

Our New Clothing Styles Are Creating a Sensation

To the MEN who have always been privately taped and chalked and who have been paying the Custom Tailor inflated prices, we extend a most urgent invitation to call to see our SPRING SUIT DISPLAY.

We've a Surprise in Store

Our good suits show every feature of fine tailoring that the Custom Tailor dotes on—as well as a style and character that but few Tailors can successfully copy.

The new Spring Suitings are a choice selection of fabrics and colorings.

Here are Our Reasonable Suit Prices

\$6.00, \$8.00, \$10, \$12 to \$20

Moderate Prices and Good Quality, you will find, are here linked together

Just a Word About Easter Toggery
Our DISPLAY of MEN'S, YOUTHS' and BOYS' SPRING HATS is the finest we have ever had. The newest shapes and colors are here in abundance. If you're particular about your Hat come here. We can please you.

Hats at 50c, 75c, \$1, \$1.50 to \$3

Men's Fancy Shirts

This particular line is strong with us. Our selections were chosen with the utmost care and we can say you'll be surprised when you see these beautiful Spring Shirts.

Prices range 50c, 75c, \$1 to \$2.50

Easter Neckwear

A most beautiful range of Easter Neckwear awaits your selection. No man can be without a new Easter Tie.

Neckwear at 15c, 25c to 75c

Get Your Easter Outfit at This Store

B. J. GOUGH

WHERE THE GOOD CLOTHES COME FROM. LINDSAY



Excellent Papers at W. I. Meeting

Manila, April 1.—A regular meeting of the Manila branch of the Women's Institute was held at the home of Miss Belle Carmichael on Wednesday, March 27. It was a beautiful day and a large assembly of ladies met. Promptly at half past two the opening exercises began and a very profitable and interesting meeting held. The first number on the program was a vocal solo rendered in pleasing style by Mr. J. A. McLean. This was followed by a most excellent paper by Miss Lena McDonald, subject "How to Vanquish Dust." Miss MacDonald handled her subject in an able and efficient manner from beginning to end bringing out points which were both helpful and instructive, and which will undoubtedly prove a benefit to the ladies at this session. The speaker's subject was in progress. This paper was followed by a discussion. Some good sound questions were presented and many helpful thoughts gleaned. The roll call was next taken up. Several members were absent, those present were asked to suggest suggestions or a tested receipt. A soul-inspiring trio sweetly sung by Miss H. Hunter, Mrs. W. Edwards and Mr. J. A. McLean was much enjoyed by all. Another pleasing feature of the program was a talk on "Business Methods in carrying on a meeting" by Dr. M. McPhail. His remarks were most appreciated, being brimful of valuable information, which should leave a lasting impression upon his hearers and prove beneficial at some future period. Last but not least was the question drawn, presided over by Mrs. Asaph Edwards, and Mrs. Joe Thompson, which was amply supplied with questions and satisfactorily answered after which the meeting was brought to a close, all retiring to their respective homes feeling they had spent a profitable and most enjoyable afternoon.

An open meeting will be held in the Methodist hall on Tuesday, April 23, at 8 p.m. Mr. Weeks of Woodville, will give an address, subject: "Women Banking." A good program will also be given. A cordial invitation is extended to all.

Shiloh's Cure

quickly stops cough, cures colds, heals the throat

LITTLE BRITAIN.
Little Britain, April 1.—Mrs. Ashton, who has been living with her daughter Mrs. Mark Wickett, has gone to be with friends at Columbus for a time.

Miss Smith, Valentia, spent Sunday with her friend, Miss Ethylwin Dix.

Regret was felt in our village at the news that the home of Mr. Cornell, Valentia, had been destroyed by fire.

W. Somersgrate Mrs. W. Cornish and Mrs. Dix on winning first and second prizes on the broad contest at the Women's Institute. The judges were: Mrs. Lytle, Oakwood, Mrs. C. Parkin, Valentia, and Mrs. J. Prouse, Little Britain.

Rev. J. Archer preached an earnest sermon in the Methodist church on Sunday evening.

Miss Mitchell, Zion, was the guest of Miss Sylvia Yerex over Sunday.

