"Where the Good Clothes Come From" REGISTERED

GOUGH'S

"Where the Good Clothes Come From" REGISTERED

The Clothing Question

Satisfactorily Answered in Our Showing for Fall and Winter.

Our place as leaders of the Clothing Trade of Lindsay has not come to us by mere chance but from our insistence that every garment entering or leaving this store shall be the absolute best that designers' genius and tailors' skill can produce at each specified price.

In our showing of Fall and Winter Garments you satisfy your individual taste, you fit your own figure, and your outlay in every case is never more and often less than it should be. Whether you seek fashion's extremest novelty or the most sedate and conservative—or something between, every correct style, weave, and shade will be found in the superb display now offered for selection. Come to-morrow and see all the fine, smart new styles in Suits, Overcoats and Furnishings.

Men's Fall and Winter Overcoats at $10 to $15

The first styles in Men's Overcoats are here. A very wide variety of fabrics and shades for your selection. Special attention is called to the new long coats with full box-back, in solid and colored mixtures, very swagger. $10 to $15.

Men's Fall Raincoats, $10 to $15

A very select and extended assortment from the best makers, very stylish designs in the new conventional back, all the new fabric. $10 to $15.

Men's Suits at $12.00

A beautiful line for the man who wants a suit that is correct in every detail at a moderate cost, all the new browns, new-tone greys, mixtures, and other new weaves and effects, new variety models as well as conservative styles, in all sizes to fit every figure.

Men's Suits at $15.00

The man who wants the best in dress should see these. All the exclusive weaves are here, from the best foreign and American mills. Every desirable shade to suit all tastes. Extreme and conservative styles.

Men's Suits at $10.00

There is a splendid variety to select from in all the most stylish Sack and Double-breasted Suits. Neat checks and stripes, as well as plain black, blue and grey. The suits are brimful of style, cut in the latest models, and all made with the greatest care. Every fabric is absolutely all-wool.

Boys' Suits and Overcoats

The splendid exhibition we have for this fall and winter is of interest to both the boy and his parents. The boy will admire the dashing styles and the smart patterns of the garments, and our reasonable prices will appeal to all. Both suits and overcoats are priced from $3 up.

For the Young Man—College Suits $7.50

Suits that have that desirable amount of "snap and go" for the younger men. All the new ideas of the season are in evidence in the cut and general style, full peg-top trousers, and low-cut coats and vests.

Furnishings

Everything that is stylish and unique for men who care. Hosiery, Neckwear, Shirts, Underwear, and in all the new ideas for fall and winter.

Furs

Our stock of Furs in all the prevailing styles is complete, and there is all along the line a range of prices that represents a fourth or more saving on usual prices.

Our $2.00 Hats

The satisfaction given by our $2 Hat, in all the latest stiff and soft blocks, is well shown by the repeated calls from those who have tested it. It would be a task to duplicate this hat at our special price of $2.

SATURDAY BARGAINS

Suits—All new goods, cut on the latest models of this season's productions, in high-grade English Worsteds and tweeds, also blacks and blues, single and double-breasted styles, fresh from the greatest fashion centers. Worth $12.50 Saturday..... **8.95**

Overcoats—Beautiful Black Cheviot Coats. 46 to 56 inches in length, cut on the popular loose box-back style, with vent in back, finished with handsome velvet collar. These coats have wide shoulders, and are finely tailored right down to the last detail. Worth $10.00. Saturday..... **4.95**

Trousers—All fine, smart, new materials, fashionably cut. Worth $2.00. Saturday only..... **1.19**

Tweed Suits, in single and double-breasted styles, in correct shades of striking beauty, made with all the style touches new this season that distinguish good clothes. Worth $10. Saturday..... **5.95**

Youth's Suits—Your choice of 65 of our very finest Youth's Suits. There are 65 in the lot, but they are all extra quality. If you want a swell suit at a very low price this is your chance. Worth $7.50 to $11. Saturday **4.95**

Boys' Suits—Handsome Scotch Tweeds, and all-wool novelties, in Norfolk styles, made and cut in a stylish, substantial manner. The best $3.50 and $4.00 Boys' Suits you ever saw. Saturday..... **2.95**

Here you can always get the apparel you want in the latest style, made by the best skilled union labor.

