THE CASH SYSTEM.

The subscribers while grateful to a discerning public for the liberal patronage bestowed on them in the past, beg to announce that on and after the first day of January, 1879, their books will be closed and positively no credit given-excepting as per special arrangement-believing that the true National Policy consists in the adoption and carrying out by individuals of the " Pay as you go" system. Having tried the credit system to our hearts' content, we pronounce it an unmitigated evil-as it affects buyer and seller, especially the latter.

Our Mr. Campbell has returned from Montreal, where he made special purchases of general Dry Goods, Clan Tartan Dress Goods, &c., together with a choice lot of Fruits and General Groceries, which buyers should inspect before purchasing, as hard pan prices will be quoted for cash,

Soliciting under the new regime a continuation of the favors so liberally bestowed on us in the past, and wishing our numerous friends and patrons, in spite of the hard times a "Merry Christmas and a Happy New Year," we remain,

A. C. CAMPBELL & Co.

P. S.-Accounts are now ready and as we want money, parties interested are requested to call and settle forthwith. A. C. C. & Co.

Woodville, Dec. 18th, 1678.

LOCAL MATTERS.

Advertise your wants in THE AD. VOCATE.

If you have anything to sell advertise it in the columns of THE ADVOCATE

Taxes. -The Collector will be in Woodville, on Thursday the 27th inst. to receive taxes.

The Beaverton Good Templars, paid their brethren of Woodville a visit last Friday evening.

A North Carolina editor declares that "the man who will read a newspaper three or four years without paying for it will pasture a goat on the grave of his grandfather."

Woodville Lodge of Good Templars paid a visit to Cannington Division Sons of Temperance, on Monday evening last. A very pleasant time was enjoyed.

Music Hath Charms .- The largest audience ever assembled in the Methodist church, gathered on Sunday last, the building being crowded. The introduction of the organ and choir is undoubtedly the cause.

Tea Meeting .- A Social tea-meeting is to be held in the Methodist church here on Wednesday next. It is expected that several eminent speakers from a distance will be present.

Declined .- Rev. Mr. Cameron, of Chatsworth, Presbytery of Owen Sound has declined the call extended to him by the congregation of Woodville Presbyterian Church.

The Rev. J. McQueen, preached in the Presbyterian church last Sunday morning, Rev. J. McNabb, of Beaverton, in the evening. Rev. Mr. Scott of Cambray will preach next Sabbath.

The Band Concert.-The Band Concert came off last Thursday evening and | bargain will be given as owner intends to as far as numbers is concerned, was very successful. Several nice songs and cheruses were sung, but the main feature of the evening's entertainment was the valentine distribution, which by the way is something original, and created considerable amusement.

We have been favoured by "a subscriber" of more than ordinary talent, with several "beautiful" sacred poems. but owing to the said "subscriber" not having furnished us with his name, we cannot publish them. Correspondents should remember that communications must be accompanied by the name of the writer to insure publicacation.

New Advertisements.—Read our new advertisements this week! Mr. Kod. Campbell announces a large new stock of Boots and Shoes, for spring wear, which he is selling cheap. Mr. Henry Folliott, of Bolsover, gives the people of this neighbourhood to understand that he intends to furnish Lumber cheaper than any other person in the District. It will pay to peruse our advertising columns.

Says the Boston Post :- " People who advertise are smarter than those who don't; better looking, too, nine in ten. This is natural, if not logical. Advertising is an indication of intelligence, is one of the leading elements of good looks. At all events, the world believes in those who advertise, and it plants its dollars in their pockets. Such are live people, and in these live days nobody wants anything to do with any but your live men and women. Our advice to everybody-except in matrimony-is to advertise. It is sure to return largely, increase your reputation as a a business man, make hosts of friends, and add to the number of shrewd and sensible people in the world of which there has never yet been an overstock.

thodist church, Hartley, on Monday evening last, resulted in a decided success, about two hundred being present. Several Rev. speakers were present and delivered very pleasing addresses. The ladies of the congregation deserve great credit for the manner in which they provided and served the tea. The Woodville Brass Band were present and helped to make the evening plea-

Brace up !- "Brace up !" We like that slang phrase. We like it because there's lots of soul in it. You never know a mean, stingy, shrivel-souled man to walk up to a discouraged or afflicted neighbor and slap him on the shoulder and tell him to "brace up" It is the big-hearted, open-handed, whole-souled fellow that comes along when you are cast down and squares off in front of you and tells you "that won't do, old fellow-"brace up!" It is he that tells you a good story and makes you laugh in spite of yourself; and lifts the curtain that darkens your soul and tells you to look out and see the light. It is he that reminds you that there never was a brilliant sunset without clouds. He may not tell you in so many and such words, but he will make you "brace up" and see the silver for yourself.

MARRIED.

On the 5th inst., at the residence of the brides father by Rev. J. A. Jewell, B. A., Frances Raby, of Mariposa, to Miss Lucy L. Hale, of the same place.

On the 14th inst., at the Methodist Parsonage, Woodville, by the Rev. J. A. Jewell B. A., Jesse Christian, of Fenelon, to Miss Barbara Laidly, of the same place.

On the 17th inst. the wife of Mr. H. Mc-Millan, of a son.

