

MILLINERY AT HALF PRICE

We close at 5 o'clock daily, except Saturdays, during July and August

Good Corsets for Summer Wear and Priced at 75c only per pair.....

These are extra well made of Contille and net in Summer weight, extra well finished and a corset that is bringing us big corset business. Every pair sure to give satisfaction, Special price at per pair..... 75c

Out go the Wash Goods, and these are only per yard..... 13c

A big range of zephyr gingham, mercerized summer weight wash fabrics Armours and Repps, big range of colorings and patterns. This price is about half their regular value as they are worth 20c and 25c but take your choice 13c

LADIES BLOUSES Regular 2.25, 2.75, 3.00 values 1.95

LADIES' WASH DRESSES Regular 3.50 values for..... 2.49

SUTCLIFFE'S

YOU PAY LESS HERE THE ONE PRICE STORE WE GIVE YOU PREMIUMS We have a Big Range of Natural and Green Verandah Shades

Our Big Premium Sale Carries with it Exceptional Values in all Lines

The biggest value-giving event of this summer and opportunities to save are almost unlimited. From them we draw your attention particularly to the following lines, and their low prices should give us big business every day while they last. You may not have another chance to pick up such good savings on things that are as actual needs as they are. We give you valuable premiums besides—a five cent coupon for every dollar your purchase amounts to. See the beautiful premiums. They are on display, main floor, Kent-st. store. Use either entrance.

Immense Purchase of Summer Hose One Hundred Dozen on sale per pair 10c

We have just landed a purchase of 100 dozen of Ladies' and Children's Fast Black Cotton Hose, sizes range from 5 to 10, fine weave, seamless feet and extra good values. For summer wear you will find them good buying. Friday we commence selling them and there should be a crowd of buyers. Remember—your choice per pair only 10c

The Biggest Value-Giving Waist and Dress Sale Yet Announced

A Leading Manufacturer sent us this week his overmake of wash dresses and waists at sacrifice prices. They were stock taking and did not want to have them figure in their stock lists and that he might make sure they would be cleared he made the prices exceptionally low. Come and see them and let us show you something out of the ordinary in values just when you can use them.

Shorter Hours—Very Low Prices. Must make up for it by bringing bigger business.

J. SUTCLIFFE & SONS

Lindsay's Most Accessible Store LINDSAY Entrances Kent and William-sts.

During July and August we close at 5 o'clock daily, except Saturday. Then at 10 o'clock.

Get a Straw Hat and you will feel cooler

For men and boys we have provided a big range of straw hats in a great many shapes all of which are correct for this season. They are good styles and selling every day so come soon for a good choice. Prices range from Panamas at from \$6.00 down to straw hats as low as..... 50c

The Hammock Sale is helping many to enjoy life.

We buy the samples of a dealer who handles hammocks extensively and we got them at a cut price. There is a hammock to suit almost any ones fancy among the lot. All are strongly made. Good colorings and patterns and you can save from 15 to 25 per cent on your hammock at this store.

MISSES WASH DRESSES Regular 4.00 value for..... 2.95
LADIES ONE PIECE DRESSES Extra Special Values at..... 2.49

During July and August this store closes daily at 5 p.m., except Saturdays

So say our wearers

Wash Dresses

Ladies' Wash Dresses made of white, sky, tan and pink mull, one piece style, straight line skirt, sleeves trimmed with tucks and val... 2.75

Ladies' white, tan, sky and pink Mull dresses, trimmed with embroidery and lace some with kimono, other with long sleeves, all with an elegant assortment in lot, to clear at... 4.25

Gingham and Perle House Dresses, regular 2.00 and 3.00. To clear at... \$1.98.

Goods as Represented Money refunded

Watchman-Warder

WEEKLY EDITION ALLAN GILLIES, Proprietor Telephone 57.

Subscription Rates The Daily Watchman—one cent per copy. By mail to points outside of Lindsay, \$2.00 per year.

The Watchman-Warder (weekly)—\$1.00 per year in advance; \$1.25 if paid during the year. Postage to United States extra—Daily or weekly, 50c. per year.

Toronto Representatives H. E. Smallpiece, 82 Church-st. Any of the recognized advertising agencies in Canada are authorized to accept business for The Watchman.

