

**A Free Advt. for the Free Paper**

The Fenelon Falls Gazette has a few words to say about the newspaper changes that are said to be contemplated. The Gazette no doubt is so overjoyed at the prospect of a lessening of the immediate opposition that it forgets perhaps to be logical. Because Fenelon Falls with a population of 1000 has had two papers which (admittedly) it could not support, therefore Lindsay with a population could stand a dozen without more crowding. This logic would give Toronto with its 300,000 population about 600 papers; Ottawa would have 118 journals and Montreal would be happy with 590 more or less. The fact is that neither Montreal, Ottawa, Toronto, or any of the larger cities are overcrowded with newspapers in proportion to population as Lindsay is with even two. However, listen to the Gazette's peal of joy at the prospect of a lessening of its own opposition. The Gazette says:

The storm centre of newspaperdom in this county is to be transferred in the immediate future, from Fenelon Falls to Lindsay. The latter town, with a population of between seven and eight thousand people, has for quite a number of years had only two papers, while the former village, with only about a thousand inhabitants, has a like number. From statements made by the Lindsay papers, it appears that they have incurred the wrathful indignation of the liquor interests by declining to insert advertisements for them, and that the said liquor interests are at the back of a third paper which is to be started there in a few days. Whether this is correct or not is hard to say, but that a third is to appear is now beyond question. Mr. J. V. McNaulty, who for years has been on the staff of the Post, has severed his connection with that paper to take the management of the new publication, and he will have as his right hand man Mr. R. J. Moore, who has been publishing the Fenelon Falls Star for the greater part of its eight years of existence. The Star, we understand, is to be discontinued and the plant removed to Lindsay, where it will form part of the equipment of the new office. The Star, since its commencement, has been running an uphill race on a road not wide enough for two, and Bro. Moore, who bought it from its founder without, perhaps, looking over the field as carefully as he should have done, soon realized that there was "nothing in it" for two papers at the Falls, and probably considering Lindsay a more promising field, has decided on the transfer. While of course not shedding any tears over the demise of the Star, we regret that its discontinuance involves the removal of Mr. Moore, who has always proved himself a good citizen, a good business man and a good printer—also a good currier.

Whether the new paper will prove a successful business venture remains to be seen. The two establishments in the county town apparently have the ground pretty well covered, but if the "other fellow" gets out a better, newer paper he may build up a good subscription and advertising list. No person can deny his right to have a try at it anyway, so long as he plays a fair game. Our Lindsay contemporaries, of course, consider three a crowd, but then, perhaps, they have never been in a real crowd. If about a dozen new papers were to set up there, the proportion to the population would be somewhat as in the neighborhood of what it has been at the Falls for some time, and they might be excused for complaining.

**KIRKFIELD.**

Mr. and Mrs. Coad, who have occupied Mrs. W. J. Follitt's house for some time, moved on Tuesday last. Mrs. Follitt returned on Wednesday.

Mr. R. Benson spent a few days this past week in Toronto.

Mrs. W. J. Mitchell came home from Toronto on Wednesday of last week.

Mrs. Mosgrove spent Wednesday of last week in Lindsay.

Mr. and Mrs. W. T. McRae have been spending the past few days with friends in Orillia.

Mr. J. F. Bruce, of Beaverton, was in town on Thursday.

Mr. Powell, of Cobocomb, visited his daughter, Mrs. Cookman, of Portage Road, last week.

Miss Ada Lacey left on Friday last for Lakeside to attend the funeral of the late Russel Newberry. Mrs. Newberry and Miss Lacey have been close friends for many years.

Mrs. Jesse McKee, of Bracebridge, is visiting at the home of Mr. Alex. Cuthbert.

We are all sorry to hear of the severe illness of Mrs. Rushton, who is suffering from brain fever. Mr. Rushton is also seriously ill. We hope recovery for both is not far off.

**TORY HILL.**

The weather is still very cold with a slight fall of snow.

Mr. Jos. Healey, of Hadlington, was in the village Monday. He said he was starting for the west on the following Monday with his family. They will be accompanied by Mr. and Mrs. Wm. Pearson. Mr. Hadley is taking with him some stock, among which is a beautiful stallion, which he purchased in Peterboro.

Mr. Norman Duck has also purchased a fine horse.

Mr. Ross Anderson has returned home from Toronto.

Mr. James Davy, who came home from the west last Christmas, is not going back until harvest.

Miss Laura Maughan has returned home from Toronto.

Miss Flossie Allen, who has spent the last three weeks at her home, has returned to Toronto.

Miss Newitt and Mr. Hugh Short were the guests of Mrs. J. Stephens on Sunday.

Mr. Patrick Conway made a brief but successful visit to the village on Monday.

Mr. Henry Thompson, of Hotspur, has sold his farm, and we understand is going to move to Toronto.

# Mammoth Shoe Sale

During the past winter a Western Manufacturer made up a quantity of Staple Lines of Spring Footwear in order to keep his factory running. A couple of week ago, for financial reasons, he had to dispose of the stock on hand en bloc. Our Spring Goods had all been bought, but his offer was so tempting that we bought his entire stock of 10,000 pairs of Shoes. We were enabled to do this through the outlet we have in our eight stores; but, it means that we have to sell 10,000 pairs of Shoes more than we anticipated.

