

Gough's Policy of Progress

GRAND INAUGURAL OPENING

GOUGH'S NEW PRINCELY HOME

We've taken a step upward and a move forward. After weeks of preparation—of re-modelling, refurnishing and improving—we are now located in our new, attractive and commodious premises, right in the centre of Lindsay's busiest mart—splendidly located on the

Corner of Kent and William-Streets, Dobson's Well-known Old Stand.

A GOOD STEM-WINDING WATCH GIVEN AWAY



FOR ONE MONTH will be given away with every \$10 purchase, made at once, a reliable Stem-Winding Watch. Every promise faithfully carried out.

There's nothing new in the story that this store had to move into larger quarters. The growing demands of our business, required increased accommodation, and the same far-sighted policy which has made this business constantly bigger and vastly better, compelled us to plan ahead to build up a bigger business still. GOUGH'S BUSINESS hasn't jumped by chance. We've mastered all the strategic points by persistently selling reliable goods at persistently lower prices. We clothe the people for the smallest profit to ourselves. IN OUR NEW HOME you will find the same policy pursued on a larger and more systematic scale. The biggest stock of Clothing in styles the latest are to be found here, where you can look at them at your ease. The biggest, choicest, newest things in

Men's and Boy's Clothing, Neckwear, Underwear, Furnishings

find ready expression here. Better light, better system, better accommodation, better everything with the money-saving Register in active operation all the time.

ALL GOODS MARKED in plain figures and sales strictly for cash. If the goods are not as represented we will cheerfully refund the money.

GOUGH,

THE WONDERFUL CHEAP MAN.

CORNER KENT AND WILLIAM-STs., DOBSON'S OLD STAND.



SCHOOL REPORT.—Midsummer promotion of S. S. No. 2 Ops.—Sr. 3rd to Jr. 4th.—Cecil Richardson, Jr. 3rd Sr. 3rd.—Lillian Carscadden, George Carscadden, Jr. 2nd to Sr. 2nd.—W. Le Lang, Mildred Brown, Willie Henderson. Part second to second.—Amy Richardson. Part first—Joy Richardson, Albert Carscadden, Willie Brown, Melville Finney, David Fee

SCHOOL REPORT.—The pupils have been anxiously waiting for the past month to know if they have been successful at the midsummer examination. The following is the results of Franklin School—Public School leaving—Mina Veals, standing second in Millbrook, also stood second on entrance last year. Entrance—Jennie McCrorie, standing fifth in a list of twenty six girls, 510 marks; Sadie Veals 466; Lillie Fallis, 465; Report of promotion examination.—Jr. 4th to Sr. 4th—Lord Lytle 534 marks; Freddie Veals 528; Jennie Hadden 492; Sr. 2nd to Jr. 3rd.—Ruby Veals 364 marks; Talmage Dabard 343 marks; Ruth Veals 342 marks; Eva Nugent 332 marks. There were no failures except one from from Sr. 2nd to Jr. 3rd. School will reopen on Monday, August 16th.

PERSONAL.—The Misses Mabel Fee and Maud Pogue accompanied by Master Vincent Pogue spent Sunday with Emily friends. Mr. Burt Blackwell of Mt. Horeb and Walter Nugent of Emily were numbered among the cyclists who passed through here Sunday last. Miss Atkinson has returned after a visit with her parents at Janetville. Mr. Harry Rea of Toronto is spending his vacation with his mother. Mrs. Doran of Omeme called on Mrs. Pogue Monday evening.

FARM NOTES.—The harvest is already in progress. A large acreage of barley has already been cut. The hay harvest is ending late this year as a large quantity of hay is still on the fields. The wet weather does not prove advantageous to the busy farmers. **BERRIES.**—The housewifery program shows that finger exercise in berry picking is the chief selection at the present time.

HUMOR FROM REAL LIFE.—The big sister was making a careful test of her brother's brain. His ability in grammar was unsurpassed, but the holidays were rusting his brain a little. She quoted the sentence, "He witnessed the sad quarrel between the two children," and asked to give each word, giving full explanation. The first four words were parsed perfectly, and the little fellow tackled quarrel thoughtfully. "Quarrel is a noun, because its the name of something; common, because it belongs to a common class; both masculine and feminine gender because both boys and girls quarrel; plural number because it takes two to make a quarrel; objective case because it is the result of angry words."

RAILS BURNED.—Wednesday night of last week a large pile of rails on the farm of Mr. W. H. Rogers, about five miles south west of this village, were burned, entailing a loss of about \$40. The fire was undoubtedly of incendiary origin.