THURSDAY, JULY 6, 1911.

FENELON FALLS.

Fenelon Falls, July 30.—Mr. Elmer Byrnell and Mr. Harry Garner of Toronto, are spending the holiday with the former's mother, Mr. Wm. Byrnell.

Mr. Arthur Patterson and Mr. Alex. Ivel, of Toronto, are spending their vacation in town enjoying the good fishing.

Mr. and Mrs. George A. Matthews and Miss Marguerite, Mr. and Mrs. Walter Suter, Miss Mabel and Master Willie of Toronto, and Mr. and Mrs. Harry Bogershausen, of Louisville, Ky., are in town for the holidays and have taken Mr. Merriam's cottage.

BOLSOVER.

Bolsover, July 4.—A very pleasant evening was spent at the home of Reeve Steele on Friday last, where a linen shower was given in favor of Miss Mysia MacFadden of

Kirkfield, niece of Sir William MacKenzie, the result of which was a large basket of beautiful linen. The friends from a distance were Dr. and Mrs. Ross, Miss Mona Ross, Mrs. Mosgrove, Miss G. MacKay, M. C. MacKay, Miss M. McGinnis, Miss A. McGinnis, Mr. and Mrs. W. MacRae, Mrs. J. Merry, Mrs. H. H. Turner, Mr. D. McEachern, Mr. J. Nesbitt, from Kirkfield. Mrs. A. C. MacKenzie and Mrs. H. Cameron, from Beaverton. Mr. and Mrs. J. Bruce, Mrs. D. Bruce, Miss O. Bruce, Miss O. Wyse, Mr. N. Wyse, from Gamebridge; Mr. G. Wyse, from Udney, Miss B. Cambell from Woodville, Miss E. MacDonald, Mr. N. MacDonald, Lorneville, Miss V. MacKenzie from Toronto, and Mrs. L. MacKenzie from Toronto, and Mrs. L. MacKenzie from Winnipeg. The music was furnished by Mr. J. Wyse.

The house was beautifully decorated with flowers and ferns and a very enjoyable evening was spent by the young people.

HYMENEAL.

SCHWARDFAGER—WELDON.

A quiet, but pretty wedding took place on Saturday, when Mr. Amos Schwardfager was united in the holy bonds of matrimony to Miss Edith Annetta Weldon, daughter of Mr. and Mrs. James Weldon, Elgin-st. The ceremony was performed by Rev. S. J. Shorey. Mr. Martin McFadden of town, acted as groomsmen, while Mrs. Gillis, sister of the bride, acted as bridesmaid. The bride, who was given away by her father, was attired in light silk and carried white carnations and ferns. The happy couple will reside in Lindsay.

IRVINE—STAPLES.

A quiet but pretty wedding took place on Wednesday last at the home of Mr. and Mrs. Joseph Staples of

Janetville, when their only daughter, Effie Minnetta was united in marriage to Mr. Allan Robert Irvine of that place. The ceremony was performed by Rev. Mr. Snowden. The bride who was unattended entered the drawing-room on the arm of her father, to the strains of the wedding march played by Mrs. (Rev.) Snowden. The bride looked charming in a pretty gown of cream silk voile with trimmings of deep silk insertion. After a dainty dejeuner the happy young couple left by evening train for Niagara. The bride's going away suit was a pretty blue tailor suit. On their return they will reside at Janetville.

FALLS—WAYBRANT.

At the home of her mother, Mrs. Bella Waybrant, Bathurst-st., Toronto, the wedding took place on June 28th at 8 p.m. of Bertha Wilhelm to J. G. Falls, son of J. H. Falls, Oakwood.

The drawing-room, where the Rev. L. McLean performed the ceremony, was tastefully decorated with ferns and roses, Charlie Waybrant, brother of the bride, playing the wedding march. The bride was daintily attired in ivory satin with crystal and pearl trimmings and carried cream roses. Miss Mable Waybrant attended her sister wearing blue mull and carried carnations. The groom was supported by H. G. Dickey, of Peterboro. The bridegroom's gift to the bridesmaid was a pearl ring and to the groomsmen a pearl tie pin.

