

NOTICE

Our new Easter Egg Hat Pins with settings at 25c
Other styles 8c, 10c, 15c

Easter Specials

Thursday, Saturday and Monday

Are slated for special EASTER BARGAIN DAYS at this store. Everything Fresh for Spring. New Carpet Rugs, New Ladies' Suits, New Coats, New Gloves, New Hosiery and New Dress Goods

Dress Goods and Silks

AT 50c YARD

You can buy a new dress in all the new and staple shades of serge, poplin and taffeta cloth at 50c.
New Shantung Silks, in colors, 26 inches wide, at 50c.

Also in natural shade, 36 inches wide, special at 50c.

New Rep. Suitings, all wool, 45 inches wide, in shades of wisteria, rose and navy, special \$1.

New Cotton Rep. Suitings, ten shades to choose from, smooth weave, fast colors, at 20c.

White Indian Head Wash Suiting, at 15c and 20c.

Two leaders in ladies' new Spring Suits, in shades green, navy, black, wisteria and rose, all 32-inch coats, \$11 and \$14.

New Spring Mantles made of fawn whip cord and striped covert cloth, special \$5.

Ladies' Long Covert Cloth Coats, special \$10.

Ladies' Black Silk Coats, special at \$10 and \$12.50.

Children's Tweed Coats, neatly made of fawn and brown tweed, special \$3.75.

6 dozen White Lawn Blouses made of good quality lawn, sleeves tucked with cuff, open back, full embroidered front, 4 different patterns for 97c.

Even Net Blouses, made of heavy net, tucked with embroidered front, special \$3.

Carpet Rugs in all sizes from 2½ x 3 yards to 3½ x 4½ yds, all sizes at lowest prices.

For example we will give a 3 x 3½ yd. Rug for \$8.25.

A regular \$1.25 Curtain, 55 inches by 3½ yds for \$1.

A regular 60c Curtain, 3 yds long for 50c.

Shade Blinds from 25c to \$1 each.

Men's New Easter Hats, hard and soft, all at special prices.

Men's and Boys' New Spring Caps.

Small Easter Needs

Ladies' Lisle Thread Gloves, in black, brown, navy, white and cream, special 25c.

Ladies' New Kid Gloves, in all staple shades, including black. Two specials:—

Our reg. \$1.10 for97c

Our reg. \$1.35 for\$1.20

New Dutch Collars with jabbot attached, special 25c.

New Net Collars, also net and silk combinations in white and colors, some with tab, some plain, special at 25c.

Lovely White Net Collars with elaborate net tab, special 50c.

New Belts in a large variety of styles at popular prices, 25c and 50c

New Cord and Net Frillings, in white and colors at 5c to 10c.

Tourist Frillings at per box 10c.

All shades Silk Ribbon, 4 inches wide, special 13c.

Ask to see our leader White Under-skirt at \$1.

Seamless Black Cotton Hose, 2 pair for 25c.

Seamless Cashmere Hose for 25c.

Men's New Easter Ties 25c.

Address by Mr. J. W. Flavelle in Orillia -- Elaborate Treatment of Hog Question

The hog question was dealt with by Mr. J. W. Flavelle, of Toronto, in a comprehensive address to the members of the Canadian Club of Orillia. Mr. Flavelle treated the subject in great detail, including a discussion of the middleman, cold-storage, the cost of labor and the conditions of the market. He also gave his view as to the cost of high living, and where the remedy lies — How the conditions of the market have changed—More enterprise is needed in meeting the problem on the farm—The necessity of converting waste matter into merchantable material. The address will be printed in full in The Watchman, and should be of special interest to the farmers.

From page 7. NEW MARKET CONDITIONS.

Reverting to the changed methods of marketing farm products. In meat products the early conditions were for hogs to be dressed by farmers, brought to the local market, and disposed of to storekeepers, merchants, or whoever else would buy, who in turn sold them to small dealers in the city, or consigned them to commission merchants for such sale as they might effect. Sometimes indeed the farmer cured his own pigs and sold the product in barrels to lumber camps or on public markets. Then followed the development of the dressed hog packer, and later of the live hog packer, who by the character of his equipment, and by the knowledge he secured as to methods of using offal, introduced an economic factor which enabled him to secure his profit largely from material which previously had gone to waste. To some extent the same process of transformation has taken place in beef cattle required for domestic trade in cities and big towns. It is still true that in small towns and villages the local butcher slaughters his cattle in the old way, losing a good deal of the offal which is convertible into by-products in the large establishment; but that trade, like other improvident types, will disappear as the economic advantage of the large abattoir is established beyond question.

