

MORE THAN TANTALIZING!

However well intentioned and honest the clever statements that lead to sales it must be annoying to carry home the goods and tell the neighbors the cost and have them say they bought the things here in the regular way at half the price without wanting advertisements.

- Gloves, Hosiery and Vests. Ladies' and Children's Gloves from 10c to 25c. Extra good values at 15c, 20c and 25c. Fast black cotton Hose 5c. Heavy weight cotton Hose 10c. Louis Hermsdorf dye "good" 15c. Lisle Thread 25c. Seamless Cashmere Hose 25c. Ladies' Vests at 5c. Special Vest, worth 15c, for 10c. Extra fine qualities at 15c and 20c. Parasols and Shirt Waists. Parasols at 20c. Parasols at 25c. Parasols at 40c. Parasols at 50c. Parasols regular \$1 for 75c. Parasols, regular \$1.25 for 95c. T. B. Shirt Waists at 75c, \$1 and \$1.25. Also cheaper grades.

- Corsets and Whitewear. Crompton and E.T.C. Corsets, perfect in fit, none better in values at 50c, 55c, 60c, 65c, \$1.00 and \$1.25. See our 9c Corset clearing out at 6c. Ladies' white cotton Night Gowns, lace trimmed and tucked 45c. Ladies' white cotton Corsets covers from 15c. Chemise 25c. Drawers 25c.

- Carpets and Curtains. Special May Bargains in Union Carpets at 29c, 39c, 45c and 50c. Hemp Carpets at 10c, 12c and 15c. Lace Curtains 2 1/2 yds long per pair 25c. Cotton 25c. 30c. 50c. Heavy Sheetings 10c. Cottonades at 12c.

- Clothing. Boys' 2 piece Navy Suits, 5 to 8 yrs, 95c. Boys' 2 piece Tweed Suits, 5 to 8 yrs, \$1.25. Youths' 3 piece Suits \$2.50. Men's Suits at \$2.50. Men's Suits at \$2.75. Men's Suits at \$3.15. 300 special Suits, worth from \$9 to \$14 for \$6 and \$7.50. Men's Pants 75c, 90c \$1.00, \$1.25. Boys' Pants commencing at 25c.

- Hats and Caps. Soft felt hats at 25c. Soft felt hats 50c. Good Fedora Hats at 75c. Better Fedoras Hats at \$1. Fur Fedoras hats, worth \$2 for \$1.50. Gordon Bennett's Hats, usually sold at \$2.50 for \$2.00. Full assortment of Wilkinson & Co's celebrated hats in Fedoras and Derlys at \$2.50. Caps at 10c, 15c, 20c, 25c, 45c and 50c. Men's Straws from 5c to \$1.50.

- Prints and Cotton Goods. Fast color Prints at 5c, 8c, 10c and 12c. Neat designs in black and greys at 12c. Tartan reds fast and pretty at 10c. Challies in neat patterns at 7c. Linen effects 10c. Plisse at 12c and 14c. Cashmere Imperials 1c. Organzies and Dumtyses from 12c. Beautiful range colored Dress Muslin 20c, 25c and 30c. You will find our New Stock made up entirely of goods that are trustworthy and serviceable, and our complete assortment insures perfect satisfaction and easy selection. We wish everyone to know that we are giving great Bargains in the best line of goods we ever sold. Come early and see us.

- Dress Goods. Big job just to hand, 122 pieces, ALL wool Serges, 36 and 42 inch (33 shades) to be closed at 25c and 30c. Beautiful blk Lustres at 25c, 35c, 40c, 50c. Black Sicilians at 25c, 35c, 45c and 60c. Shot Lustres at 30c. Bicycle Suitings at 40c and 50c. Black Valores at 35c, 45c, 50c, 60c. Fancy effects from 25c.

- Staples. 36 inch Factory Cotton 3c. 36 inch Bleached Cotton 5c. Shaker Flannels 8c, 6c, 7c and 10c. Towellings, snaps at 1c and 5c. Towels 2 for 5c. Extra Large Towels 2 for 15c. 56 inch Tabling 2c. Fast color Gingham 5c. Heavy Sheetings 10c. Cottonades at 12c.

- Staples. Feather Ticking for 8c. White Carpet Warp "hunch" 95c. Colored Carpet Warp "hunch" \$1.15. Big values in Tweeds at 25c. Marseilles Bed Spread, size 76 x 90 weight 3 1/4 lbs, for 90c. 3 Spoils Coat's Thread for 10c. 4 Pearl Balls 2c.

