

THE WATCHMAN-WARDER.

Volume XLII. Number 52

LINDSAY, THURSDAY, DECEMBER 27th 1901.

75 Cents a Year in Advance; \$1.00 if not so Paid

WE WISH YOU THE

Compliments of the Season

and thank the people of the Town and County for the generous patronage given us for the past year. For the year 1901 we are prepared to give just as good values in all lines of

Dry Goods, Clothing, Furs,

Hats and Caps, Furnishings,

etc., etc. Before the present year closes, we give a list of useful articles, suitable for New Year's Gifts:

FOR LADIES

- CAPERINES
- RUFFS
- MUFFS
- GAUNTLETS
- CAPS
- WHITE LAMB SETTS
- ASTRACHAN JACKETS
- LACE FICHUS
- LACE TIES
- SILK TIES
- COLLAR WITH THE ATTACHED
- FANCY COLLARS
- HANDKERCHIEFS 2c to \$1.00.
- CHENILLE FASCINATORS
- SILKS FOR BLOUSES
- FRENCH FLANNEL FOR ELOUSES
- TABLE LINEN
- TABLE NAPKINS
- BUREAU SCARFS
- SIDEBOARD SCARFS
- FINE APPLIQUE SHAMS
- FINE APPLIQUE TABLE COVERS
- KID GLOVES
- MOCHA MITTS
- CUSHION COVERS
- CUSHION BLOCKS
- FANCY CORDS
- SILKALINES OR SATEENS

FOR GENTLEMEN

- UNDERWEAR
- KID GLOVES
- MOCHA MITTS
- CAPS
- HATS
- TIES
- COAT SCARFS
- SILK HANDKERCHIEFS
- LINEN HANDKERCHIEFS
- UMBRELLAS

Our space forbids the mention of numerous other Gifts, but should you need anything else in our line, we invite you to inspect our stock.

O'Loughlin & McIntyre

New Year's Just Ahead

Your holiday gift list is not complete if the words "Armstrong Bros. Furs" do not appear on same. Let there be true worth in your giving, let your gift be the substance, not the shadow of what it purports to be. In our "Fine Furs" made to stand the test of time, your gift embodies not only the Spirit of Holiday Presents, but the Spirit of many Holidays to come. As in the past you will find us ready with every novelty of "Holiday Furs" that the market affords, and many exclusive Styles produced under our own roof.

...BARGAINS...

- CHILDRENS' and GIRLS White RUFFS 2c, 3c and 5c
- LADIES' BLACK HAIR RUFFS \$2.50, \$3, and \$3.50
- LADIES' RUFFS—5, \$6, \$6.50 and \$7
- ALASKA SABLE RUFFS—\$5, \$8, \$8.50, \$10, \$12.50, lots \$18 and \$20
- ALASKA SABLE MUFFS—\$8, \$8.50, \$9, \$10, \$12.50 to 15
- COLLARETTES AND CAPERINES—different styles in all the Fashionable Furs. See our low priced lines \$5, 6, \$7.50. A very choice selection at \$8.50, \$10, to 12.50.
- FINE FURS in Black Martin, Japanese Fox, Alaska Sable, also combinations of Alaska Sable and Persian Lamb, prices \$12.50, \$15, \$20, \$25, to \$35.
- GREY LAMB COLLARETTES—(4 different styles) \$12.50, \$13.50, \$15, \$18.50.
- FUR GAUNTLETS—in all the Furs to match Collarettes, prices \$3, 3.50, 4.50, 5, 7.50 to 10
- LADIES FUR MUFFS—in all the fashion able Furs, \$2, 2.50, 4 to 12.50 and 15
- MEN'S, LADIES' and CHILDRENS' Fur Caps in all lines of Furs, a large and complete stock, easy to make selections.
- MEN'S FUR CAPS—from \$2 upwards.
- CHILDRENS' GREY LAMB CAPS—\$1.75 to 2.50 to 5
- LADIES' JACKETS in Wallaby, Electric Seal, Coon, Astrachan, Bochner, Grey Lamb, etc., \$15, 20, 25, 30, 35 to 45
- MEN'S COATS—in Coon, Wombat, Bulgarian Lamb, Wallaby, Marmont, etc., \$15, 18, 20, 25, 30, 40 to 50
- GREY and BLACK GOAT ROBES—\$8, 7.50, to 12.50
- MEN'S FURNISHINGS—a large and varied stock of newest styles in Neckwear, Shirts, Umbrellas, Hosiery, Linen Collars, Handkerchiefs, etc.
- MEN'S HARD and SOFT HATS—new spring shapes and styles, received early for the Holiday Trade.

