

BARGAINS Coming Your Way

With an utter disregard for values the scythe of our JULY REDUCTION, is cutting deep swaths in every line of our CLOTHING, HATS and TOGGERY, and turning the tide of dollars in your direction.

You'll find here at this writing Bargains Both Rich and Rare

Rich because the best we have goes into this sale with nothing reserved. Rare because it is seldom that prices on good out-fitting are cut to such an extent. Note our offerings below and we feel sure that prudence will prompt you to take immediate action.



- Men's Suits**
- Regular \$7.50 and 8 men's tweed suits to clear\$6.50
 - Regular \$10 and 12 men's tweed suits to clear\$8.50
 - Regular \$10 men's blue and black serge suits to clear\$7.50
 - Regular \$12 men's blue and black worsted suits to clear\$9.75
 - Regular \$15 men's fancy worsted suits to clear\$13.00
 - Regular \$18 & \$20 men's fancy worsted suits made in the latest spring styles to clear\$13.00
- Boy's Suits**
- Regular \$7.50 and 8 boy's three piece suits to clear\$6.75
 - Regular \$5 boys three piece suits to clear\$3.50
 - Regular \$2.50 & 3 boy's two piece suits to clear\$1.95
 - Regular \$4 & \$5 boys two piece suits to clear\$2.90
- Straw Hat Sale**
- Men's Panama Hats, worth 4 50, 5 00 and 6 50, to clear\$3.75
 - Men's Straw Sailors, worth 2 50, 2 75 and 3 00, to clear\$1.95
 - Men's Straw Sailors, worth 2 00, and 2 25, to clear\$1.50
 - Men's Soft Straw Hats, worth 1 50, to clear\$1.00
 - Men's Soft Straw Hats, with dip front, worth 1 25, to clear75c
 - Boys' and Girls' Hats, in all shapes, worth 75c and 1 00, to clear40c
 - Boys' Straw Sailors, worth 50 and 75c, to clear25c

B. J. GOUGH WHERE THE GOOD CLOTHES COME FROM. LINDSAY

FARM FOR SALE—120 ACRES, being north of lot 2, con. 4, Mariposa, 5 acres unbroken, balance in excellent state of cultivation. Soil is clay loam, bank barn, with windmill and water attachments in stable, brick house, young orchard, two never-falling wells, also spring. Apply to Jas. McTaggart, Sorya.

QUALIFIED TEACHER WANTED for S.S. No. 4 Dysart. Duties to commence after holidays. \$400 per annum. Apply to Jas. Freeman, Haliburton, Ont.

TEACHER WANTED FOR S.S. NO. 5 Verulam, duties to commence after midsummer vacation. Apply stating qualifications and salary to H. Sherman, sec. treas., Bobcaygeon.

LOST—WILL THE PARTY WHO took the two sweater coats off the fence at Mr. Naylor's, East Ops, kindly return the same to The Warder.

WANTED—A TEACHER FOR S. S. No. 3, Eldon. Duties to commence after vacation. Apply, stating salary and qualifications to A. B. McEathern, Sec. Treas., Argyle P.O., Ont.

FOR SALE—A FIRST CLASS Haintzman & Co. upright piano, in excellent condition, nearly new—a bargain. Apply to Box 75, Canajoharie, Ont.

FOR SALE—The FARRELL FARM, East half of lot 17, and south east quarter lot 18, con. 9, Ops, 180 acres. Choice land. Full possession 1st March, 1912. Apply Stewart & O'Connor, Lindsay.

FARM FOR SALE BY TENDER—Tenders will be received up to Sept. 1, 1911, for the sale of the farm of the late Mrs. Robert Foster, lot 2, con. 7, Mariposa, containing 80 acres more or less, 50 acres under cultivation, balance pasture land and swamp. Good frame dwelling, driving house and stables. Splendid location within five minutes' walk from post office, grain shed, store and church, and half a mile from Manilla Jct. For further information apply to the executors, Mrs. R. A. Elleker, Cresswell, or Mrs. W. T. Clarke, Ryckman's Corners.

