

51 YEARS There are two photos in our window: one of the late Mr. Wm. Clouston, and the other of the late Mr. J. R. Dundas. These two gentlemen, 51 years ago, founded this business, the anniversary of which we are now celebrating.

Old residents of the town and surrounding country will view these with interest, and we cordially invite them to visit our store during this Celebration and "talk over old times."

1860

DUNDAS & FLAVELLES LIMITED

1911

FIFTY-FIRST BIRTHDAY

MEANING OF 51c

You will notice during the celebration of this our Fifty-First Anniversary countless articles of merchandise which you know to be of greater value—now priced at 51 cents. We do this to emphasize the fact that this business has been growing in Lindsay for fifty-one years, for we are naturally proud of this long period of development.



Our Anniversary

Fifty-one years is a long time for a firm to have been continuously in business in this town, and it is to herald this fact that all over the store the 51 cent price has sway during our great Anniversary Celebration for two weeks, commencing SATURDAY, NOVEMBER 11th, and ending SATURDAY, NOVEMBER 25th.

Ever since the establishing of this business we have been planting the seeds of "bestness" in the fertile soil of the people's appreciation. Our business policy is a policy moulded by laudible ambition, a policy of liberality, of strict integrity, of highest aims, of pluck and push, a policy whose alphabet spells only SUCCESS.

We want you to join the thousands who will visit the store during this Celebration. The welcome will be cordial even though purchases are not intended. A choice musical programme will be rendered daily. We have space here to mention only a few of the hundreds of exceptional values that we offer to celebrate this event.

Paillette Silk

Handsome Imported Paillette Silks, 20 inches wide, in shades of Navy, Sky, Cream, Tuscan, Myrtle, Brown, Cardinal, Peach, Grey, White, Black and Copenhagen, reg. 75c. Anniversary sale **51c**

Flannelette

Excellent quality of Flannelette, 34 inches wide, fancy stripe patterns, all colors, reg. 12c yard, Anniversary Sale 6 yards for **51c**

Ladies' Coats

Ladies' Fall and Winter Coats, made of Black and Colored Cheviots, Vicunas and Tweeds, long semi-fitting styles, high or low neck, all sizes, Anniversary Sale **6.51**

Fur Lined Coats

Ladies' Fur-lined Coats with shells of imported black broadcloth, strapped with self high collars and reverses of Alaska Sable lined with muskrat, regular price \$50, Anniversary Sale **39.51**

Men's Section

Collar Buttons, all shapes, strong and reliable, special Anniversary sale, 1 doz. for **51c**

Smart Attire for the Younger Generation

Boys' Smart Overcoats, made for boys from 3 to 7 years, of fine all-wool tweeds and kersey cloths, warm linings and properly tailored, colors Browns, Greys and Blues, very special Anniversary price..... **4.51**

Black Dress Goods

Broken lines of Black Panamas, Diagonals, Vicunas and Creerlys, all imported stuffs. These sell regularly at 75c yard, anniversary sale **51c**

Waists

Here is a golden opportunity: Ladies' Net Waists in Cream and White, trimmed with heavy lace insertions and medallions. Note these anniversary prices: \$3.25 Waists for **2.51**, \$5.00 to 6.00 Waists for **3.51**, \$10.00 to 13.50 Waists for **5.51**.

Ladies' Fall and Winter Coats in Tweeds, Plain Beavers and Diagonal Serges, loose and semi-fitting styles, high or low neck, all sizes, Anniversary Sale **3.51**

Ladies' Fur-lined Coats, shell is made of best imported chiton broadcloth in shades of navy, black, myrtle and brown. The collars and reverses are made of the best quality Canadian mink or Alaska Sable, the lining is first quality full furred muskrat. These are magnificent garments. Anniversary **74.51**

Men's all-pure Linen Handkerchiefs, plain or hemstitched edges, good size, Special Anniversary price, 6 for **51c**

Boys' Ulster Overcoats made from solid strong tweeds, in warm rich colors of Browns and Heather mixtures, made with the popular convertible collar, straps on sleeves, good fitting, very special anniversary price **5.51**

Boys' 3-piece Suits, double-breasted style, plain pants, good strong tweeds, well lined and well made sizes 30 to 35, Anniversary price **5.51**

