

Great Midsummer Sale

Dress Goods, Carpets, Lace Curtains, Clothing and Housefurnishings,

For 60 Days - You'll find many items in the following list that will no doubt interest you. We want to turn our stock into cash and in order to accomplish this we are saying good-bye to profits. FOR TWO MONTHS come with others and see what we can do at this MIDSUMMER SALE.

Dress Goods Department.

Double Fold Fancy Shot Effects, former price 10c now 5c. Double Shot alpaca 35c now 25c. A range of Blues, Navy, Myrtle, Green and Seal Cashmeres, were 25c, now 15c. Fancy Broche Mixtures 35c now 25c. Two Tone Effects, were 55c, now 50c. Two Tone Silk Mixtures, were \$1.40 and \$1.25, now 75c. Plain colors in navy, seal, myrtle and moss green, were 38c, now 25c. Black Cashmere, nice black, all wool, was 30c, now 25c. Black Serge, regular 35c, now 25c. Black Serge, regular 20c, now 15c. Black Cashmere, extra special, 65c, now 45c. And a great many other patterns and weaves not mentioned in this list, all of which have been reduced to the lowest notch.

Prints, Lawns and Muslins.

We have made an extensive purchase of Prints. They commence at 4c a yard. Regular 8c for 7c. Regular 10c for 7c. Regular 12c for 8c. You'll be very much impressed with our prices on Summer Wash Effects, 12c Crinkles for 5c. 15c Waist Effects for 7c. White Lawn 10c, for 6c. White Lawn 15c, now 10c. White Zara Cloths for Skirts and Children's Dresses, were 15c, now 12c. White Serges, were 11c, now 7c. Cotton Laces and Edgings, 1c, 2c, 3c, 4c, 5c and 6c. Lovely White Valenciennes, 3c, 5c, 7c, 9c. Nice Silk Laces, regular 15c for 11c; 18c now 14c. White Vellings 15c, now 12c; 20c now 16c; 25c for 20c; 45c for 35c. Colored Vellings for 9c, 13c, 20c, 30c, 38c. Black Vellings 15c now 10c; 20c now 15c; 25c for 20c; 30c for 24c; 35c for 28c.

Ladies' Kid Gloves

Black and Colored for 75c, 90c, \$1.15, by the leading makers. Ask to see our 50c and 75c leaders. Ladies' Silk Gloves, black and colored, were 20c now 15c; 25c for 18c; 35c now 25c. Ladies' Lisle and Cotton Gloves, 10c, 12c, 15c, 20c. Ask to see our assortment 10c a pair.

Ladies' Vests

Clearing at 4c, 5c, 7c, 8c, 10c, 12c. Don't miss seeing these goods. Nice silk ribbon, 2 yards for 5c, all colors. Beautiful plain and watered Sash Ribbon, regular 6c for 30c; 60c for 48c. Roman stripe ribbon for Ladies' Ties 5c a yard. Ladies' Figured Ties, new effects, 20c.

Blouses and Shirt Waists

See our range to clear at 35c. These goods range in price from 75c to \$1.15. Wash in prices, better prices, going at 30c. Ask to see our fancy stripes and two tone effect silk 25c. Fine grade Black Surah Silk for 30c. These goods are worth at least 50c a yard. Dress Linings, Hair Cloths, Canvas and Dress Trimmings down to sale prices. Nice Fringed Bedspreads, regular 80c now 55c. Beautiful full size Spreads, regular \$1.25 for \$1.00. Handsome heavy pattern, extra size Spread, was \$1.50 now \$1.00. Ask to see our assortment of

Ladies' Corsets

Remember our sole leaders at 20c, 40c, 65c. Fine Black Cashmere Hose, regular 20c and 25c, for 15c pair. See our great leader at 25c. Linen Spools for 10c, cheaper than cotton. Victoria Crochet Cotton 5c a ball. Ladies' variety Fancy Handkerchiefs from 1c to 25c. Handkerchiefs 3c, 4c, 5c, 8c. Cotton Shirtings, 5c, 7c, 8c, 10c, 11c. Cottonades, 3 specials, 13c, 15c, 18c. 10c drives in Towels, 3 for 10c, 3 for 12c. Each, 8c and 10c. All leaders.

Table Linens

White Linen, 50c for 40c; 65c for 48c; \$1.10 for 75c. Fine Linen and extra width Table Napkins, \$3.50 now \$2.75; \$3.00, sale price \$2.25; \$2.50 now \$1.90; \$2.00 now \$1.40; \$1.50 now \$1.15; \$1 now 75c.