Repairing and Remodelling Furs a Specialty

Armstrong Bros.

Manufacturing Furriers and Hatters, etc.,

No 96 KENT STREET, LINDSAY

NEW YEAR PRESENTS

Everybody can make their friends presents at W. L. WHITE'S Shoe Store for very little money. This week we will offer to our customers the following goods:

- Men's Plush Slippers, worth \$1.25, for 65c.
- Men's up-to-date Rubbers, worth 75c, for 50c
- Ladies' Felt Slipper, well lined, 50c to \$1
- Ladies' Fine Kid Slippers, worth \$1.25, for 75c

Come and see our New Year's Presents and note prices. We will guarantee to suit your purse. Come early, before the rush.

W. L. White

The Leading Shoe Store,
KENT-ST., LINDSAY



LIFE!

The North American Life insures persons of both sexes between 16 and 65 years. We have about twenty plans to choose from. See our Commercial plan; Insurance at the actual cost of carrying the risk. Call and see us. This is the Banner year in Life Insurance, and the year to do business.

R. Campbell, or J. W. Garvin,
Lindsay. Peterborough.

IT WILL PAY

If you intend building this season to consult me before making contracts. I have an up-to-date planing mill, and can supply everything that is needed for housebuilding at the very lowest prices. The best workmen, the driest lumber and satisfaction guaranteed in every case. Enlarged premises, and new machinery just added. All orders turned out promptly.

The Lindsay Planing Factory. GEORGE INGLE

J. B. Weldon
MARIPOSA TOWNSHIP CLERK.
Little Britain, - Ont.

Insurance Agent
Issuer of Marriage Licenses
Conveyancing in all its forms
MONEY TO LOAN

Office at Oakwood - Monday, Wednesday and Friday.

B.B.B. Cures to Stay Cured

The most chronic diseases of the Stomach, Liver, bowels and Blood.

Thousands of testimonials from those who have been permanently cured by the use of Burdock Blood Bitters speak of its unfailing efficacy in Dyspepsia, Biliousness, Sick Headache, Liver Complaint, Eczema, Erysipelas, Scrofula, Sores, Ulcers, Boils, Pimples, Hives, Ringworms, and all blood humors.

If you want to be cured to stay cured, use only B.B.B.

ABOUT ONE OF LINDSAY'S LEADING BUSINESS HOUSES.

A Sketch of the Dry Goods Store of Messrs. Sutcliffe and Sons.

One of the Firms that During the Past Few Years Have Located in Lindsay and Found it a Good Business Centre—This Store is One of Flourishing Trio Operating in This Province

Lindsay is not a town of ephemeral or transient business ventures. For the most part its principal firms have had long careers in this town. They have attained success through years of faithful endeavor reinforced by an unshaken faith in the town itself and the country around it. Such are most of our leading houses. But they all are not such. Perhaps no Canadian town has brighter examples of rapid success among firms that, of recent years have located in it. It is of the most prominent of these that this article is written.

In 1897 that splendid stand east of the Daly house block was occupied by the firm of Sutcliffe and Sons. This was soon after the death of Mr. Warner who had formerly carried on a business there. The new firm had a prestige when it came. The senior partner, Mr. Jos. Sutcliffe, was among the pioneer dry goods men of the province. For more than a quarter of a century he had enjoyed a successful career. First in Brantford and later in Toronto, Mr. Sutcliffe had conducted a steadily widening business. In 1897 Mr. Sutcliffe conceived the policy of abandoning the Toronto business to establish separate stores in the leading smaller business centres of the province. They were Kingston, Peterboro and Lindsay. In this enterprise he was assisted by his sons, one of whom is acting as manager of each of these concerns. This quartette of successful business houses is a confederacy for buying purposes that secures an enormous advantage in prices.