After a dainty repast the happy couple left for New York and Atlantic City, Mrs. Falls wearing a suit of coronation blue with black plumed hat. On their return they will reside in Toronto.

NARROW ESCAPES FROM FIRE

Porcupine, July 4.—Porcupine gold camp still lies hot and quaking with smouldering flames everywhere only waiting for another gale like Sunday to continue the work of destruction begun on that eventful day. Large columns of smoke can be seen coming from the distant townships, indicating that the fire area is widening. News reached Porcupine this morning that the fire had swept through Bristol township, where some very rich finds have recently been made. A host of prospectors are in Bristol, and grave anxiety is felt for their safety. All day Monday and today weary and scorched prospectors have been straggling into the northern settlement with sorry tales of camps which had to be abandoned to the hungry flames with all the equipment and supplies. While the occupants were forced to fly for safety, many having to take to the water for refuge from intense heat and flying embers. Fortunately the northern country is well supplied with lakes and rivers which will prove the salvation of many prospectors.

KEEP COOL

It's hot and the mention of the fact is an aggravation rather than an alleviation of it. Talking about the heat, thinking about it, worrying about it are the surest ways of increasing any bodily discomfort one may be suffering. Although a writer in the Dietetic and Hygienic Gazette says that in hot weather we should take as little exercise as possible experience teaches that it is usually on Sundays that we suffer most from heat. This is because on Sundays the tendency to loaf is greater than on week days, and the man who has nothing else to do but hunt out an imaginary cool spot and sweater in it feels the heat much more intensely than if he had a regular occupation to engage his mind. However, the weather as a topic of conversation is not likely to be abandoned on an occasion like the present, and as we will persist in talking about it, we might as well try to give some useful advice. On the authority of the journal mentioned above it is well to take a lesson from dwellers in tropical countries. Southerners' languid movements, and fondness for lying down, and sleeping are almost proverbial and are frequently ridiculed by their brisker Northern neighbors; but for hot weather the Southern way is better. You should rest and sleep as much as possible, because when the body is in a horizontal position its heat production is at a minimum. When we cease taking exercise, we stop the activities of one set of heat producing organs, and when we lie down the activity of the involuntary heat producing machinery is lessened. Care should also be taken in the

eating and drinking. Fruit is said to be the ideal food for hot weather, since it contains a sufficient quantity of easily digestible matter and also the proper bulk of indigestible matter. Fat should be avoided. The rule of drinking as little rather than as much as possible should be carefully followed, for water over and above the needs of the body does not aid the sweating apparatus. If more water is drunk than can be used profitably, the body will generate heat in getting rid of it. Cold baths can easily be overcome, for they can speedily lower the vitality until the resisting power to either heat or cold is seriously impaired. To walk on the shady side of the street, and to cultivate breezes natural or artificial nobody needs to be told. Last, but by no means least, keep your temper. Do not let any provocation make you boil over. There are at least fifty-one weeks in the year when one can more safely indulge his indignation than at present.

BOARD OF EDUCATION APPOINT EAST WARD PRINCIPAL

The board of education met in the council chamber Wednesday, present, Messrs. Jackson, Campbell, Wood, Adams, Anderson, Carew Staples, Dr. White, J. D. Flavell, and Thos. Stewart, chairman. Dr. Wood read the report of the committee on agriculture, which was adopted and the accounts referred to the finance committee. This report advocated the holding of meetings at Bobcaygeon, Omemee, Little Britain and Kirkfield, and as the board seemed anxious to get the agricultural part in working order this will likely be carried out.

The auditor's report was received and adopted and will be printed once in each of the local papers. Considerable discussion arose over an order presented by Mr. Jas. Box all from Mr. Gay, the contractor for the schools, for \$1100. No money contractor and the board felt that is due at the present time to the it could not pay the order but the matter was fixed in a manner to protect Mr. Boxall.

Mr. G. A. Lucas' report on the collection of fees was adopted. The applications for the position of principal of the East and the South Ward schools were read finally coming down to two names, Mr. Somerville, of Bethany, and Mr. Thomas Richard, of Cobocok. The board was divided on the selection, some favoring one and others the other, but finally Mr. Somerville's application was accepted. His testimonials were excellent and it is felt that the board has secured an excellent man for the position left vacant by Mr.

