

GOUGH'S CLOTHING WEARS THE RED PRIZE TICKETS

Let us shake hands and mutually congratulate each other what a time we will have on Fair Days. Gough will cut a wide swath at Exhibition Grounds as well as at his Big Corner Store

Overcoats for Men

Want a Top Coat for Fall, or a Beaver to wear now and all Winter, or a Raincoat? This is the store to speculate in Garments of best material, each one showing latest style and

PRICED TO PLEASE

EVERYBODY WELCOME

All Aboard for Gough's

Join the throngs! Won't the people get Great Bargains, with plenty of labor and plenty of money to buy. Wheat crops threshed and selling at fat prices; butter, eggs and cheese moving by the carload. Going to be busy times from now on at Gough's. Every section of the store full with the best that Canada can produce.

WE HAVE A SUIT FOR YOU

And in buying from us you do so with a consciousness that you can't better Gough's materials, styles, workmanship and finish

Suits at \$4.00, \$4.50, \$5.00, \$5.50, \$7.50, \$10.00 to \$18.00.

EXTRA FAIR WEEK SNAPS

Saturday will be a Hummer of a day. The best in the store is at your service at **REDUCED PRICES**

B. J. GOUGH

Where the Good Clothes Come From

LINDSAY, Ont.



what the Conservatives had done when they were in power. They had built the Intercolonial Railway, had deepened and widened canals, built great buildings all over the country, and had done it with an expenditure which was not half as great as the public expenditure since the Liberal party had been in office. Mr. Borden concluded his speech by expressing his most earnest wish that Mr. Sharpe would be triumphantly returned to the House of Commons at the next general election. Loud and prolonged cheering.

Mr. W. H. Hoyle, M.P.P., made a most effective speech. The people of North Ontario were proud to have present the illustrious leader of the Conservative party. The people of Ontario had supported Mr. Whitney's policy with the most successful of results, and the policy of Mr. Borden was on parallel lines with that of the Provincial Government. (Cheers.) If the Conservative party were returned to power at Ottawa they would be able to place over the Parliament buildings there the same inscription, which was being placed on Parliament buildings at Toronto, namely: "An honest Government here transacts the business of the country with unflinching success."

Mr. Edmund Bristol, M.P., whose speeches have proved so effective at previous meetings during the tour, gave a vigorous address, which was heartily enjoyed and vociferously applauded by the entire audience. At the conclusion of the meeting Mr. Borden was introduced to many of those present, and his reception everywhere was of the warmest possible character. The whole day had been turned into one great holiday by the people of the district, and the enthusiasm was kept up until the last minute of the leader's departure. There was a big crowd at the station to bid farewell to him as he started out on his western tour, and when the train steamed out ringing cheers, accompanied by the music of the local band, were raised. It was a capital finish to probably the most successful tour which any leader, Conservative or Liberal, has yet made of the Province.

Mr. Borden travelled by C.N.R. to Toronto, which was reached at about 10 o'clock, and left shortly afterwards for Winnipeg, en route to the Pacific Coast.

THE FARMERS ASSOCIATION

FARMERS' ASSOCIATION AND THE GRANGE UNITED. THE PLATFORM AS RESOLVED.

At meetings of the Farmers' Association and the Grange, recently held in Toronto, these two forces were united and intend in future to act upon public questions as one. The following resolutions were unanimously adopted by them:

1. That we reaffirm our opposition to the policy of bonusing or subsidizing any privately owned enterprise with public lands or money, as it enriches one industry at the expense of others.
2. That we reaffirm our advocacy of direct legislation through the initiative and referendum as being a great prerequisite to progressive reform under a democratic form of government.
3. That the assessment of railway property for municipal purposes be put upon the same basis as to actual value as that of other property.
4. That we favor freer trade relations with any country and call upon the Dominion Government to respond to any movement looking towards reciprocity.
5. That public roads should be reserved for the actual settler alone, and that taxation should be so adjusted that it would encourage the use of land for production rather than for speculation.
6. That we commend the Provincial Government for adopting the principle of levying a royalty on the mineral output, and trust that the justice of a progressive royalty may be increasingly recognized.
7. That we reaffirm our opposition to a protective tariff because we believe it to be politically corrupting, and economically burdensome to the masses of the Canadian people.
8. Whereas millions in public lands and money and tax exemptions have been granted to secure our privately owned railways, justice demands that a liberal State aid policy be followed to secure the macadamizing of the equally important publicly-owned highways. Be it therefore resolved that the present Government grant be increased from one-third to one-half the cost of construction.

