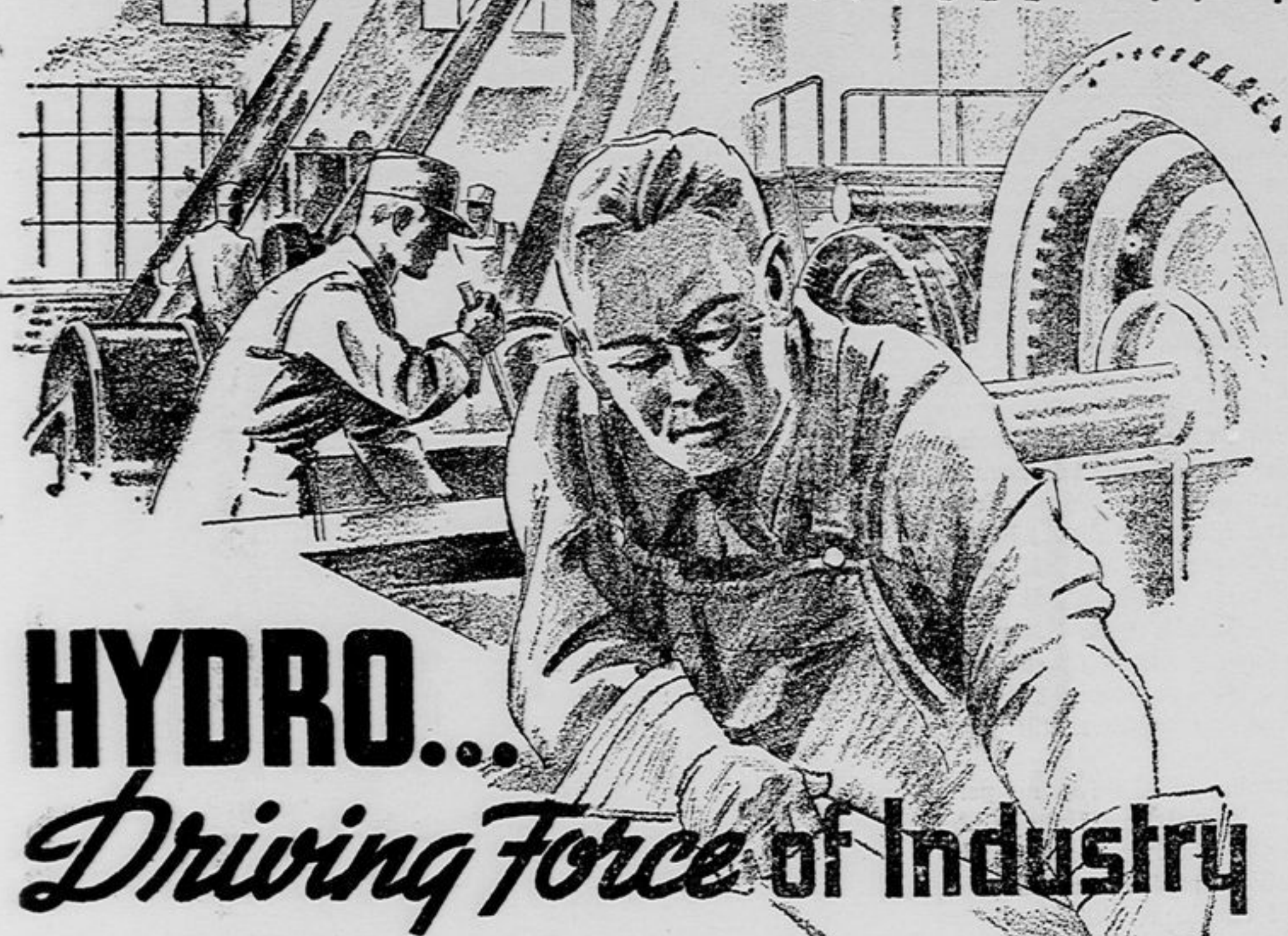


HYDRO IS YOURS... USE IT!



HYDRO... Driving Force of Industry

A busy plant—the hum of machinery—the steady movement of parts toward an assembled whole—finally—the manufactured product which brings profit to the manufacturer, salaries to staffs, payrolls for the workers.

Throughout Ontario this steady hum of industry is increasing—payrolls are being added to—manufacturing costs are steadily rising higher—yet the cost of the driving force of Ontario industry—Hydro power—moves steadily downward.