A Telegram of Condolance

The following telegram was received from Hon. J. J. Foy, Attorney-General, of Ontario, in answer to a telegram communicating news of the death of the late S. J. Fox, M.P.P. Wm. Warren, Lindsay.

As I was out of the city last night your telegram received this morning very much regret that I am unable to attend the funeral of our distinguished friend and fellow member, the late Mr. Fox.

J. J. FOY.

INJURED IN RUNAWAY.

On Monday Mr. Pat. White, representative of Flavell's Limited, met with a bad accident near Janetville, resulting from a runaway. When a short distance from Janetville it seems that the harness broke in some manner, with the result that the tug either broke or slipped, letting the horse outside of the shaft. The animal began to kick and in some way or other hit Mr. White, badly bruising his leg and it is feared breaking it. However, he is resting easily at present and it is hoped will soon be around again.



"Eating the Sugar 'From the Bowl'"

Daddy's Bedtime Story

ONE evening when daddy returned from his work he heard that mother had not been feeling well and Evelyn and Jack had been very good all day and helped her as much as they could. That made daddy think of a story of a little girl who was good and her brother, who was not quite so good. When bedtime came he told the story.

"The mother in this story," he began, "woke up with a headache one day, so she asked her little girl, whose name was Anne, to bring her breakfast up to her room. The little girl was glad to do so. She went to the kitchen, prepared some nice buttered toast, a soft boiled egg and some tea, put them on a tray with a napkin nicely arranged and started to go upstairs to her mother's room. It was two stories above the kitchen, and when the little girl got to the first story she remembered suddenly that she had forgotten a teaspoon. "Just then her brother Jimmie was coming downstairs, so she said: "Jimmie, run downstairs—that's a good boy—and bring up a teaspoon for mother."

"Jimmie was lazy. 'Not me,' he said; 'you forgot it, so you'll have to get it. But I'll take the tray up to mother.' "You'll be sure not to spill it?" asked Anne. "Of course not, you big silly," said Jimmie. "So Anne gave the tray to him and went back to the kitchen. When she returned she was greatly astonished and angry to see Jimmie sitting on the stair landing eating the sugar from the sugar bowl. "You wicked boy," said she, "to do that and let mother's tea get all cold! I'll take the tray up myself. And she caught hold of the corner of the tray. "But Jimmie said, 'No; I'll take it up.' "Let go," said Anne. "You will spill it." But Jimmie held on, and Anne had to let go, for Jimmie was stronger than she. But just then a sad thing happened. The little dog belonging to the family had been playing about about half way up the second flight. He ran between Jimmie's legs, tripping him so that he lost his balance and let go of the tray, and it slid down the stairs, over tea, toast and all.

"Of course the breakfast was spoiled. But what was worse was that the children's mother, who had heard the noise of the quarrelling, came out of her room and saw the whole thing. "The result was that after the story was told naughty Jimmie had to remain in the house all day, while his sister went out to play."

THEATRE

McKenzie. A number of accounts were read and ordered to be paid and the report of the finance committee was accepted after which the board adjourned.

THERMOMETER REGISTERED 104!

The Heat Breaks All Records to-Day

The mercury in Mr. Beal's thermometer registered 104 degrees today, which is certainly a record for Lindsay. The heat was not felt so badly by some to-day, however, perhaps because they were getting used to it and then a cool breeze has been blowing all afternoon.

STRUCK LOWER AVERAGE.

When the thermometer registers a heat of 90 degrees in the shade, it makes little difference to the average person whether it stays at that point or mounts another ten points or more; and though people tried to cheer each other yesterday by emphasizing the fact that the weather

was at least five degrees cooler than on Monday, there was little difference in their physical experiences. It was not, indeed, until after night-fall, when the mercury subsided gently into the 80's, that any Lindsayites began to exist with any sort of comfort.