A Bloodless Duel

A bloodless duel has just been fought between a newspaper editor and a politician. The latter regarding himself insulted by an article published by the former, addressed to him the following letter: Sir—A man who respects himself refrains from sending a challenge to an individual such as you. He satisfies himself by simply smacking your face. Please with please consider your face smacked twice, once on each side. To which the journalist replied: "Dear Sir— I am in receipt of the two smacks which you sent me and for which I am obliged. Kindly accept a bullet through your head. With kind regards to your corpse. Yours truly," And all honor was satisfied.

Very Successful Meeting Held at Beaverton

Mr. Borden has a Rousing Meeting—Awakening of Public Interest has been Indicated by the Extremely Large Attendances at the Meetings throughout Ontario Leader Borden now Goes West

Special Mail & Empire despatch—Beaverton, Sept. 15.—Mr. R. L. Borden finished up his Ontario tour with a splendid meeting here yesterday. When asked for his impressions on the success of the tour, he replied: "I think that the meetings in Ontario, and the attendance of the public, and the public interest manifested here has been at least as great, and perhaps greater than during the campaign of 1904. Of course it is very unusual that this should be so, for when there is no campaign on people are not taking so much interest in public affairs."

Mr. Borden has left for the West. He will stop over for a day at Winnipeg, but will not hold any meeting there, and will then go on to the coast, visiting both Vancouver and Victoria. He expects to put in campaigns of about ten days each in British Columbia, Alberta, Saskatchewan and Manitoba. The meeting here was a very fitting termination to the Ontario tour. For so small a place the enthusiasm everywhere displayed was simply wonderful. The town was gaily decorated at every point along the route of the procession and the townspeople were absolutely unanimous in their welcome to the illustrious leader. The meeting was held at the Grove—a beautiful spot overlooking the lake the weather was simply perfect, and a very big crowd assembled in the shade of the trees. It was interesting to watch the earnestness with which they followed the points taken up by the speakers, and as has been the case at all the meetings of the tour, there was not a single attempt at interruption.

PROUD OF THEIR LEADER

Mr. W. H. Gibbs presided, and amongst those present were: Mr. E. Bristol, M.P.; Mr. Richard Blain M.P.; Mr. Peter Christie, M.P.; Col. Sam Hughes, M.P.; Mr. W. H. Hoyle M.P.P.; Mr. T. Herbert Lennox, M.P.P., and Captain Sam Sharpe, who is contesting the riding in the Conservative interest.

Capt. Sharpe was the first speaker. He endorsed the Conservative program as laid down by the Opposition leader at Halifax, and eulogized

the services of Mr. Borden, remarking that he was only voicing the sentiments of the whole assembly when he said that the best traditions of the Conservative party would be perpetuated under Mr. Borden's leadership. (Cheers.)

Col. Sam Hughes hit out at the Government in dashing style. In regard to the criticism by the Liberal press of Mr. Borden as a leader, the Colonel remarked that he was a clean man in every sense of the word. He referred to many of the scandals in which it has been shown that public money had been spent for party friends. "You cannot sell a wheelbarrow unless you pay a commission to some heeler of the Government," he said. None of the criminals who had robbed the Public Treasury had been brought to justice by the Liberal party. He expressed the belief that the people of the riding would send Mr. Sharpe to Parliament at the next election.

"WINE, WOMEN AND GRAFT"

Mr. Blain, M.P., also told of the iniquities of the Government, and said that the text, "Wine and Graft," would be the chief subject in the election campaign when Sir Wilfrid Laurier appealed to the country in a few months. "I want to tell you, however," added Mr. Blain, "that that text is not our text." (Cheers.) The electors owed it as a duty to the country to give thoughtful consideration to the policy set out by Mr. Borden and also to the conduct of Sir Wilfrid Laurier's Government. If they did that then the present administration would be turned out of power and the Conservative party would take its place. (Cheers.)

Mr. Moore, secretary of the Liberal Conservative Association of North Ontario, then read a long address of welcome to Mr. Borden, who was also presented with two bouquets and was greeted with cheers on rising to reply.

Mr. Borden claimed that during the period which he had been in public life he had given the best of his ability to his party and had endeavored always to keep the inter-

ests of the country uppermost. (Cheers.) In doing that he was only following the traditions of his predecessors. He expressed belief that Mr. Sharpe would win the riding in the next election. (Cheers.) "Mr. Sharpe has begun in the right way," Mr. Borden proceeded. "He has begun his canvass a year in advance, and his work of preparation and organization is not by any means nominal. It is thorough and real, and it is one which should be followed up in every province in the Dominion."