Have you ever stopped to consider what would happen if Hydro power was suddenly cut off throughout the Province—the loss in money and inconvenience you would suffer? How vital Hydro is to industry?

You should, because Hydro means much to you in personal income. Low-cost power attracts industries, with consequent employment of thousands of workers increasing the individual buying power within the Province, consequently influencing your income regardless of your occupation.

The success of Hydro in the past two years in lowering power costs has been outstanding. Its efforts to increase the prosperity of our Province by lowering power costs still further, and extending the benefits of low-cost electricity to those in cities, and those on farms, to commerce, to industry, to all who may benefit by its use, is something which you, as a partner in this enterprise, may take justifiable pride.

The HYDRO ELECTRIC POWER COMMISSION of Ontario

FAULTY FARMING IN MIDDLE-WEST REAPING HARVEST

Canada, unwittingly perhaps but undeniably, has been prodigal of her western heritage, and there has been much waste of its substance recklessness. There was a time, not

so long ago, when thousands of adventurers from the eastern provinces, the United States and Europe responded to the call to come and put the plough to their rich virgin soil of the prairie. There was nothing to it. No need for previous farming experience; all one had to do was to tickle the soil and make it laugh golden grain. And so butchers and bakers and candlestick makers had a fling at Omar, the tentmaker, knew as about farming as any of them, when he referred to "those who harvested the golden grain and those who flung it to the wind like rain." Some are now reaping the whirlwind literally, especially those who settled in the "short grass" country extending from southwestern Manitoba, through southern Saskatchewan to Alberta. It was easy, too easy, to turn the first furrow in this fertile soil which never should have been broken a realization which came too late. While the moisture supply last-

ed good crops were grown, until recent years of drought taught that moisture is the limiting factor and had to be conserved. Thus grew the general system of allowing a third of the land to lie fallow every year during which it is cultivated only for the retention of moisture and suppression of weeds. There was the vicious system, adopted by the improvident and greedy, of extending the acreage, so that a whole section of 14 acres might produce a crop of wheat equal to that once grown on a half. And so the soil-mining pioneers proceeded unrestrained in their work of destruction, until the exposed top soil was carried away on the wings of the wind, darkening the skies over Winnipeg, while on the exchange there wheat was marked up another cent a bushel. Conversely a shower of rain in Alberta would send the price down, to the dismay of the speculator in the world's staple food.

In the premier wheat-producing province of Saskatchewan the situation is desperate, says B. Leslie Emslie. In the south are farmers so called, who are content if they harvest one good crop in five but have not one in six years. There are children of four who have never seen rain, the only precipitation during their young lives having been in the form of snow. Many of these children are afflicted with silicosis from the dust which penetrates even the houses, despite the storm windows which are permanent fixtures. One may be asked to admire the fortitude and optimism of these unfortunate people; but it isn't farming, and the sooner these lands are evacuated and induced to grow grass again, if that is now possible, the better it will be for the general welfare of the country.

Manitoba is the one bright spot where crops are generally good, thanks to the fairly generous rains and to the greater development of mixed farming which includes the growing of sweet clover hay. Alberta, too, is good in spots, though the Edmonton district has not fared so well as usual.

A trip from Saskatoon to Rosthern in the last week of June, afforded an opportunity to see and feel the effects of heat and drought. On either side of the highway stretched fields which with the openness of spring had been seeded to grain, now scorched and withered by merciless sun and drying winds. Some wheat had headed, but most of it lacked the vigor for that effort at reproduction and offered a scant meal to the grasshoppers of which a plague had been pre-

dicted. Certain districts reported, by the way that the grasshoppers are not a menace, there being no crops for them to destroy! and others that the hoppers were developing cannibalistic tendencies! The way, strewn with corpses of grasshoppers bent on suicide beneath the juggernaut cars, led to the Dominion Experimental Station of Rosthern, where the condition of crops, though subnormal, gave evidence of greater cultural care. Of special interest here was a series of what, barley and oat plots on which the remarkable influence of the new organic mercury in controlling root rots was demonstrated, the experiments being described by Dr. P. M. Simmonds of the University of Saskatchewan.

Increase Seen In Air Mail Use

Quebec, Sept 25—An increase in the use of Canadian mails once the Trans-Canada Airway gets functioning properly was forecast today by Sir Thomas Gardiner, Director-General of the British Post Office, in an interview given before he sailed on the Empress of Britain, Sir Thomas, who was travelling with Sir Raymond Woods, Solicitor for the Post Office; Lady Woods and Lady Gardiner, was returning from a Canadian trip to the west coast.