B. J. GOUGH

Corner Kent and William Sts. LINDSAY, Ont.

THE RESULTS OF THE BY-ELECTIONS

Conservatives Win London by Over 1000 Majority—East Northumberland Refuses to be Bought—Sir Charles H. Tupper to be Candidate in Picton—Mr. Borden's Tour Completed—Challenge to Pugsley—Minister of Militia and his Libel Suit.

Ottawa, Nov. 2, 1907.

The three by-elections held in Ontario on Tuesday the 29th resulted in the gain of one seat by the Conservatives. In the general election the Government carried two and the Opposition one of these seats. Now the Government has one and the Opposition two, thus increasing by two the previously large opposition majority in the Ontario delegation. Mr. Aylesworth and Mr. Graham, the new Ontario Ministers who have been trying to build up their party's shattered fortunes and their own prestige in the premier province are not making a brilliant record.

THE OVER-TURN IN LONDON.

London, which elected Mr. Hyman by a substantial majority at the general election, and recorded a majority of over 300 for him when he became Minister of Public Works two years ago, has now elected Major Beattie, Conservative, by a majority of 1,036. The preliminary investigation of the criminal conspiracy case shows how the majority of 1906 was obtained. Over a hundred electors, most of them voters at two polling places, testified that they had received $10 each to vote for Mr. Hyman. It was not plain simple bribery, with the briber taking his chance of getting the vote, but a conspiracy, in which returning officers and scrutineers violated the secrecy of the ballot so that the payment was not made until the votes were delivered. In some cases ballot boxes were opened by the returning officer and the ballots inspected privately. In most cases the officer folded the ballot so that he could see how it was marked, and gave a sign to an accomplice who checked off the name in a list of voters to be paid. The conspirators awaiting trial include leading men in the Liberal organization, and some who are implicated are government officers and contractors. When the facts came to light Mr. Hyman resigned his seat. His leading workers in the constituency were so paralyzed by the exposures that they did not nominate a Government candidate. A Labor candidate ran against the Conservative standard bearer, and it is reported that he had an understanding with the Government that he would receive the Liberal vote and support the Administration. But the Conservative is elected by the largest majority ever polled in London.

BRIBES REJECTED.

East Northumberland has been a rather close constituency. The late member, Mr. Cochrane, had great personal popularity. At the last election his majority was 206. The Government had sanguine hopes of capturing this riding. Mr. Graham, the new Minister of Railways, who has been commended as a great organizer, went to the constituency and took charge of the campaign, speaking at several places and moving about among the people with an attractive programme of public works. The Government candidate issued a circular letter with the British flag on one page, and on another offers of wharves, breakwaters, public buildings and numerous similar costly Government investments. The Government campaign was little more than a wholesale attempt to bribe the constituency with offers of public money. Nothing worse has ever been seen in Dominion elections. Mr. Graham has made himself a party to a most degrading campaign. The wholesome and refreshing part of it is that the scheme failed. Mr. Owens, the Conservative candidate, who had no patronage to use and no public bribes to offer, is elected by a majority of 256, which is larger than that obtained by the late member in the general election.

NORTH WELLINGTON.

North Wellington was previous to last election a doubtful constituency. Mr. McMullen had long represented the riding, but his majority dwindled away until in 1890 he was defeated. Then followed the redistribution or gerrymander of Ontario in the Liberal interest, and North Wellington was re-adjusted so that townships giving three or four hundred Conservative majorities were transferred to another riding. This changed North Wellington into something like a Liberal hive, and it remains in the Government ranks by 376 majority. The Government candidate was Mr. Martin, a brother of the late Member, whose death caused the vacancy, and his plea that he might be permitted to finish out the term for which his brother was elected has prevailed. If the Opposition had carried North Wellington there would not be a seat in Ontario which could be regarded as safe for the Government.

