

SAVAGE REDUCTIONS

Is the Policy that Dominates every Department in the Mammoth FORCED-TO-SELL Sale.

Now we add fuel to the fire and increase the roar of business. We have never enough to take the bull by the horns and sell the brand-new Clothing, Cloths, Tweeds, Hats and Caps, Furnishings, etc.

PRICES CUT IN TWAIN.

It's a case of—The more you buy the more you make. Values have been let loose and cost of production has gone on a vacation and made a plaything of. Purse openers like these around your sense of economy make quick selling all over the store, and brings crowd after crowd of enthusiastic shoppers, and the promise of still busier days. Things must hum, for the goods are destined to depart, tagged with half-price tickets. We are in dead earnest—the hour has come—the time is ripe—rain or shine the bargains will be here. Although cart loads have been taken away to the homes of happy purchasers, the bargain counters and shelves appear as full as ever. Do you want a suit of clothes for the price of making them? Don't think too long, or somebody else will be wearing it for you. Here are a few starters:—

- \$2.90 Will buy Young Men's and Youths' Suits, worth from \$3.75 to \$6.50, made in Good Tweeds, Serges and Worsteds.
- \$3.90 Buys Men's Suits, worth from \$5.50 to \$8.00, made up in good Tweeds, Serges and Worsteds.
- \$1.80 Will buy Boy's Two-piece Suits, worth from \$2.50 to \$4.00, made up in Dressing Fabrics, well lined and trimmed, not to rip.

GOUGH BROS. THE WONDERFUL CHEAP MEN.

LOCAL NEWS-LETTERS

PLEASANT POINT
Special to the Watchman.
OBITUARY.—The aged couple, Mr. and Mrs. Wm. Hutchison, who were nearly 90 years of age have gone over to the great majority almost together. The husband died on Thursday of last week, and was buried on Sunday, and Mrs. Hutchison died on Sunday evening and was buried Monday.

OAKWOOD
Special to the Watchman.
HELP TO BUILD UP OAKWOOD.—The way to do this is to support our local merchants. Take Tinware for instance. I can sell it cheaper and make it as well as you can get it in Lindsay or Toronto. Graniteware of all kinds. Jobbing in all its branches. Don't forget me when you want a first-class job of eavetroughing. What about a Stove? You will want one this fall; perhaps you want one now. Gurneys are the best Stoves made, and I carry a full line. You will always have good bread if you bake with Gurney's Stoves. GEO. F. MASON, Oakwood.—24-tf

quite a steep hill on a "bike," probably because a young lady bid so the previous evening, but when only part way down had to return, not with a damaged wheel alone, but with his hands so badly injured that he had to call at the store and have his wounds dressed. Never mind, Sam, try it again.

JANETVILLE.
Special to the Watchman.
ANNIVERSARY.—The anniversary services in connection with the Presbyterian church will be held at this place on Sunday and Monday, Sept. 15th and 16th. Full particulars next week.

FOR THE INDUSTRIAL.—A large number of our citizens will take in the Toronto industrial next week.

THE MILL.—Mr. Feir, our new miller, has everything in readiness and is doing a nice business. He also carries all kinds of flour and feed.

EDEN.
Special to the Watchman.
REOPENED.—Our school opened on Monday, 9th inst and is progressing under the careful management of our highly esteemed teacher, Mr. H. B. Feir.

CONGRATULATIONS.—We extend our congratulations to Miss A. H. Fowler, of this place, who was successful in securing third class certificate Lindsay. Miss Fowler returned Monday to resume her studies at the model school.

W. F. M. S.—The ladies of the auxiliary held an open meeting on Tuesday night of last week. A good crowd attended in spite of busy times. The Misses Coone's and Miss Hassard of Manilla were present and took on active part in the programme. One of the pleasing features of the evening was singing by Miss Reemie and Ruby Cullis, whose sweet young voices are like that of the nightingale. Also a letter received by society from Mr. J. C. Spencer was read by Miss E. Treleavan. Mr. S. has many warm friends here, being for many years S. S. superintendent and public school teacher in this section, and who is at present a faithful missionary among the Indians in B. Columbia. The meeting closed by hymn from choir and benediction.

ANNUAL BINDING BEE.—Our noteworthy temperance president, Mr. B. Hancock considering it rather hard having to toil alone to secure his harvest, and without that labor saving implement, the self-binder, which nearly every farmer of to-day possesses, and having a field of oats which he wished to receive help to tie up, consulted with a number of his genial good-hearted neighbors, whom he knew were always ready to lend an assisting hand, about having a "binding bee," as in previous years. They desired no better sport and at once decided a night and with one accord some twenty-five men entered the field and soon tied up B's oats binding and stooking seven acres in the space of a few hours. They were then invited to tea prepared by the good hostess and the invited fair sex. When all had done ample justice, Mr. F. Kinghorn, sang several songs causing peels of laughter, after which the boys had the pleasure of escorting the ladies home, only regretting they had not lived in a time when such events were more numerous.

HARVEST.—The farmers of this vicinity have nearly completed harvest. Threshing has started. The grain yielding fairly well. The recent showers have done much in favor of the root crop.

BOLSOVER.
Special to the Watchman.
SOCIAL.—The garden party which was held at Mr. Foliott's Friday evening was a success. Quite a number from Beaverton, Kirkfield and Victoria Road were present. And all declared themselves well satisfied with the evening's entertainment.