Sorrow was felt in our community upon the news that Mrs. Robinson, Lindsay, had passed away. Mr. and Mrs. Robinson once lived in Little Britain.

Miss Lyda Whiteside is spending her Easter holidays with her parents. She is in attendance at the Normal school, Peterboro.

A little baby girl came to reside at the home of Mr. and Mrs. Fred Perrin on Saturday last.

The death of Mr. Isaac Irwin occurred on Friday, March 29, after about a week's illness. The funeral was held on Sunday, conducted by Rev. Mr. Moran, assisted by Rev. Mr. Chapman, B.A. The late Mr. Irwin was very highly respected. Much sympathy is felt for Mrs. Irwin and daughter Mrs. D. Yerex.

Mr. Roy St. John was injured by having his limb jammed between some logs. He is again able to resume work.

A very enjoyable time was spent last Thursday afternoon by about thirty ladies at the home of Mrs. Jno. Connor. Quilting was the order of the day. Mrs. Connor gave her friends an excellent time.

Mr. W. Irwin, V.S., left for his home in the northwest on Monday afternoon.

Next Sabbath evening there is to be a song service at the Methodist church. Special Easter service in the morning.

An old resident of Mariposa township, Mr. Foster, was buried at Little Britain, on Thursday last.

Miss Ethylwin Dix spent Sunday at home.

CHICAGO MERCHANT MAKES STATEMENT

After Spending Thousands of Dollars and Consulting the Most Eminent Physicians, He Was Desperate.
CHICAGO, ILLS.—Mr. J. G. Becker, of 184 Van Buren St., a well-known wholesale dry goods dealer, states as follows:
"I have had catarrh for more than thirty years. Have tried everything on earth and spent thousands of dollars for other medicines and with physicians, without getting any lasting relief, and can say to you that I have found Peruna the only remedy that has cured me permanently.
"Peruna has also cured my wife of catarrh. She always keeps it in the house for an attack of cold, which it invariably cures in a very short time."

MINDEN.
Minden, April 1.—Miss Edna E. Hope, of Ingoldsby is visiting her friend, Miss N. Hughes, of the Scotch line.

Mrs. Wm. Hanson returned to her home in Lindsay to-day after a week's visit among friends.

Mrs. Richard Fry, of Cananar is visiting at Mr. C. Kirkwood in town. Mr. and Mrs. Jas. Reynolds, of Elsie, were visitors at Mr. T. Trumbull's through the week.

Mr. Grover Harrison returned home on Friday evening from the West.

Miss Martha Mortimer is spending the week end in Lindsay.

Mr. Wm. Hartle is in Toronto this week.

Miss Aggie Lott left this week for Whitney where she had accepted a position as clerk in one of the there.

Mrs. E. Metherell was in the village for a day last week.

Miss Ruby Webster, L.C.I., spent Sunday at home.

Mrs. Ellicker, Manila, is visiting at Mrs. E. Z. Yerex.

Mr. Fred Woodbridge shipped three very fine cattle last week.

Mrs. W. Sloan has been on the sick list for some time. We are glad to learn that she is recovering.

Lindsay to Have New Garage

For the past two or three summers there has been no garage in Lindsay with capacity large enough to store automobiles passing through town, the consequence being that many automobile needing repairs in future there will be a garage big enough in Lindsay to house autos over night and repair them.

Messrs. Melville Robinson and Thos. Arnold having made application to the town council for a permit to build an automobile garage between the buildings known as the Robinson Motor Works and the building occupied by Morrison Bros., plumbers. The building will be built front and rear of cement blocks and will be covered with fire-proof roofing, and it is intended to use the brick wall to the south belonging to Mr. M. E. Thangney, as the south wall of the building and the present building occupied by the Robinson Motor Works as the north wall of the building. The building will have 80 feet frontage, with a depth of 32 feet and the rear wall will be 12 feet.

Clerk Ray—"I scarcely think it will come under the terms of the by-law. It is a serious thing to erect a building which would not come under the terms of the insurance regulations."

First Deputy-Reeve Lewis stated that the building would be erected according to the by-law as far as fire protection is concerned.

Mr. Leigh R. Knight briefly outlined the object and stated that it would be erected under the supervision of a town official who would look after the interests of the town proper fire protection.