With wider markets the value at which products are bought from farmers is subject to the fluctuations incident to such wider markets, and the prices paid by middlemen are subject to fluctuations that in the earlier and more primitive conditions were not present. The more or less constant earlier condition was low prices. With improved facilities for marketing products came sometimes extreme prices when world conditions permitted higher values, and sometimes an extreme recession to lower prices when world conditions established low prices. Having realized the advantage of higher prices farmers were not content with lower values when they were established, and dissatisfaction arose. It was alleged that prices were arbitrarily put down by the middlemen, simply for the purpose of making an inordinate profit, and that farmers were not getting their legitimate share of the enterprise of which they were the primary factor. A belief that such conditions were present, gradually permeated the official life at Ottawa, and the official life in the agricultural departments of the various Provinces. Particularly in the meat industry there grew up an angry feeling towards those who were engaged in it. This feeling was not confined to Canada, but was and is, also in evidence in the United States. Any attempt which packers made to indicate that the strictures were mistaken, that the profits which were being made by them, whether large or small, arose from purely natural causes, and that there was no combine whereby artificial values were established, were set aside as being insincere and untruthful. The whole continent gradually came under the swing of an agitation which as regards certain corporations in the United States was probably warranted, but which as regards the great body of business activities carried on by middlemen, was wholly wrong. This agitation has received the support of the press generally, and of Government officials in all parts of the Dominion. At Ottawa the en-

tire department of agriculture is filled with it; measurably also the Department of Agriculture in this Province. In the West it led to an investigation of what was called the meat combine in those Provinces (I know nothing of the merits of the case), and more lately in the declared policy of one of the Western Governments to build a packing house as a Government enterprise, and still more recently in the Manitoba Government announcing that it would guarantee the bonds of an abattoir company, situated in the city of Winnipeg.

HIGHER COST OF LIVING.

Coincident with these conditions was the movement of great bodies of young men from the eastern provinces to the west, and with them no small share of the ambition and hope which was needed for progressive agricultural work in the older provinces. Coincident also there was a period when all kinds of feeding stuffs advanced in price, which enabled farmers to convert coarse grains immediately into money, without the labor and trouble incident to the live stock industry or dairying. Coincident also with the movement of many young men from the farms, came the increased cost of labor, and the greater difficulty in securing efficient labor even when a high price was paid. Whereas formerly incoming agricultural laborers from Europe were employed chiefly in the older provinces, the enlarged market for such labor in the West was a magnet which drew them away from the older provinces. All these factors working together have produced singular results in a country pre-eminently for cheap lands and in great abundance, namely, an almost complete stoppage in the development of cattle, hogs, and the associate enterprises of poultry, eggs, butter and cheese. Indeed, in this province, in some of these important staples there has been not only a stoppage in development, but an actual shrinkage in quantities raised.

INDUSTRIAL DEVELOPMENT

During the same period Canada was developing on the industrial side (with a consequent growth of consumers requiring farm staples) in a manner so marked that a greatly increased domestic demand came into existence. The rapid settling, too, of the West brought bodies of people who as yet had not commenced to produce, and who very materially added to the demand upon staple meat and dairy products from the East. The opening of the mining industries in New Ontario and the continuing development added to the list of domestic consumers, while the astonishing railway development, employing all the year round tens of thousands of laboring men in construction, swelled the every-day demand for meats, butter, eggs and poultry.

DECREASING EXPORTS.

Decreased or stationary production and increased domestic demand all over this continent, is naturally reflected in the great increase in cost to consumers for staple farm products, and is reflected in the reports of our decreasing exports. The export of eggs has practically ceased, exports of butter have fallen from 31,000,000 lbs. to 8,000,000 lbs.; exports of cheese from 215,000,000 lbs. to 164,000,000 lbs.; exports of bacon in pounds are more than cut in two, and give promise of disappearing if present conditions prevail. In the Province of Ontario,

notwithstanding the expenditure by the Government of about \$750,000 annually upon agriculture, and the reports put forth by the officers of the Department, during the past year there has been produced a lessened number of hogs, a lessened number of beef cattle, a lessened quantity of sheep and lambs, and a lessened quantity of poultry. In addition, the records of the Province show that during the last ten years, as compared with the previous nineteen years, there has been but a small percentage of increase in yield per acre of wheat, peas, oats, barley and corn, and a correspondingly small increase in the yield per acre of hay and clover.

(Continued next week.)

BETHANY.

Bethany, March 21.—On Wednesday last, it being delivery day for a car load of wire manufactured by the Frost Wire Fence Co., and sold by their energetic agent, Arthur Gramam, of Fleetwood, about forty teams were loaded with Frost material that satisfied all present. About forty-five customers had dinner at the McKinnon house, and after all had done ample justice to the excellent repast, the oratory work was performed by Mr. J. A. Peacock and Mr. Alex. Sharpe, of Stirling, the company's representatives. Their addresses were eloquent and forceful. Mr. Graham intends having another delivery early in April, when he expects a larger number of customers present.