PERSONAL.—Mr. George Green of Port Hope, brother of Mrs. Yearsley, who has been spending a couple of weeks holidays here, returned home last week. Mrs. G. Green, of Port Hope, is the guest of Mr. and Mrs. Yearsley. Dr. Blewitt of Chicago, who has been spending some weeks in town, left for home on Wednesday morning. "He's a jolly good fellow," and his many friends have been pleased to see him in our midst once more. Rev. P. H. Allin, B. A., and wife of Beebe Plain, Quebec, are visiting friends and relatives in this section, of whom they have many. Rev. Mr. and Mrs. Wickett of Mountain Grove are spending a few days with their parents and other friends on their return from the League convention. Miss Dix, deaconess of Chicago, is renewing old acquaintances. She is making her home at her father's. Mr. and Mrs. Dunn of Scugog spent Sabbath in town, the guest of Mr. Samuel Rogers.

IMPROVEMENTS.—Our enterprising mill man, Mr. Frank Maunder, has erected an addition to his planing and chop mill, and engaged Mr. Finley of Lindsay to superintend the work of putting in mill stones, and machinery to run them. The stones are on hand and the old system of grinding between the upper and nether mill stones will soon be the order of the day. Th

farmers claim to prefer this plan of chopping feed. **TOO MUCH RAIN.**—Agriculturists are looking blue. The heavy rains are laying large fields of whitened grain flat and other products of the soil are being injured. A large quantity of cut hay is being drenched in the continuous storm. **GARDEN PARTY.**—The Ladies Aid garden party as advertised for the 27th at Mr. Frank Maunder's will be held on Friday evening, the 30th inst., weather permitting. The Canning town band and many other attractions will be there. A good time expected. **AULD FRIENDS.**—Whoever says Little Britain people are unsocial would have seen their mistake had they been at church last Sunday and witnessed the handshaking at the close of the service. Among the many old friends scattered from Chicago to Quebec—teachers, preachers, men and women who had lived in the vicinity together in by-gone days, too many to enumerate—by some coincidence met on that morning and all seemed joyous at the opportunity of greeting each other once more.

NOT PLEASANT.—Some of our folks have had to seek a more congenial clime than Washburn Island, as camping there is not now quite as pleasant as it would have been two weeks ago. Mrs. Webster and Mrs. F. Whiteside, cut short their stay by returning home on Tuesday, while Mr. Robinson's family had to vacate their tent and seek shelter in the home of the proprietor. **A GOOD MOVE.**—The executive of the Epworth League, Ladies Aid and Sabbath school of the Methodist church in this village met last week and appointed a joint committee of the three organizations to beautify and make comfortable the lecture and primary class rooms. They have pledged \$100, and will back it up with more if need be. The trustee board acquiesces, and this much needed improvement will proceed at once. **DIVORCE LAW WANTED.**—Rumors of war are afloat where peace should abound, and some people think it would be well to change the marriage contract, making it read, "long as husband and wife can agree," instead of "till death us do part," or have enacted an easy law of divorce.

COMMERCIAL.
Lindsay Markets.
GRAIN.
Fall Wheat per bushel.... 0 70 to 0 70
Fyfe Wheat do do..... 0 65 to 0 65