Gents' Furnishings

Colored laundered Shirts, were 60c now 45c; 75c now 60c; \$1 now 85c. Colored Shirts—tie to match—were \$1.00 now 80c.

Remnant Dress Goods, Shirtings, Carpets, Tweeds, Prints. When we say Half Price we mean Half Price.

E. W. McGaffey

Lindsay's Leader of Low Cash Prices Dry Goods House.

LINDSAY TO COBOCONK

A DELIGHTFUL FOUR HOURS' SAIL

BEAUTIES OF A SECTION OF THE TRENT VALLEY WATERS—FINE LAKE AND RIVER SCENERY—A SPLENDID TRIP ON CAPT. VASCOE'S TRIM STEAMER MAPLE LEAF.

The most picturesque section of the romantic Trent Valley waters lies west of Sturgeon Point. Besides the highest waterfall in this part of Ontario, these stretches of the proposed great inland steamer route contain the splendid canal excavations and massive locks that are a credit to Canadian engineering skill, while all along the route there abound those marvels of natural splendor by which our upper lakes are attaining world-wide fame. There are not many places in the world where the traveller gets the sensation of hill climbing by water as he does while navigating the Trent waters from Lakeside to Cobocok and in no part of the route is that impression more acute than between Sturgeon Point and the "University City". The return trip reverses the operation but in no way diminishes the novelty.

Aboard Capt. Vascoe's trim steamer "Maple Leaf," at 3 p.m. the tourist finds himself swinging into the channel of the Scouge and after threading her way for a mile past the saw-mills with their heavy booms of logs moored at the river banks the little boat darts away under full steam along a winding course to northward. Past the tree-clad shores behind which the waving harvest lately stood, down where the channel widens, the current slackens and the banks grow lower. On between great expanses of marsh lands with their luxuriant growths of rice and reeds, the cut, Drummond's bay, the high houses are left behind and like a great horse-shoe with the fold shores of the oak-covered, cottage-studded Point standing out mid-way, Sturgeon lake stretches away to the left and right. Twelve miles have been covered and the watch marks 4.15 as the boat draws away from the Point wharf and after six miles of lake she glides between the steep and rocky banks of Fenelon river. The current is strong and the roar of the falls comes down the gorge. Right in front of them the little boat creeps into the shadows of the great flood sheer 30 feet straight upward till she sails out on Camson lake to westward. The wind is fresher up there, and the shallow water is tossing and white-capped above its rocky floors. The high, cultivated shores gather about it like a girdle, and all sorts of shadow and sun-light fall on its troubled waters. To the right a little English church looks down from a high hill, as if keeping watch over the cataract and village just left behind. Eight miles soon sail away, and Rosedale locks are at the bow. Here more climbing is done and then a simple scullery of the Trent Valley canal is reached. It is about a mile long, and is a continuous excavation in solid rock. The fragments that rise like breastworks on either bank would be a joy to the good roads promoter if they were within his reach. A fine steel bridge spans the canal at Rosedale, which has little else to boast of except its picturesque situation and the natural beauty thereof. The denizens of that locality take pride in this important national undertaking at their doors, but have not as yet placed it beyond criticism. "Damnation," said Ruskin, when he saw a railway bridge spanning a favorite valley. An old lady at Rosedale whose avocation should render her a better authority on a thing than art, evidently had some of the great critic's spirit when she said the other day: "This new bridge spoils the scenery here." That her artistic development had not gone on at the expense of other sorts of sagacity, was illustrated by her comment on the unfinished state of the work when she informed her questioner that "there is going to be another election soon and they will do another work on the canal and elections is an important item in the political lore of this region.

Carpet Department

Good Hems, were 13c now 11c; 16c now 13c; were 20c now 15c. Dutch Carpeting, regular 25c now 19c; 30c now 25; 40c now 30c. Tapestry, 5 pieces, were 40, 45, 50c, to be cleared 30c; others 30c for 12c; 55c for 40c; 60c now 45c; regular 65c now 50c.

Lace Curtain and Blind Department

Our regular 25c now 20c pair. Full 2 1/2 yards bound Lace Curtains, regular 35c now 25c; regular 40c now 32c; 50c for 40c; 60c for 45c; 90c for 70c. A special, \$1 now 80c; \$1.25 now \$1.00; \$1.50 now \$1.15; \$1.75 now \$1.25. Beautiful French pattern curtains, \$2 for \$1.45; \$2.50 now \$1.95; \$3.25 now \$2.45. Chenille curtains, \$2.40 now \$2; \$3 now \$2.25; \$4 now \$3. Roller Blinds just to hand, 200 Blinds to be sold for 25c complete. These are regular 40c goods. Regular 50c now 40c. Regular 35c now 45c. Regular 75c now 60c. Regular \$1.10 now 80c. Regular \$1.25, now \$1.00.

