

"Where the Good Clothes Come From" **GOUGH'S** "Where the Good Clothes Come From" REGISTERED REGISTERED

OPEN UNTIL 10 O'CLOCK SATURDAY NIGHT

The Newest Fashions in Men's Clothing are Decidedly in Evidence Here



The care we take in ordering clothing has had much to do with our success.

Men's Fall and Winter Overcoats, at \$10 and \$15

The first styles in Men's Overcoats are here. A variety of fabrics and shades for your selection.

Men's Fall Raincoats, \$10 to \$15

A very select and extended assortment from the best makers.

Men's Suits at \$12.00

A beautiful line for the man who wants a suit that is correct in every detail at a moderate cost.

Men's Suits at \$15.00

The man who wants the best in dress should see these. All the exclusive weaves are here.

Men's Suits at \$10.00

There is a splendid variety to select from in all the most stylish Sack and Double-breasted Suits.

Boys' Suits and Overcoats

The splendid exhibition we have for this Fall and Winter is of interest to both the boy and his parents.

For the Young Man College Suits, \$7.50

Suits that have that desired amount of "snap and go" for the younger man.

Furnishings

Everything that is stylish and unique for men who care. Hosiery, Neckwear, Shirts, Underwear

Furs

Our stock of Furs in all the prevailing styles is all along the line a range of prices that represents

The satisfaction given by our \$2 Hat, in all the latest styles and soft blocks, is well shown by the repeated calls from those that have tested it.

Our \$2 Hat

Saturday Specials

Men's Overcoats

Made of swaggar tweeds, very stylish looking garments, splendidly tailored throughout.

Men's Overcoats

Extremely nobby coats, handsome black beavers fashionably cut in the newest three-quarter and full length styles.

Cravenette Raincoats

These Raincoats retail regularly for \$8 and \$10. They come in all sizes, and the most popular materials.

Men's Suits

Very high class garments, a splendid assortment of heavy tweeds, in the newest patterns, single and double-breasted models.

Men's Trousers

These are great snaps. Stylishly cut and made of good materials. Regular \$3 to \$3.50.

Boys' Overcoats

Handsome, perfect-fitting little coats, in stunning fancy tweeds and black chevrons.

Men's Underwear

Warm, comfortable, Scotch-knit Underwear, fleecy-lined and finely finished, shirts and drawers

The Union Label

You can get the Union-Label Clothing here, insuring you careful workmanship and honest value.

B. J. GOUGH

Corner Kent and William Sts.

LINDSAY, Ont.

pealed to the full bench, or declared would appeal, against the admission of this plea.

Mr. Pugsley's organ in New Brunswick suggests that if Mr. Borden will cease from his campaign in favor of electoral purity...

FARMERS' INSTITUTE MEETING

REGULAR MEETINGS TO BE HELD IN THIS DISTRICT.

The dates for the regular meetings of the Farmers' Institutes in this district are given below.

The speakers will be Mr. T. G. Raynor, B.S.A., Ontonagon Teacher at the Lindsay Collegiate Institute;

Bethany, Town Hall, Nov. 14th. Oakwood Town Hall, Dec. 3rd. Lindsay, Town Hall, December 4th.

BLAMES SIR WILFRED LAURIER

FOR LOWERING OF STANDARD OF MORALITY IN CANADA.

In the last issue of the Weekly Sun, of Toronto, there appears a strong, well-written letter in which the Laurier Government is quite harshly arraigned for its wrongdoing.

He says: "Long ago England was shocked though the standard of morality was low, by the appearance of political men nicknamed nabobs, who had returned from India with great fortunes.

ed wholly and without excuse. It would be no hardship to honest men to make this trucking through official position for private gain a criminal offense as it is in the case of the Indian service.

ABOUT FREE RURAL DELIVERY

THE FARMER CERTAINLY DOES DESIRE THIS MAIL SERVICE.

To the Editor of the Watchman-Warder:

Dear Sir—There is not the slightest doubt but that the farmer in this province desires free rural mail delivery. The more the question is studied, the more the farmers will desire this service.

I am enclosing a copy of a letter from an Algoma man that might be interesting to close this letter.

"Certainly we want it. The advantages would be the same as in the cities. A farmer likes his daily paper the same as a city dweller, but, coming in after a hard day's work, he is often too tired to hitch up and go, sometimes as much as eight miles for his mail.

I do not see any disadvantages excepting the expense. As to whether it will, pay or not in hard cash I cannot say. It would, of course, bring a slight increase in the amount of mail to be delivered, since more letters would be written.

This is Sport

Oakwood, Nov. 9.

Talk about walking contests, running contests, or athletic sports! Here is a sport that is a sport, and moreover it might prove useful as well as interesting.

Don't throw your money away by buying cheap, trashy goods

A very little comparison of quality, assortment and prices will serve to convince you that this is the store to leave your money at.

