CANADA
THE EMPIRE

# Voice of the Press

THE WORLD
AT LARGE

## CANADA

### TOMATO SURPLUS

To those who are still a bit skeptical about being an age of plenty, it might be of interest for them to learn that the Canadian canning industry entered 1935 with a "carry-over" of 28,800,000 cans of tinned tomatoes. Obviously, the thing to do is to sell these tomatoes. It is calculated that if every family in the country consumed half a case more a year—which is under an extra can of tomatoes each month—the whole carry-over problem would be solved. As it is, the prospects are that the canning industry will have to slow up in fear of an increased carryover next year, and a slowing up means more jobs vacant and still more tomatoes unbought—Ottawa Citizen.

### GOING DOWN

The government aquariam curator in Hamilton, Bermuda, claims that women take to amateur deep sea diving more quickly than men. That's probably due to the fact that men have been struggling to keep their heads above water during the last few years.—Border Cities Star.

### FIRST ELECTRIC LIGHT

The remark by a Toronto professor that Edison was not the inventor of electric light may surprise a number of people, but that is quite true. The first electric lamp was produced by Sir Joseph Swan, who was born at Sunderland, England, in 1828. He was a chemical engineer who first achieved success in improvements in photography. He made a carbon filament lamp as early as 1862, and in 1880 exhibited the first filament vacuum lamp. —From the St. Thomas Times-Journal.

### REQUIRES PATIENCE

A musician says it takes a lot of patience to learn to play the violin. Yes, but it isn't the player who needs it most.—Chatham News.

### DARWIN DENIED

Where, when, how do things begin? If we came from the same ancestor as the apes why is it that the present apes have no discernible mental or moral attributes of men? We cannot create life apart from previous existence. Yet life had a starting point. Who inspired that first body? Sir Ambrose Fleming, renowned scientist, inquires these answers of those who "rationalize" the Creation. He shows that if two people mated at the time of the Flood their descendants might reasonably equal the present population of the world. If man existed untold thousands of years before that, where are the great host of descendants? Science, says Sir Ambrose, shifts perpetually. Faith is a rock. —From the London Express.

### MILLIONS FOR DEFENCE

At Washington a $40,000,000 national defence program has been revealed, the money to be largely spent in strengthening the U. S. navy strongholds in the Pacific. With Japan also busy in like regard it seems possible that one of these days that ocean will not be able to justify its name.—Brantford Expositor.

### SPINNING WHEEL

"The old spinning wheel in the parlor" may be the occasion for sentimental songs, but in the Province of Quebec the old spinning wheel is coming back to its original purpose of spinning the material for the home-craft productions for which Quebec has became famous.

Although many antique -loving tourists have added to their collections spinning wheels from Quebec, the supply is far from being exhausted, as there are still some 80,500 in the province. The oldtime custom of home spinning and looming has experienced a great revival. Under the guidance of the Department of Agriculture, which has been encouraging domestic arts, thrifty housewives are spinning their own yarn and weaving their own cloth. Statistics reveal that there are 52,200 looms in the province.

Quebec has always been famous for its homespuns, all of which are hand-loomed. A ready market for these home products has been created by visiting tourists, and the tourists, who a few years ago threatened the very existence of the spinning wheel with their demands for antiques, have in reality contributed in some measure to the revival of the oldtime domestic arts in the Province of Quebec. — Canada Week by Week.

### UNTIL IT HURTS

A British member of Parliament has had his license suspended for two years for reckless driving. In this country, a magistrate appears to hestitate as to whether a fifteen-day withdrawal is too severe.—Calgary Herald.

### CHAIN OF EVIDENCE

As for the weight of circumstantial evidence, no hard and fast general rule can possibly be laid down. There is some circumstantial evidence that leaves so many loopholes that it certainly should not be held sufficient to convict.

There is other circumstantial evidence that is actually far more convincing than direct evidence. Witnesses may so easily mistake what they see, hear, taste, smell or feel; they may be unobservant, forgetful or biased and so fail to testify correctly; they may find difficulty in expressing the exact thought in their minds; but a plain statement of direct evidence always sounds very definite.

On the other hand, to convince a jury by a chain of circumstantial evidence it must be very complete, linking the accused person with the crime and excluding any reasonable presumption that another could have possibly committed it. Incidentally there would be precious few criminals convicted if circumstantial evidence were excluded —Saint John Telegraph-Journal.

### BURN THE OLD PAPERS

There is nothing sacrosanct in old public documents and if the provincial government finds its space cluttered up with an accumulation it should get rid of all those which nave no special historic interest. Some of them in fact never had any sound cause for existence. They would make a fine bonfire as a feature of the next May 24 celebration.—Victoria Times.

