

MODERN MERCHANDISING

The day has gone by when a successful business can be built up on fake schemes. People of to-day want to buy their clothing of a clothing store; but they go to a chromo or notion store for their chromos or notions if they want such goods.

\$10 SUITS for \$10
\$8 SUITS for \$8

If you make your clothing purchases here we will save you enough money to buy a wagon load of "gift truck."

J. HOUSER

The RELIABLE CLOTHIER,
A few doors South of Maulder's Hotel,
William-St., - LINDSAY.

THE MARKETS.
Wheat Futures Sharply Decline, in Liverpool and Chicago—Live Stock—The Latest Quotations.

Tuesday Evening, March 13. Liverpool wheat and corn futures closed today 1/2 to 3/4 lower than yesterday.

WINNIEPEG OPTIONS.

The following were the closing quotations to-day at this market: March 73 3/4 bid; May 74 1/2 bid; July 75 bid.

LEADING WHEAT MARKETS.

Table with columns for location (New York, Minneapolis, St. Louis, etc.) and price (83 3/4, 83 1/4, etc.).

TORONTO PRODUCE MARKET.

Table with columns for item (Wheat, Spring, Fall, etc.) and price (\$0.75 to \$1.00).

LIVERPOOL GRAIN AND PRODUCE.

Table with columns for item (Wheat, Corn, etc.) and price (10 1/2, 10 1/4, etc.).

Receipts of wheat during the past three days, 315,000 cwt., including 180,000 American.

NEW YORK DAIRY MARKET.

New York, March 13.—Butter—Firm, unchanged; receipts, 14,074.

CATTLE MARKETS.

Cables Steady—American Markets Show Little Change. London, March 13.—Cattle are quoted at 10 1/4c to 11 3/4c per lb.; refrigerator beef, 7 1/2c per lb.; sheep, dressed, 12 1/2c to 13 1/2c per lb.; lambs, 14 1/2c, dressed weight.

TORONTO LIVE STOCK.

Receipts of live stock as reported by the railways since 9 o'clock last evening are as follows: composed of 907 cattle, 470 hogs, 114 sheep, 300 calves and 16 horses.

Prices ranged from \$4.75 to \$5.25 per cwt., export bulls at \$3.75 to \$4 per cwt.

Trade in butchers' cattle was brisk. Picked lots sold at \$4.75 to \$5; lower, \$4.25 to \$4.50; common at \$3.75 to \$4.25; cows at \$3 to \$4 per cwt.

Feeders and Stockers. Mr. Murry reports stockers and feeders scarce today.

Which Cows. About 30 milk cows and springers sold at \$30 to \$60.

Veal Calves. The demand for choice quality veal calves was good.

East Buffalo Cattle Market. Buffalo, March 13.—Cattle—Receipts light; prices unchanged.

New York Live Stock. New York, March 13.—Beef—Receipts, 720 head, all consigned direct except one car, nothing doing in live cattle.

Chicago Live Stock. Chicago, March 13.—Cattle—Receipts, 4000; market steady; common to prime.

Phillips Gets Order. Toronto, March 14.—J. E. Jones, counsel for Joseph Phillips, accused of conspiracy, obtained permission at Ossago Hall to make an application of a writ of certiorari and an order prohibiting Magistrate Denison from trying the case until more particulars are at hand.

Party of Three Injured. Goderich, March 14.—A serious accident occurred on the Grand Trunk overhead bridge yesterday afternoon.

Hockey. Yesterday's Record. North West League Final. Souris..... 8 Regina..... 7

Where to Get It. "A simple look is all I crave," said the sentimental young man to the waitress.

