

These Values Emphasize the Economy of Buying at Sutcliffe's Big Departmental Store, Lindsay

IN OUR CLOTHING DEPARTMENT you will be impressed with the vast assortments and the reasonable prices that are attached to the various lines. Style, quality and workmanship coupled together in the make-up of the various lines and a reasonable price consistent with quality, is the common sense way we expect the various lines to appeal to you. We invite your inspection.

Your Parcels Delivered FREE to Any Train, Boat, Hotel or Anywhere in Town

IN OUR HOUSEFURNISHINGS DEPARTMENT are values and assortments that you cannot help but admire. Many of our lines we've selected right in the leading mills of the Old Country and shipped direct to us, thus saving all unnecessary handling and doing away with the profits of the middle dealer. This means money saved for you. Give these specials your attentions.

Be Sure and See Our Displays at the Exhibition and Pay Our Store a Visit

Knitted Goods for Men!

These values will prove Money Savers for those who have wants of this nature to fill.

- Sweater Coats**
The sweater coat is the garment for real comfort for outing wear. It comes in plain shades of brown, grey, black and in all the desirable combination colors.
Men's 1.25 to \$10
Boy's 75c to \$2
- Black Worsted Socks**
Men's black worsted socks in heavy rib with darning card, sizes 9 1-2 to 11.
Special per pair 25c
- Boy's Underwear 25c**
30 doz boy's underwear in heavy cotton, just the weight for early fall wear, sizes 22 to 32 in shirts and drawers.
- Ribbed Underwear**
Men's heavy ribbed pure wool underwear, shirts and drawers, size 32 to 46. This is a favorite for winter wear.
Per Garment \$1



Clothing and Furnishings Section—Main Floor.
Carpets and Curtains—Second Floor—over this Section.

Popular Priced Furnishings

These specials will interest you and they are priced quite low.

- Cape Gloves**
Men's tall gloves in extra quality cape, sizes 7 1-2 to 10 per pair \$1
- Neckwear**
Men's silk and knitted ties in all the new shades and shapes. Special each 39c
- Jewelry Set**
By a special purchase we secured this set viz., cuff links, scarf pin and tie clip each, engraved with your initials, set only 25c
- Shirts \$1 and 1.25**
Men's Negligee shirts in Cambric and Madras in stripe designs with the new Tooke neck guard 1.25 and \$1

BOYS' CLOTHING!

At Very Special Prices

Boys' brown Tweed Suits with double breasted coat and full peg bloomers. Special 3.00

Children Overcoats **Youth's Overcoats**

Children's overcoats in the new rough finished tweed in colors, grey, brown and tan, belted back and belted all round, convertible and shawl collars. 6.50, 4.50, \$3

Youths overcoats in single and double breasted ulster with shawl collars and convertible collars in splendid range of colorings. 4.50 to \$10

Children's Toppers

Children's Toppers in early Fall weights, in double-breasted coats with vented backs, in colors red, black and white, navy and brown. Fit ages 3 to 8 years. \$6, \$5, \$4.50, \$3.50 and \$2.75

Wear The King Hat!

A Hat for Every Face

When they make better Hats for men than the King quality, we'll have them. Quality the Highest. Styles the Latest. Values the Best.

Prices \$1 to \$3.50

Colored Border Scrim 19c

These are very pretty for window curtains and we have a very special range in assorted colors and especially priced at 19c

Here Quality Counts and Costs No More

MENS' CLOTHING!

Extra Values in Men's Garments

We specialize on a \$15 Blue and Black Suit for men. This suit is manufactured from a pure botany wool serge and is sure to give entire satisfaction. The coat is semi-fitted back, vest six button, high cut, trousers semi-peg. Special each \$15

Men's Raincoats **Men's Overcoats**

Prepare for the rainy weather and buy one of our True fit brand raincoats, we have them with pure wool tops and cotton backs pure wool, double texture paramattas and tweed effects.

Mens' overcoats in Chinchilla, Montagnes, chevots, in grey, blue, browns, shawl and convertible collars. Some with belted backs while others are belted all around, sizes 34 to 44.

Prices 6.50, 7.50 \$10 to \$15 Prices \$9, \$10, \$12, \$15, \$20

WONDERFUL LACE CURTAIN VALUES

These are in very pretty designs that are to be had only at this store as we import them. You save on every pair.

White Lace Curtains, 3 yds long, assorted designs, extra quality at per pair \$1

Cream and white Lace Curtains in very new designs, suitable for any room, all Colbert edges. Big value at per pair 1.75

Other qualities at per pair \$3.50, \$2.50, \$2.25, \$2 and down to only 1.25

EXTRA QUALITY WINDOW SHADES

These shades are genuine oil opaque quality, 3 ft wide, 6 ft long, mounted on good rollers and all complete with fasteners, nails and pull. You cannot get better value anywhere.

