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Permanent and
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Agent, at Lindsay.

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borrower being
four companies and
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preparation to do
most advantageous
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G. H. HOPKINS

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Libert-st. or at his
W. Beall's jewellery
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ORTUNITY

Beautiful Watch
Free—No Money
very Man, Wo-
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Dr. Arnold's Eng-
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MEDICINE CO.
Adelaide-st. east,
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You'll Like It.

Gluck in a frenzy.
Gluck composed his immortal
a bottle of champagne was al-
on either side of the piano,
efficiency helped to inspire
of "Iphigenia," "Armi-
"Alceste." When the final re-
and not yet written the melody
of the Scythians." Na-
the ballet master, becoming un-
the delay, went to him one

Dangerous Economy.
"So the engagement's off?"
"Yes. She advised him to practice
economy, and he started in by getting
her an imitation diamond."

Coeducation.
"Do you believe in coeducation?"
"Not much. There is usually too
much 'co' and too little 'education.'"—
New York World.

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THE BIG SALE CONTINUES

---AT---

B. J. GOUGH'S

Its the Greatest of all December Sales



The Annual ...Event

This Annual Event is arousing the utmost enthusiasm. Prices at which we are selling Clothing, Hats, Furnishings, etc. are as low as some dealers sometimes pay to sell again. But we buy for much less than regular and we share our good fortune with you.



Consider the ...Advantages

The largest stock to choose from. A complete stock for men and boys of all ages. The newest and most up-to-date garments to select from. No house can offer lower prices. In every part of the Big Store you note the hustle of business—the hum of the crowds—the exchange of money—the big parcels leaving the store, etc.

No sale is more prolific of extraordinary inducements—no other store comes even within the shadow of this before-winter event in matter of value giving.

JACK FROST HAS BEEN A LAGGARD. Mild weather brings down the prices of Winter Clothing and the Reductions at Gough's present change never equalled this year.



Here's a batch of them

OVERCOATS

You pay your money and take your choice of the new long Raglanette Coats in latest shades of grey and dark Cheviots at

\$5.95, 7.00, 9.50 and 11.00.

Box Back in Chesterfield Coats in Beaver, with or without velvet collar, good linings and trimmings at

\$3.50, 4.25, 6.00, 7.50, and 9.50.



MEN'S SUITS

Elegant Tweed Suits in any shade you wish, single or double breasted, Italian linings, sure to fit

\$4.75, 5.95, 7.00 and 8.50.

Men's Suits in finer goods

Imported Scotch Tweeds, English Worsted, Plain Oxford Greys, Blue and Black Serge in the heavy Winter weights, Tailored up to the minute and an immense variety at

\$9.00, 11.00, 13.50.

Kent Street, Lindsay, Ont.

B. J. GOUGH,

The Wonderful Cheap Man

USE OF FALSE TEETH.

Millions Manufactured Annually in the United States. There are not less than 2,000,000 artificial teeth are manufactured in this country each year, and still the output is increasing. Never before was so much exhibited during the past five years. In this respect Americans lead the world, not even the fastidious Europeans excelling the people of the United States in their solicitude for the application of the arts of dentistry when substitutes have to be resorted to for nature's molars. Americans are notoriously careless of their teeth, although in late years great progress has been made in their treatment. A prominent dentist of New York declares that nearly every patient with a set of decayed teeth is a foreigner. "They let things drift," he says, "and come only when pain drives them to a dentist. Listen to their dentist immediately they detect even the slightest signs of coming trouble, and the result is that there are by far more 'saved' teeth in this country than in any other. Americans and Irishmen are remarkable for their apathy about their molars and for their habit for years with hopelessly decayed teeth."

WEATHER PROPHETS.

