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And A Tidal Wave las

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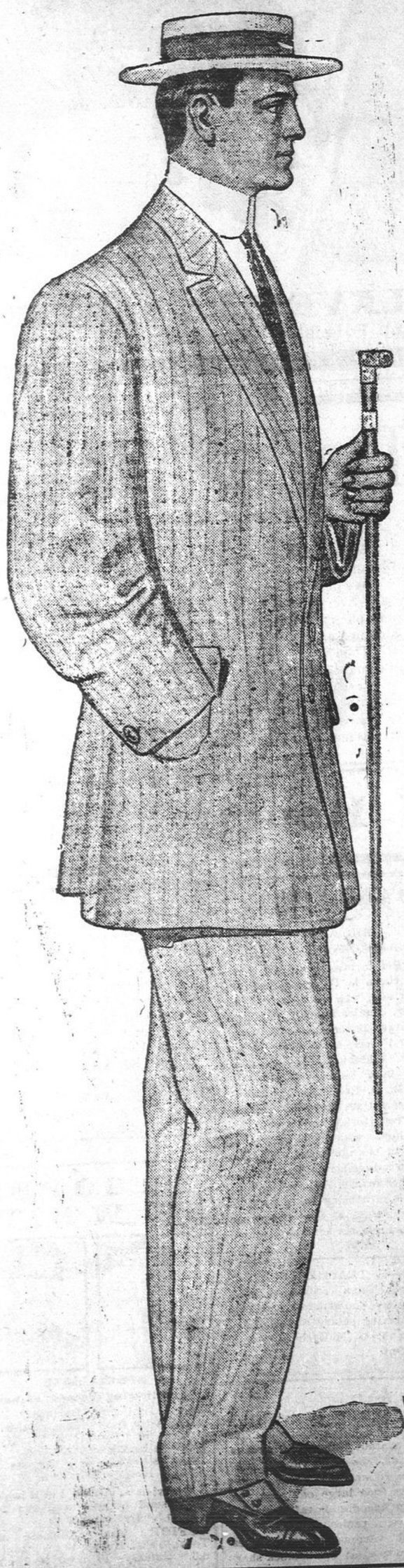

With such Volcanic force that all Clothing Land is quaking in Lindsay, as it never di It's Gough's w commence big alterations on his store. No wonder the people wonder at the **CUT** in P is a revelation Toronto, makes this Sale a remarkable one for we are forced to put many thousands o worth of high-c ly for the store we intended opening in Toronto had we succeeded in getting the prem pected. These in every respect to the best customed tailor made, **AND REGULARLY SOLD $18 to $25.** and Tweeds and are incomparable with the ordinary ready-to-wear Clothing. When der these facts are sweeping steadily to this great and final Clearance Sale. There never was a sale interest is keep Trade of Canada where such a sacrifice was made, or more stupendous price cutting

ARE YOU AWAKE TO THE EVENT OF THE HOUR ? Do you realize that you can walk into our sto d buy a Man's or Bo Cost of making. A word to the wise is an "nuff ced." There is no way a man will succeed in business so well as to state the tr We are doing it in th we do, or what more do you want. Mothers don't forget to buy your boys a Suit now. You will never get another B ike it. We mention

$25.00	Values Men's New SpringSuits, made for Toronto Store Final Sale Price, now only - - - - - -	$16.00
22.00	Value Men's New Spring Customed Tailored Suits, made for Toronto Store, Final Sale Price only - - -	13.50
20.00	Values Men's New Spring Suits, customed made for Toronto store. Final Sale Price now only - - -	12.50
18.00	Values Men's New Spring Suits, customed made and trimmed. Final Sale Price now only - - - -	10.50
15.00	Values Men's Fine All-Wool Suits. Final Sale Price only - - - - - - - - - - -	8.90
12.00	Values Men's Fine All-Wool Suits. Final Sale Price only - - - - - - - - - - -	7.90
10.00	Values Men's Good All-Wool Tweed Suits. Final Sale Price only - - - - - - - - - -	6.50
5.50	Boys, 3 piece All-Wool Suits. Final Sale Price now only - - - - - - - - - - -	2.95
6.50	Boys' 3 piece Suits, All-Wool and well made. Final Sale Price now only - - - - - - - - -	3.95
8.00	Boys' 3 piece Suits, best quality. Final Sale Price now only - - - - - - - -	4.95
4.00	Values Boys' 2 piece Suits. Final Sale Price now only - - - - - - - -	1.75

And Hundreds of Other Thing st as

B. J. GOUG