SIR CHARLES HIBBERT TUPPER.

The return of Sir Charles Hibbert Tupper to active political life gives great satisfaction to the Conservative party generally. During a political career of eighteen years, including some eight years in office, Sir Charles Hibbert established a reputation as a statesman of great ability and an administrator of the strictest integrity. He has hosts of friends in both parties, and is greatly admired and honored by his own. Sir Charles Hibbert is a first class fighting man. He was five times elected in the County of Pictou, and never defeated, though that riding had always been regarded as a close constituency. Sir Charles Hibbert has been re-nominated by the Pictou Conservatives, and will probably take an active share in the organization of Nova Scotia and the prosecution of the next campaign in that Province. Mr. Borden's duties as the leader of his party compelled him in the last election to give his attention to other Provinces and other constituencies than his own. It will be the same in the next campaign, and the Conservatives of Nova Scotia will consider themselves fortunate in having Sir Charles Hibbert Tupper among them when the fight comes on.

COUNTED IN.

It was announced last week that while Mr. Turgeon, Attorney-General of Saskatchewan, came out of the election contest with a minority of the unchallenged votes he would probably be counted in by the court of commission which judges the disputed ballots. Seeing that this court was composed of the returning officer, appointed by Mr. Turgeon himself, and of a local magistrate also selected by the Government, and that the magistrate had acted as Mr. Turgeon's agent at one of the polls, and that he took part in the work done for Mr. Turgeon's victory while the result was uncertain, it could easily be foretold that Mr. Turgeon would be declared elected. This is an easier and safer method than the "rabbitskin" process of inventing the electors' names and stuffing the ballot box with imaginary votes. But it accomplishes the same purpose.

NO INSURANCE MEASURE.

It is not probable that any insurance legislation will take place at the coming Session. The excuse last session was that the Government had not time to deal with the question after receiving the report of the Royal Commission. Ministers have had a good deal of time since, and they have in their possession the Royal Commission's draft bill. But they do not appear to be very keen to resume the discussion of insurance matters. The political capital which the Commission was to have created proves to be worth very few cents on the dollar, and the Government has already lost one Minister as a result of issues raised affecting personal character.

THE COST OF LIVING.

Another strong statement has been made by civil servants respecting the increased cost of living. It hardly requires such statements to prove to the people at large that they need a good deal more money than formerly to pay their bills. Farmers, finding their own expenses increased, have raised the cost of their produce, and though the farmers themselves do not grow rich their customers are groaning under increased burdens. Everything is higher that families have to buy. In these circumstances great interest attaches to pledges given by Mr. Fielding when he entered Dominion policies, to use his influence to reduce public expenditure and public taxation, and to make Canada a cheap country to live in. A number of these pledges have been quoted, and they offer a singular comment on the familiar daily announcement of higher and still higher prices for all the necessaries of life. Announcement is made this week that doctor's fees and general hotel rates will be advanced on account of the increased cost of living.

A GREAT TOUR.

Mr. Borden has completed a campaign tour which has been perhaps the most successful of any series of meetings ever held throughout the country by a political leader. He has addressed from three to ten audiences in each province, except Prince Edward Island, holding nearly fifty meetings in all, and speaking to gatherings numbering from five and six hundred in small communities to more than that many thousands in large centres. Having laid down his platform at Halifax he has had no occasion to change or modify that policy, but has proclaimed the same doctrine from the Atlantic to the Pacific, to people of all nationalities, of varied interests and occupations. His frankness and sincerity, the soundness of his views, the clearness of his expositions, and his exposure of the mal-administration of the Laurier Government have greatly strengthened the Conservative cause, and improved the Conservative prospects throughout the country, and especially in the West.

THE ANSWER TO MR. PUGSLEY.

