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THEY'RE CORRECT, CLEAN CUT AND CRISP

If you want to feel absolutely sure about style, fabric and fit, we know that we have the Clothes here that will strike your fancy and win your confidence on first acquaintance.

We feel quite sure that we have the very Suit and Overcoat here now that will please you. All you have to do is to come in for a look and we will show you a range of styles that have your particular ideas materialized in every little detail. When may we expect you?

Suits at \$3 up to \$20. Overcoats at 6.50 to \$25



THE RAINCOAT!

We've aristocratic Raincoats that swing from the shoulders in graceful lines. These are the coats to wear in rainy or chilly weather. They will keep you dry and keep you warm, yet, unlike most rain garments, they will add to your appearance.

Plain or Raglan shoulders, made with military collar. Absolutely impervious to water. All sizes.

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YOUR FALL HAT

A hat is proper and "You Hat" only when it is becoming. Perhaps you may not be able to wear one of the low crowned Derbies. If so, we can fit you with one to suit your own individuality in a more conservative style. We have them in every proportion and

in every style from the extreme to the conservative at .....\$1 to \$3

SOFT HATS

This is the season of soft hats. Particularly those having a touch of the new Velour finish. In these Hats, as well as in Stiff Hats you will find one exactly suited to your style. They come in all proportions, in all shapes and in new, fashionable colors.....50c to \$3

B. J. GOUGH

WHERE THE GOOD CLOTHES COME FROM.



ELDON STATION. Eldon Station, Oct. 8.—Miss Pearl Bate, of Cameron, spent last week the guest of her brother, Mr. Jack Bate. Miss Jean Campbell returned to Lindsay Tuesday morning after spending a month under the parental roof. Mr. M. D. McEachern left Monday night for New Ontario. The good wishes of a host of friends follow him, and he will be greatly missed around Eldon Station. Mrs. McLean and children spent Saturday in Lindsay. Miss Sadie McEachern returned home after spending a week in Carleton with her sister, Miss Elsie McEachern. Miss Kate Campbell, of Argyle, spent the week end with her parents, Mr. and Mrs. D. D. Campbell. Miss Ethyl McArthur returned to Toronto Tuesday morning, after spending her vacation with her mother. We are all glad to hear Mr. A. D. Campbell is able to be around again after being ill for the past two weeks. Mr. H. Fleming is at present visiting his brother, Mr. James Fleming here.

REABORO. Reaboro, Oct. 4.—Among those who attended Millbrook Fair were: Mrs. Wm. McMan, Mrs. Skuce, Leveda Burke, Mr. and Mrs. R. F. Thoin and family, Mrs. Downey, Mrs. Hickson and Mr. and Mrs. Alfred Brown. Mrs. Beatrice Atterwill of Lindsay, visited at Mrs. T. Calvert's on Sunday. Miss Merle Horsley is visiting friends in Toronto and elsewhere. Since the weather cleared up the farmers have been busy finishing their harvest and digging potatoes. Their isn't much corn cut yet. Jack Frost has kept away remarkably well.

LINDEN VALLEY. Linden Valley, Oct. 7.—Mr. J. T. Jewell spent a few days of last week with Mr. and Mrs. Jos. Jewell, of Cannington. The Institute officers, Mrs. B. Cruess, and Mrs. J. Birchard organized a branch of the W. I. near Lindsay in what is known as the Hopkins settlement. We welcome this branch into our district. Mr. Wes. Chidley called at Mr. Bert Jewell on Monday last. Miss Hazel McGinnis, of Cambridge, spent a few days of last week with Miss M. MacKay. Mr. and Mrs. Jos. Jewell, of Cannington, spent Sunday with Mr. and Mrs. Frank Webster. Miss McMillan spent Saturday and Sunday at her home at Grass Hill. The many friends of Miss Jennie Cruess were sorry to hear of her illness at Guelph, where she was attending the McDonald College, and is at present in the hospital with appendicitis, but is getting along pretty well.