Ald. Horn stated that he favored giving all matter of importance due consideration. He understood that according to the by-law another building could not be built up against a frame building. He favored referring the matter to committee.

Ald. Babcock and Lewis stated that there should be no hindrance in letting the two gentlemen proceed, if they kept within the terms of the by-law.

It was agreed that the builders could take out a permit and if the inspector thought it wise the matter rediscussed in committee, a meeting would be called.

The Warder had a short interview with Mr. Frank Costello, of West Ops, in regard to the outlook for winter wheat in the township and vicinity. Mr. Costello said: "The prospect is good and the heavy snow of the past winter made it possible to withstand the vigor of the season. Much depends upon the heavy frosts at night after the snow goes away as to the success or failure of the crop, as the heaving of the earth through this agency oftentimes cause a universal failure."

Mr. Costello is very optimistic as the wheat is well protected and the odd bare patches look green and healthy. The long dry spell last fall after seeding time may have had a slightly baneful effect in some soils, but nothing to cause marked attention. Alsike and red clover go in sympathy with winter wheat, the success of these crops are almost assured.

The Warder got in telephone connection with many of the farmers, who all voice the sentiment of Mr. Costello. All say that the wheat having been well protected shows every sign if conditions remain favorable, of a good bountiful harvest of fall wheat. Providing the spring is normal the crop will be a satisfactory one. The acreage is above the average this year in Ops and Mariposa.

Outlook Excellent for a Good Crop of Fall Wheat

SPECIAL EASTER SHOE SALE

"Bunty pulls the Strings," and incidentally the crowds, but no greater crowds than are attracted by these Easter Shoe Specials. A clear demonstration of our buying power. You cannot afford to miss an item in this advertisement.



Surprising Values in Children's Shoes

Infants Kid Moccasins 15c
These dainty little kid moccasins come in all shades. Special Easter price per pair..... 15c

Infants 50c Values for 25c
This is without doubt the prettiest collection of infants' soft sole boots and slippers that we have ever stocked. Pink, blue, brown, black in every imaginable style, sizes 1 to 4. Reg 50c, sale price 25c



Child's 1.25 values for 74c

The brand "Classic" stands for the highest grade of quality children's shoes. This large assortment of regular \$1 to 1.25 "classic" shoes is on sale at per pair..... 74c

Child's 1.40 Values for 98c

Children's "Classic" button and lace boots, pumps and slippers are represented in this lot, sizes 5 to 10, new goods, beautiful in style and finish. Sale price..... 98c

Misses' \$2 Pumps for 1.49

Misses' pumps with strap, "Classic" quality, in patent, gun metal, and tan calf. All sizes 11 to 2, reg \$2 on sale..... 1.49

Ladies' Pumps, reg \$3 and 3.50 for 1.95

A rare chance to secure a pair of high grade up-to-date dress shoes at a tremendous cut in price. New colonial styles in gun metal, patent and tan calf, good year welted and turn soles, all sizes 2 1/2 to 7. See window display. Reg \$3 and 3.50. Easter Sale..... 1.95

Ladies' \$3 Patents for 1.75

Ladies' patent button boots, made by Walker, Parker, Co., reliable patent colt, sizes 2 1/2 to 7, reg \$3. Easter sale price..... 1.75

Sale commences Saturday, Mar. 30, at 8 a.m. Be on hand early

Neill The Shoeman

9 Stores Largest Shoe Retailer in Canada

Bank Clerks and Their Pay

Once more the bank clerks have a matter of the stage, and the public is being asked to declare whether they are paid enough. The question is an old one, for the bank clerks have been complaining for a long time. A few years ago one of the chief banks was obliged to send to Scotland for a number of clerks, because the young Canadians of sufficient ability and of suitable character and appearance declined to enter the banking business on the wages that were offered. If a manufacturer had employed a lot of mechanics in the same way, there would have been a loud protest, and the alien labor law would have been invoked, but because it was a great bank that did the importing, and because the bank clerks were few and unorganized, there was little comment and no protest. A bank clerk's salary is undoubtedly large enough for the clerk in a hundred who is destined to become a manager some day. In other words, the opportunity of becoming a manager is worth stinting for—to the man who becomes a manager. To the ninety-nine clerks

Dr. Martel's Female Pills

NINETEEN YEARS THE STANDARD. Prescribed and recommended for women's ailments, a scientifically prepared remedy of proven worth. The result of their use is quick and permanent. For sale at all drug stores.