The hatred of the vicious will do you less harm than their conversation.—Bentler

In the Lead WITH NEW Spring Clothing FOR MEN AND BOYS. As one can always expect, GOUGH is in the lead of others in the showing of New Novelties for men's wear this season. We respectfully ask your attention to our Spring Opening exhibit of New Spring Suits, New Spring Toppers, New Spring Hats, New Spring Furnishings. You'll soon be thinking of a change for Spring—a new outfit from top to bottom. We invite you to call and inspect our mammoth stock, fashionable as they make them for 1906. Men's Spring Hats - \$1.50 to \$2.50 in both soft and stiff—all sizes and shades. Boys' Spring Suits and Overcoats \$1.50 to \$7.50. Men's Raincoats and Top Coats \$5.50 to \$12.50. Boys' New Spring Reefers \$2.50 to \$3.50. Men's New Spring Suits \$5.00 to \$20. The Freaky Weather is accountable for some exciting reductions from winter stocks still on hand. B. J. GOUGH THE WONDERFUL CHEAP MAN.

Inspector's Annual Report. The thirty-eight annual report on the lunatic and idiot asylums of Ontario shows that there were 6,213 patients certified insane on Sept. 30, 1905, an increase of 632 for the year, during which 1,150 patients were admitted. There were 4,613. The total cost of maintenance for the year was \$766,204, a weekly cost per patient of \$2.32. Revenue from paying patients amounted to \$114,916.

A Change in Business. MAID IN CANADA. I have leased my workshop and will not in future do any repairing, but will give my undivided attention to the production of the best and most up-to-date Duggies and Wheel Rigs of every description.

IMPORTANT ANNOUNCEMENT TO EVERY PERSON INTERESTED IN WHEEL VEHICLES. I have leased my workshop and will not in future do any repairing, but will give my undivided attention to the production of the best and most up-to-date Duggies and Wheel Rigs of every description. In future I shall purchase all my work in the white. That is, all parts finished and ready for the paint shop. By doing so I can see the material and workmanship in every rig.

R. KYLIE

Paper Read by Mr. R. M. Stewart Before Astronomical Society. At a meeting of the Toronto Astronomical Society recently the paper for the evening was "The Time Service of the Dominion Observatory at Ottawa," by Mr. R. Meldrum Stewart, M.A., who is in charge of the service. Everyone, from the railway management to the man on the street, ultimately dependent on determining the time from the stars was explained and also the essentials of a good clock. The ultimate standard of the Observatory is one made by Riefler, of Munich. It has a nickel-steel pendulum, in a glass case protected by a pillar on its own pier in a basement room, automatically regulating its temperature, and it winds itself up electrically every half minute.

Country North of Lake Superior Needs One—Treating Inebriates. In the annual report of Prisons and Reformatories, Dr. R. W. Bruce Smith recommends a prison and a reformatory at some point in the province north of Lake Superior. The increase of population, in that part of the province, and the fact that the jails and lockups there do not permit of the accommodation of prisoners sentenced to long terms, while there is no asylum in the district, is the basis for the recommendation. It is suggested that two distinct and separate buildings for the purposes named be erected on a tract of land, of say, 200 acres in extent. The land could be improved and cultivated by prison labor.

With the Canadian Weapon. A short time ago a prominent railroad man of Canada went to China to look over the ground and to speak with letters of introduction which gave him entrance into the best clubs of the cities he visited. After dinner one night he was watching some diplomats playing poker. Unintentionally an American gave offence to a Russian attendant.

Resourceful. "Here!" roared the old lawyer to his son, studying law with him. "You told me you had read this work on evidence, and yet the leaves are not cut."

Ventriloquism in the Bible. Ventriloquism, which is described as "speaking from the belly," has its first historic mention, as far as we are aware, in Isaiah xxix, 4, "And thou shalt be brought down and shall speak out of the ground, and thy speech shall be low out of the dust, and thy voice shall be as one that hath a familiar spirit, out of the ground, and thy speech shall whisper out of the dust."