THE MARTIN J. DORGAN FARM for sale or to rent. South East quarter lot 15, and North Half lot 16, Con. 13, Emilly, 150 acres. Good land, comfortable buildings; young orchard. Apply to William Best, Reabro P.O., or Stewart & O'Connor, Lindsay.

FARM FOR SALE OR RENT—Part of lots 2 and 3 in the 4th concession of Fenelon, 147 1/2 acres, more or less, 100 acres cleared, 70 acres plough land, balance pasture and timber, frame house, frame barn and stables, good grain land in good state of cultivation, 20 acres new seedling, well supplied with water, 6 miles from Lindsay, 2 miles from Cameron, on leading road from Lindsay to Fenelon Falls. Apply Thomas Shier, Cambridge, Ont.

STRAYED—ON TO THE PREMISES of the undersigned, east half of lot 3, con. 4, Eldon, on or about the 20th of June, 1911, one two-year-old heifer. Owner can have the same by proving property and paying expenses. A. Anna, Woodville P.O.

A Justice of the Peace Guarantees this Cure by the Use of Doan's Kidney Pills

Mr. B. J. Thomas, Fisher River, Man., writes:—"I beg to acknowledge a receipt of thanks for the great benefit derived from the use of Doan's Kidney Pills. For some years I suffered from severe pain in my back and could hardly work at all, and when I stooped down to pick up anything I felt as if my back would break. I was advised to try Doan's Kidney Pills, and after taking two boxes I was completely cured and feel that I cannot speak too highly in their favor. It will be two years this April and am still cured and expect to stay cured."

REABRO. Reabro, July 17.—Mr. and Mrs. James Moore, of Leashburn, are visiting at a home near here. Quite a number from this side took in the Orange celebration at Co-hourey, and also at Fenelon Falls. Mr. Wilson, of Montreal, made a short call at Mr. Wm. Jones' while on a business trip. The Misses Spier, of Franklin, are spending a few days with relatives in the vicinity.

Children Cry FOR FLETCHER'S CASTORIA

SUNDAY SCHOOL Lesson IV.—Third Quarter, For July 23, 1911.

THE INTERNATIONAL SERIES.

Text of the Lesson, II Chron. xxxiv, 1-13—Memory Verses, 1, 2—Golden Text, Eccl. xii, 1—Commentary Prepared by Rev. D. M. Stearns.

This is an unusually good lesson for the boys, inasmuch as it is the story of a boy king who began to reign when he was only eight years old and he did right in the sight of the Lord, turning neither to the right hand nor to the left. Reference should be made to that other boy, King Josiah, who began to reign when he was only seven years old and reigned forty years in Jerusalem. He also did right in the sight of the Lord as long as he lived. The prophet Jeremiah, who was called to prophesy in the days of Josiah, foretold that Josiah would be a good king and wrought great reforms and kept the greatest passover since the days of Samuel (II Chron. xxxiv, 1-13). The prophet Jeremiah, who was called to prophesy in the days of Josiah, foretold that Josiah would be a good king and wrought great reforms and kept the greatest passover since the days of Samuel (II Chron. xxxiv, 1-13).

That even a very young person can serve the Lord we learn also from the story of Samuel, who as a child ministered unto the Lord (I Sam. ii, 18, 20; iii, 1). The prophet Jeremiah said to God, behold, I cannot speak, for I am a child, but the Lord strengthened him and assured him (Jer. i, 6-9). Timothy from a child knew the Scriptures, and our Blessed Lord said at the age of twelve, "I must be about my Father's business" (Luke ii, 49).