### WHY THE BEST STORY?

Telegraph editors like to make believe they are a terribly hard-boiled lot, but really, so our friend The Ottawa Journal tells us, they are "just bundles of sentiment at heart." The Ottawa Journal reaches this conclusion because of the choice of the telegraph editors of Canada of "the best news story of 1934." Pretty nearly unanimously, it seems, they said the best news story was that of the Dionne babies. It just shows you, thinks The Ottawa Journal (which still unfalteringly applauds their choice), what a lot of likeable human softies they really are.

Really, between you and us, it doesn't matter about the telegraph editors. They are like each other only in the matter of their all being telegraph editors. They are as diverse otherwise as all other human creatures are. They happen to be likeable softies because it happens to take a good deal of human kindness to sit, as they do in the way of earning their living at a daily inquest into the incomprehensibly mingled magnanimities and meannesses, the splendors and miseries of this our human life.

They knew the story of the Dionne babies was the best story by a sort of instinct, immeasurably beyond and superior to all judgment, which relates them to the fellow creatures whose doings are the raw material of their trade. Let us have no further mention of "bundles of sentiment" here. What else is that curious creature, "down to Gehenna or up to the Throne." which—because even the telegraph editors haven't been able to find a better name for him—we call man? —Vancouver Province.

## He Brings His "Hay" To The "Hoss" Races

The gentleman behind the bush is not a mountaineer with a day off. He is none other than Jack Oakie, screen comedian, caught talking to Joe Sefton at the Santa Anita, Cal., track by disguise penetrating cameraman.

## THE EMPIRE

### THE PEPPER GOT TOO HOT

Markets were rudely shaken recently by one of the recurring disturbances which come as a reminder of the dangerous elements that lie beneath the surface of trade and finance. The history of business life affords many examples of "booms" and "slumps" on the Stock Exchange which have had far-reaching consequences. It is doubtful, however, whether such an innocuous, if useful, household commodity as pepper has ever before held the City stage. —Glasgow Herald.

### THE DOMINIONS AND DEFENCE

Mr. Pirow, the Minister of Defence in the Union of South Africa, has made a very frank and outspoken declaration as to that Dominion's attitude to Imperial defence. The Union, he said, is unwilling to participate in any general scheme worked out by Great Britain. Mr. Pirow laid some stress on the risk of internal trouble or even civil conflict which might arise if the Union Government should "attempt rashly to commit the country to participation in a future oversea war." The policy which he outlined is in general accord with British expectations. No one in this country wishes to drag South Africa into war against the will of her people. It is for them to decide their line of action if a crisis should arise. This is the principle which Great Britain has always accepted. She did not call upon Canada and Australia to aid her in 1899 or 1914, but left it to the free choice of their citizens.

### DANGER FROM THE AIR

In proportion as countries are highly industrialized they present a larger mark to the invader from the air in vast urban areas, where for mile after mile the country presents an endless expanse of roofs to the flyer overhead, while here and there his trained eye can pick out especially vulnerable points like railway stations, factories, and public buildings. Some thickly populated areas in Europe, such as South-Eastern Britain, North-Eastern France, Belgium and the Rhine area, present the easiest of targets for attacks of this nature, and any measure which is calculated to diminish the peril is worthy of support.

### SMALL CAR OR MOTOR CYCLE

Within the past year there has been a decline of over 14,000 in the number of motor bicycles in use in Great Britain. This fall has been accompanied by a rise of almost 50,000 in the number of light cars licensed. In the Saorstat there were over 7,700 motor cycles in 1926; by 1932 this total had fallen by over 2,000 Evidently the small car threatens the popularity of the motorcycle.

## THEY'RE TELLING US

"The boom of 1929 was chiefly due to too much credit money and the depression to too little credit."—Irving Fisher.

"If every age has its own characteristic doctrine, there are a thousand signs which point to Fascism as the characeristic doctrine of our time."—Benito Mussolli.

"I am sure that the fertility of the human mind cannot, like pigs, be restrained from production by law or subsidies."—Owen L. Young.

"Instead of the 'Thou shalt!' and 'Thou shalt not!' of the old theology, the new philosophy asks: 'Why shalt thou;' and 'Why shalt thou not?' "—H. G. Wells.

### SOLUTION TO MILITARY PROBLEM APPEARING ON THIS PAGE LAST WEEK

Note to paper. To get the correct solution of this problem, draw three vertical and three horizontal lines through the square lightly so that sixteen equal squares are formed. From left to right, in rows from top to bottom, letter the squares A, B, C and so forth to and including P. The five areas of identical space, shape and infantry and artillery content, will be: A-B-E, C-D-H, F-G-K, I-M-N, L-O-P. Square "J" represents headquarters.