The Lindsay store is managed by Mr. F. W. Sutcliffe whose long experience with his father has made him master of the methods that insure success.

Extensive Improvements
Although the store was of the proportions common in ordinary towns the new firm quickly found it much too small for their rapidly increasing business. Last summer the landlord was prevailed upon to make alterations and additions that worked a revolution in the capacity and convenience of the store.

The rear was pushed back 26 feet on the main floor. The ceiling is pierced by a large skylight and underneath is a basement lighted by prisms. The lateral and traverse walls dividing the main store were taken out and supplanted by steel pillars. A clear sweep of floor space 115 feet long was the result. This was traversed by four counters making in all 460 feet of counter front. The rear wall is set with half a dozen heavy plates that aggregate 140 feet of glass through which, and the skylight, the light pours to meet that admitted by the big plates at the front. These traverse the front and angle across a deep recess to the doorway and total 360 feet backed by heavy framed mirrors. These windows are fitted with a false ceiling of glass that enhances their appearance and greatly facilitates their dressing. That is an entirely new feature. The woodwork is finished in oak graining while the walls wear a blue tinted ingrain surmounted by a deep frieze that blends well with the designed paper on the ceiling. Clusters of electric lamps under reflectors are part of the 75-lamp illuminating outfit, so that by night or day the store is perfectly lit.

Upstairs also shows the results of the alterations. The partitions were removed, the rear wall thrown back 20 feet. Lit from front, rear and side and equipped with a ladies' lavatory, these are the thoroughly modern millinery and mantle parlors. The woodwork here too is all finished in oak graining and the walls and ceiling in tints.

Distinguishing Features
There are some things that greatly contribute to the success of this store. One is the long connection of the senior partner with the wholesalers and manufacturers of dry goods. By this means Mr. Sutcliffe is kept as fully alive to the best features of the trade as though regu-

larly visiting the foreign markets. Another advantage is the connection of this store for buying purposes with the other two of the trio above mentioned. The third is that the business is done for cash. No accounts are opened or bad debts contracted and the customers get their share of the saving thus effected. That has been Mr. Sutcliffe's policy for many years, and he has proved that a cash business can be made a success. Some few departments of the stock may be mentioned.

Dress Goods
This is one of the departments of which the firm is justly proud. The space devoted to dress goods indicates that they form a specialty. On the high closely-packed shelves are the products of the great mills in France, the British Isles and America. Mervalos, taffetas, foie de soies, chevots, Amazons, camel's hair effects, homespuns—these besides the ordinary goods, together with silks from the cheaper China silk to the richest, and satins in great variety, make up an array of dress goods of all grades colors and prices.

Gloves and Hosiery
In this section a bewildering variety of gloves, hose, corsets, veiling, ribbons, ladies' neckwear, laces, ladies white wear, is shown. This department receives special attention and is rapidly growing in importance. It has become a common thing to hear ladies speak of Sutcliffe's as the place at which they always like to buy these numerous articles that make for their comfort and adornment.

Closely allied to these lines but occupying a separate space clear down the centre floor are the handkerchiefs and fancy goods. At the holiday season these counters are thronged with present-seekers and few go away unsatisfied. Fancy china, leather goods, oriental manufactures and a score of beautiful and quite inexpensive articles suitable for gifts adorn this section.

Fur Goods
Mr. Sutcliffe is an experienced and careful buyer of furs. Every article has to be of definitely good quality to find a place in his stock. Astrakan, beaver, grey and Persian lamb, otter, seal, sable, opossum, coney and coon, made into coats, capes, caperines, ruffs, gauntlets, capes, collars and muffs challenge both the taste and purse of the intending purchaser. Besides these are men's fur coats and goat robes.

Gents' Furnishings
Probably this is the most attractive display in the store. Suits and overcoats from the best makers are piled high over a large area. The dressing of the west window at present, gives on some idea of the quality and variety of the gentlemen's neckwear carried by the firm. Back in the store it flanks the clothing and is a display of which any city store might be proud. Gloves in various leathers, cuffs, collars, shirts, ties, scarfs, fur caps, underwear and sundries are here in styles that are up-to-date.

