

# When You Think of Xmas THINK OF US!

Here are some values that the big store is proud of, and that you will gladly avail yourself of, if you know values-- if you don't--**TRUST US AND BUY LIBERALLY.**

**Bracelets**  
We can show a large assortment of Bracelets in expansion styles, gold band, plain and engraved, bright or dull, large top, stone set and also Bracelet Watches of different styles. Our bracelets cannot be appreciated until you see them.

Prices range from 1.25 to 19.00

## Casseroles and Bake Dishes

If you are thinking of giving a handsome gift in Silverware, then don't overlook our assortment of Casseroles and Bake Dishes. They are handsome and would certainly make a very useful gift.

Prices range from 5.00 to 10.00



## Gift Clocks and Jewel Cases

Our jewel cases and gift clocks would make a very appropriate Christmas present. They are of hard metal with a good quality of 22 karat gold, something that will give entire satisfaction.

Prices range from 1.00 to 6.50

**A Good Fountain Pen**  
Would make a very useful gift. We handle only the two best pens in the market--

### WATERMAN'S AND PARKERS

The Waterman and Parker Fountain Pens are guaranteed for one year or replaced. Prices are 1.50, 2.00, 2.50, 3.00, 3.50 and 4.00. We also have a good pen at 1.00. Try our pens.

## Seamless Wedding Rings

We beg to direct your attention to the fact that we have a full stock of standard qualities in wedding rings made by the seamless process which give our rings a harder and more lasting polish.



## Diamonds and Pearl Rings

We are showing a large variety of diamond and pearl rings which should prove very interesting. Some of our new styles are a revelation, being unsurpassed for style and execution. We also have a large stock of fancy stone set rings, signet rings and baby rings. Call and see them.

**A. S. WELSMAN**  
Jeweler and Optician      Nearest Post Office

## Poultry as Side Line for Farmers

In order that it may be more thoroughly understood why Mr. J. C. Stuart, of Delmeny, who addressed the Farmer's Institute meetings at Bobcaygeon, Fenelon Falls and Woodville, is so enthusiastic about poultry keeping being the most remunerative side line a farmer can take up, the department of agriculture at Lindsay publishes his personal statement of receipts and expenditures. It speaks for itself.

He says: "On Jan. 1st to find out how much profit there was in the poultry business I decided to keep track of all receipts and expenditures. I had on hand 100 hens and as I have a small farm of 50 acres I do not thrash, and all feed for the hens, except some of the scraps from the table, must be purchased. I therefore had to buy all the feed. The following is an account of my receipts and expenditures for ten months:

RECEIPTS.	
Jan.-30 doz. and 2 eggs, sold for 50c. a doz.	\$ 15.08
Feb.-14 1/2 dozen sold for 50c. doz.	7.25
Mar.-12 1/2 dozen sold for 28 1/2c. doz.	36.19
April-14 1/2 dozen sold for 34 1/2c. doz.	48.73
May-15 1/2 dozen sold for 33c. doz.	49.12
June-12 1/2 dozen sold for 31 1/2c. doz.	38.90
July-7 1/2 dozen sold for 28c. doz.	21.56
Aug.-7 1/2 2-3 dozen sold for 30c. doz.	21.50
Sept.-8 1/2 dozen sold for 33c. doz.	27.39
Oct.-27 1/2 dozen sold for 40c. doz.	11.00

Total receipts for eggs	\$276.72
Poultry sold	\$ 34.00
Poultry sold	7.00
Poultry sold	5.00
Young stock on hand 68 pullets, 50 cockerels.	
These are worth \$1 each	\$40.72
Making a total of receipts	118.00

DISBURSEMENTS.	
Jan. 1	\$ 12.00
Jan. 3-Corn, bran, rolled oats	15.00
Feb.-Wheat, oyster shell	18.00
March-Corn	10.00
Mar. 13-Oyster shell, grit	2.00
April 27-Wheat, bran	7.00
April 28-Chicken feed	3.00
April 5-4 gals. coal oil	1.00
April 26-4 gals. coal oil	1.00
June 3-Wheat, etc.	11.85
June 5-Cracked corn	4.20
June 11-Wheat	7.50
July 1	2.00
July 15-Feed	7.75
Aug. 1-Corn	1.85
Aug. 3-Wheat	11.10
Sept. 2-Wheat	7.55
Oct. 1-Wheat	6.40

Total expenditure	\$129.20
Making a credit balance of	311.52

As I was going on a lecture tour the present account is for only ten months. I expect that when I have sold my cockerels and the eggs which are being laid at present, the profit will increase slightly, making a profit for the year of slightly over \$3 per hen. I have on hand at the present time 94 old hens, six having died during the year. This makes a profit of 71 per cent. These eggs were all sold to a retail grocer in the city of Ottawa. Eggs were shipped once a week in good clean boxes holding one dozen each, were guaranteed fresh. I live 25 miles from the city, seven miles from an express office and ship my eggs by express. The dealer paying this and allowing me one cent per dozen extra to pay for boxes as these make a very handy back-up for delivery. You will see by my distance from the city and railroad that I am no more favorably situated than any farmer in the eastern part of Canada, and I found that I could not possibly supply the demands of this grocer, consequently any farmer can get the same prices as I am getting for my eggs.

The winter of our discontent is as likely to show up in summer as any other time. The epicure hates to waste his appetite on cheap food, and no wonder.