SPRING BLOOD IS BAD BLOOD

HOW TO GET NEW HEALTH AND NEW STRENGTH IN THE SPRING.

Even the most robust find the winter months trying to their health. Confinement indoors in often overheated and nearly always badly ventilated rooms—in the home, the office, the shops and the school—taxes the vitality of even the strongest. The blood becomes thin and watery, or clogged with impurities. Sometimes you get up in the morning just as tired as when you went to bed. Some people have headaches and a feeling of languor; others are low spirited and nervous; still others have pimples and skin eruptions. These are all spring symptoms that the blood is out of order. Many people rush to purgative medicines in the spring. This is a mistake. You can't cure these troubles with a medicine which gallops through your system, and is sure to leave you weaker still. What you need to give you health and strength in the spring is a tonic medicine and the one always reliable tonic and blood-builder is Dr. Williams' Pink Pills. These pills not only banish spring ills but guard you against the more serious ailments that follow, such as anaemia, nervous debility, indigestion, rheumatism, and other diseases due to bad blood. Dr. Williams' Pink Pills actually make new, rich blood which strengthens every nerve, every organ and every part of the body. Try this medicine this spring and you will have strength and energy to resist the torrid heat of the coming summer.

Mr. Geo. W. Johnson, Hemford, N. S., says: "A couple of years ago when I came home from a lumbering camp where I had been employed my blood was in such a condition that some six and eight in a nest. These my whole body broke out in boils—were so painful that I was confined to the house and for three months was treated by my family doctor. I got no better; in fact the sores began to eat into my flesh, and at times were so offensive that I refused to sit at the table with my family. A friend asked me one day why I did not give Dr. Williams' Pink Pills a trial and I decided to do so. I got six boxes and before they were all gone the sores began to disappear and my system was much strengthened. I continued using the pills until I had taken twelve boxes when every boil and sore had disappeared, and I have since enjoyed the very best of health."

Sold by all medicine dealers or by mail at 50 cents a box or six boxes for \$2.50 from the Dr. Williams' Medicine Co., Brockville, Ont.

E. E. W. MCGAFFEY

116 Kent-st. Lindsay

Something Very Special!

Is the News of the Visit of MR. FRANK PEMBER
Representing the widely known

Pember ART HAIR STORE

of Toronto. The Store that makes the fashion in Hair Goods Ladies who will view the daintiest and most alluring hair pieces ever shown here, beautiful in quality, beautiful in design and beautiful when worn, will see this display. Gentlemen who are losing or who have lost their hair will be interested for business and social reasons in the Pember Toupees, the most skillful and natural hair pieces ever devised. Cannot be told from natural growth when worn. Priced very reasonably. Advice upon hair and scalp trouble free. Don't neglect to see this display.

Lindsay, Benson House, Monday, April 4
Peterboro Oriental Hotel, Tuesday
APRIL 5th.

ZION—FENELON.
Zion, Fenelon, March 21.—Messrs. Cresswell and Sydney Moynes, of Lindsay, have been paying their farewell visits to their many Zion friends. They intend going to the North-west this week. We all wish them success.
On Friday night of last week a

ity attended the sale of Mr. George Worsley on Thursday last.

VALENTIA.
Valentia, March 21.—Already some of our farmers are at work boiling down the sweet juices of the maple. Mr. Jack Bruce purchased a fine cow at Mr. Fanning's sale on Saturday.
Mr. F. Reed, our north teacher, spent Saturday with friends in Lindsay.
A little boy has come to stay at the home of Mr. J. R. Pogue, Joseph is wearing a smile these days.
Miss E. Culbert and her brother, Mr. Greil Culbert, spent Sunday in our village.
We regret to report that Mrs. W. R. Corneil and Mrs. J. Dancy are on the sick list.
Mrs. J. K. Wilson spent the week end in Lindsay.
Mr. Chapman, our esteemed pastor, gave a very able discourse on Sunday, taking as his text Rev. 21:2.

CAMERON.
Cameron, March 22.—Mr. Willie Fyres is quite poorly from an attack of appendicitis. We are pleased to say, however, that he is now fast recovering.
Mr. Angus McLean has bought a lot from Mr. John Oakley and is going to move the house he recently purchased from Mr. Wm. Sims upon it. We are glad to have Mr. McLean become a citizen of greater Cameron.
Mr. Henry Fyres has been laid up from la grippe, but now he is in a convalescent condition again.
Mr. John Perrin paid a visit to Cameron friends last week.
Mr. Elijah Worsley has now got settled in our midst and has got to work at his farm here. We extend a hearty welcome to Mr. Worsley and family.
Mr. Fred Howard has engaged with Mr. John Westaway for the coming summer.
Thomas H. Thompson has moved from our midst and Mr. Hadwin has taken his place.

WEEKS DEATH'S DOOR

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