Mr. Borden mentioned that he was just of age, because this was his 21st meeting since he began his campaign in Halifax in August. "Of all the meetings I have attended," he said, "I have seen none more inspiring than the one which I see before me to-day." The Grits had attended his meetings in large numbers. He reminded his hearers that Sir John Macdonald had fulfilled all the promises he made in his campaign. The Conservatives of the country will not be doing their full duty unless they do the ten weeks which I have undertaken in following up in every province by a series of great meetings, and I trust that my friends will not forget that in all the ridings in Ontario, and especially in those ridings which we hope to win from our opponents these meetings will take place. The people obtained through the press a certain amount of information, but no information could be so impressive as that which was given when public men were standing face to face to the people in a meeting such as that.

NOT A PLEDGE FULFILLED.

Coming to records of the Laurier Administration, since 1896, he challenged any Liberal in the audience to point to any single pledge the Government had fulfilled since its accession to power, with the single exception of the repeal of the Franchise Act. "You promised you," he said, "Free Trade as it is in England, and Prohibition as it is in Maine. They have given you free trade as it is in England, and prohibition as it is in Maine." He asked if anyone ever remembered any period in Canada when there was such a shameful and organized conspiracy to defeat the will of the people as that which had occurred under Liberal rule during the past few years.

AYLESWORTH'S INSINUATIONS.

Mr. Aylesworth, in his Dundas speech the other day, had gone to great pains to declare that he (Mr. Borden) had stolen the policy he laid down at Halifax from the Liberal party, and then Mr. Aylesworth had

explained that that policy was of no value. "If I have stolen something from the Liberal policy, my friend Mr. Aylesworth should not reproach me." (Laughter and cheers.) "Some jocosse Liberal at Middlesex, where we had difficulty in finding a place for our meeting, offered to lend us the use of the Liberal platform from which to speak, but we were compelled to decline the offer, and were able to find a much better platform than the one which he offered." (Laughter and loud cheers.)

Mr. Borden once again outlined his policy. Touching upon the question of the nationalization of telegraphs and telephones, he remarked: "I say the Conservative programme for national telegraphs and telephones is not too radical. We are simply following the example of that great Mother Country whose flag waves over the Dominion and always will wave over it." (Cheers.)

COMFORT ON THE FARM.

In this and in other ways, he asserted that it was the duty of the Government to make life on the farm more agreeable, more acceptable and more comfortable than it was at present. "The great object of every man in this great country ought to be to encourage men to stay upon the farm"—(cheers)—"instead of leaving it to go to the cities, and I look forward to the day when life on the farm will be made more acceptable, especially in this great Province of Ontario; I look forward to the time when you will have your electric railways; your rural postal delivery; your water supply, and your electric light, and in that way you will be able to build up this great country." (Loud cheers.) "I have never overlooked the fact that Canada has the resources for not only a great agricultural country, but for a great industrial country, but I venture to add that if one-half or one-quarter of the money which has been recklessly, and sometimes corruptly squandered by this Government during the last few years had been applied to establish a rural mail delivery, it could have been done without adding a single dollar to the taxation of the country."

THE CONSERVATIVE RECORD

Mr. Borden next went on to show

Don't throw your money away by buying cheap, trashy goods

A very little comparison of quality, assortment and prices will serve to convince you that this is the store to leave your money at. The following are a few special bargains—



Jewelled Waltham Stem Wind and Set Watches in Heavy Silver Case. Reg. \$7.00 Special Sale Price \$4.60

20 year guaranteed Solid Gold Filled Waltham Watches Regular \$13 Special price \$8.00

8 day 22 inch Clocks that strike hours and half hours. Regular \$1. Special \$2.19.

1847 Rogers Knives and Forks, Reg. \$5.50 doz. Special \$1.90 for doz. \$3.00 Solid Gold Rings, \$1.95.

Everything in the store will be sold at special prices for the balance of this month.

Remember we issue marriage licenses and make wedding rings.