The life of the Lord Jesus was absolutely perfect all through. The life of Samuel was about as nearly perfect as ordinary mortals, by the grace of God, got to it, and with him as God's associate Joseph and Daniel. But when redeemed by the great sacrifice of Christ we must take no other pattern than His life who left us an example that we should follow His steps (I Pet. ii, 21). The only way is to continually "consult Him" and "run with patience, looking unto Jesus" (Heb. xii, 1-3). One of the most remarkable things about Josiah was that he was mentioned by name 300 years before he was born by an unnamed prophet who predicted that he would do certain things, which he did exactly as such. (I Kings xiii, 1, 2, and II Kings xvi, 1-7). Josiah was one of seven men in the Bible story who were mentioned by name before they were born. Let those who are interested search them out.

A very interesting incident to me concerning the other boy king, Josiah, is the way the money was obtained to repair the house of the Lord. I refer to the chest with the hole in the lid, placed by the altar to receive the offerings of the people, and it worked splendidly, and money was gathered in abundance. Whether Josiah gathered his money for repairs in the same way or not it is not said, but the same thing is written in each case concerning the workmen—viz, that no reckoning was kept with them because they dealt faithfully (II Kings xii, 9-11; xiii, 7).

Note that Josiah in doing right in the sight of the Lord turned neither to the right hand nor to the left (verse 9). Remember the oft repeated phrases in Leviticus, "unto the Lord" and "before the Lord," and the command to Abraham, "Walk before me and be thou sincere" (Gen. xvii, 1, margin). When he was sixteen years old he began to seek the God of David, his father, and when he was twenty he began to purge Judah and Jerusalem from idols (verse 3), so that he must have sought the Lord according to Jer. xxix, 13. From verse 2 it would seem that he personally superintended the breaking down of the idol altars, and therefore the work would be done thoroughly. Verse 5 refers to the prediction of the man of God in I Kings xiii, 2, which we have already mentioned.

Verses 6 and 7 speak of his carrying his cleansing into four of the other tribes and of his return to Jerusalem to seek the God of David, his father, and when he was twenty he began to purge Judah and Jerusalem from idols (verse 3), so that he must have sought the Lord according to Jer. xxix, 13. From verse 2 it would seem that he personally superintended the breaking down of the idol altars, and therefore the work would be done thoroughly. Verse 5 refers to the prediction of the man of God in I Kings xiii, 2, which we have already mentioned.

In the eighteenth year of his reign, when he was twenty-six years old, he began to repair the house of the Lord his God (verse 8). Four times in verses 8 to 10 the house is mentioned. The tabernacle, for about 500 years, and then the temple, at the beginning and close of the life on earth of the Lord Jesus He cleansed the temple. As was their treatment of God, for there He revealed Himself to them. If as believers we would cleanse ourselves from all unrighteousness of the flesh and spirit, perfectly righteous in the fear of God, we would know more fully what it means to be temples of the living God, dwelling and walking in us and manifesting Himself to us as our Father, the Lord God Almighty (II Cor. vi, 16; vii, 1).

WANTED BY A RESPECTABLE woman, position as plain cook or general situation, good references. 81 Adelaide-st., Lindsay, Ont.

DRIVER FOR SALE—MARE—3 years old. Safe for family use. Not afraid of automobiles. No further use for her. Will accept reasonable price if sold at once. Apply F. W. Sutcliffe.

THE MARKETS.

Liverpool Wheat Futures Close higher, Chicago Lower—Live Stock—Latest Quotations.

CHICAGO, July 18.—With supplies of new wheat arriving and the market for a substantial increase, the market for the cereal under the crush. Closing prices varied from the same as last night to 1-4c to 1-2c down. In corn there was a net 3-8c down. In corn there was a net 3-8c down. In corn there was a net 3-8c down.

Winnipeg Options.

Cash	Open	High	Low	Close
Wheat	96	96	95	95 1/2
July	96	96	95	95 1/2
Oct.	91 1/2	91 1/2	91 1/2	90 3/4
Oct.	91 1/2	91 1/2	91 1/2	90 3/4
Oats	27 1/2	27 1/2	27 1/2	27 1/2
July	27 1/2	27 1/2	27 1/2	27 1/2
Oct.	25 1/2	25 1/2	25 1/2	25 1/2

Toronto Grain Market.