House Furnishings
In the basement the linoleums, oilcloths, carpets in brussels, tapestries, all-wools, hems and unions, curtains in tapestry, lace and chenille, window blinds, and all articles belonging to this department of house-furnishings are kept.

These departments are only rough outlines of the magnificent stock that crowds this store. Outside of them are the great displays of staple goods, cloths, flannels, linens, etc.; the millinery and mantle room, upstairs, is well-known to the ladies of this town and county. Its great sweep of floor space, its mirrors and rich goods are a magnet whose influence reaches the far boundaries of this trading district. Sutcliffe's is a popular store; because of its location, stock, obliging clerks, and straightforward business methods that popularity is increasing every day amid the best wishes of an admiring community.

SEVERAL MATTERS OF LOCAL INTEREST

Were Discussed by the Board of Trade—Industries, the River, Sturgeon Point

On Thursday night of last week the Board of Trade held an adjourned meeting. Pres. Flavelle Sec. Sootheran and Messrs. R. Kennedy, Alex. Fisher, W. Flavelle, R. J. McLaughlin, J. A. Paddon, J. G. Edwards, R. Kyle, R. Sylvester and Parker Davis of Bobcaygeon were present.

He will not Come
Mr. Sawyer who wanted inducements to locate a cotton goods factory here wrote that exemption from taxes was not sufficient. His letter was put among the archives.

Ought to have Two Lines
Mr. F. Cornall of the Victoria Springs Brewery wrote that the freight rates were making it impossible for him to compete abroad. These arose from having no railway competition. It cost him as much to ship to Nanawau as it did Toronto people to Winnipeg, and the rate from here to Haliburton was 40 cts. per hoghead more than from the city to that village. He asked if the Board could do anything in the matter. A committee will investigate.

What About a Smeiter?
Mr. G. H. M. Baker sent a letter indicating that a limit must come to the timber operations in this district, and suggesting that the erection of an iron smelter be considered. The town's proximity to the Trent Valley canal which will soon be cut through to Georgian Bay, rendered it a suitable place for such an industry. The matter was discussed and Mr. Sylvester expressed fears that the cheap coal in the eastern province gave them an advantage in smelting. The subject will be carefully gone into however.

To Repair Bobcaygeon Locks
Messrs. Kennedy and Baker were a committee to draft a memorial to the minister of Canals asking for repairs to the Bobcaygeon locks to stop the leak. The memorial was presented to the Board. It declared that in this year the steamers on these waters had carried 27,000 passengers besides merchandise. The forest product handled was worth \$350,000 and gave employment to 350 men whose wages equalled \$75,000. The leak at Bobcaygeon made it impossible to bring steamers to their ports at times and the low water had caused considerable typhoid. Improvements were asked.

To Meet the Channel Clear
The same committee had been asked to report on the trouble between the mill men and boat owners. Its report recommended that an agreement be signed by both parties and a man was chosen to enforce its terms.

Mr. Kennedy thought a good man cost \$250. The mill men should pay part and the town council the rest unless government would make an appointment. The president, mayor and town solicitor will prepare the agreement after hearing the mill men and boat owners state their views.

The Hospital
Pres. Flavelle said that the proposed hospital was being got underway. New plans had been submitted by Mr. Ross' architect. They were satisfactory. The building would hold 25 beds and be of modern design. The committee had been waiting Mr. Ross' convenience and had proceeded as fast as possible.

The Point Hotel
Sec. Sootheran was instructed to write to the Hamilton Hotel Co. to see if they would undertake an hotel at Sturgeon Point.

—Christmas cakes in great variety at A. B. Terry's. Cakes iced to order.—50-2.

—A Floss farmer, Thomas Lennox, and his daughter and daughter-in-law were killed between Elmvale and Phepston on a G.T.R. crossing at 6.45 Thursday morning. The train which was on a down grade and running on a down grade and running at full speed, struck the vehicle fairly, smashing the sleigh, killing not only its occupants, but both horses. Lennox was about 65 years of age, and leaves a widow, two daughters, and seven sons all grown up. Mrs. James Lennox leaves a husband and a family of small children. It is difficult to account for the accident, as the customary signals were given and the train was on time.