**There was only one course open for us, that, to put the whole Stock out at QUICK SELLING PRICES and Tell the People about it.**

Now you can't afford not to buy these shoes, because we can recommend them to be reliable, and the prices in many cases do not represent even the regular wholesale cost.

**Read These Descriptions. We Can Back Them Up With the Goods**

**3.75 Men's Patent Colt Boots for 2.90**  
Genuine Patent Colt Blutchers, goodyear welt, stylish shapes, sizes 6 to 10. Regular \$3.75. For..... **2.90**

**\$4.00 Men's Patent Colt Oxfords at 1.95**  
A bargain like this is the event of a lifetime, new shapes, goodyear welted. A limited number. Only..... **1.95**

**3.50 Ladies' Patent Colt Boots for 2.90**  
Genuine Patent Colt Leather, goodyear welted sole, up-to-date shapes. Regular price \$3.50. Sale Price..... **2.90**

**2.75 Ladies' Blutcher Oxfords for 1.95**  
Ladies' Dongola Kid Oxfords, Patent tip, goodyear welted. Regular \$2.75. For..... **1.95**

**Ladies' Fine Dongola Kid Boots 1.75**  
Ladies' Fine Kid Blutcher Boots, new spring styles, solid leather throughout, sizes 4 to 7. For **1.75**

**\$2.00 Misses' Patent Colt Blutcher Boots for 1.45**  
A very dressy boot for girls, full patent vamp, dull calf tops, sizes 11 to 2. Regular price \$2.00. Sale Price..... **1.45**

**Misses' Dongola Boots 85c**  
Misses' Dongola Boots, button or laced, sizes 11 to 2. A bargain at..... **85c**

**1.45 Misses' Dice Calf School Boots 1.10**  
This is a stout School Boot, warranted solid leather throughout, sizes 11 to 2. Regularly sold at \$1.45. Sale Price..... **1.10**

**1.35 Youth's Dice Calf Boots \$1.00**  
The strength and finish of these goods will surprise you, sizes 11 to 13½. Price..... **1.00**

**Equally as Good Bargains in Our Trunk Department**  
Our Trunk Department is a complete stock in itself. The department is well lighted and is filled with travelling goods of every description made by the celebrated Langmuir Company—the best that we can buy.

**Our Specialties are Steamer Trunks Hat Trunks Suit Cases**

Here are some Sale Specials:

**Shawl Straps**  
With metal handles. Regular price 25c. Sale Price each..... **10c**

**Fibre Lunch Boxes**  
Each..... **9c**

**Solid Cowhide Club Bags**  
16 inch, leather lined. Regular price \$8.75. For..... **6.25**

**Paris Grain Club Bags**  
Leather covered frame, leather lined. Regular \$7.00. For..... **5.50**

**Waterproof Canvas Trunks**  
Brass trimmings, 2 leather straps, tray and hat box. Special..... **3.80**

**1.75 Boys' Box Kip School Boot for 1.35**  
A direct saving of 30 per cent. on these goods, all sizes 1 to 5.

Boys' Box Kip Boots, butcher cut, regular 1.75. For..... **1.35**



**1.75 Boys' Dongola Boots for 1.35**  
New stock, cleanly made goods, solid leather throughout, up-to-date in style, sizes 1 to 5. Regular \$1.75. For..... **1.35**

**1.25 Little Gents' Dice Calf Boots for 90c**  
Just the boot for small boys, strong and serviceable, yet well made, with good fitting qualities, size 8 to 10½. Regular \$1.25. For per pair..... **90c**

**1.25 Children's Dongola Boots for 75c**  
Made of fine Dongola Kid, light turn soles, sizes 5 to 10½. Regular \$1.00 and \$1.25. For..... **75c**

**1.45 Children's Box Calf Boots for 1.00**  
This is one of the best values in the stock, made of fine box calf leather on the new blutcher pattern, sizes 8 to 10½. Regular \$1.45. For..... **1.00**

**1.65 Little Gents Patent Colt Boots for 1.15**  
A good stout boot, yet withal, it has a very dressy appearance, sizes 8 to 10½. Regular \$1.65. For..... **1.15**

**1.75 Ladies' Patent Slippers for 1.25**  
Ladies' Fine Patent Slippers, turn soles, sizes 2½ to 7. Regular \$1.75. For..... **1.25**

**3.50 Men's Tan Boots for 2.95**  
Tans are popular this season. Here's your opportunity. Men's Tan Russia Calf Boots, goodyear welted soles, sizes 6 to 10. Regular \$3.50. For..... **2.95**

**50c Infant's Soft Sole Slippers for 35c**  
A pretty little Slipper, with dainty bow, in blue, pink, chocolate and black, sizes 1 to 4. Regular price **35c**

**Kindly remember that the above Goods are now on Sale, but while we have large quantities of them, they will go quickly and cannot be duplicated.**

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