to three of the eleven acts passed, referring them to the Governor-General for advice, the Provincial Government requested that no advice be given his Excellency by the Dominion Government until it had been heard. This was agreed to at once by Premier Mackenzie King.

Marconi Radio IF THINKING OF A NEW RADIO HEAR THE MARCONI Radios Rented for the Summer WE ARE IN A POSITION TO GIVE YOU The Best Possible Repair Service Our Maximum Labor Charge Is \$2.50 Tubes Tested And Estimates Given Free Poole's Radio Service King & Bolton St. BOBCAYGEON Phone 17

Garton's Coach Lines Head Office Bowmanville, Ont. LINDSAY AND BOBCAYGEON DIVISION Lindsay Waiting Room Central Garage—Phone 506. Bobcaygeon Waiting Room Rockland House—Phone 2

MELTING SNOWFLAKES FOOL QUINTS WHO VAINLY TRY TO COLLECT THEM Callander, Oct. 14—Ten chubby hands were eagerly held out to grasp the big now flakes falling in the Dionne nursery playground today as the quintuplets enjoyed their morning frolic.

HEPBURN GOES ON HOLIDAY With his cabinet reconstruction completed, and the last of his 1000 or more congratulatory telegrams and messages personally acknowledged, Premier Hespburn left Toronto last night on a few days holiday.

Thoughtfulness The fine courtesy... the respectful care... in every detail of Nesbitt Funeral Service has made this organization the trusted friend of many families of Bobcaygeon and Victoria County.

W.A. Nisbett & Son Funeral Director K. A. NISBETT, Owner Phone 1 — Bobcaygeon

Two colored men up before the Judge in police court for speeding in their ramshackle auto. Have you a lawyer? asked the Judge. 'Naw, suh,' replied the spokesman, 'We had decided to tell the troof.'

Tell Your Friends

that we have the very newest and best instruments and office for Eye Examination and that we guarantee complete satisfaction in comfort, style and price. They will thank you. We thank you.

Experience Counts

For your benefit and protection we offer you years of experience in guarding Human Sight and a real eye examination of the nerves and muscles. We offer you the newest lenses and in tinted Soft-Lite shade to reduce glare, fitted in the best mountings made.

M. B. ANNIS Registered Optometrist LINDSAY Children's Eyes a Specialty

Sale Of Used Cars

These cars have been reconditioned and repainted, and are in first class condition.

- \$800.00 1936 PLYMOUTH CUSTOM SEDAN \$150.00 1929 WILLYS—KNIGHT SEDAN \$150.00 1928 CHEV. COACH \$125.00 1929 CHEV. TRUCK \$225.00 1929 OAKLAND SEDAN \$75.00 1926 OAKLAND COACH \$50.00 1927 CHEV. COACH

Kawartha Garage PLYMOUTH SALES AND SERVICE C. H. POOLE, Prop. Bobcaygeon Ont.