On the 16th inst., the wife of Mr. H. Mac-Neill, of a daughter.

At Orillia. on Tuesday 18th inst., Mar. ion F. youngest daughter of Mr. J. P. Henderson, aged 13 years and 5 months.

Mew Advertisements.

NTOTICE is hereby given that the undersigned have dissolved partnership by mutual consent. Henry Folliett will henceforth carry on the business, collect all ac-Signed

J. W. FOLLIOTT. HENRY FOLLIOTT.

Dated this 15th day of Feb. 1879. 115-3

FARM TO RENT!

ACRES NORTH HALF Eldon,25 acres cleared good house and stable on the premises. Apply on the premises. WM. MULLEY.

FOR SALE.

West Half Lot 21, 5th Con., Eldon.

85 Acres cleared and in good state of cultivation. 30 acres fall plowed. A decided retire from farming on account of ill health. For further particulars apply personally or by letter to

DUNCAN CARMICHAEL, Eldon Station. DONALD B. CARMICHAEL,

Teacher, Woodville.

ASTRAY.

CAME into the premises of the subscriber, Lot 4, in the 15th Con. Mariposa. in December last, A RAM LAMB. Owner can have it by proving property and paying expenses.

D. ANNAS. Woodville, Feb. 4th, 1879.

NOTICE.

LL parties indebted to the estate of A David Sidey, Insolvent, are hereby notified that all accounts not paid to indrew Morrison, Woodville, by February 24th will be placed in Court. WM. ROBBINS

Official Assignee.

Woodville, Feb. 5th, 1879.

AGRICULTURAL

Insurance Company

Government Deposit .

\$1,058,157.60 \$100,000.

T NSURES nothing but Farm Property and private residences. It not only pays all losses by fire, but for damage done by Light. ning, whether fire ensues or not. It pays for live stock killed by Lightning anywhere

Money to Loan at Lowest Rates. GENERAL FIRE AND LIFE INSUR. ANCE, AGENT.

FOTHERINGHAM,

at THE ADVOCATE Office. WOODVILLE, ONT.



"National Policy"

Is "SMALL PROFITS."

DAVID SIDEY'S

Bankrupt Stock!

Is selling at

50 CENTS ON THE S.

CHEAP HARDWARE.

Boots and Shoes at your own prices.

ARCH. CAMPBELL.

WOODVILLE





J. C. GILCHRIST

Has on hand a splendid assortment of new

Fall and Winter Dry Goods,

Call and inspect his New Stock of general Groceries. Great inducements For Cash.

McLEOD'S NEW BAKERY.

IS NOW IN FULL BLAST.

---A FULL STOCK OF---

NEW CAKES & CONFECTIONERY

The BEST 50 cent TEA in town. TRY IT.

PHOTOGRAPHY!

A. McFADYEN.

Being about to commence the Photographic business in WOODVILLE, would intimate to the public in general that on and after Monday next, he will be prepared to execute all kinds of Photographic work, at his

New Gallery, opposite the "Northern Hotel,"

In the office lately occupied by THE ADVOCATE.

Enlarging and copying old pictures a specialty. Call and see him, Charges moderate

AGENTS READ IT We will pay Agents a Salary of \$100

month and expenses, or allow a large commission to sell our new and wonderful inventions. We mean what we say Sample Address, SHERMAN & CO., Marshall, Michigan.

Scientific American. THIRTY-FOURTH YEAR.

Only \$3.20 a year, including Postage. Weekly. 52 numbers a year. 4,000 book pages.

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Phrenological Journal

AND SCIENCE OF HEALTH.

This publication is widely known, having been before the reading world forty year and occupying a place in literature exclusion ly its own, viz. :the study of HUMA NATURE in all its phases, including Phr nology, Physiognomy, Ethnology, etc., t no expence will be spared to make it t best publication for general circulation tending always to make men better physical ly, mentally, and morally.

OUR PREMIUMS.

1st.-THE PHRENOLOGICAL BUST This is made of Plaster of Paris, and so le tered as to show the exact location of ea of the Phrenological Organs. The head nearly life-size and very ornamental, a until recently has sold for \$2.00. This, wi the illustrated key which accompanies ea Bust, and the series of articles now bei published in the Journal on "Brain of Mind," will enable the reader to become successful student of Human Nature.

2nd .- A NEW BOOK PREMIUM. T TEMPERAMENTS; or, Varieties of Physica Constitution in Man, considered in the relation to Mental Character and Practic Affairs of Life. \$1.50.

A new work ; the only one on the subje of temperaments now before the public, a treats of this important subject i a me comprehensive manner, showing its bearing on marriage, education and training children, occupation, health and disease,e The book contains about 250 pages, and I portraits and other illustrations; is har somely printed and bound in extra muslin, and can not be procured at less th \$1.50 retailexcept when taken as a Premiu TERMS,- The Journal is now publish

at \$2.00 a year (having been reduce! fro \$3.00, for 1878), single Nos., 20c. 25c. tra must be received with each subscripti to pay postage on the Journal and the pense of boxing and packing the Bust, whi will then be sent by express; or No. 2, small bust or the Premium Book, whi will be sent by mail, post-paid.

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