Wheat, fall, bushel	80
Wheat, spring, bushel	80
Oats, bushel	27
Buckwheat, bushel	42
Peas, bushel	30

Toronto Dairy Market.

Butter, creamery, 1 lb.	22
Butter, creamery, 5 lb.	1.10
Eggs, new-laid	12
Cheese, new, lb.	14 1/2
Honey, clover, 50 lb.	2.50
Honey, alfalfa, 50 lb.	2.50

LIVERPOOL, July 18.—Close—Wheat—Spot steady; No. 2 Manitoba, 75c; No. 1, 76c; No. 3, 74c; No. 4, 73c; No. 5, 72c; No. 6, 71c; No. 7, 70c; No. 8, 69c; No. 9, 68c; No. 10, 67c; No. 11, 66c; No. 12, 65c.

Montreal Grain and Produce.

Wheat, No. 1, 75c
Wheat, No. 2, 74c
Wheat, No. 3, 73c
Wheat, No. 4, 72c
Wheat, No. 5, 71c
Wheat, No. 6, 70c
Wheat, No. 7, 69c
Wheat, No. 8, 68c
Wheat, No. 9, 67c
Wheat, No. 10, 66c
Wheat, No. 11, 65c
Wheat, No. 12, 64c

Montreal Live Stock.

Butcher's steers	10.00
Butcher's cows	9.00
Butcher's calves	8.00
Butcher's pigs	7.00
Butcher's lambs	6.00
Butcher's hogs	5.00

Went Allow Bull Fight. Toronto, July 18.—Bull fights were banned by the police commissioners at their meeting yesterday afternoon. William Dunn, a Spaniard of English descent, applied, through his solicitor, J. E. Hodgson, for a permit to pull off a cattle scrap at the island stadium, but there was nothing doing.

Special Notice. BETTER THAN SPANKING. The spanking does not cure children of bed-wetting. There is a constitutional cause for this trouble. Mrs. M. Summers, Box 25, Windsor, Ont., will send free to any mother her successful home treatment, with full instructions. Send no money, but write her today if your children trouble you in this way. Don't blame the child, the chance are it can't help it. This treatment also cures adults and aged people troubled with urine dribbling by day or night.

Housekeeping, in Hot Weather, a Pleasure if you use a "NEW PERFECTION" OIL COOK STOVE

Call at Cinnamon's Hardware store and ask to see it in operation—We guarantee it absolutely free from smell or smoke and to be a perfect baker and cooker. A great many in use and every customer pleased. Our stock of window screens, screen doors, refrigerators and ice cream freezers is complete.

Headquarters for Hardware and Stoves D. CINNAMON 57 KENT ST. LINDSAY



FELIX ALBERT

We know you'll like the Oxford for Men that we sell because they possess genuine merit in style, fit and service never excelled. The reason our shoe values are so good is because we are looking first of all to the wearer's satisfaction. We prefer many small profits to a few large ones. Drop in and see the values we offer at.

\$3.00---\$3.50---\$4.00

NOTICE Respecting Increase of Capital of The VICTORIA LOAN & SAVINGS Co.

In pursuance of the Loan Corporation Act, and by the direction of the Registrar of Loan Corporations, NOTICE IS HEREBY GIVEN, that the directors of the Victoria Loan & Savings Co., have on the 7th day of July inst. passed a by-law, increasing the authorized Capital of the said Company from Three Hundred Thousand Dollars to Five Hundred Thousand Dollars, in shares of \$100.00 each, and that such by-law will be submitted to the shareholders of the Company for their consideration at a special general meeting of the said Shareholders, to be held on the 25th day of July inst., at thirty minutes past One O'clock, in the afternoon, at the Head Office of the Company in the Town of Lindsay, Ontario. Dated at Lindsay this 7th day of July, 1911. JAMES LOW, Manager.

