

TRUTHFUL ADVERTISING THE BASIS OF SUCCESS.

Since the Ingredients Entering Peruna Are Known, Its Power as a Catarrh Remedy and Tonic is Understood.

COLUMBUS, OHIO.—The active ingredients entering the most popular household remedy in the world have been made known to the public. This means a new era in the advertising of popular family medicines—Peruna leads.

Peruna contains among other things, golden seal, powerful in its effect upon the mucous membranes. Cedron seed, a rare medicine and unsurpassed tonic. Cubebs, valuable in nasal catarrh and affections of the kidneys and bladder. Stone root, valuable for the nerves, mucous membranes as well as in dropsy and indigestion.

DR. SOPER DR. WHITE



SPECIALISTS The following 'disease' of men Piles Epilepsy Ezema...

Office Hours: 10 to 1 and 2 to 6, Sundays 10 a.m. to 1 p.m.

Drs. Soper and White 25 Toronto-st. Toronto Ont.

CANADIAN PACIFIC FLORIDA CALIFORNIA, CUBA

Forty Hours from Toronto You can leave Toronto 4.00 p.m. and arrive Jacksonville 8.30 a.m. on Monday morning.

Ask nearest C.P.R. Agent to arrange for Through Tickets and Sleeping Car accommodation.

Health Insurance

The Law Union and Rock Insurance Co., London England, issue an Extended Disease Policy, giving \$5.00 per week for disability caused by any prevalent disease.

F. H. KIDD Real Estate Insurance

W. H. CRESSWELL LINDSAY MONUMENTS, Cemetery, Work, Etc.

IT'S ABOUT FLOUR

No matter how great the capacity of the mill they cannot put in the flour what nature did not put in the wheat.

Jos. Maunder & Son Grain, Flour, Coal and Wood

Eye Strain and Nerve Strain

M. E. ANNIS, Oph.D. Eye-sight Specialist 88 Kent-st., near Neill's Shoe Store.

Mrs. William Marshall, of Hamilton, Mrs. William Brown, and Mrs. Thelma, of Burlington, inherit \$350,000 by the death of their brother.

Was "Hardie" One of The Hadley Twins?

What may be a solution for the Hardie murder mystery as it concerns Lindsay citizens, may be obtained from the following story gathered by a Warder man to-day: Mr. Robert Smith, who has lived in Lindsay for a number of years, married a Mrs. Hadley (deceased).

Kinmount Won From Bobcaygeon

Kinmount, Feb. 13.—Fine weather succeeded the very cold spell at the beginning of last week. Mr. Scott, with his sister, Mrs. Geo. Train, and Miss Minnie Moore, visited Peterboro friends last week.

The following 'disease' of men Piles Epilepsy Ezema. Asthma Syphilis Dy-pepsia. Catarrh Stricture Rheumatism. Rupture Emissions Lost Vitality Diabetes Varicocele/Skin Diseases Kidney Affect'ons.

BOB-CAYGEON

Bobcaygeon, Feb. 14.—This is Valentine day. A few are passing, but the custom does not seem to have the hold on us it did a score of years ago.

GRASS HILL

Grass Hill, Feb. 14.—The 7th con. Eldon was the scene of a pretty wedding at the home of Mr. J. McEachern.

HALIBURTON

Haliburton, Feb. 13.—The Haliburton hockey team played Minden team a friendly game in Minden on Saturday night, resulting in a victory for Minden of by two goals.

BEVELY

Bevelly, Feb. 13.—Mr. James Peel spent some time visiting relatives since an absence of twenty-one years. He is now living in Grandview, Man.

PERINIA

Perinia, Feb. 23.—Miss Lettie Armstrong spent a few days of last week with Lindsay friends.

Annual February Sale



When we hold our Annual Clearance Sales they meet with success and deserve it. We always have Something to sell at a price that makes it a bargain.

We Never "Hatch Up" Sales

The fact that people know this thoroughly well is perhaps one reason why, when we send out our Annual Sale call, it commands such attention and wins such patronage.

The Mar at the Helm has been through the stock and ordered these sweeping reductions.

The More You Buy, The More You Save

MEN'S SUITS Never before have we made such remarkable reductions in our Men's Suit Department.

MEN'S ODD GARMENTS We have several odd garments which we intend to clear out at any price.

MEN'S OVERCOATS We are not going to carry over one Overcoat this season, and you may expect bargains.

BOY'S OVERCOATS An endless variety to choose from and in qualities and colors not to be had in other stores.

MEN'S FURNISHINGS 40c Boy's Fleece Lined Underwear. 5c Penmans. 50c Wool Underwear.

MEN'S FUR COATS \$45.00 Coon Coats for. \$50.00 Coon Coats for. \$55.00 Coon Coats for.

B. J. GOUGH WHERE THE GOOD CLOTHES COME FROM KENT STREET, LINDSAY

was rendered by Miss Susan McKague, of Peniel, who wore the groom's gift, a beautiful crescent of pearls.

MRS. JOHN GUILLET The Cobourg World contains the following account of the death of Mrs. John Guillet.

OBITUARY. MRS. RICKETS. Death claimed another old settler on Wednesday, February 1, in the person of Mrs. Ricketts.