## Our Sketch Club

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LESSON 46

**Flowing Rhythm in Natural Leaf Forms**

Fig. 162 is a splendid natural example in the rhythmical flow of the lines in leaf forms. You will also find this principle in natural landscape, and in landscape paintings.

Clip pictures from magazines. Trace with red ink the action of flowing lines of rhythm and you will be surprised what an amusing and instructive pastime this will prove to be for you, if you are open minded and your mind in a receptive mood.

A further beautiful manifestation of Rhythm is that of tone or colour, where different colours or tones of one colour are harmoniously related to each other.

Study these lessons carefully and execute the problems in your best possible manner. If difficulties arise re-read the lessons and study the illustrations thoroughly. Try always to look beneath all the variety of appearances for the underlying principle.

Now let us carry on—suppose you have been given an assignment to create a series of advertisements in one of our national magazines. There are some 20 or 30 pages of advertising in each issue. You, as an advertising designer have planned a beautiful artistic layout. It is truly a work of art. You insert it in the magazine and you are not at all satisfied with the results. You may say that you used the wrong medium, whereas you might have been using one of the best. Why didn't you get results? Probably because you were considering yourself and your product rather than the people you were appealing to and you failed to make your advertisement competitively strong in its bid for attention. For example, thumb through a copy of the magazine. Look over the advertisements. Then lay the magazine down. What pages do you remember you saw? After you have identified these in your own mind, go back and look over these pages then you'll see why you remembered them. It was their fitness to purpose, their DOMINANCE OF DISPLAY AND INDIVIDUALITY. Get this feature into your work and you will be kept busy.

EX. No. 49 for this problem let us see just what you can do in adapting suggestions for designs from natural sources such as leaf forms, suitable for drapes.

Questions will be answered in this department. Anyone wishing to receive a personal reply may have the same if a 3c stamped envelope is enclosed with the request. The Art Director, Our Sketch Club, Room 425, 73 Adelaide Street West, Toronto.

## NOISE A NUISANCE WHEN IT'S MADE BY THE OTHER FELLOW

(From the New York Times)

New York has lived through any number of anti-noise campaigns and yet to the ordinary ear it sounds as noisy as ever. Nobody publicly defends noise, and science we are told, has pronounced against it. We learn that medical study has shown that noise impairs digestion by affecting the flow of saliva and gastric juice, that a typist under noisy conditions uses 19 per cent. more energy and loses 42 per cent. in speed. Why, then, do the anti-noise campaigns make, so to speak, so little noise in the world?

Perhaps an authority on acoustics has just innocently furnished the explanation in his very definition of the word. He defines noise as "any undesired sound." This immediately suggests the question—Undesired by whom?—and that is just where the trouble starts. Nobody dislikes the noise he is himself responsible for. Automobile horn-blowing is your way of getting me to step lively. My radio entertainment is your intolerable nuisance. Your little evening's celebration is my inability to get some sleep. Riveting is my useful work and your verge of insanity. Singing, whistling, violin-playing and loud talking in the audience are your forms of self-expression and my temptations to murder.

The dilemma is summed up in the story of the violinist who kept making wry faces while his orchestra was playing a symphony. A puzzled friend later asked him the reason. Were there sour notes? No. Was the whole thing in the wrong key? No. Was anything wrong with the tempo? No. What then? "The truth is," confessed the violinist, "I just don't like music."

The anti-noise campaign will begin to make real headway as soon as we can all agree upon just what noise is.

## Ray Device Deals Painless Death Tells Sex of Unhatched Chicks

Leicester, Eng. — A new and powerful ray machine which is reported to kill "painlessly" at a distance of a few hundred yards has been built by R. C. Chadfield, inventor and lecturer at the Art and Technical College here. Eventually the machine may also be used for the determination of the sex of an unborn child.

So astounding are claims made for the machine that the Air Ministry sought a demonstration, Chadfield said, but he refused on the grounds that he does not want it "to become an engine of war."

The inventor believes that the best use of the ray would be for the extermination of agricultural pests and to aid in slaughtering animals.

He has been experimenting with its use in determining the sex of chickens. The tests so far show that an indicator goes to the left for males and to the right for females when an egg is tested, he said. Chadfield is now trying to adapt the ray to the discovery of the sex of unborn children.

### Chance Encounter

By Eleanor Alletta Chaffe in the Lyric (Roanoke, Virginia).

"I am a transient . . . " Within his eyes
Strange tides were shadowed on a stranger shore:
I heard the seagulls and their secret cries,
I heard the closing of a distant door.
And down the slope of some far distant hill
I was the haunted with a heart of lead:
I was the quarry, panting, hurt and still,
My life untangling in a crimson thread . .

## FU MANCHU

By SAX ROHMER

THE ZYAT KISS.—Warned Too Late.

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