Linden Valley, Oct. 7.—The October meeting of the W. I. was held at the home of Mrs. B. Jewell. Owing to the very busy time for the farmers a number of the members were absent; but a most interesting and pleasant meeting was enjoyed by those present. The meeting was opened in the usual way, the President in the chair. An excellent paper was read by Mrs. C. L. Rogers, entitled, "Little things that make a home happy." Miss Stella Hancock then gave a fine report of a trip she enjoyed this summer by "Auto from Toronto to Rochester." She certainly passed through many of the finest cities and farming districts of Ontario. She also gave a short demonstration on a number of buttons which she brought home with her from the button factory in Rochester, showing the raw materials, such as the different kinds of nuts and pearls; also the many processes in which they go through before they become a finished button. The speaker had among her samples buttons which were valued at wholesale \$1.50 each. A question drawer was then taken charge of by Mrs. E. R. Rogers and Mrs. Burchard, after which the meeting closed by singing God Save the King. A donation of \$5.00 was voted by the Branch, in addition to the 20c a family, by way of trying to assist in making up the very liberal sum, in which Mr. Sutcliff has offered the rest room to the women for another year.

ACKNOWLEDGES RECEIPT. The Children's Aid Society begs to acknowledge the following additional sums of money received from Mr. Kirkconnell and Miss Edna Shelton for the sale of the Children's Shelter Tags, being, respectively, \$2.30 and \$1.00, for which the Society is sincerely thankful. This makes a total of \$146.80 up to date. Further contributions will be gratefully received. London has more than 100,000 paupers.

OBITUARY. THE LATE MRS. HERRON. Susan Elizabeth Herron, wife of Mitchell Herron, passed away Monday night, at the age of 55 years, death occurring at her home in Peterborough. The deceased was born in Cameron, township of Fenelon, and had been a life long resident there, only moving to live in Peterboro seven months ago. The late Mrs. Herron was a well known resident of Cameron, and was highly esteemed and respected by all who knew her. The deceased lady is survived by a sorrowing husband, four sons, four daughters, five sisters and five brothers. The sons are, John, of Cameron; James, William and Elmer, of Peterboro. The four daughters are, Mrs. H. Killon, of Glenora; Mrs. Joseph Hill, of Cameron, Stella and Minnie at home. The brothers and sisters are, George, of Haliburton, Isaac, of Cameron; John, Jesse, and Joseph, of Lindsay; Mrs. T. Glassford, of Valentia; Mrs. H. Rich, of Oakwood; Mrs. D. Lee and Mrs. E. Mauder, of Saskatchewan, and Mrs. J. Cook, of Cameron.

FENELON FALLS. Fenelon Falls, Oct. 9.—Mr. J. S. Northey returned home from a trip through some of the larger cities of the Northwest. On his trip he visited at Calgary, Regina, Moose Jaw and Edmonton, and reports the West a fine country. Mr. and Mrs. MacKenzie and two sons left for their home in Edmonton on Monday, after spending a few weeks at the home of Mr. and Mrs. Jas. Dickson. Miss S. McArthur spent Thursday in Lindsay. Mrs. Dave Nugent and family returned from Toronto on Monday. Mr. Lewis Manning purchased a handsome Heintzman piano from the J. M. Greene Music Co. of Lindsay last week. Mr. and Mrs. John Robertson and daughter Emily spent Sunday, in Cameron, the guest of Mr. and Mrs. James Cook. Mr. H. C. Hamilton, of Lindsay, was in town on Tuesday, arranging to resume his music class. Mrs. Rev. Farncomb and Miss Rose, of Toronto, who have been spending the summer months in town, left for their home on Monday. Mr. and Mrs. Thos. Sadler and daughter Mona returned from a visit to relatives in Regina and Winnipeg. Messrs. Ronald McIntosh and T. Littleton who were attending Lindsay Business College, spent the week end in town. Miss Vera Sharpe is visiting with Mr. and Mrs. W. Haver, of Glenora. Miss Vina Sewell spent Sunday with friends at Sturgeon Point. Mrs. (Dr.) Gould visited in Coblenk on Thursday, and organized a branch of the Woman's Institute in that town. Mr. H. N. Merriam, of Harwood, was in town on Monday. Mr. W. Gice, of Kentucky, enjoyed a few days' hunting and fishing on Cameron lake. Miss Anna M. Robson left on Monday to spend the winter in Seattle, Washington, U.S. Mr. and Mrs. Oulette spent Sunday with Lindsay friends. Mr. Jas. Akister, who has been visiting his sons near Swift Current (Srn); the past year, returned on Monday to Fenelon Falls. Mr. and Mrs. E. Mark recently returned from a trip in the West. Miss Teena Bedford returned from Toronto on Friday.

