

THE GRAND FINALE

TO

Gough's

Selling-Out Sale

**CLOTHING, HATS, CAPS AND FURNISHINGS
GOING AT LESS THAN AUCTION**

Now comes the sensational finish to Lindsay's greatest retailing event; greatest from the standpoint of variety and quality of stock; greatest because of the record it has established for low prices. This sale will be remembered for many a day by the thousands who have shared in its benefits. The finish is here, and the price-cutting will now be more relentless than ever. In our desperate effort to dispose of everything within a limited time, no thought of cost is considered. To show you that we mean business, we offer these items, selected at random from all parts of the store.



Men's Overcoats

- \$12 Men's Overcoats, college collar Sale price **8.90**
- \$10 Men's Overcoats, college collar Sale price **7.90**
- \$11.00 Men's Overcoats, Black Beaver, velvet collar. Sale price **8.00**
- \$10, \$12 Men's Overcoats, velvet collar or without Sale price **5.90**
- \$18 Men's Fine Black Melton Overcoat, velvet collar. Sale **13.00**
- \$6 Sheepskin Lined Coats with storm corduroy collar Sale Price **3.95**
- \$8.50 Leather Corduroy lined, reversible Sale Price **6.90**

Men's Suits

- \$10, \$12 Fancy Worsteds and Whipcord Suits. Think of it. Sale price **\$5.95**
- \$10 Men's Blue and Black Worsteds Serge Suits..... **6.90**
- \$12 Men's Single and Double Breasted Blue and Black Worsteds Suits Sale price **7.90**
- \$15 Men's Fancy Worsteds Suits in checks and stripes, brown and olive shades. Sale.. **10.90**
- \$20 to \$24 Men's Black Dress Suits, made from Venetian Worsteds and Cheviot cloth Sale price **18.50**

Boys' Suits

- \$4.00 to \$5.00 Boys' 2-piece suits Sale price **1.75**
- \$3.00 to \$4.00 Boys' 2-piece blue and black serge suits..... **2.50**
- \$3 to \$4 Boys' Reefers in brown and grey frieze with storm collar sale price **1.75**
- \$5 Boys' 3-piece Suits in brown, grey and black tweeds sale price **2.90**
- \$3.50 Boys' Buster Brown Overcoats in black cheviot, brass buttons, age 3 to 8 years sale price **2.75**
- \$5 to \$6 Boys' Overcoats in mixed tweeds and frieze sale price **2.90**

Caps

- \$2.50 Grey Lamb Caps Selling out price **1.50**
- \$4 50 Grey Lamb Caps Selling out price **2.75**
- \$1.00 Scotch Tam o' Shanters for curlers. Selling out price **25c**
- \$1.00 All-wool Caps, warmest caps made Sale Price **75c**
- 75c All-wool Caps, solid comfort Sale Price **59c**
- 50c Tweed Caps, fur pull down band. Sale price **39c**
- 50c. Men's and Boys' Winter Caps Selling Out Price **25c**

Furnishings

- 75c Men's all-wool Underwear Sale price **49c**
- \$1.00 All Wool Underwear sale price **69c**
- \$1.20 Natural Wool Underwear sale price **79c**

Furnishings

- 75c. Fleece Lined Underwear sale price **45c**
- 50c. Fleece Lined Underwear sale price **39c**
- 20 Dozen Boys' fleece lined shirts sale price **25c**
- 50c Xmas Ties Selling out price **25c**
- 75c Xmas Ties Sale price **45c**
- \$1.50 Silk Neck Scarfs, all colors Sale Price **1.00**
- \$1.00 Black Silk Scarfs Sale price **75c**
- 75c Black Silk Scarfs Sale price **50c**
- 75c white silk Souvenir Handk'fs Selling out price **50c**
- 50c white silk Handkerchiefs, colored borders Sale price **25c**
- 15c Excelsa Handkerchiefs Sale price **9c**
- 50c Fancy Cashmere Hose Sale Price **39c**
- 35c Black Wool Hose Sale price **21c**
- \$2.25 Mocha Gloves, buckle fastener Sale price **1.75**
- \$1.25 Mocha Gloves or Mitts sale price **95c**
- \$1 00 Mocha Gloves sale price **65c**
- 75c Boys' Mocha Gloves sale price **59c**
- 75c Umbrellas sale price **50c**
- \$1.25 Umbrellas, self opening sale price **90c**
- \$1.75 Umbrellas, self opening sale price **1.25**
- \$2.00 and \$3.50 Umbrellas special **2.00**
- \$1.25 Fancy Soft Shirts sale price **95c**

B. J. GOUGH,

Lindsay