HYMENEAL. DAY-BLACK. The home of Mrs. S. Black, St. John-st., Cannington, was the scene of a pretty wedding on Wednesday, Feb. 15th.

Brook Park, Minn. She is also survived by one brother and one sister, John Cruise, Wyeale, Mrs. James Brandon, Katrine, Rev. D. C. McGregor conducted the service.

The remains were brought here on Sunday afternoon from the residence of her son, Mr. Edwin Guillet.

FARM STOCK SALE. On Wednesday, Feb. 22, there was an important auction sale of horses, cattle, implements, etc., at the farm of J. S. Jordan.

Toronto, Feb. 20.—Inspector of Detectives Duncan returned to the Sunday morning with the much-loved Mr. Travers safely in tow.

54th YEAR.

"ENTERPRISE"

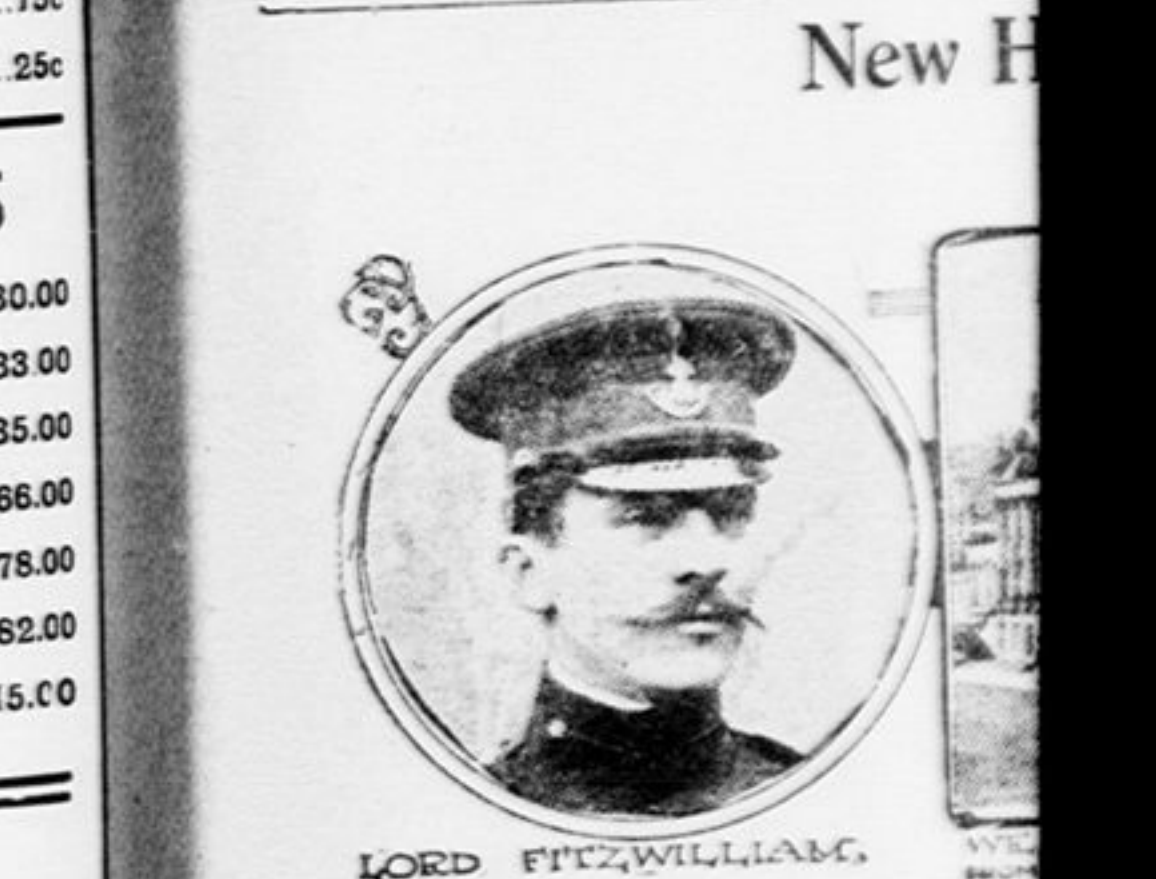
Climb the Steep While Good Luck

We are determined to make the fourth every energy to secure the world. You will be uplifted as by the pleasurable sense of a little out-sure.

Beautiful Night Gowns, made of Wool, Beading, Embroidery Trim for \$1.19. Night Gowns, fine White Cambric, ribbon and lace, \$1.50 for \$1.35.

Every branch of White Goods: Sheetings, Pillow Cottons, Towellings, Vestings, Centre Piece Insertions, Trimmings, Men's White Kid Gloves, Etc.

O'LOUGH



London, February 15.—Lord Fitzwilliam, heir to the Fitzwilliam earldom and estates, who was born on the last day of 1910 was christened in the private chapel of Westwood, Woodhouse, the most splendid mansion in England.

SIR JAMES

Toronto, Feb. 16.—In a speech lasting a little more than an hour Sir James Whitney yesterday stated his position and the unanimous position of the Conservative party.

Travers Returned To Queen City

Toronto, Feb. 20.—Inspector of Detectives Duncan returned to the Sunday morning with the much-loved Mr. Travers safely in tow.

SAFETY MICRO FUJI

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