Clothing Department

Men's Serge Suits, regular \$4.75 now \$3.25; regular \$6 for \$4.25; regular \$6.50 for \$4.75. Men's Tweed Suits were \$5 for \$3, regular \$6.50 now \$4.25, regular \$8 now \$6. 25 Men's Scotch and Canadian Tweed suits ranging in price from \$8 to \$12, going at half price. This is a decided Summer plum and should not be missed. Youth's \$4 suits \$3, regular \$5 now \$3.50, \$6 now \$4. All leaders. 19 Youth's odd suits, nice stylish effects, to be cleared at 40 per cent. below regular price. Children's suits \$1.50 now \$1.15, \$2 now \$1.50, \$2.25 now \$1.80, \$2.75 now \$2. 30 suits to be sacrificed at \$1. These goods range in prices from \$1.50 to \$4. Mothers bring your boys, boys bring your mothers in time to be one of the lucky ones. Men's odd pants, were \$1 now 75c, \$1.25 now \$1, were \$1.50 now \$1.15. Three decided leaders. Men's nice dress pants, \$2 for \$1.50, \$3 now \$2.20, \$3.50 now \$2.80. Look out for this—20 pieces Scotch and English Tweeds, were 75c, \$1, \$1.25 and \$1.50, all going at 50c a yard. Good cut on tweeds, 25, 30 and 40c, now 20c a yard. Men's and Boy's Soft Felt Hats, a lot to clear at 20c. Other styles and prices are going on the same basis. Remember our nice assortment of Linen and Straw Hats are down with the rest.

A Word About Parasols

This season's new style handles and coverings. Ask to see our special 50c. These goods were regular 50c, 80c and \$1.00.

Floor Oilcloths and Linoleums

Nice shades and patterns Oilcloth at 22c per square yard. Nice shades and patterns, double fold, for rooms and halls, 44c yd. English Oilcloths, regular 85c for 66c, regular \$1.10 now 75c. Fine grade Mats, Rugs and Dining Square at sale price.

plete his admiring ejaculations, and the boat plunges into the foliage on the western shore. The ascent of Gull river has begun. The trees along the narrowing banks bend down with their burden of wild grapes that hang in clusters from the drooping vines. Here the silent shadows quiver and dance as the vessel drives its foaming furrow up the stream. At seven o'clock moorings are made, and at the supper table of mine host Jackson, the record of a day's bass fishing at Rosedale published in an American paper, would cause a stampede, and it only requires a modest statement of the advantages of these waters as a summer resort to establish them as a permanent rendezvous for foreign tourists. Capt. Vascoe's steamer is the pioneer in the effort to bring this charming route into that popularity it so well deserves, and when these regions rank with the Adirondacks and Muskoka lakes as the pleasure-seeker's haunt, then will the little missionary "Maple Leaf" be given its proper place among the boats that navigate our inland routes.

OUR ENGLISH BACON TRADE

While Mr. J. E. Brethour, the premier breeder of large Yorkshire, was in England recently he submitted to J. Wheeler Bennett & Co., one of the biggest firms of provision agents in London, a series of questions regarding the Canadian bacon trade. These questions and the firm's replies are given below.

Q.—Kindly give a short history of the development of the Canadian bacon trade? A.—The development of the Canadian trade has been very rapid, on account of the superior quality of the stock, together with the improved cure of the largest operator, which has lifted his brand of bacon up to a level platform with the best Danish or Irish.

Q.—The outlook for this trade? A.—The outlook is exceedingly bad at the present time. Owing to the importation of free corn into your country farmers have been feeding this to their best stock. The consequence is that an enormous quantity of soft bacon has arrived here, which has kept the price of Canadian bacon down 6c to 8c all the season, and unless stopped at once, the fall into which the Irish and Danish farmers have fallen will see upon the threshold of Canadian farmers. This soft bacon cannot be sold within 20c per cwt. of the very finest brand's and qualities of Canadian bacon, although the cures have to pay the same price for these hogs.

Q.—Is there any probability of the trade being overdone? A.—There is no danger of the trade being overdone if Canadian farmers are true to themselves and the best interests of the trade, because, however great the quantity of Canadian bacon, it pushes out the cheaper sorts of Danish and Irish, owing to the superior quality of Canadian.