Speaking of air mail, Sir Thomas said "Here in Canada it has a tremendous, almost infinite future. I am sure, too there will be very considerable increase in the use of the mails when the trans-Canada service is completed."

The guaranteed future success of Canada's air mail lay in the great distance to be covered, Sir Thomas said. Overseas the situation was entirely different. International air mail in England was of little value due to the efficiency of the regular mail.

CONTROLLING PLANT APHIDS

Aphids or plant lice are soft bodied insects which are frequently found feeding in clusters on a wide variety of plants. They vary greatly in colour—white, green, blue, red and black. When they are discovered they should be checked before further damage is done. They can be controlled much more easily at the beginning of an outbreak than later in the season when their numbers will have increased and the leaves on which they are feeding will have curled up in such a way as to protect the insects from sprays or dusts.

Spraying the plants with nicotine sulphate 40 per cent (Black eLaf 40 and water, to which has been added a small amount of laundry soap is the easiest and best method of control. In small amounts two teaspoons of nicotine should be used in a gallon of water with two to three lbs. of soap added. The material should be applied on a hot, calm day, drenching both upper and lower surfaces of the leaves so far as to actually hit all the insects.

In protecting field crops, at least 10 gallons of the spray should be used per acre at each application. Two or three applications at weekly intervals will be necessary for complete control. In buying nicotine sulphate in quantity, large containers should be purchased in preference to a number of small bottles or cans because the cost is very much reduced by buying in bulk lots.

Italy May Consent To Tri-Partite Meet

Informed quarters said today Italy's reply to the Anglo-French invitation to a tri-partite conference on the withdrawal of foreign volunteers from Spain, the text of which probably will be issued in the near future, "will be in form of an acceptance in principle. However it was said Italy will make the following important conditions:

- 1 Recognition of Belligerency rights of Spanish insurgents should come first.
- 2 Italy would refuse to participate in any negotiations in which Germany did not take part.
- 3 Italy would prefer to see the question of volunteers discussed by the 27-power London non-intervention committee.

Italy would oppose any partial discussion."

Italian newspapers have printed indications that Italy's reply to the Anglo-French invitation would include a declaration that Italy shares the desire expressed by those countries to arrange a thorough discussion of the Spanish civil war. The reply was expected to recall that in August, 1936, when the non-intervention committee was proposed by

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Week Days	Week Sat. Sun.	Week Sat. Sun.	Week Sat. Sun.	Week Sat. Sun.
A.M. P.M. P.M. No.	Ar. Lv. Ar. Lv.	Ar. Lv. Ar. Lv.	Ar. Lv. Ar. Lv.	Ar. Lv. Ar. Lv.
7.40 1.15 7.35 Lv. 1—	Bobcaygeon Ar. 12.55	6.10 10.05 12.25		
7.50 1.25 7.45 2—	Red School 12.45	6.00 9.55 12.15		
8.00 1.35 7.55 3—	Scotch Line 12.35	5.50 9.45 12.05		
8.10 1.40 8.00 4—	Dunsford 12.30	5.45 9.40 12.00		
8.20 1.50 8.10 5—	Pleasant Point 12.20	5.35 9.30 11.50		
8.30 2.00 8.20 6—	Ops School 12.10	5.25 9.20 11.40		
8.45 2.10 8.30 Ar. 7—	Lindsay Lv. 12.00	5.15 9.10 11.30		

Riding is Offered Hon. Earl Rowe

WOULD REQUEST NO OPPOSITION SAYS LEADER

If any newly-elected Conservative member will resign to open a seat in the Ontario Legislature for Hon. Earl Rowe, Premier Mitchell Hepburn will facilitate not to oppose the Conservative leader. Although the Premier could not guarantee Mr. Rowe an acclamation, that would be the almost certain result if Mr. Hepburn requested the Lib-

eral Association in any reopened constituency not to nominate a candidate "If any officially elected Conservative member," the Premier announced from Et. Thomas "care to resign in favor of Mr. Rowe, I shall facilitate matters and call an immediate by-election and ask the local Liberal Association of the riding concerned not to oppose Mr. Rowe."

