

**November  
Carnival of  
Bargains**

Store Opens  
8 a.m.

**LINDSAY'S NEWEST STORE**  
**J. W. WAKELY'S**  
Satisfaction Guaranteed or Money Refunded.

Store Closes  
5 p.m.

**Regular  
FEAST OF  
VALUES**

**Exceptionally  
Important Sale  
of Ladies' Tail-  
ored Coats**

**\$8.00 Coats, special  
at 5.95**

Ladies' fancy Tweed Coats, 42 inches long, trimmed with pipings of satin, pleated or plain backs, regular \$8.00. Sale price...**5.95**

**\$10.50 Coats, special  
at 7.95**

These are a handsome lot of fancy tweed Coats, 40 inches long, with velvet collar, pleated back and fancy yoke, reg. \$10, at...**7.95**

**\$4.75 Girl's Coats at 3.25**

Great Savings on Girls Coats in brown and blue mixed tweeds, double breasted with fancy silk braid and buttons. Sale...**3.25**

# SEVEN DAYS' SALE of NEW FALL AND Winter Merchandise

Wakely's is the most conveniently located store in Lindsay, "Opposite the Post Office," but because of sterling merit, because of honest offerings of reliable, fashionable merchandise at the lowest possible price, Wakely's is known as a family store. Those who know it feel at home here and are ever increasing their patronage and introducing friends to the advantages of dealing at Wakely's. Visits to Wakely's will reveal to you perfected store methods and immense stocks of new stylish European and American Goods most attractively underpriced for this great **7 Days' Sale**.

**Come early Thursday Morning, Nov. 8th,  
as these Prices speak for Themselves.**

**\$500 worth  
of Sample Furs  
at a Great  
Sacrifice**

One half dozen only, Coney Seal Stoles, with high collar, well lined, four fur tails. Sale price...**2.50**

**Thibet Sets**

In black, pearl grey and white, 72 inches long, chain fastener. Sale price...**6.50**  
Muffs same at \$6.50

**German Mink  
Stoles**

Neatly made, two heads, four natural furred tails, 64 inches long, with chain fastener. Sale price...**8.00**

## Women's Skirts

**TWO WONDERS**

**\$4.90 Skirts at \$3.75**

Extra fine quality black Cheviot, seven gore trimmed with folds of silk and buttons. Special at...**3.75**

**Ladies' Black Skirts**

Extra fine quality, worth \$3.75. Special at...**\$2.25**  
ALTERATIONS MADE FREE OF CHARGE

## Hosiery

5 dozen pure wool and cashmere Hosiery, double knees, ribbed or plain, worth 35c and 40c. Sale price...**25c**

## Ladies' Waists

**47c—Ladies' Waists—47c**

Unequaled value in Waists, made of American flannel, in navy, wines, myrtles and browns, all sizes, clearing at...**47c**

**\$1.35 Ladies' Black Waists 98c**

3 dozen black Sateen Waists, all sizes, good quality and appearance, some tucked and pleated. Sale price...**98c**

## Men's Furnishings

**Windsor Ties**

In all the leading shades and plaid effects, fast colors...**25c**

**Underwear Specials**

Pennan's Wool Fleece Lined Underwear, regular 65c. Special at...**50c**  
We have also the famous Pennan's Wool Underwear and Wolsey Wool Underwear, \$1.25, \$1.50 and...**\$2.25**

## Rare Values in Plaids

All Wool Tartan Plaids, 48 inches wide, at...**75c**  
Clan Plaids, 44 inches wide, at...**49c**  
Special Plaids, 42 inches wide, at...**25c**  
All wool Venetian, 44 inches wide, in myrtles, wines, navy and blacks, special at...**48c**

## PLAID CASHMERE TIES

In the new colors, good Washing Material, regular 14c, clearing at...**10c**

## Great "Silk" Saving

In navy, brown and black, Taffetas and Tamolene Silks, worth 50c and 65c Special at **39c**

## Underskirt Special 98c

Extra good Quality, Black Sateen Underskirts, 10 inch knife, pleated founce, special at...**98c**

## \$1.48 Underskirt Bargain

\$1.75 Underskirts, made of heavy quality black material, three frills, good full size, extra value...**\$1.48**

## 6<sup>3</sup>/<sub>4</sub>c, Fall and Winter American Flannels, 6<sup>3</sup>/<sub>4</sub>c

In all the new shades, including myrtles, wines and browns, in fancy patterns and stripes, clearing at **6 3-4c yd.**

## Notions

Pom Poms, all color.....	1c	Skirt Supporters.....	20c and 25c
Hair Pins per package.....	1c	Neck Beads.....	10c, 15c, 20c and 25c
Fine Combs.....	5c to 10c	Photo Holders.....	12c
Toilet Combs.....	10c, 15c, 20c and 25c	Clothes Brushes.....	10c
Back Combs.....	10c, 12c, 15c, 20c and 25c	Trinket Boxes.....	12c
Hose Supporters.....	2c, or 3 for 5c	Whisk Holders.....	15c and 25c
Handkerchiefs.....	15c, 20c, 25c and 50c	Hair Receivers.....	25c
Ladies' Purses.....	15c, 20c, 25c and 50c	Glove Boxes.....	25c and 35c
Tooth Brushes.....	5c, 7c and 10c	Handkerchief Boxes.....	25c and 35c
Curling Tongs.....	5c, 7c and 10c	Work Baskets.....	25c
Perfume, per bottle.....	8c to 15c	Brush and Comb Trays.....	15c, 25c and 35c

## Ladies' Fur Coats

Black Astrachan Coats, well lined with black satin, neat curl and fine gloss, at...**\$37.50**

## Ladies' Persian Lamb Jackets

2 only, very fine curl lamb Jackets, well lined and trimmed, new style, clearing **\$75.00**

## Ladies' Fur Lined Coats

Shell of very fine English Broadcloth, 50 inches long, special at...**\$55.00**

## Appealing Prices in Stylish Millinery

### Rolling Sailors Ready-to-wears

Sample lot, trimmed with cord and pom-poms, regular price \$1.35 and \$1.50. Sale price...**95c**

A few New York Ready-to-wears for ladies and Misses, regular \$2.00, \$2.25 and \$2.50. Sale price...**\$1.25**

2 dozen only, French and American Felt and Beavers, worth from \$2.50 to \$5, for...**\$2.00**

A sample lot of new shapes, worth from \$1.50 to \$2.25. Sale price...**\$1.00**

## Umbrella Special

Gentleman's, steel frame, good quality, black mercerized top, assorted handles, regular \$1.25. Sale price...**89c**

## Carpet Savings

32 inch Hemp Carpets, fast colors, special per yard...**14c**

36 inch Union Carpets, fast colors and new patterns, special at per yard...**25c**

36 inch all wool, in red and green, fast colors, special at per yard...**75c**

36 inch all wool, in green only, regular \$1. Clearing at...**89c**

**A Dollar Saved is a Dollar Earned, so come as early as possible, as  
you can save dollars here during this Seven Days' Sale.**

# J. W. WAKELY

Opposite the Post Office.

Phone No. 247

LINDSAY, ONTARIO.

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