When Mr. Borden was West of Lake Superior and moving towards the Coast Mr. Pugsley took occasion to make certain vague charges against him and to invite a libel suit. There was nothing in the Minister's statements on which legal action could possibly be taken, and besides Mr. Borden was not likely to drop the work he had undertaken to go in chase of Mr. Pugsley. As soon, however, as the Opposition Leader had finished his more important work and had returned to Winnipeg he gave some attention to the Minister of Public Works. Mr. Borden now asks for the appointment of a Commission to inquire into the matters of the campaign of 1904, and promises to appear before that body and give any facts within his knowledge. It is now open to Mr. Pugsley to accept this proposition and have the whole matter of campaign contributions and expenditures of 1904 publicly investigated.

ANOTHER MINISTER SEEKING VINDICATION.

Sir Fred. Borden states that he is taking action against the Nineteenth Century Review of England for publishing an article reflecting on his private character. It does not appear that the Minister of Militia is following the example of Mr. Emmerson, who resigned his seat in the Ministry when he started out to vindicate his character. Yet it will be remembered that Mr. Emmerson's course in resigning was commended by the Premier. Sir Wilfrid Laurier wrote:—

"My Dear Emmerson:—I have come to the conclusion that the course which you take is, under existing circumstances, in the public interest .... I will place your resignation in the hands of His Excellency."

Nor does it appear that Sir Fred. Borden is engaging Mr. Pugsley to conduct his libel suit.

MR. SIFTON DEPARTING.

Mr. Sifton, who is still member for Brandon, though no longer a Minister, is off for England at the opening of the parliamentary session. Last session, and the session before, he was absent most of the time, though many scandals relating to his own administration of the Interior department were brought to light and discussed. When Mr. Sifton did appear he complained because these matters were brought up in his absence. No doubt he will do the same next spring. There are many reasons why Mr. Sifton should be home in the coming session in which a good deal of attention will be given to deals for which he is largely responsible.

NOTES.

The seat for Labelle, in Quebec Province is vacant. Mr. Bourassa, the Independent Liberal member, has accepted the challenge of Mr. Turgeon, one of the Quebec Provincial ministers, who resigned his seat for Bellechasse and invited Mr. Bourassa to resign and contest the country with him. Mr. Turgeon had been charged by Mr. Bourassa with corruption in office.

The customs collections for October were a quarter of a million larger than for the same month last year. The Government tax collectors are the only people who are taking in money at the present time faster than usual.

Help! Help! I'm Falling

Thus cried the hair. And a kind neighbor came to the rescue with a bottle of Ayer's Hair Vigor. The hair was saved! This was because Ayer's Hair Vigor is a regular hair medicine. Falling hair is caused by a germ, and this medicine completely destroys these germs. Then the healthy scalp gives rich, healthy hair.

The best kind of a testimonial—"Sold for over sixty years."

Made by J. C. Ayer Co., Lowell, Mass. Also manufacturers of

Ayer's SARSAPARILLA. PILLS. CHERRY PECTORAL.

The Secret of

A Beautiful Complexion

Now Revealed

FREE

What beauty is more desirable than an exquisite complexion and elegant jewels.

An opportunity for every woman to obtain both, for a limited time only.

The directions and recipe for obtaining a faultless complexion is the secret long guarded by the master minds of the ORIENTALS and GREEKS.

This we obtained after years of work and at great expense. It is the method used by the fairest and most beautiful women of Europe.

Hundreds of American women who now use it have expressed their delight and satisfaction.

The secret is easily understood and simple to follow, and it will save you the expense of creams, cosmetics, bleaches, and forever give you a beautiful complexion and free your skin from pimples, bad color, blackheads, etc. It alone is worth to you many times the price we ask you to send for the genuine diamond ring of latest design.

We sell you this ring as one small profit above manufacturing cost. The price is less than one half what others charge. The recipe is free with every ring.

It is a genuine rose cut diamond ring of sparkling brilliancy absolutely guaranteed, very dainty, shaped like a Belcher with Tiffany setting of 12Kt. gold shell, at your local jeweler it would cost considerably more than $2.00.

We mail you this beautiful complexion recipe free when your order is received for ring and $2.00 in money order, stamps or bills. Get your order in before our supply is exhausted.