W. Webster In Business at Oakwood

Oakwood, April 2.—Mr. Wilmot Webster has purchased the store owned by Mr. Oscar Wakely and has opened up with a full line of groceries, hardware, furniture and undertaking. Mr. Webster will be quite an addition to the village.

Mr. Lownsbrough, of Lindsay, spent last week with friends here.

Miss Lilyan P. Webster, gold medal graduate in domestic science, O.L.C., Whitby, left last week for Barrie, where she has secured a situation. She will be greatly missed here.

The Oakwood Dramatic Club journeyed to Woodville on Friday last to present "Valley Farm" to a large and very appreciative audience. Much of their success is due to Mrs. E. G. Lytle as promoter, in the way she has helped the amateur actors put on their play.

Miss Moon is spending the vacation with Orilla friends.

Mr. Fletcher Jordan intends leaving for the west shortly.

Mrs. D. W. King's condition is, we are pleased to learn, much improved.

WILBERFORCE.

Wilberforce, April 1.—A very pleasant time was spent last Thursday evening at Mrs. Ames' house, when a number of members of the church of England visited there. The party was in the nature of a surprise

music furnished by Miss Ella Ames and her brother Mr. Jess Ames, the Rev. Mr. Strother presented Miss Ames with a purse of money in recognition of her services as organist of the church, at the same time making a very neat speech, to which Miss Ames replied very appropriately. Refreshments were then served and afterwards several couples enjoyed a dance to the music of a phonograph.

Miss Mary Dack, of Tory Hill, is the guest of Mrs. Richardson. Invitations are out for the marriage of Miss Violet Boves to Mr. J. Bowan. The wedding is to take place at the bride's home at Beech Ridge, at 2 p.m. on Wednesday, April 3rd.

A meeting of the Wilberforce hockey club will be held early next week, when steps will be taken to organize a baseball team for the coming summer and also to discuss the advisability of securing a lot with a view to build a covered rink before next fall.

The smallpox patient who escaped from Regina Hospital is again missing with the policeman in whose charge he was, and their car. A merely fallen enemy may rise again, but the reconciled one is truly vanquished.—Schiller.

Haltoun County Council proposes to spend \$300,000 on improving highways, including the Government

Ladies', M

KID GLOV

Fine French pliable skin leather fasteners in pair.....

New Fabric

Women's with stitched grey chambray per pair.....

Men's Glov

A fine stitching in value at per p

Easter Jew

A beautiful imitation in many new imitation leather Handsome leather

Men's Stif

Low price season's special.....

O'Lo & M

Cash a

Farwell Sm

Present

A farewell meeting and hold at the Hotel Simpson evening by the engineering this Georgian Bay and Railway who have been in ity engaged in its construct was the most enjoyable d in many months by the s will be long remembered l guests, the guest of the e ing Mr. E. Duncan, the s fier in charge.

Around the festive board ured the following go Messrs. C. Garnett, W. H. G. S. McDonald, H. W. S. Earchman, C. J. Halliday, Ince, R. C. Sutherland an tin. Through an unavoi pping, Mr. Charles, who putized as chairman had from Belleville on the 10 and arrived when the smol at the zenith of its greatn this account it was requir other capable gentlemen the chairmanship, which w ed by Mr. A. J. McDonald happy manner. He filled ition well and made a toast maker.

After partaking of an u supper which is always at this prominent hostess toast of His Majesty was This called Mr. McDonald foot, who spoke on the log owe our ruler and the should have for Britain laws. It was a masterpie in oratory and historic was received with wild a of a national spirit. His son of Canada with other was well framed and sh thought with breadth of ju "The Engineering Profes responsi to by Mr. C. This was another outsh quence and points of inter one would never thin brought out by Mr. Garne showed the difficulties t mounted in the great prof

CUSTO

CLEANING,

Woolens from mills to Suits and Overcoats to Latest styles and fash Ladies' and Gent's g

J. E

Agent for C

Kent St., 5 doors