Blow out a candle, and if the wick continues long to smolder look for bad weather. If it goes out quickly, the weather will be fair. The twelve days after Christmas indicate the weather for the following year. Each day in order shows the weather for one month. When it begins to snow, notice the size of the flakes. If they are very fine, the storm will be a long one; if large, the storm will soon be over. If the chickens come out while it rains, it is a sign that the storm is to be a long one. If they stand around under the shed, the storm will be short. When the cattle lie down as soon as they are turned out to pasture in the morning, it is because they feel a rheumatic weariness in their bones, and you can look for rain soon. When a night passes and no dew falls, it is a sign it is going to rain. This omen loses much of its mystery when one remembers that dew has not fallen because the night was clouded. When you see the sun drawing water at night, know that it will rain on the morrow. The sun is said to be drawing water when its rays can be seen shining through rifts in distant clouds.

Brain Strain.

A French investigator has come to the conclusion that the brains of military men give out most quickly. He states that out of every 100,000 men of the army or naval profession 159 are hopeless lunatics. Of the liberal professions artists are the first to succumb to the brain strain, next the lawyers, followed at some distance by doctors, clergy, literary men and civil servants. Striking an average of this group, 177 go mad to each 100,000.—London Express.

BESTED THE PARSON.

A Case Where the Wedding Ring Went on the Right Hand. A clerical correspondent of the London Express tells of a wedding ceremony in which he officiated and in his zeal for rubrical observances laid himself open to a comical and crushing rebuff. "I was then curate of a small country parish in Somersetshire, and one day a couple presented themselves after due preliminaries for marriage in the village church. "All went well until the moment came when it is directed by the rubric that the man shall place the ring upon the fourth finger of the woman's left hand, but then trouble began. The yokel, apparently from nervousness or ignorance, laid hold of the right hand of his expectant bride and placed the ring there resolutely. "No," I said, with quiet firmness, "you must put the ring on her left hand." To this his only reply was a stolid stare. Thinking he had not understood me, I repeated my words, but with no better effect. "With as much warmth and insistence as was justified by the occasion I now took firmer ground and said, 'If you do not put the ring on her left hand, I must stop the service.' "And then the climax came. With a complacent smile, that seemed to show his satisfaction at having for the moment 'bested' the parson, the bridegroom settled the point for all time with the words, 'Please, sir, she ain't got none!'"

CONCERNING CALENDARS.

Some Interesting Ones Date as Far Back as the Fourth Century. Among the Greeks and Romans almanacs or calendars were not written for the general public, but were preserved as part of the esoteric learning of the priests, whom the people had to consult not only for the dates of the festivals, but for the proper times when various legal proceedings might be instituted. About 300 B. C., however, one Enclius Flavius, secretary to Appianus Claudius, stole these secrets by repeated applications to the priests and collated the information so gained. It was really publishing an almanac when, as Livy relates, Flavius exhibited the taste on white tables around the forum. From this time similar tablets containing the calendar, the festivals, astronomical phenomena and sometimes allusions to historical events became quite common. They have been dug up in Pompeii and elsewhere. There are also extant Christian cal-

endars dating as far back as the fourth century, which give the names of the saints and other religious information. One of the most famous of the calendars of the middle ages is that compiled by Petrus de Decla in A. D. 1300. A manuscript copy is preserved in the Savilian Library at Oxford. The Symbolical Man or Man of Signs (Homo Signorum), still a common feature in almanacs, appears in this book, not, it is conjectured, for the first time, as it seems to have been a survival from the time of Ptolemy's "Almagest," a collection of classic observations and problems relating to geometry and astronomy. The first printed almanac was the "Pro Pluribus Annis," issued at Vienna in 1457 by an astronomer named Purbach. The earliest known almanac devoted expressly to the year of issue was published by Raphael in 1533. Thenceforth the ephemeral yearly character of the publication came to be definitely recognized by almanac makers. Nostradamus set the fashion of incorporating predictions of coming events into almanacs, a fashion that has continued to this day in all purely astrological brochures of this sort despite intermittent efforts to suppress it by royal authority in France and elsewhere.

Discontent.

Most men spend one-third of their lives trying to make the world different, another third in learning to live in it as it is and the remainder in explaining how much better it used to be. The last few hours before a funeral the clock in the house strikes with a tone never noticed before and never apparent again, except on similar occasions.