

SEVEN SPECIALS

These Prices Tell A Story Of Big Reductions For February
The white goods sale has provided many lines at particularly low prices. Those quoted here are but a sample of what is to be found here during this month.

Five Thousand Yards of Lace on Sale at per yd. 3c
These laces are a manufacturers' clearing line and are a splendid offering. There is a great variety of patterns to choose from and at this price you can buy largely and save money on every yard. Regular prices up to 8c a yard now on sale at per yd 3c

Seven Hundred Ladies' Collars assorted patterns 2 for 25c
This lot of collars affords every woman an opportunity to buy a good supply of laundered linen collars at a great saving. There is a wonderful variety of patterns to choose from and all sizes. Every collar perfectly clean and ready to wear. To clear at half their regular value 2 for..... 25c

Five Hundred Ladies' Soft Collars and Jabots 2 for 25c
These collars and Jabots are a fine assortment and being a clearing line we are able to save you some money. The variety is large, the qualities are good and you will be pleased with them. Come soon for a first choice at this price. Special 2 for 25c

Ten Dozen of Men's Soft Front Shirts, each 75c
Just to be brief about these-- They are regular dollar values and very special at this price. All soft fronts and assorted patterns on light grounds. Special 75c

36 only, Ladies' White Corset Covers, each 22c
These corset covers are made of good quality of cotton and trimmed with lace, assorted styles to choose from and all extra special value at this low price. On sale at 22c

24 only Ladies' Gowns Very Special 69c
These gowns are made of a real good quality of white cotton, better than you would expect for the money and trimmed with embroidery. While they last your choice for only..... 69c

Sutcliffe's Department Store LINDSAY Women's Institute Rest Rooms—2nd Floor
Entrances on both Kent and William Sts.

Toronto General Trusts Co. In Fine New Home
The shareholders of the Toronto General Trusts Corporation had a glimpse of the magnificence of the almost completed palace at Bay and Melinda-sts., which will be the future home of the company when they attended the annual meeting at Toronto. Although it is 30 years ago that the Toronto General Trusts Corporation was organized, five of the original nineteen directors were present at the meeting. They were Hon. J. J. Foy, K.C., Sir Aemilius Irving, K.C., Hon. Robert Jaffray, J. W. Langmuir, and J. G. Scott, K.C.

Budget of News From Bury's Green
Bury's Green, Feb. 12.— To say we have had a pretty cold snap would be putting it very mild as we are told by the oldest inhabitants that it has been the coldest winter so far that they have ever known, and the thermometer has been frequently down as low as 40 below zero and some claim that it has gone even lower than that.

Victoria Road.
Victoria Road, Feb. 14.— We are glad to hear that Mrs. Thos. Jones, who has been very ill, is slowly improving.

Cameron President Remembered Before Leaving For West.
Cameron, Feb. 12.—Last Sunday before the benediction had been pronounced in Cameron Methodist Sunday school, the adult bible class gathered into the school-room with the rest of the Sunday school, the occasion being the presentation of a large handsomely bound teacher's bible to Miss Annie Anderson, before her departure to the great northwest, where she will reside. The following address was read by Miss B. A. Kerr, to which Miss Anderson made a suitable reply.

Prudent Buyers Take Advantage Our Great White Corset Covers
Ladies' Fine White Corset Covers edged with tor ribbon run, sizes 34 to 44 price each
Ladies' White Muslin Corset Covers, trimmed with one inch linen insertion, edged with fine ribbon and lace to match ribbon and heading, all sizes, price each
Night Gown
Ladies' White Cotton Gowns, fine tucked yoke, edged with fine embroidery button front, all sizes, price each
Ladies' White Cambric Gowns, slip over or button some with fine Swiss embroidery, edged with fine Irish lace, short sleeves, long sleeves and tucked yoke edged with embroidery, all sizes, price each

Kirkfield.
Kirkfield, Feb. 12.— Mr. and Mrs. J. Field, of Brantford, spent the better part of last week with Mrs. Field's sister, Mrs. D. G. Bruce.

Kinmount.
Kinmount, Feb. 12.— Mr. W. T. Craig, of Gowanda, is here on business.

Kinmount.
Kinmount, Feb. 12.— Very severe weather has been our portion. Friday morning last the thermometer registered 39 degrees, and Saturday 41 degrees below zero. It is milder this week.

BIRTHS.
McLROY — On Wednesday, Feb. 14, to Mr. and Mrs. George McLroy, of Queen-st., a son.

WORK FOR THE CHILDREN'S Careful Attention
The Children's Aid Society of the council chamber on Monday 4.30 p.m. The Vice-President John Rogers, in the chair, were present Mrs. Sharpe, Mrs. Geo. A. Jordan, Messrs. G. A. Jordan, R. Geo. Rea, Mr. Balfour, Chief Clerk, and an Ensign representing Salvation Army.

CHEAP FEED
We have a Special Feed which we are selling at \$20.00 per ton at the mill.
CANADIAN CEREAL and MILLING Co. LIMITED

ZION, FENELON.
Zion, Fenelon, Feb. 12.— Mrs. John Gordon, of Eden, and son, are spending a few days at the home of her father Mr. Robert Phillips.

Among those who attended the funeral of the late George Arthur Simpson Wednesday were noticed the following friends from out of town: Messrs. F. M. Rutherford, Wm. McCarty, J. H. Bradford, Wm. Brandon, Geo. Wilson, and John Aldous, of Fenelon Falls; Mr. A. E. Bottom, of Fenelon Falls; and Messrs. R. J. Munroe, H. H. Bishop, Gus. White, C. S. Stapleton, A. Rowntree, Mr. and Mrs. Geo. Lipsitt, Mrs. Manice McCrimmon, of Peterboro; Mr. and Mrs. Gordon; and Mr. Wm. Leahy, of Sunderland; Mr. Peter McKillop, of Beaverton; Messrs. John and Anson McCrimmon, of Cannington; Mr. Wm. McCrimmon, the Misses McCrimmon, and Miss Campbell, of Woodville; Mrs. Ferris, of Cameron; Mrs. Sharpe, of Fenelon Falls.

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WEDNESDAY, FEB. 28, 1912.
Ellas Bowes, auctioneer, on con. 8. Ops, farm stock and implements, the property of Byrnes. Sale at one o'clock.
Two Fort William men bitten dead dog will take Pastor next in Toronto.