C. HUGHAN

JEWELER AND OPTICIAN - LINDSAY

REFORMED SPELLING

WHY MARK TWAIN IS IN FAVOR OF A CHANGE FROM THE PRESENT "DEPRAVED" FORM

Mark Twain, the humorist, recently enrolled himself on the side of reformed spelling, and he gives reason for this as follows:— I was the property of a magazine, a seven-cent slave under a boiler iron contract. One day there came a note from the editor requiring me to write ten pages on this revolting text: "Considerations Concerning the Alleged Subterranean Holopofotal Extemporaneousness of the Conchylia-coccus Superimbrication of the Ornithorhynchus, as Foreshadowed by the Unintelligibility of Its Plesiosaurian Anisodactylous Aspects." Ten pages of that. Each and every word a seven-teen-jointed vestibular railroad train. Seven cents a word. I saw starvation staring the family in the face. I went to the editor, and I took a stenographer along, so as to have the interview down in black and white. I said: "Head that text, Jackson, and let it go on the record; read it out loud." He read it: "Considerations Concerning the Alleged Subterranean Holopofotal Extemporaneousness of the Conchylia-coccus Superimbrication of the Ornithorhynchus, as Foreshadowed by the Unintelligibility of Its Plesiosaurian Anisodactylous Aspects."

I said: "You want ten pages of those rumbling, great, long, summer thunder pearls, and you expect to get them at seven cents a pearl?" He said: "A word's a word and seven cents is the contract; what are you going to do about it?" I said: "Jackson, this is cold-blood oppression. What's an average English word?" He said: "Six letters." I said: "Nothing of the kind; that's French, and includes the spaces between the words; an average English word is four letters and a half. By hard, honest labor I have dug all the large words out of my vocabulary and shaved it down till the average is three letters and a half. I can put twelve hundred words on your page, and there's not another man alive that can come within two hundred of it. My page is worth eighty-four dollars to me. It takes exactly as long to fill your magazine page with long words as it does with short ones—four hours. Now, then, look at the criminal injustice of this requirement of yours. I am careful, I am economical of my time and labor. For the family's sake I've got to be. So I never write metropolis for seven cents, because I can get the same for city. I never write policeman, because I can get the same price for cop. And so on and so on. I never write valetudinarian at all, for not even valet, and wretchedness can humble me to the point where I will do a word like that for seven cents. I wouldn't do it for fifteen. Examine your obscene text, please; count the words." He counted, and said it was twenty-four. I asked him to count the letters. He made it 203.

From that day to this I have been a devoted and hard-working member of the heaven-born institution, the International Association for the Prevention of Cruelty to Authors, and now I am laboring with Carnegie's Simplified Committee, and with my heart in the work.

The Latest Canadian Newspaper Directory

The fifth edition of the Canadian Newspaper Directory, published by A. McKim, Limited, has just been received. It is certainly a credit to the publishers and to Canadian journalism, both in appearance and contents. It is the only Canadian Directory we have that has gone beyond the first edition, and the only directory ever published that really does justice to the Canadian field. Over 1300 publications are listed and fully described, as are also the towns where they are published. This edition shows a gratifying increase in the number of papers that have sworn detailed statements of circulation and received the "Star of Honor."

The publishers, the McKim Advertising Agency, have, in order to facilitate the handling of their rapidly increasing business, formed a limited company, to be known as the A. McKim, Limited, with headquarters at Montreal, a branch office in Toronto, and representatives in New York and London, England.

Cure For The Blues

ONE MEDICINE THAT HAS NEVER FAILED Health Fully Restored and the Joy of Life Regained.

When a cheerful, brave, light-hearted woman is suddenly plunged into a perfection of misery, the BLUES are a sad picture. It is usually this way: "She has been feeling 'out of sorts' for some time; head has ached and back also; has slept poorly, been quite nervous and nearly fainted once or twice; has been dizzy, and heart-beats very fast; has that bearing-down feeling, and during periods she is exceedingly depressed. Nothing pleases her. Her doctor says: 'Cheer up; you have dyspepsia; you will be all right soon.'



But she doesn't get "all right" and her hope vanishes; then comes the morbid, melancholy, overcast BLUES. Don't wait until your suffering has driven you to despair, with your nerves all shattered. I was advised to take Lydia E. Pinkham's Vegetable Compound. See what it did for Mrs. Josephine Rivville, Mass., Que. She writes:

"I suffered for four years with these troubles—inflammation of the stomach and fallopian tubes which caused me to vomit and often faint, so much so that I could not walk at times and attend to my daily duties. Life was misery to me. I was so low down that I did not know which way to turn for relief. I had tried the usual remedies but they did not help me. I was advised to take Lydia E. Pinkham's Vegetable Compound. I bought a bottle, I am glad to say, and so I am well and strong to-day and my world looks bright for I am perfectly cured. Thanks to your medicine."

If you have some derangement of the female organism, write Mrs. Pinkham, Lynn, Mass., for advice.

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