G. T. P. PACIFIC CITY. What was the drabbing young cavalry leader of the officers nearly three hundred years ago to do with Canada? Prince Rupert was really the first British Canadian business magnate. He was a promoter of the Hudson Bay Co. and its first governor, in 1670. In that year Charles II. granted a charter to the prince and several other noblemen and gentlemen, incorporating them as "The Governor and Company of Adventurers of England, trading into Hudson Bay," and securing to them the sole trade and commerce of all those seas and straits, bays, rivers, lakes, creeks and sounds in whatever latitude they shall be, that lie within the entrance to the straits commonly called Hudson Straits, together with all the lands and territories upon the coast, coasts and confines of the sea, bays, etc., aforesaid, that were not already actually possessed by or granted to any of our subjects or possessed by the subjects of any other Christian prince or state.

Increasing the Stock. Some years ago a husband and wife ran a freak show in a certain Canadian town. Unfortunately they quarrelled, and the exhibits were equally divided between them. The wife decided to continue business as an exhibitor at the old address, but the husband went on tour. After some years' wandering, the prodigal returned, and a reconciliation took place, as the result of which they became partners once more. A few mornings afterwards the people of the neighborhood were sent into fits of laughter on reading the following notice in the papers: "By the return of my husband, my stock of freaks has been permanently increased."

Wherefore No British Immigrants. Writing in "Canada," a new English publication, Mr. Beckles Willson has some very striking things to say in an article on colonial indebtedness. "Colonies," he says, "in brief, were in the beginning, and should be, our great refreshing, recruiting, and recreating grounds; the great open spaces where the race that is losing its stamina can recover it in honest toil in the fresh air, under the blue dome of heaven. This Empire exists for the British race, and the greatest danger to the Empire will come in the future, as it has in the past, from mingling alien blood, perverted ideals, weaker morals, meaner character, debased civilization into what we hold, and rightly hold, to be the noblest human stock."

At the beginning of the Lenten season, a mother was trying to instill into her small children the principle of self-denial. Addressing her eight-year-old son, she said: "Your father has given up his cigars, mother is not going to the theatre, little sister has promised not to eat any candy; now what are you going to deny yourself?" For a few moments he was lost in a brown study, but his face brightened as he exclaimed: "I know! I'll give up salt herring, for we only have it about twice a year, and I don't like it now."

SUGGESTS NEW ASYLUM. Country North of Lake Superior Needs One—Treating Inebriates. In the annual report of Prisons and Reformatories, Dr. R. W. Bruce Smith recommends a prison and a reformatory at some point in the province north of Lake Superior. The increase of population, in that part of the province, and the fact that the jails and lockups there do not permit of the accommodation of prisoners sentenced to long terms, while there is no asylum in the district, is the basis for the recommendation. It is suggested that two distinct and separate buildings for the purposes named be erected on a tract of land, of say, 200 acres in extent. The land could be improved and cultivated by prison labor.

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Ontario's Lieutenant-Governor. Lieut-Governor W. Mortimer Clark quite unintentionally started a controversy when, at the opening of the Ontario House recently, he used the word "Parliament" instead of "Legislature," as some people thought he should have done. W. Mortimer Clark is a son of the late John Clark, founder of the Caledonian Bank, Scotland. He was born at Aberdeen, Scotland, May 24th, 1826. He studied law at Edinburgh University, and came to Canada in 1859. In 1861 he was many years practiced in his profession in Toronto. He was created a Queen's Counsel in 1887. He is a Senator of Toronto University, and has been Chairman of the Board of Management of Knox College. Since becoming Lieutenant-Governor of Ontario he has filled the office with dignity. He is a man of scholarly tastes and widely read in many lines of literature.

Various small advertisements including 'The best for Adv Covers L and Sur District', 'Volum', 'MO For S', 'Men's Ever', 'O' & M', 'LIV', 'E. Gr', '\$48', 'Will buy you a Steel', 'Made of the best erial. Every Ra', 'Keys &', 'Miss Mabel SOPR', 'Teacher of Piano a Pupils Prepare Examining', 'Voices Tested Free', 'Studio—31 Victor'