WEDDING GIFTS. Bought at the Popular Jewelry Store are bound to please. A dainty piece of Cut Glass, such as a Butter Dish or Spoon Tray or a Sterling Silver Set of Coffee Spoons in a handsome case, or a set of Silver Butter Spreaders or Fruit Knives are a few suggestions. Any of these will make an attractive gift. We invite your inspection. Prices always moderate for first quality goods. Jos. Maunder & Son Grain, Flour, Feed, Coal and Wood. W.F. McCarty Wedding Rings, Marriage Licenses.

Colonist Excursions. Sept. 25th to October 10th. Spokane, Wash. 47.30. Nelson, B.C. 47.30. Vancouver, B.C. 47.30. Portland, Ore. etc. 47.30. San Francisco. 50.05. Los Angeles. 50.05. Mexico City. 50.05. One-Way Second-Class From LINDSAY, Ont. Proportionate rates from all stations in Ontario to above and other points in Arizona, British Columbia, California, Idaho, Mexico, Oregon, Nevada, Texas, Utah, and Washington. Full particulars, tickets, etc. from any Grand Trunk Agent, or write A. E. Duff, D.P.A., Toronto. W. R. Widdess, Agent, Photo Machine and Bell.

Dr. Martell's Female Pills. NINETEEN YEARS THE STANDARD. Prescribed and recommended for women's ailments, a scientifically prepared remedy of proven worth. The result of their use is quick and permanent. For sale at all drug stores. Some men think it is such a short time between housecleanings.

VOTERS LIST. MUNICIPALITY OF THE TOWNSHIP OF CARDEN. Notice is hereby given that a list of those entitled to vote at the municipal elections to the Legislative Assembly, as taken from the last revised assessment roll, has been posted and a copy thereof posted in the office on the 8th day of October, 1912. I hereby call on all electors to examine the said lists, and if any omissions or errors are perceived therein to take immediate proceedings to have the said errors corrected according to law. JOHN WALSH, Clerk. Carden, Oct. 8, 1912. When a man does swear he is so apt to swear too much.

THE LINDSAY PRIZE LIST. Cutchinson; pair woolen mitts—1 Miss McCutchinson, 2 Miss E. Tilley; plain woolen yarn—1 Mrs. Uriah Young, 2 Mrs. H. C. Kemp; plain crossband yarn—1 Horn Bros.; plain double and twisted yarn—1 Mrs. S. Oliver; 2 Horn Bros.; rag rug—1 Mrs. H. C. Kemp, 2 Mrs. D. Dundas; woolen rug—1 Mrs. H. C. Kemp, 2 Mrs. D. Dundas; collection of rugs—1 Mrs. H. C. Kemp; display of woolen goods—1 Horn Bros. LADIES' WORK. Applique work—1 Mrs. W. McGregor, 2 Mrs. H. C. Kemp; baby carriage rug—1 Mrs. H. C. Kemp; braiding with silk—1 Mrs. T. Smythe, 2 Mrs. Kenny; braiding cornation braid—1 Mrs. T. Smythe, 2 Mrs. W. McGregor; burnt leather work—1 Mrs. H. C. Kemp, 2 Miss F. M. Bailey; basket work with raffie—1 Myrtle Kemp, 2 Mrs. H. C. Kemp; Brazilian work—1 Mrs. H. C. Kemp, 2 Mrs. Kersey; dressed doll—1 Mrs. G. W. Mills; braut wood work—1 Myrtle Kemp, 2 Mrs. C. Kemp; buttonhole quilting—1 Mrs. T. Smythe; cutout center-piece—1 Miss McCutchinson, 2 Mrs. T. A. Fisher; crochet work, silk—1 Miss McCutchinson, 2 Mrs. D. Dundas; crochet work, coarse, cotton—1 Miss McCutchinson, 2 Mrs. Kersey; crochet work, fine, cotton—1 Myrtle Kemp, 2 Miss McCutchinson; child's dress—1 Miss E. Tilley, 2 Myrtle Kemp; center-piece, lace—1 Mrs. H. C. Kemp, 2 Mrs. G. W. Mills; center-