Q.—What season of the year do you require the largest supplies? A.—What you should desire your farmers to do is to keep up continuity of supply from October to September. Just when a large quantity of Canadian bacon could be handled, viz., during the months of July, August, September, the quantity falls off to the lowest degree, and there is scarcely enough hogs to go round the curing houses, which gives an opportunity for the Danish and Irish cures to get in and take their old places.

Q.—Comparison of Canadian with Irish, Danish, and American bacon, with relative values existing in the markets today? A.—The present prices of best Irish bacon is about 62c; Danish bacon is at 60c; finest brand of Canadian, and one only, at 58c; American bacon at 32c to 36c. These prices relate to long slung Wiltshire cut sides, and the quotations are for the very finest product. Of course, there are many brands 6c to 8c lower, of all kinds.

Q.—The formation of carcasses best suited to the English trade? A.—What we want are long lean sides, cutting full of flesh; avoid short, stumpy, fat blocks of sides of hogs.

Q.—Any objections to be found with Canadian sides in regard to quality and formation? A.—There is no objection to be made to Canadian sides when they come in their best form. They have thick bellies and long lean backs not skinny for a moment, but well fed and full of lean.

Q.—The weights of sides most suitable? A.—The best weights for sides are from 46 lbs to 60 lbs.

Q.—Should the females be sprayed? A.—It is best to spray the females.

Q.—In your opinion which is the most desirable breed of pig to fill the requirements of the English trade? A.—In our opinion, the finest breed of hog you can make Wiltshire bacon out of in Canada is the Improved Large Yorkshire. The new Tamworth is an exceedingly handsome hog providing it is fixed in the shoulder.

THE DENOUNCED TREATIES.

A MESSAGE FROM THE UNITED EMPIRE TRADE LEAGUE TO SIR WILFRID LAURIER. At 12 o'clock on Monday night, says the Consular Journal of London, Eng., in its issue of the first week in August, the treaty with Belgium of 1862 and that with Germany of 1865, restraining the colonies from admitting British goods on better terms than foreign goods, came to an end, in pursuance of the notice given last year by her Majesty's government.

OPPORTUNITIES TO SECURE BARGAINS IN Men's Furnshings Hats Caps, Straw Goods MONEY MUST BE REALIZED IN THE NEXT 10 DAYS MEN'S FURNISHINGS STRAW GOODS MEN'S OUTING CAPS MEN'S HATS WE DO STRICTLY WHAT WE ADVERTISE—CALL AND SEE. ARMSTRONG BROS., Hatters and Furriers.

Low Shoes at Low Prices FOR THE NEXT FEW MONTH I will offer my large stock of Low Shoes at COST PRICE These goods are up-to-date and of excellent materials. This is a BONA FIDE SHOE SALE and exceptional bargains are guaranteed. As usual I have a complete stock of all sorts of boots and shoes at correct figures. THE PEAT FIELDS OF ONTARIO The Province of Ontario, says the Kingston News, has not been blessed by nature with deposits of coal, either anthracite or bituminous; but in every county, and in almost every township, may be found large deposits of peat, which is simply coal making, and can be turned into account for the same purposes. Hitherto it has been found exceedingly difficult to convert this material into a commercial product, but the problem we are assured, has at last been solved by the Canada Peat Fuel Co., which the other day gave a public exhibition of its plant in successful operation at a bog, about five miles from Welland, Ontario. The crude peat, or swamp muck, is first reduced to a powder, and then turned into hard, dense blocks, "almost the equal" it is said, "of hard coal in weight and value as fuel, while free from sulphur and cinders, practically smokeless, and containing only two and a half per cent of ash." The cost of production is reported to be about the same as that of mining coal. That is to say, the fuel could be turned out in any county in Ontario at the same price as coal at the pits month in Pennsylvania, a large element in which is the railway and marine freight between points of production and consumption. If a fuel substantially equal to coal can be sold in Kingston for half the price of coal, every household and every business man not concerned in the sale of coal will heartily rejoice. The coal men, of course, will quickly embark in the fresh trade. If the new fuel shall displace Pennsylvania coal, a doubt benefit will accrue. Not only will the consumer be able to save half his customary coal bill, but the money which he spends for dried peat will remain in the country. More money than formerly will be in local circulation. The enormous amount annually sent abroad for coal will be kept within our borders, and all class of it our community will feel the accession to our national wealth. With coal in Nova Scotia, the North west and British Columbia and unlimited stores of peat in Ontario, there is no reason why we should import a single ton of the familiar black diamonds. TO BUTTER-MAKERS Just received, at THE WATCHMAN office, Vegetable Parchment Paper for wrapping butter in. Cheap, handy and cleanly. In quantities to suit purchasers.

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