Jewelled Waltham Stem Wind and Set Watches in Heavy Silverine Cases. Reg. \$7.00. Price \$4.60. 20 year guaranteed Solid Gold Filled Waltham Watches Regular \$13. Special price \$8.00.

8 day 22 inch Clocks that strike hours and half hours. Regular \$1. 1847 Rogers Knives and Forks, reg. \$5.50 doz. Special \$1.90 for doz. \$3.00 Solid Gold Rings, \$1.95. Everything in the store will be sold at special prices for the balance of this month.

C. HUGHAN JEWELER AND OPTICIAN - LINDSAY

FLOOR DRESSING

We have the best imported Flooring for use on hard-wood floors, linoleums and oil-cloths. This dressing is much superior to others, having no smell and will not darken the floors or rot the Linoleums.

Price \$1.00 per gallon, Oilers \$1.00 each

R. L. MORGAN Eyesight Specialist - Rigg's Old Stand, LINDSAY

Horse Covers { All wool check, shaped and strapped with buckle, \$2.25 to \$3.00. Robe Linings, fancy check wool, 50c to 60c per square yard. Unwearable Tweed Pant, makes a weight carrying contest, and the weight lies in a bag containing 200 pounds of salt. Contestants are simply required to carry the bag as far as possible. In the last contest held recently, the event was won by a French farmer named Oulette, who carried the 200 pounds of salt for 3 hours and 38 minutes, and made a distance of over 3 miles.

Working Pants { inaw Suits, made to order. Warranted.

Men's Wool Underwear { Several Sets Commercial Traveller's Sample Wool Undershirts, 25 per cent off regular value. Top Shirts, etc., etc.

Men's 2 ply Wool Sox, 5 pair for \$1.00. Home Made Mitts.

The Horn Bros. Woollen Co., Limited WILLIAM-ST., LINDSAY

The Smell of Snow is in the Air. Isn't That Summer Suit a Little Thin?

When you're buying a Fall or Winter Suit to get one that's in fashion as one that's out, one that fits as one that doesn't, one that makes you look genteel as one that makes you slouchy...

Boys' Suits from \$2.75 to \$4.00. Youths' Suits from \$4.50 to \$10.00. Men's Suits from \$5.00 to \$15.00. Boys' Overcoats from \$4.00 to \$7.50. Men's Overcoats from \$5.50 to \$15.00.

J. HOUZER Terms Strictly Cash A Few Doors South of Maunders

MR. BORDEN AND THE WEST COMPLAINT THAT MINISTERS HAVE NOT VISITED THE WEST.

Mr. Borden has recently been a healthy influence in the House, as he was thoroughly independent, absolutely fearless and ready to condemn any wrong that he saw in either party.

There are signs of uneasiness in government ranks. The Liberal organ at Ottawa admits the great success of Mr. Borden's tour, especially in the West, and complains rather bitterly that no Minister of the Crown has thought it worth while to hold meetings throughout that part of Canada.

MR. BOURASSA WILL BE MISSED.

Mr. Bourassa has recently been a healthy influence in the House, as he was thoroughly independent, absolutely fearless and ready to condemn any wrong that he saw in either party.

Mr. Fielding has explained to the press that the principal cause of the financial stringency in this country is the fact that business has increased more than available capital.

WILL BEAR WATCHING.

One of the principal district engineers on the Government section of the Transcontinental Railway has been asked to resign.

It is interesting to note that just at the time that Sir Fred. Borden announces that he is instituting libel proceedings against the Nineteenth Century we hear the last of Mr. Emerson's libel prosecution of Editor Crockett of the Fredericton Gleaner.

A COINCIDENCE.

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Help! Help! I'm Falling

Thus cried the hair. And a kind neighbor came to the rescue with a bottle of Ayer's Hair Vigor. The hair was saved! This was because Ayer's Hair Vigor is a regular hair medicine.

McCall's Pat

Home

A Furore Hats

There's going to be the biggest millinery selling this October we had, we can't be more generous. every item list.

Children's Re wear Hats

All Brand New St from \$1.25 to \$1.75 at.....

Women's

Five dozen only, terms, nicely trimmed wrappette.....

We have three doz fine quality Tweed

Ladies' S \$1.95

Made of good qu and black Vicuna tweeds. Clearing

Men's Twe

Two dozen pairs o

Cushion

In all sizes, filled Clearing at.....

South Side of Kent Street

THE WEEK

KIRKFIELD

Mrs. Munroe spent with friends at Uxbridge Robinson with friends Mrs. McFadyen, with friends at Station; Mrs. John friends at Sunderland.

Steve Demo went to Monday to work at like Miss Dottie Bell will stay home until his return.

Willie Davis, Arthur Percy Argue are home from Lorne Tallman's camp at Burnt River this week.

Miss Maggie Henry is sister Alice, at Mr. Gock's.

DONGOLA We had a heavy snow blizzard here on Thursday week. Ground was covered with snow until Friday. Here Friday night.