piece, natted—1 Miss Angie Irwin, 2 Miss McCutchinson; center-piece painted—1 H. C. Kemp; darning on linen—1 G. W. Mills, 2 Mrs. T. Smythe; decore crochet work—1 Mrs. T. Smythe, 2 Mrs. H. C. Kemp; drawn work, center-piece—1 Myrtle Kemp, 2 Mrs. T. Smythe; darning on sock or stockings—1 Mrs. Uriah Young, 2 Mrs. H. C. Kemp; drawn work, five o'clock tea set—1 Mrs. W. McGregor, 2 Mrs. L. W. Argue; drawn work, doilies—1 Mrs. H. C. Kemp, 2 Mrs. W. McGregor; embroidery eyelet—1 Myrtle Kemp, 2 E. M. Mathie; embroidery with worsted—1 Mrs. Kersey, 2 Mrs. T. Smythe; embroidery on muslin—1 Mrs. L. W. Argue, 2 Mrs. W. McGregor; embroidery on linen with silk—1 Mrs. W. McGregor, 2 Mrs. Kersey; embroidery, shadow—1 Mrs. H. C. Kemp, 2 Mrs. W. McGregor; embroidery, wall-paper—1 Mrs. D. Dundas, 2 Mrs. L. W. Argue; pin cushion—1 Mrs. T. Smythe, 2 Mrs. W. McGregor; knitting with wool—1 Mrs. D. Dundas, 2 Mrs. T. Smythe; knitting with silk—1 Mrs. T. Smythe, 2 Mrs. H. C. Kemp; knitting with cotton—1 Miss McCutchinson, 2 Mrs. Kersey; gents' shirt, hand-made—1 Mrs. Kersey, 2 Mrs. T. Smythe; gents' shirt, machine made—1 Mrs. G. W. Mills, 2 Mrs. Uriah Young; hardanger work—1 Myrtle Kemp, 2 Mrs. G. W. Mills; Irish crochet work—1 Mrs. H. C. Kemp, 2 Myrtle Kemp; lace work, point—1 Miss L. McCutchinson, 2 Mrs. H. C. Kemp; lace work, bonnet—1 Mrs. T. Smythe, 2 Miss L. McCutchinson; lace work, Battenburg—1 Myrtle Kemp, 2 Mrs. L. W. Argue; lace work, modern—1 Mrs. Kersey, 2 Mrs. T. Smythe; lace work, duchess—1 Miss L. McCutchinson, 2 Mrs. T. Smythe; mantle drape in silk—1 Mrs. T. Smythe, 2 Myrtle Kemp; mont melick work—1 Myrtle Kemp, 2 Mrs. W. McGregor; Mexican needle work—1 Myrtle Kemp, 2 Mrs. H. C. Kemp; netting—1 Miss L. McCutchinson, 2 Mrs. T. Smythe; needle work, ornamental—1 Mrs. L. W. Argue, 2 Miss E. Tilley; outline work—1 Mrs. H. C. Kemp, 2 Mrs. T. Smythe; pierced bra—1 Miss F. M. Bailey, 2 Mrs. H. C. Kemp; piano scarf or drape—1 Mrs. G. W. Mills, 2 Mrs. Kersey; paper work—1 Mrs. G. W. Mills; photo frame embroidered—1 Miss E. Tilley, 2 Mrs. H. C. Kemp; quilting by machine—1 Miss E. Tilley; quilt silk—1 Mrs. George Woodcock, 2 Mrs. G. W. Mills; quilting by hand—1 Mrs. H. C. Kemp, 2 Mrs. D. Dundas; quilt knitted—1 Mrs. D. Brown, 2 Mrs. Wm. McCausland; quilt patchwork—1 Mrs. H. C. Kemp, 2 Myrtle Kemp; quilt crochet—1 Mrs. H. C. Kemp, 2 Mrs. D. Brown; Roman embroidery—1 Mrs. G. Smythe, 2 Myrtle Kemp; stenciling—1 Miss F. M. Bailey, 2 Mrs. G. W. Mills; sofa pillow, painted—1 Mrs. T. Matchett, 2 Mrs. Wm. McCausland; sofa pillow, other work—1 Mrs. H. C. Kemp, 2 Mrs. L. W. Argue; sett table mats—1 Mrs. H. C. Kemp, 2 Mrs. L. W. Argue; slippers knitted—1 Mrs. W. McGregor, 2 Mrs. T. Smythe; slipper holder—1 Mrs. G. Smythe, 2 Miss E. Tilley; slippers work—1 Mrs. H. C. Kemp, 2 Miss L. M. McCutchinson; shirt waist, fancy—1 Mrs. L. W. Argue, 2 Mrs. T. Matchett; toilet set work—1 Mrs. H. C. Kemp, 2 Mrs. L. W. Argue; table doilies—1 Mrs. T. Smith, 2 Mrs. G. W. Mills; tea cosy—1 Mrs. W. McGregor, 2 Myrtle Kemp; tatting with silk—1 Miss L. McCutchinson, 2 Miss Kersey; tatting with cotton—1 Myrtle Kemp, 2 Miss L. McCutchinson; worked slippers—1 Mrs. T. Smythe, 2 Mrs. Kersey; wall pocket—1 Mrs. T. Smythe; whisk holder—1 Mrs. H. C. Kemp, 2 Miss E. Tilley; working apron—1 Mrs. G. W. Mills, 2 Miss E. Tilley; wood carving—1 Myrtle Kemp, 2 Mrs. H. C. Kemp; sideboard case—1 Mrs. L. W. Argue, 2 Mrs. H. C. Kemp. (Continued next week.)