Window shades exactly like illustration, either white cream or green color trimmed with either lace or insertion. Special value at each 50c

Same as above only trimmed with both lace and insertion, only 65c

Untrimmed shades in white, cream or green, extra quality and sure to give satisfaction, two lines to select from at each 40c and 35c

Special During exhibition we will place on sale one lot window shades, plain, assorted colors. At the special price of each 29c

Tapestry Squares

We imported our Tapestry squares direct from the manufacturer and they are extra quality at less than you can buy them elsewhere.

The following sizes are in stock 2 1-4 yds x 3 yd, 2 1-2 yds x 3 yds, 3 yds x 3 yds, 3 yds x 3 1-2 yd, 3 yd x 4 yds, 3 1-2 yds x 4 yds and larger. Prices range from \$10 down to only \$7

Try our Linoleum Finish—it preserves the pattern and adds greatly to its wearing quality.

Extra Quality Rugs

Our display of extra quality rugs in Wilton, Axminster and Brussels will be sure to interest you. The designs shown here are new and different. The qualities are extra good and prices the lowest. Greater output means greater buying power and here it is self evident. You will get extra quality for your money here.

Velvet Rugs in 27 inch x 54 inch size, splendid range of colors and designs, nice for any room. Your choice of 1.50 each

EXHIBITION SPECIALS IN CURTAIN NETS

Arab and white Casement Nets, plain or scalloped edges. Just the right kind of curtain material. Regular value 25c yd. Very special at per yard 16c

In better quality Nets we are showing Ivory, Arab and cream tints in a big range of designs at per yard 30c, 35c, 40c and 50c

J. SUTCLIFFE & SONS

Women's Institute Rest Room 2nd Floor LINDSAY Kent and William Streets

You Always Get the Newest Here

LINOLEUMS AND OILCLOTHS

Buying from the maker is very well demonstrated in these values. No store offers you better values.

Floor Oil Cloths, assorted patterns and colors, well covered and durable. 1, 1 1-4, 1 1-2, and 2 yd. widths. Per sq. yard only 28c

Heavy Linoleum in light and medium colored floral and block patterns. A very durable quality at per sq. yard only 40c

See our 4 yd. wide special linoleum at per sq. yd. 50c

EXTRA VALUE INGRAIN CARPETS

These are an all round good carpet for general use.

Full 36 inch Ingrain Carpets in a big range of colors and patterns, all reversible. Splendid values at per yard 50c, 40c and 35c

Ingrain Carpets in a splendid range of colors and designs, all neatly bordered and a very serviceable room covering at special prices according to sizes.

Door Mats in assorted patterns and colorings, splendid quality velvet and a especially nice mat. Very special each 43c

Use Grained Burlap for around your rugs—it looks like flooring. Sold only at this store. Made in 1-4, 1-2, 5-8, 3-4, 1 yd. and 1 1-4 yd. widths.

THURSDAY, SEPT
COIN
Below will be found a
esting article on the dair
ness and the want of mo
made by farmers in keep
berds and attending to le
business-like way. The
shows the possibilities
tained by having within
such an institution as the
Lactal Company
throughout the entire
should read the follow
which is taken from the
man, just to see what
are doing.

(By J. C. L.)
One drizzly morning
of 1909, a well dressed
tered the office of the
sonburg, Oxford Count
He represented The Royal
Milk Company, who were
build a factory in the
some other good milk
tre. The company had
small cash bonus from
contracts from the firm
for not less than 15
milk a day. On this
company was prepared
\$125,000 factory on the
able site on the outsk
town, to run a dairy
to improve agricultural
to employ an inspec

Boys' Youths and
Men's Sweater Coats
Price 75c to \$6

Price

Everything po
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Ladies' Fe

In Tweed dresses, \$
Prices are very moderate
\$15 are our book
MISSES' AND
COATS AN
ABLE

Ladies' Kn

we

Vests and Drawers
36c and
Heavy wool Vests and
Children's Vests and
36c and
Drawers 25c, 35c, 50c

SPECIAL PR
SPECIAL PR
SPECIAL PR

Carpets,

Canadian Oilcloths, per
27c and
Linoleums per sq. yd.
and

Men's Fleece-lined
Men's Wool Underwear
Boys' Union Underwear
Boys' Fleece-lined
Men's Heavy Work

Ladies' W

Wool Hose in ribbed
Cashmere Hose 25c
Children's Little Darling
Men's Heavy Wool Sox
Cashmere Sox, 1 pair

Lad
Colored Wool Panama
Colored Wool Poplins
Plaids, Serges, Checks

A SPLEND

WEAR, BE

Flannelette Blankets,
\$1.50 and
White Wool Blankets
\$1.50 and

Visit Our

E. E.