- Men's Furnishings. Woven washing Ties 10c or 3 for 25c. Silk Knots or Derlys 2 for 25c. Men's and Boys' unlaundried Shirts. Special unlaundried Shirts, linen bosom 50c. Perfect fitting white Dress Shirt 50c. See our Imperial Working Shirt 50c. Fine summer Shirts and Drawers 25c. French Balbriggan Shirts and Drawers 25c. Black Cashmere Socks, worth 35c for 2. Beautiful assortment of Men's Fancy Shirts, at 50c, 75c, \$1 and \$1.25. Black Satin Shirts, special 50c and 50c.

CARTER, LINDSAY.

The Watchman. THURSDAY, JUNE 3rd, 1897.

LOCAL NEWS-LETTERS

KENNY'S OPS. Special to the Watchman. DISAPPOINTED.—Our people are beginning to think that your correspondent has died or has been scared out of existence as there has been no news appearing in your paper from her lately. CROPS.—The fine sunny weather with a few frequent showers is making our farmers smile, as the crops never looked better around here at this time of year. EGGS.—Mr. Tom Suggitt of Valentia is again making his regular trips with his egg wagon. Tom is as usual the ladies man. MILK DRAWING.—Messrs John Lynch and F. Brady have secured the season's milk drawing from here to Valentia cheese factory. They are now making their regular trips and it might be truly said that they have to get a goat on. NEW MACHINE.—Mr. Sam Hawthorn has purchased a new improved Challenge threshing machine for the coming season. Sam will as usual make things hum. PERSONAL.—Miss Maggie Burns spent her 24th here. Miss Hannah Greenan of East Ops is the guest of her sister, Mrs. Dan Farley. Miss Miller spent Sunday with friends in the south. Mr. Jack O'Laughlin spent Sunday in our midst. Messrs Wm. Powers, P. J. O'Connell and Dan McGinnis spent Sunday on Muskral Island, the guests of Mr. Jackett.

OAKWOOD. Special to the Watchman. EXCURSION TO NIAGARA.—Full and complete arrangements have been made regarding the proposed joint excursion excursion under the auspices of Oakwood council No. 30 C.O.C.F., and Court Mariposa No. 1906 I. O. F. to Niagara Falls on June 25th. The fare from Lindsay will be \$1.90 and from Mariposa station and other stations between Oakwood and Toronto \$1.75. Tickets will be good for two days, June 25th and 26th, and all who wish to go to the city on the evening of the 24th may do so, their tickets being good to return either on the 25th or 26th. The boat does not as stated in THE WATCHMAN last week go to Lewiston, but to Queenston, and therefore the electric railway on the Canadian side will be the route taken. The one fare pays for train, boat, and electric car. I have not seen any person that ever heard anybody say that he ever knew an individual from this locality to go on an excursion to Niagara by rail and boat at so low a figure. This will undoubtedly be the cheapest trip on record. RECOVERING.—Miss Meta Bowes, who has been seriously ill for the past three months, and who was pronounced incurable by the doctors, has revived so much as to inspire her friends with the

highest hopes. Her numerous friends will be pleased to hear that her recovery is probable. She is a universal favorite and her complete restoration to health is urgently looked for by everyone.

VALENTIA. Special to the Watchman. PERSONAL.—We were pleased to see the smiling countenance of Mr. Stillwell once more in our midst. Strange what brings him over the water. Mr. Wilnot Mark of Blackstock was visiting his old friends on Sabbath. W. Pogue and son of Seugog Island was in our hamlet on Sunday. NEW SCHOOL HOUSE.—Our new school houses are both under way. Mr. Hanley, contractor of Lindsay, has the foundation laid for the northern one, and Mr. Bryans of Lindsay is pushing on the south one. Both are to be brick. ANNIVERSARY.—The church was packed on Sabbath afternoon, it being the C.O.F. anniversary day. There was a good turnout of the members, including a contingent from Janetville. Rev. F. D. Stratton gave a very interesting and timely discourse on the very appropriate text, "None of us liveth to himself, and no man dieth to himself." The speaker, after referring to the fatherhood of God, and the consequent brotherhood of man, showed how well the beneficiary institutions were adapted to carry out the main lesson taught in the text "living for others." He gave a lucid description of the progress of the different Forensic organizations, and concluded by exhorting his hearers to make preparation for both worlds. ILLNESS.—Mrs. Philip Mark has been dangerously ill with inflammation for a week. Dr. Hall is in constant attendance and hopes are now entertained of her recovery.