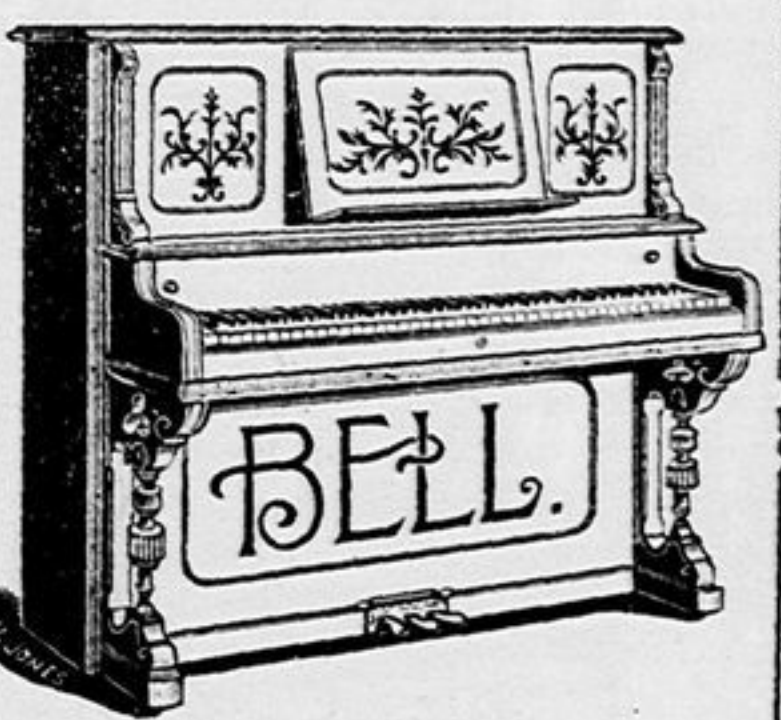
Spring do do 0 65 to 0 65
Goose do do..... 0 57 to 0 57
COARSE GRAIN.
Buckwheat..... 0 28 to 0 28
Barley, per bushel..... 0 22 to 0 22
Rye..... 0 00 to 0 30
Oats..... 0 25 to 0 25
Peas, small..... 0 38 to 0 40
Peas, Mummies..... 0 40 to 0 40
Peas Blue..... 0 35 to 0 37
Blackeye peas..... 0 45 to 0 45
VEGETABLES.
Potatoes per bag..... 0 40 50
MEAT, POULTRY AND DAIRY PRODUCE.
Chickens, per pair..... 0 35 to 0 45
Ducks, per pair..... 0 40 to 0 50
Geese, per lb..... 0 06 to 0 07
Butter per lb..... 0 13 to 0 14
Eggs, per dozen..... 0 8 to 0 9
Turkeys per lb..... 0 09 to 0 10
Hogs, live weight, per cwt 4 00 to 5 00
Lamb, per lb..... 0 06 to 0 07
Dressed Hogs..... 4 00 to 5 00
Beef..... 5 75 to 6 25
Farmers' Hams per lb..... 0 98 to 0 08
GENERAL.
Hay, per ton..... 7 00 to 8 00
Honey per lb..... 0 06 to 0 09
Cream per qt..... 0 20 to 0 25
Butter per lb..... 0 05 to 0 05
Lard per lb..... 0 09 to 0 10
Straw per load..... 1 50 to 2 00
Timothy..... 1 25 to 1 85
Clover, Alsike, per bus..... 3 00 to 4 50
Clover, Red..... 4 00 to 4 80
Hides—Beef..... 5 50 to 6 50
Wood—dry, beech and maple 2 ft..... 4 00 to 4 00
Pamrae long..... 2 50 to 2 50
Pamrae short..... 3 00 to 3 00
Soft wood..... 2 00 to 2 00
Sheep skins..... 2 50 to 3 00
Tallow..... 0 3 to 0 34
Wool, washed..... 0 17 to 0 19
Wool, unwashed..... 0 9 to 0 10

Toronto Live Stock Market.
Milk cows, each..... \$20 00 to \$35 00
Export cattle, per cwt..... 4 00 to 4 50
Butchers' choicest cattle, cwt 3 50 to 3 75
Butchers' good cattle, cwt 3 00 to 3 40
Butchers' cwt cattle, cwt 2 50 to 2 75
Bulls, per cwt..... 3 25 to 3 50
Feeders per cwt..... 3 25 to 3 50
Stockers per cwt..... 2 75 to 3 25
Sheep, per cwt..... 2 90 to 3 10
Spring lambs, each..... 2 00 to 4 00
Calves, per head..... 3 00 to 6 00
Chowee bacon hogs, cwt 5 80 to 5 85
Thick fat hogs, per cwt..... 4 75 to 4 80
Light fat hogs, per cwt..... 5 00 to 5 10
Sows, per cwt..... 3 00 to 3 10
Stags, per cwt..... 2 00 to 2 25

Toronto Farmer's Market.
Wheat..... 0 73 to 0 00
" red..... 0 71 to 0 00
" goose..... 0 61 to 0 00
Buckwheat..... 0 32 to 0 00
Rye..... 0 35 to 0 00
Oats..... 0 28 to 0 00
Peas..... 0 46 to 0 00
Barley..... 0 28 to 0 00
Hay..... 6 00 to 11 00
Straw..... 6 00 to 7 50
Dressed hogs..... 6 75 to 7 00

BIRTHS.
GROWDEN.—In Lindsay, on the 24th inst., the wife of Mr. Fred. Growden of Brookly N. Y., of a son.
SOANES.—In Lindsay, on the 19th inst., the wife of Mr. E. Soanes of a son.
MCLEAN.—At Sunderland, on the 21st inst., the wife of Mr. Hugh McLean of twins, boys.
MARRIAGES.
BROWNE—FANNING.—On Tuesday, July 27th, at the residence of the bride's father, Lindsay, by the Rev. J. Kilgour, Jennie Richards Fanning, daughter of Mr. Moore Fanning, to Walter N. Browne, of Orangeville, Ont.
DEATHS.
MCNEELY.—In Lindsay, on Monday, July 26th, John McNeely, aged 73 years.
SKUCE.—In Mount Horeb, on Monday, July 26th, 1897, Isaac Skuce, aged 23 years and 7 months.