Notice To Creditors

All persons having claims against the estate of BERTRUM WILFRED PARLIAMENT, General Mechanic, late of the village of Markdale, deceased, who died on or about the Twenty-second day of August, 1937, are hereby notified to send in to I. B. Lucas & Company, Solicitors for the Administrator of the estate of the said deceased, on or before the Sixteenth day of October, 1937, full particulars of their claims. Immediately after the said date the Administrator of this estate will distribute the assets of the said deceased, having regard only to the claims of which he shall then have notice, to the exclusion of all others, and he will not be liable to any person whose claim he shall not then have notice of for the assets so distributed or any part thereof.

DATED at Markdale this 25th day of September, A.D. 1937.

I. B. LUCAS & COMPANY, Markdale, Ontario, Solicitors for the Administrator.

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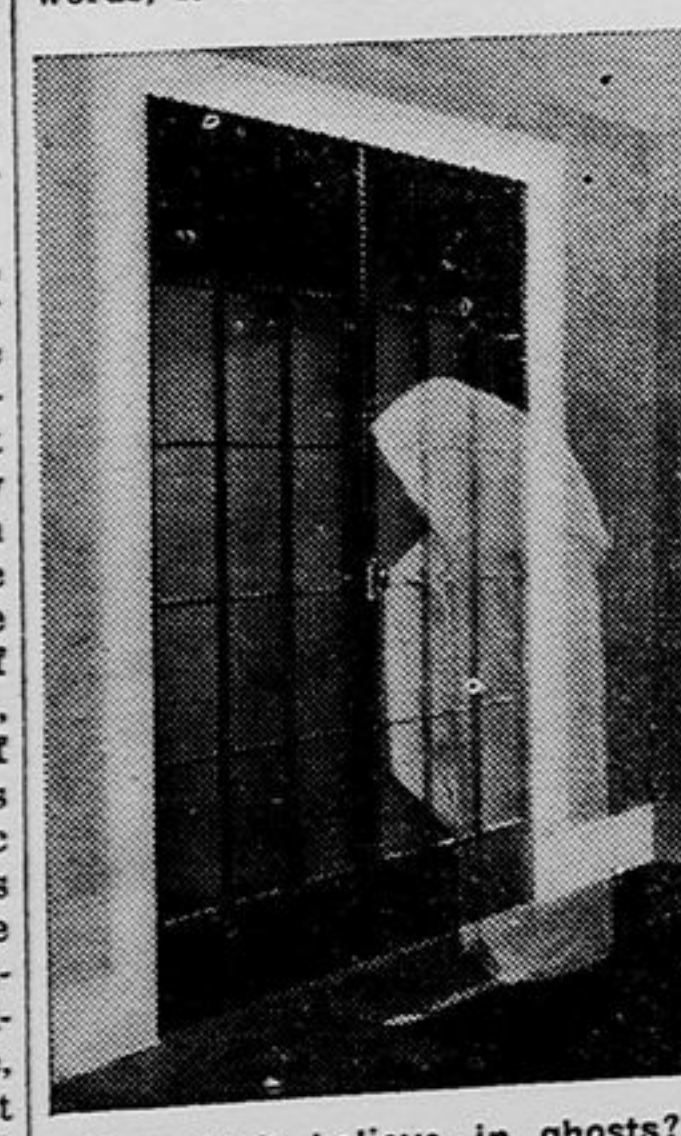
SPOOK PICTURES

From time immemorial, from generation to generation, there have always been honest people who claimed to have seen ghosts. And during the three generations since photography came into existence people believing in ghosts have maintained that, since ghosts have been seen, they can be photographed.

Even though no ghost believer, when confronted by one, seems ever to have had a camera handy to prove this claim, speculation on the question has gone so far as to suggest that, surely, photographic chemistry will some day evolve an emulsion sensitive to the emanations of the spirit world, if such there be. The discovery and photographic use of the invisible rays of the spectrum, infra-red and ultra-violet, and of x-rays, Grenz rays and other kinds of radiation for which photographic emulsions have been developed, is pointed to as giving grounds for the speculation. Certainly a fascinating, not to say alarming possibility to contemplate, but meantime, whether or not spooks exist, present day photography has no trouble at all in making synthetic spooks.

Behold the spook illustrated. It is the work of an amateur photographer. How was it made? First, with the camera on a tripod, the door was photographed and the camera shutter closed. Then without the camera's being moved or the film wound, the ghost walked into the

picture, the ghost being a person dressed as such. Then a second exposure was made for half the time given the first exposure. In other words, it was simply the old trick



You don't believe in ghosts? Pray how did this one get there?

of double exposure, by which all sorts of weird miracles may be performed in photography, depending upon the ingenuity of the photographer. Ghost pictures are among the simplest. John van Guilder.