Boys' 2-piece double-breasted Suits, made with bloomer knickers, smart stylish cut, long coats, special with vents, special at **3.51**

Colored Dress Stuffs

Odd pieces of Colored Dress Stuffs in Serges, Homespun, Amazons and Tweed effects, sold regularly up to \$1 yard, anniversary sale. **51c**

Dressing Sacques

Ladies' Eiderdown Dressing Sacques in Cream, Grey and Green, trimmed with satin and braid, regular Sale **2.51** Anniversary Sale \$9.50

Children's Coats

Children's Fall and Winter Coats, made of Friezes, Beavers and Cheviot Serges, in shades of Navy, Myrtle, Grey, Brown and Cardinal, Anniversary prices 3 to 5 years, **4.51**, 6 to 8 years, **5.51**, 10 to 12 years, **6.51**.

Fur Trimmed Coats

Ladies' Fur Trimmed Coats in shades of Brown, Myrtle, Navy and Black English Beaver Cloth, the collars and reverses are of Western Sable. These coats are lined throughout with heavy Italian Cloth, Anniversary **14.51**

Men's fine all-wool Coat Sweaters, in choice combination of colors, pearl buttons, two pockets, sizes 36 to 44, very special Anniversary price **2.51**

Men's Selected Coon Coats, very choice heavy furred skins, quilted linings, leather arm shields, shawl collars, natural coons, every special anniversary price **59.51**

Men's extra heavy Furred Coon Coats, dark, natural, selected skins, long length, best quality, quilted farmer satin linings, very special anniversary price **69.51**

Men's Scotch Knit Underwear, natural colors, sateen trimmings, sizes 34 to 44, special anniversary price **51c**

Men's Blue Flannel Shirts, collar attached, good large roomy bodies, well made, special anniversary price **51c**

Men's fine soft front Dress Shirts, in neat patterns, fast colors, sizes 14 to 16 1/2, special anniversary price **51c**

Men's Winter Caps, fur bands, storm peaks, good quality tweeds, price **51c** sizes 6 1/2 to 7 1/2, Anniversary

Early Suggestions for Christmas

Complete New Stock of

Men's Mufflers

Neckwear

Fancy Cashmere

Hosiery

Smoking Jackets

Dressing Gowns

Umbrellas

New Shirts

New Gloves, lined and unlined

Fur Caps

Fur Collars

Fancy Linen

Vests

Striped Voiles

Handsome Satin Striped Voiles, in shades of Sky, Champagne, Pink and White for evening dresses, regular 75c per yard, anniversary sale **51c**

Underskirts

Ladies' Black Sateen Underskirts with plaited flounce, sizes 38, 40, 42, regular 75c value, Anniversary Sale **51c**

Ladies' Suits

Ladies' Suits made of fine Panamas, Venetians and Serges, in shades of Navy, Myrtle, Grey, Brown and Black, trimmed with wide fancy braids, coats semi-fitting, silk lined, skirts in straight line effect, Anniversary Sale **14.51**

Ladies' Fur Trimmed Coats made of Imported Beaver Cloth, strapped with self. The shades are Navy, Brown and Black, collars and reverses of Western Sable, lined throughout with heavy Italian cloth, Anniversary Sale **24.51**

Men's strong, dark color Tweed Suits, good linings, well made, sizes 36 to 44, Anniversary **7.51**

Men's fine all-wool Fancy Worsted Suits, fine wool serge linings, hair cloth fronts, shoulders well padded, up to the minute styles, very special, Anniversary **13.51**

Men's Heavy Tweed Ulsters, warm, comfortable coats, strongly made, lined, high collars, convertible collars, very special Anniversary price **9.51**

Men's Scotch Tweed Convertible Collar Ulsters, double breast, 50 inches long, best quality of linings, a warm snug coat, very special **13.51**

Men's Australian Beaver Coats, deep heavy fur, quilted linings, shawl collar, a strong practical coat for general wear, very special at **19.51**

Men's Fur lined Coats, good Marmot Collar, coon skin lined, fine all wool beaver shell, barrel buttons, very special at **30.51**

Men's English Flannelette Night Shirts, large roomy bodies, pockets, with and without collars, fast colors, good strong cloths, sizes 15 to 18 collars, special anniversary price **71c**