Though the thunder-storms which are looked for with such anticipation have not yet materialized, the officials at the weather office declare that they are inevitable, sooner or later. So far they have been held back by the low humidity of the atmosphere, which permits the sun to dry up the small clouds as fast as they are formed. Wild storms have already broken in many parts of Quebec and the Maritime Provinces, and rain has been general in the west; so that when they do reach Lindsay it is thought they will be regular cloudbursts.

It is this lack of humidity, say the officials, which is responsible for the excessive heat, and also for the comparative "comfort" of Lindsayites compared with people in New York and other damp spots, where the prostrations have been much more numerous. When the rain does come, therefore, it may not be an unmitigated blessing, as the few degrees reduction it will cause in the temperature will be offset by a great rise in the humidity.

BRAKEMAN KILLED

Belleville, July 3.—A G. T. E. brakeman named Daniel Lawlor was at an early hour this morning, instantaneously killed on the railway between this city and Trenton. Owing to an accident to a freight train, in which one car was smashed, Lawlor was sent to flag the westbound passenger train, but did not do so. Soon after his remains, horribly mutilated, were found upon the tracks. He evidently had been run over by the passenger train.

LOST.—WILL THE PARTY WHO took the two sweater coats off the fence at Mr. Naylor's, East Ops, kindly return the same to The Watchman.

LEIGH R. KNIGHT Barrister, Solicitor, Notary Public Commissioner, &c. Successor to McDiarmid & Weeks having removed their business to my office, opposite Watchman-Warder, Kent-st., Floor 4. Insurance and Real Estate in all branches.

Fire Insurance That Insures

Several companies that I am agent for have been paying losses to their policy-holders for nearly 200 years and still have Assets enough to be amongst the Strongest Fire Insurance Companies in the world. Ask for my rates before renewing your policy—security considering the difference in most between good and bad is so infinitesimal when spread over three years that the difference in most between good and bad is so infinitesimal that the wise insurer will choose the best.

F. H. KIDD. Phone 88 91 Kent-st.

FOR JUNE WEDDINGS

Marriage Licenses

Wedding Rings

Get both one place at the

George Beall Jewelry Store

The Mill

You do not run any risk whatever in using our Flours—the fullest guarantee of the Company is behind every bag that leaves the mill.

The next time you are ordering Flour try a bag of

King of Patents

OR

Gold Mine

and we know you will be delighted with the bread that will be on your table.

"You try our Flour at OUR risk—not at yours"

CANADIAN CEREAL and MILLING CO., LIMITED

Toronto and Niagara Falls

FORESTERS' EXCURSION AUG. 12-14

Stations: Fenelon Falls, Cameron, Lindsay, Mariposa, Manilla, Blackway

Past Master's

The King George V. Lodge, & A.M., Cobocok, met on Saturday evening at 8 p.m. After business was over the lodge met in a social capacity to give honor to the faithful master, Bro. Chaffin, on leaving Cobocok, to take up his residence in Kingston. On behalf of the lodge he was presented by C. M. Callan, S.W., with a past master's jewel and the secretary read the following address:

To our Worshipful Master, Bro. Chaffin—We, the members of King George V. Lodge, A.F. & A.M., have with regret that you are about to take your departure from our midst, and in so doing will sever a great extent your relations with us. We feel that it is our duty to express our appreciation of your undivided services. We are aware that you have made a great sacrifice in preparing the necessary work to such a degree of perfection, and bearing the great responsibility connected with the honored position which you hold. It has undoubtedly been your untiring energy and reserved attention which has established this lodge to be so progressive in the first year of its existence. It is doubtful whether Cobocok ever has boasted of a Masonic lodge; were it not for the valuable assistance of its first master. We are certain that if this lodge continues to advance in the future as it has the past its members will look with favor to those who were its benefactors. You have also shown

He Did His Best And Did It Well

On June 22nd, the late Mr. Samuel J. Fox, M.P.P., wrote the following letter to Mr. Wm. Channan, President of the Liberal-Conservative Association of West Victoria:

My Dear Channan—Owing to continued ill health, and understanding that a meeting will shortly be held of the Executive Committee of the Conservative Association of West Victoria, I would ask you as President of the same to be good enough to announce that I do intend to be a candidate against you, and to make that announcement in order that your committee

When you visit house of flies,

WILSON'S FLY PA

Imitations are a