This offer is made for a limited time only as a means of advertising and introducing our goods.

Send to-day before this opportunity is forgotten.

T. C. MOSELEY

32 East 23rd Street, New York City.

FREE To women for collecting names and selling our novelties, we give big premiums send your name to-day for our new plan of big profits with little work. Write to-day. Address C. T. MOSELEY, Premium Department, 32 E. 23rd St. New York City.

Don't throw your money away by buying cheap, trashy goods

A very little comparison of quality, assortment and prices will serve to convince you that this is the store to leave your money at. The following are a few special bargains—

Jewelled Waltham Stem Wind and Set Watches in Heavy Silverine Cases. Reg. $7.00 Special Sale Price **$4.60**

Gent's 20 year guaranteed Solid Gold Filled Waltham Watches Regular $13 Special price **$8.00**

8 day 22 inch Clocks that strike hours and half hours. Regular $4. Special $2.19.

1847 Rogers Knives and Forks, reg. $5.50 doz. Special $1.90 for ½ doz.

$3.00 Solid Gold Rings, $1.95.

Everything in the store will be sold at special prices for the balance of this month.

Remember we issue marriage licenses and make wedding rings.

C. HUGHAN

JEWELER AND OPTICIAN - LINDSAY

FLOOR DRESSING

We have the best imported Flooring for use on hard-wood floors, linoleums and oil-cloths.

This dressing is much superior to others, having no smell and will not darken the floors or rot the Linoleums. Just the thing for offices, shop floors and halls, and absolutely guaranteed to give perfect satisfaction.

Price $1.00 per gallon, Oilers $1.00 each

R. L. MORGAN

Eyesight Specialist. - Rigg's Old Stand, LINDSAY

Horse Covers — All wool check, shaped and strapped with buckle, $2.25 to $3.00. Robe Linings, fancy check wool, 50c to 60c per square yard.

Working Pants — Untearable Tweed Pant, machinaw Suits, made to order. Warranted.

Men's Wool Underwear — Several Sets Commercial Travellers Sample Wool Undershirts, 25 per cent off regular value. Top Shirts, etc., etc.

Men's 2 ply Wool Sox, 5 pair for $1.00.

Home Made Mitts.

The Horn Bros. Woollen Co., Limited

WILLIAM-ST., LINDSAY

ACCEPT OUR THANKS

We cannot neglect the performance of a duty we owe to the citizens of Lindsay and Victoria County—a duty it gives us a pleasure to fulfil, namely, the giving of thanks to them for their continuous and ever-increasing support, without which it would be impossible for us to prosper. Our business grows day by day; each succeeding week scoring a greater business success than its predecessor. Each year of business experience gives us lessons in "How Best to Please the People," and we promptly learn to apply them.

The success of this store is simply phenomenal. There must be some cause for this, and the cause rests on the fact that our efforts to please the people have been successful, and that success we attribute entirely to the fact that we have always told the truth about our goods and prices. From the first to the last we promise to sell you goods for lower prices than will be named by any other responsible house in town. Already our new stock has arrived, and we are showing choice goods in Ladies' Coats, Skirts, Waists, etc., as well as Men's New Suits and Overcoats, new shapes in Men's and Young Men's Hats and Neckwear, while the new things in Boys' and Children's Clothing, Hats, Caps and Furnishings are really lovely in their variety.

In the past we have done all we could to command success, and if the public will continue to give us their support we promise with every increase of patronage a corresponding lowering of prices. Our only wish is for our business to net us a comfortable living. Therefore the more we buy, the cheaper we can buy—the more we sell the cheaper we can sell.

We firmly believe that the volume of our trade this season will reach that point where we shall be able to sell all goods at a lower profit than ever before. It depends on your patronage. Will you give it? We hope you will.

We buy all kinds of Furs, and pay the highest prices.

Respectfully and thankfully, your obedient servant,

J. HOUZER

Terms Strictly Cash — A Few Doors South of Maunder's