SECTION OF

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A most handsome display wear, including motor cloth, and many shaggy novelty \$15.00 and \$20.00.

Fashionable Dress

We are showing the very fashion centres of the world shades, for street wear.

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Special qualities of wear each piece perfect fitting as factories in the land, an assure your money. Prices

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We are pleased to be at Lindsay and surrounding famous "Pictorial Pattern" Market to day. Success always price of the patterns are

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Principal Kirke "The Teach

The Annual Convention of the Victoria Teachers' Association met at the Central School last week. President C. H. Lapp, of Little Britain, being absent, Mr. T. C. Beard, of Coblenk, was voted to the chair. Secretary J. A. Frank read the minutes of the last session. A nominating committee was appointed, as follows: Messrs. Thoms and Lanford, Messrs. Burchard and Stevens, Messrs. Birchard and Somerville. Mr. T. A. Kirkconnell, B.A., Principal of Lindsay Collegiate Institute gave an address on "The Teacher's Opportunity." His introductory remarks commended the practical program of this year's association work. The supreme work is associated with the primary teacher in the school. She should be a teacher who loves her pupils, not one who labors just to put in a day's work. The teacher is the best who can employ most skillfully the boundless energy of the child.

Double Liability Call on F

Farmers Bank shareholders will be notified this week that they will be required under the Bank Act to pay the double liability which they have been fearing they would be called upon to do. Upon the application of James W. Bain, K.C., on behalf of the liquidator, an order has been issued by George Kappeler, official referee, calling upon all shareholders of the wrecked bank to pay the amount unpaid upon their shares, the amount of all dividends wrongfully paid to them by the Farmers Bank of Canada, and one hundred per cent. of the amount due by them as shareholders under the provision of section 125 of the Bank Act. The claims of the liquidator will be stubbornly contested by many of the shareholders, several of whom are men of but moderate means, and who will be ruined if compelled to pay double the amount of the face value of the stock for which they subscribed. The general defence is that the organizers of the concern never complied with the Bank Act and the certificate was not legally issued. Most of the objections are set forth by

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Academy of Music TUES., OCT 15