

MANUFACTURER'S OVER-PRODUCTION SALE



\$35,000 Worth of Men's, Boys' and Children's Clothing, Furnishings, Hats, Caps and Furs to Be Sold at a FRACTION OF THEIR USUAL COST

The Western Provinces have been securing a large share of the Clothing manufactured in Ontario and Quebec. The Manufacturers have tried to meet this great increasing business and consequently added largely to their plants and equipment last year and managed to increase their stocks tremendously to meet this situation---but, the West, as is well-known, has met with a serious Money Stringency and Western merchants in a great many cases, could not place orders for the same quantities as under normal conditions. The result of this situation in the wholesale Clothing market has spelt failure for several large firms. We have secured part of one of these large stocks at our own prices, and on

SATURDAY, NOV. 22nd, AT 8 A.M.



We will inaugurate the GREATEST CLOTHING SALE ever held in this district. This tremendous purchase along with our own very large stock is much more than our ordinary business can take care of. We have decided to sell the combined Stocks at a reduction of from **10 to 40 Per Cent.**---representing in a good many instances, COST and LESS.

This Sale will positively eclipse any Clothing Sale ever held---not only on account of the tremendous assortment of materials and models which are included, but also from the fact of the unparalleled QUALITY that each and every garment contains. And remember, we are just entering upon the first part of the Winter season when you are actually in need of the goods. Think then, what it will mean in securing your Winter Suit and Overcoat at a Saving of from **10 to 40 Per Cent.** from the regular prices.



THIRTY DAYS' of Sensational CLOTHING Specials for Men and Boys



Men's Overcoats, made of beautiful Brown Tweeds, with grey mixtures. Also grey Tweeds with brown mixtures, in the stylish Convertible Collar model, with Belted and plain backs, 48 to 52 inches long, good linings, all sizes. Special

\$5.95

Men's Suits, made in the three button single-breasted style, in Brown, with fine stripe and plain Brown in the beautiful Herringbone weaves, good satin linings and nicely tailored, all sizes. Special

\$6.95

Men's half length Overcoats, made up in fawn, grey, brown and black materials, some extra fine quality. These Coats are extra value and beautifully trimmed. Made with self and velvet collars. Special

\$4.95

Men's Fancy Tweed Overcoats, in Convertible collar and Military collar styles, in new browns, olives and grey shades. Belted and plain backs, lengths run from 46 to 52 inches. Heavy Italian linings, all sizes. Special

\$10.95

MEN'S FUR COATS

Men's China Dog Black Coats, made of beautiful matched skins, extra good collars, extra quality quilted satin linings, all sizes in the lot. Special

\$14.95

Boys' Three-Piece Suits

Boys' Three-Piece Suits made of best domestic and imported Tweeds and Worsteds in browns and grey fancy mixtures, good quality linings and trimmings, all sizes. Special

\$3.95

Men's beautiful grey Cheviot Overcoats, made in the Convertible collar style, belted backs, with extra fine Tweed linings. A stylish, comfortable Winter Coats, all sizes. Special

\$6.95

Men's Imported Tweed and Worsted Suits in brown and grey materials. Some in Bannockburn weaves, extra good trimmings, and splendid models, all sizes. Special

\$11.75

Men's Tweed Suits in beautiful Olive shades, with fine hair line stripe effect, cut in three button single-breasted style, side straps on trousers, extra good trimmings. A very dressy Suit. Sizes 35 to 42. Special

\$7.50

Boys' Two Piece Reeler style Suits, made with double-breasted Coat and full peg-top Bloomer Trousers, in neat patterns, in mixtures of greys, browns and olives, extra well tailored, all sizes. Special

\$3.99

Boys' Tweed Overcoats, made in the Convertible collar and Velvet collar styles, in the new browns, olives, greys and fancy mixtures, extra well tailored and good serviceable materials, all sizes. Special

\$3.45

Men's English and Scotch Tweed Overcoats, made with the Shawl or Notch collars, beautiful greys, browns and mixed materials. Skeleton and full-lined Coats, extra good tailoring. All sizes. Special

\$17.95

10 Per Cent. off All Fit-Reform Suits and Overcoats. This Line Represents Perfection in High Quality Materials and Expert Tailoring

REMEMBER! Saturday, Nov. 22nd Marks the Opening of This Great Sale!

B. J. GOUGH

THE HOME OF BETTER CLOTHES

CORNER KENT AND WILLIAM-STS., LINDSAY

This Manufacturer's Stock Must Be Sold in Thirty Days. Come Early!

Furs We

IF FURS are not thor price. For that rea that are worthy of our skins, and thoroughly de every resource and facilit Canada which means the

IN BUYI HAVE O

All uncertainty is elimi absolutely kno---you c oughly genuine and of t positive satisfaction with

Mink Ties, 36 inches lon Mink Stoles, 50.00, 60.0 Mink Muffs, plain or trim 53.00, 57.00 and...

Persian Lamb Ties at 10 Persian Lamb Stoles at 1 Alaska Sable Stoles at 2 Alaska Sable Muffs at 1 Marmot Ties and Stoles Marmot Muffs 5.00 to Grey Goat Stole 3.50 to Grey Goat Muff 3.00 to Western Sable Stoles 10 French Seal Set 20.00 to Coon Sets 30.00 to... Black Wolf Sets 40.00, Grey Wolf Sets 40.00 and Ladies' Marmot Coats, quality Marmot and and.....

Ladies' Rat Coats, 50 and Ladies' Fur-lined Coats, collar and revers... Boharen Coats, 40 and Ladies' Astrachan Coats

Men's Coor

O'LO & Mc

Cash and One Pri

Advancement C

The Lindsay Advancem one of the first organizat town to become closely link the progress and advancem Lindsay in the past year an held an enthusiastic meeti week in The Warder offic was a large attendance, the manifesting the same ent which has aided the Club s ally in the past, and it is ed that the Club will ad much during the coming months

After due consideration it cided to take up the que building a much-needed ar walk from the southern bot the Town on Lindsay-st side cemetery. For year walk has been in a dilapid and many accidents have and as the walk is used ex by town and country peopl ally by those in town who dear the memory of sai ones, it is felt that a p permanent nature should be

This is a question that discussed from time to time Town Council, and also by cil of the Township of Ops, ther body reached the stage gering the responsibility here is where the Advancem will step in, and as the Township of Ops, they was the farmers south of to draw gravel and stone spare time during the win will also seek the aid of teams in the same work, business men of the town called upon to help the work

Every member of the Cl favored the idea, which brought to a working ha

FREE TO

For Selling 40 Postal

FOR BOYS---ever read fool box with mine and track, and man

FOR GIRLS---Gold plat plate, Dairy gun m others.

FOR BOYS AND GIR film and slides. Ser witten, and we will illustrate a catalogue sold, return us the

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