WHO ARE THE OWNERS.—After the ball or rather after the garden party on Friday evening the following articles were found on the lawn:—One pair white gloves, one pair tan colored gloves, one parasol, one dark gauntlet. The owners of the above mentioned valuables can have the same upon proving property. Apply to Mr. G. L. Foliott, Pleasant Valley farm.

INQUIRY.—We would like to know if

A HEN DRAWS BY CACKLING

Attention to the egg she has laid

We wish to call your attention to our celebrated make of

BLANKETS finest wool, long of fibre, clean, speckless, softest, warmest, best wearing, best washing blanket in existence.

SHEETINGS In sheetings we have all wool plain and twill, union, white or grey, 36 to 72 inches in width, firmly woven, unshrinkable and as durable as the good old fashioned home spun.

YARNS This is our hobby—we're learning all the time—we know how to spin yarn fine and yet have it tough. All selected wool, no trashy or coarse fleeces or belly wool is used, consequently the yarn is smooth, even and strong.

HOSIERY This branch line of our business is just budding out, therefore we are careful to see that for shape, quality and finish every pair must toe the mark. A special line for boys wear, heavy, neat fitting, fast black 30c. to 40c. per pair; will wear equal to cashmere. Also fine hose for ladies and children.

Other lines of woollens in great variety. Men's underwear, fullcloth, tweeds, fine all-wool fancy shirtings, grey flannels steam shrunk, horse blankets, woollen rugs, wool batting rolls and set.

BUY DIRECT FROM THE MANUFACTURERS. HORN BROS. LINDSAY WOOLLEN MILLS.

there is any truth in the statement that no foreign labor is to be employed on the T. V. C.


PERSONAL.—Mrs. J. Marsh and Miss Annie Marsh have gone to visit Mrs. Marsh's daughter, Mrs. W. McRae of Longford. Among the visitors this week are Mrs. and Miss Quant from Toronto and Mrs. Foster, of Uxbridge at Mr. Bray's.

CAMBRAY.
Special to the Watchman.
HARVEST HOME.—The harvest home festival held on Monday evening by the Presbyterian congregation was a splendid success. Owing to the pleasant weather large numbers from Lindsay, Oakwood and other places were in attendance. After all had partaken of the excellent supper which was provided by the ladies of the congregation a first-class programme was rendered by local and foreign talent. At the close of the proceedings a vote of thanks was tendered to the friends, who so kindly assisted in the evening's entertainment. Proceeds amounted to more than sixty dollars.

CHURCH NOTES.—The repairs to the Methodist church are almost completed. The papering which is being done by Mr. A. Moore of Lindsay adds greatly to the appearance. Mr. J. Boxall has the contract for putting in the furnace and Geo. Ingle the contract for the seats. After these and a few minor details have been attended to the church will be ready for the dedication ceremonies, which will take place on Sunday, Sept. 22nd.

LOCALS.—Cambray storehouse will open for the season on Monday, Sept. 9th, with Mr. R. C. Tompkins in

COME QUICK



We ask our customers to come quickly and see our stock of Mantle and Alarm Clocks. We are satisfied we show the best in Lindsay and we warrant every clock we sell. Our Six American Nickel Alarm cannot be beaten.

S. J. PETTY, THE JEWELER
86 KENT STREET.

Don't forget we do all kinds of Repairing and Engraving.

SELLING!

I have three first-class New Buggies, two tops, made by some of the best Manufacturers in Canada—will be sold at a dead bargain.

W. W. LOGAN,
Dealer in Pianos, Organs and Sewing Machines.

NEW FALL ARRIVALS

Our New Fall Goods are daily coming in hand and every department is being filled with the best values that money can buy.

IN OUR DRESS GOODS DEPARTMENT, SEE OUR ALL WOOL SERGES AT 25 CENTS ALL COLORS.

This line is a plumper and marked cheap for early fall trade.

P. McARTHUR & CO.

JERSEY CREAM BAKING POWDER,
—FRESH AT—
HIGINBOTHAM
Volume VIII. Number 37.

New Mantles Capes & Dresses
AT
Warner &

We have fitted up a department on the... and are now ready at any time to show... in Ladies' Mantles, Golf Capes and particularly attractive, fresh, new, and... style and finish, while our prices will be found... for this class of goods.

IN MANTLE CLOTHS, GOLF
and other popular lines our assortment is very... all the latest novelties produced, as well as a... ample lines. We are already selling quantities... Mantle Cloths, which speaks well for our selection.

IN DRESS GOODS our stock is not... cordially invite every intending purchaser to... stock of New Fall and Winter Dress Goods... an idea can be formed of the large range of... prices which we carry. Full range of coloring... of prices from 10c. to \$1.50 per yard.

OUR BLACK DRESSES
are in every case imported direct by us... this means we are enabled to offer special... materially in working up our large sales of... department in the house full of overhanging... your special attention before purchasing. We... lines this week, but a glance through our... require will satisfy you as to the values.

Warner &
LINDSAY AND WOODVILLE

TRU

Economy
—IN—
Fall Dress

Come in! Come out!
an idle, weary hour indoors,
direction of our store. Come
genial welcome and a fine arra
don't want to buy all right.
same learned where to purcha
honest prices. If you don't w
We're ready for you. Got ju
Got the best. Got the most
to please you.

VALUES

New Fall M

E. E. W. Mc