Men's Fine Worsted Dress Trousers, made of West of England Worsted, smartly cut and well trimmed, waist measures 32 to 40, Anniversary price **3.51**

Men's Sheepskin Lined Coats, canvas shell, wool wristlets, corduroy collars, clasp fasteners, very special anniversary price **4.51**

Men's fine all-wool Beaver Overcoats, lined with wool kersey curl line, fine dark marmot fur collars, wool wristlets, 52 inches long, sizes 36 to 44, very special anniversary price **14.51**

Men's Cloth Raincoats, made from waterproof cloths, cloths, dark colors, well lined, sizes 34 to 44, special anniversary price **7.51**

Men's odd Tweed Vests, dark colors, good strong warm vests, well made, anniversary price **71c**

Handkerchiefs

Ladies' Pure Linen Handkerchiefs, 4 inch hems, regular 15c each, anniversary sale 6 for **51c**

Millinery

A large assortment of this season's Hats in all the latest styles. Note these special offerings for our Anniversary: \$5.00 Hats for **3.51**, \$6.00 and 6.50 Hats for **4.51**, \$8.00 Hats for **6.51**.

Furs

Mink Marmot Muffs in Empire style, trimmed with head and two tails, Anniversary sale **4.51**

Mink Marmot Throw Ties, satin lined, stylish and up-to-date, Anniversary Sale **5.51**

Ladies' Muffs in Electric Seal and Astrachan, Empire shape, soft, pliable pelts, large size, Anniversary sale **4.51**

German Hare Muffs, Empire style, large size, a very cosy muff for the price, Anniversary Sale **2.51**

Men's Section

Men's Heavy Black Bib Overalls, sizes 34 to 44, regular price \$1, Anniversary Sale **71c**

Men's fine all-wool Fancy Worsted Suits, fine wool serge linings, hair cloth fronts, shoulders well padded, up to the minute styles, very special, Anniversary **13.51**

Men's Heavy Tweed Ulsters, warm, comfortable coats, strongly made, lined, high collars, convertible collars, very special Anniversary price **9.51**

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Men's English Flannelette Night Shirts, large roomy bodies, pockets, with and without collars, fast colors, good strong cloths, sizes 15 to 18 collars, special anniversary price **71c**

Pure Wool Hose

Ladies' Pure Wool Cashmere Hose in pretty embroidered and plain effects, all sizes, regular 75c value, Anniversary Sale **51c**

Untrimmed Shapes

Untrimmed Shapes in all the latest styles for our Anniversary at the following prices: \$2.00 and 2.50 Shapes for **1.51**, \$3.00 and 3.50 Shapes for **2.51**.

Fur Coats

Ladies' Fur Coats made of best Canadian Muskrat in dark or light shades, 50 and 52 inches long, large storm collar and reverses, lined throughout with best quality Skinner's satin, Anniversary **74.51**

Ladies' Genuine Russian Pony Coats, made of soft pliable hides, long semi-fitting style, rolling shawl collar, large cuffs, handsomely lined with black Skinner's satin and edged with fancy black braid, Anniversary Sale **59.51**

Ladies' Black Astrachan Coats, 50 inches long, fine short cut, semi-fitting, satin lined, a splendid coat for comfortable driving, Anniversary Sale **62.51**

Carpets

Imported Tapestry Carpets, 27 inches wide, in pretty floral, conventional and Oriental designs, reg. 65c and 75c value, Anniversary Sale **51c**

Curtain Nets

Fruited Bobbinette Curtain Nets, reg. 20 and 25c yard, Anniversary sale 8 yards for **51c**

Tapestry Table Covers

Imported French Tapestry Table Covers, 2 x 2 yds, in pretty combination colorings, reg. 89c, Anniversary Sale **51c**

Sewing Cotton

16 spools Good Sewing Cotton for **51c**

Table Linen

Manufacturer's ends of Table Linen, double damask, handsome patterns, lengths are from 1/2 yard to 3 1/2 yards, regular \$1 yard, Anniversary Sale **51c**

Towelling

Pure Linen Towelling, good weighty cloth, red border, reg. 10c yard, Anniversary Sale 7 yards for **51c**

LINDSAY *Dundas & Flavelles Limited* ONTARIO