J. J. WETHERUP
FOR—
Organs, Pianos and Sewing Machines. Any Make desired. One Price Only.



TENDERS WANTED.
BRIDGE AND APPROACHES PIGEON CREEK, BOUNDARY TOWNSHIPS OF OPS AND MANDEVILLE.
Tenders will be received by the undersigned until FRIDAY, 31TH DAY OF AUGUST, 1897, at noon, as follows:
1. For the whole work, with wooden superstructure.
2. For the approaches and end piers of cedar, the latter to be prepared for the reception of a steel superstructure.
3. For a steel superstructure on plans and specifications to be submitted by tender.
Length of approaches, to be stone filled, is, approximately, 250 feet; length of bridge 50 feet. Work to be done on or before 1st December next. Plans and specifications are in the hands of J. J. Preston, Esq., Bellamy, and of the undersigned at the Court House, Lindsay. Tenders must be accompanied by a marked cheque for ten per cent. of amount of tender, payable at a chartered bank in Lindsay, and security will be required for double the amount of contract. No tender necessarily accepted.
T. MATCHETT,
Clerk County of Victoria.
Lindsay, 22nd July, 1897.—30-2.

HAVE YOU SEEN MY \$1 HAMMOCKS?
Wonderful value!
Cool and Refreshing!
G. W. Beall
Large variety, all prices, all styles—\$1 to \$4.
See my HAMMOCKS before buying.
GEO. W. BEALL.

Insure... Your Property..
With an agent who has had experience in the business. I have had twenty years practical experience.
Town, Village and Farm Property insured in FIRST-CLASS COMPANIES at the lowest possible rates. It will pay you to come and see me before effecting your insurance.
MONEY TO LOAN.
Apply to
R. G. CORNEIL,
No. 8 William-st., Lindsay.
\$10 REWARD.—I will pay the sum of \$5 to the person returning the Buff Game Cock stolen from the residence of Joseph King. Also an additional \$5 for such information as will lead to the conviction of the thief.
J. T. MAUNDER.—30.

The Only One To Stand the Test
Rev. William Copp, whose father was a physician for over fifty years in New Jersey, and who himself spent many years preparing for the practice of medicine, but subsequently entered the ministry of M. E. Church, writes: "I am glad to testify that I had analyzed all the sarsaparilla preparations known in trade, but AYER'S is the only one them that I recommend as blood-purifier. I have given hundreds of bottles of it, as I consider it the safest and as the best to be had."—Wm. M. Pastor M. E. Church, Jackson, Miss.
AYER'S Sarsaparilla
When in doubt, ask for Ayer's

FARMERS' UNION MUTUAL Fire Insurance Company OF VICTORIA
insure in your own Company.
The Farmers' Union insure nothing but Farm Property and the rates on frame buildings are only 70c. per \$1000 three years. We give a blank policy on contents. Farmers will consult their best interests by insuring in this Company.
R. G. CORNEIL, PRES.
JOHNSTON ELLIS, PRES.

Money to I
Mortgage from
per cent
H. SOOTHE
X. Number 32
Gold
been a pronounced s
HIRTY DAY
which to get the adv
prices.
Carpenters, Plasterers,
will soon take pos
we hope the impro
for your comfort in
for serving you gre
every department b
stock must positively
August.
Bargain
Price Sale of Rem
Dress Goods.
Silks,
Linnings,
Carpets,
Tweeds,
Prints,
Towelings,
Shirtings,
and Cashmeres.
Dress Goods.
Goods in Colors av
more in Black at 15c
40c, 50c—all very spe
Blouses, 50c, 75c, 8
Clothing Econom
Pants, 75c, 90c, \$1.00
Little Boys Suits at
SLS 2 for 5c.
w.c.l.
E. W
Lindsay's Leader
JUBIL
HOUSEFUR
W. BINGH
A FULL LIN
Stoves an
of your insuranc
not purchas
We ha
Dominion, and will g
Furnace and Hea
Oil! Best Am
ian Oil
Oil always in stock
Smithing and Re
branches promptly
workmen.
See our BLUE
market and cheap
best goods and t
able prices for C
verage of the pub
McLE