How Much is a "REGULAR CUSTOMER" Worth to Your Store?

Suppose you could BUY 100 additional REGULAR CUSTOMERS during the next week or two—customers who, for years and years to come, would make a MAJORITY of their purchases of goods in your line at YOUR STORE? What would each of these 100 customers be WORTH to you?

It is, we think, quite likely that if such an investment were possible you'd eagerly pay TWICE AS MUCH as it would cost to secure these 100 REGULAR CUSTOMERS through an advertising campaign big enough and aggressive enough to really make people ACQUAINTED with your store!

Kool Stuff for Hot Weather
Any one of the below mentioned articles is not only a healthy temperance beverage, but one of the most pleasant and invigorating that can be found for the hot weather, producing a gentle stimulation throughout the body. It is peculiarly refreshing and thirst-quenching, sparkling, effervescent and wholesome.

Root Beer 10c to 25c
Lime Juice 25c to 50c
Pure Grape Juice 25c to 75c
Ginger Cordial 10c
Lemonade Powder 10c
DUNOON'S DRUG STORE

They'll Stick or Drop
There's no reason why you should tolerate flies. They are a nuisance and a menace to health. We can supply you with
Sticky and Poison Fly Paper
that are effective if destroyed. The sticky is particularly adapted to the peats and is sure stick. One dose of the poison paper and they're riddled, together with the Imp and the Foley-O'Brien.

Dr. Martel's Female Pills
Eighteen Years the Standard Prescribed and recommended for Women's ailments, a scientifically prepared remedy of proven worth. The result from their use is quick and permanent. For sale at all drug stores.

54th YEAR.

Lovely rare BA

especially if it for her person

This being the freshest that are to be seen
JULY
that are going

Wash Goods
Muslins, Gingham, Holland, paper quality etc. price 12 1/2 to 150

Tea
Tea aprons, fine waffle of fine embroidery

Womens' Blouses
Womens' white embroidery and tucked back neck in all sizes Good

The summer girl
little accessories for shown on our

O'Lo & M

Cash and

Three Hundred Dead

Toronto, July 18.—Horror in the reports which have reached Toronto yesterday, that the great forest fire in the Yukon region. It is impossible to write to state with certainty the extent of the loss of life and property, but late reports placed the loss of lives at three hundred. Property at several million dollars. The greatest catastrophe amongst have happened at South Porcupine. Of six hundred people who sought refuge in the lake when the fire through South Porcupine, two hundred persons, many of them with their fire gear hotter and hotter were crowded out into the deep, and were drowned. Another sage also stated that between the Dome Road and South Porcupine at least forty bodies lying along the corduroy road were seen. Most of these had met their end through suffocation and burning.

DESTRUCTION OF MINES. It was also reported that the Dome mine had been totally destroyed, and that 21 men had been killed and to death in the shaft. Superintendent Weiss, his family and assistant, King, were among those who lost their lives. At the mine eight lives were lost. The mine was destroyed with the exception of the mill, which was saved. The Toronto East Dome mine was totally destroyed, together with the Imp and the Foley-O'Brien.

OFFICIAL STATEMENT. Mr. J. L. Englehart, chairman of the T. & N. O. Railway Commission, gave the following statement: "Relief trains came out of Carleton Place this morning with 325 women and children, and a relief train came out of Porcupine with 150, and one into Porcupine. Three hundred and provisions went into Carleton this morning.

"Our last report from Porcupine conditions to be very serious. The T. & N. O. Railway Commission gave the following statement: "Relief trains came out of Carleton this morning with 325 women and children, and a relief train came out of Porcupine with 150, and one into Porcupine. Three hundred and provisions went into Carleton this morning.

"The latest report is that our casualties are all right. Our reports that over fifty are dead and over a hundred are injured. The Dome mine are having a special train to take all their men so injured through Carleton.

ELLIOTT
Toronto, Ont., stands today without a superior in Canada.
Graduates High y Success
Catalogue free.