## Another Christmas

and may we see many of them. It is the happiest time of the year when we all aim to take on the Christmas spirit. There will be an abundance of entertaining, and the table is a very important item. This year our store, backed with the experience of a quarter of a century, is, if possible, better equipped than ever to supply you with the choicest and freshest

## Nuts, Peels, Currants Raisins, Fruits, Spices

And the good housewife knows how necessary the GOODNESS of these ingredients is to the success of the Christmas cake. As well as a clean grocery stock we have the best brands of plain and fancy biscuits.

## J. BROWN Groceries and Provisions

## WM. A. GOODWIN

Offers to the public of Victoria county a new and up-to-date assortment of

## Wall Papers, Pictures And Frames

AT the LOWEST LIVING PRICES

Next Simpson House, Kent-st., Lindsay

# CHRISTMAS GIFTS FOR ALL

What could be more appropriate for Christmas than footwear--particularly when the styles and prices are as attractive as those described below. In TRAVELLING REQUISITES our selection of handsome Club Bags and Suit Cases should suit the most fastidious.

### Gifts for Father, Brother or Friend

Here are suggestions that will go a long way to solve your gift problem.

A pair of fine kid slippers in brown or black. A good selection, \$1.00, \$1.25, \$1.50, \$1.85.

A pair of cosy pure wool slippers for the fireside, prices 35c, 50c, 75c, \$1.00, \$1.25

A pair of warm overshoes, prices \$1.25, \$1.45, \$1.65. A pair of fine dress shoes prices \$2.50, \$3.00, \$3.50, \$4.00.

### Hockey Boots for All

Our hockey boots are selected for their weather and wear resisting qualities.

Youths sizes, 11 to 13, price \$1.35, boys' sizes prices \$1.50, \$1.85, \$2.15; men's sizes, \$1.75, \$2.50, \$2.75, \$3.00.



### Gifts for Mother, Sister or Friend

A pair of fine dress shoes prices \$2.00 to \$4.50.

A pair of cozy bedroom slippers, prices 60c to \$1.25.

A pair of warm house slippers, prices 25c to \$1.15

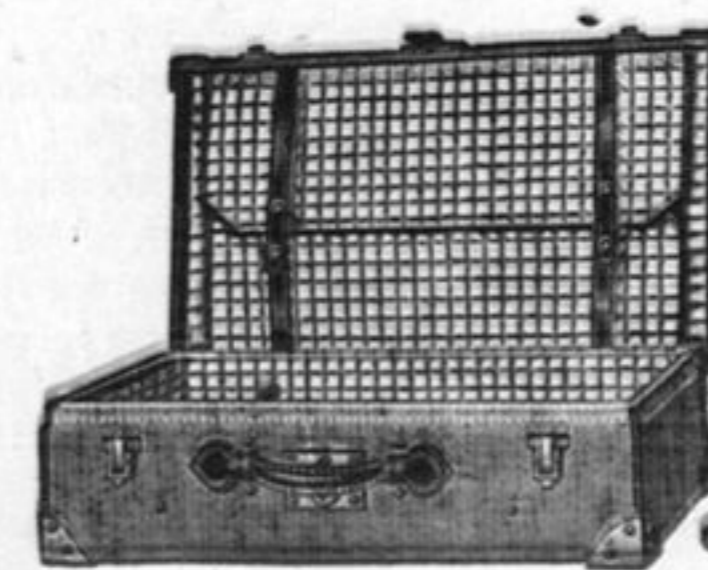
### Gifts for the Kiddies

In our age when the cost of living is a vital problem--these gifts would be economical and very useful.

A pair of pretty house slippers 25c to 80c; a pair of corduroy leggings in red, brown or grey, prices 70c and 85c. A pair of warm high cut overshoes prices \$1.25 and \$1.50.

Many other useful gifts in felt boots, etc.

### SHOP EARLY



DO IT NOW

### Moccasins for Young Canada

The Boys and Girls will be delighted with a pair of Buckskin Moccasins for the winter.

Infants' sizes 3 to 6, 45c per pair, children's sizes 7 to 10, 55c per pair; youths' and misses' sizes, 11 to 2, 70c; boys sizes, 3 to 6, 90c; men's sizes, \$1.10.

### Suit Cases and Club Bags

Without doubt we are showing the best selection of baggage ever shown in Lindsay.

Handsome Club Bags prices \$3.25 to \$12.00.

Splendid selection of Suit Cases, prices \$10 down to \$1.15.

## SHOP EARLY

THE ADVANTAGES OF STARTING YOUR CHRISTMAS SHOPPING NOW ARE APPARENT, FOR THE CONVENIENCE OF THOSE WHO DO NOT WISH TO HAVE PARCELS BROUGHT HOME BEFORE CHRISTMAS, WE HAVE ARRANGED TO PUT AWAY GOODS UNTIL THAT TIME. DO IT NOW.

## Neill, The Shoeman

9 Stores in Ontario

Canada's Largest Shoe Retailer



AY, DECEMBER 12, 1912.

pping may will enjoy th a feeling e as soon as

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nted States ever produc- and it is big- in tray to a reing. Num- s, Umbrella Stands, Card es, Reading sh. Very at- e gift idea.

Scarf is Gift

Simply beau- tificancy, is de- sure to keep their particular great variety acceptable gifts. fitness of

Coats

Melton or Canadian amb, Otter ter Collars, big value pay, \$35 to...

Underwear, ment 85c

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attractive e this every the people- ight--is this al judge for ees of dainty reatest linen Tray Cloth, dozen other eptable gifts or plenty of

We show n fancy Sa- all 2.75