LITTLE BRITAIN. Special to the Watchman. MARRIAGE LICENSES.—J. B. Weldon, issuer of marriage licenses, Little Britain.—12th. PERSONAL.—Mrs. R. Foster is stopping a couple of weeks with her daughter at Saintfield. Miss Whiteside and Mrs. McIntyre of Lindsay spent Sunday with their sister, Mrs. Dr. Vrooman. We were pleased to see the genial countenance of one of our former teachers, Miss Elliott, in town. She was the guest of Mr. J. A. Blawett's, Zilla Morgan and Miss Griffith of Wilfred have been visiting friends in town. Mrs. Dr. Vrooman returned home from Toronto on Saturday night, after a week's stay in the city. Mrs. Robinson and Mrs. Oliver spent Sabbath at the home of Mr. Thos. Wallis. Howard Glenn of Cartwright paid us a flying visit on Sabbath. He stopped with his uncle, Mr. John Glenn. Mrs. F. Whiteside's father spent Sabbath with her. Rev. W. Wickert of Mountain Grove, en route for conference, spent last Sabbath at Mr. Yeob's. Mr. B. Broad is visiting his father. Rob. is looking well, and we are delighted to

learn of his success. Mr. and Mrs. Robinson and Mr. and Miss Oliver of Sunderland spent last Sabbath at Mr. John Wallace's. Miss Mary Sallies is spending a week in town. Mr. Ashton of Columbus is visiting his sisters, Mrs. Wickert and Mrs. Stone. The Misses Smith entertained a number of young folks on Monday evening. A very pleasant time was spent in conversation, games, etc., after which all did ample justice to the good goodies prepared by the hostess. SHEEP KILLED.—W. P. Rogers had two sheep killed by dogs Tuesday night of last week. This is the third time depredations have been committed in the vicinity of a similar nature recently, and it is about time somebody's canines were muzzled or treated to a bullet. EXCURSION.—Two bus loads and several carriages took in the excursion from here on Saturday last. The morning was most unpropitious, a drizzling rain falling, which prevented many others from accompanying the party. The day, however, turned out fine, and a pleasant time was enjoyed. It was under the auspices of the I.O.G.T. CHURCH.—Rev. C. E. Cragg of Oakwood occupied the pulpit of the Methodist church Sabbath morning, having exchanged with Mr. Dolve, and preached a very acceptable and profitable sermon. CONFERENCE.—Rev. F. B. Stratton left on Monday morning for Bowmanville to attend the stationing committee, which met in that town at 2 p.m. Rev. A. R. Dolve and Richard Robertson left on Wednesday for the seat of conference. The ministerial session and layman's convention met on Wednesday. Mr. Robertson is a member of the conference, having been elected thereto by the Cannington district. WEDDINGS.—Dane rumor says two weddings in our village in the near future. Wonder who they are? That's the question. BENGOUH.—There was a good turnout on Tuesday night to meet Canada's famous cartoonist. Expectation had been running high. As the living objects appearing in the papers for the past year have been so significant, multitudes were anxious to see the author. He came; they saw; he conquered. His witty and satirical caricatures were sufficient to gratify the keenest critic, and tickle the funny chord in the entire crowd, as manifested in the rounds of applause that greeted his performances. If any country can beat him let the man be trotted out. We should like to see him. BRAULE'S—MARIPOSA. Special to the Watchman. NEARLY ANOTHER FIRE.—Mr. Geo. Snelgrove recently had a very narrow escape from having his home destroyed by fire. Soot in the chimney caught fire and before it was noticed had also set fire to the ceiling and roof and was rapidly gaining headway. It was discovered in time, however, and the application of a little water effectually dampened the ardour of what might have been a serious conflagration. AND STILL ANOTHER.—Mr. Davison's home came within an ace of being reduced to ashes last week. The trouble, as in the other case, originated with a burning chimney, which ignited the ceiling. When noticed the ceiling was burning merrily, but prompt action of a few neighbors happily averted this disaster also. YE OLD TIME ANNIVERSARY.—"It's just too mean for anything!" So say the belles of our borough. The weather clerk seems to have a reckless disregard for Sabbath observance, and with a satanic persistency continues to pour down rain, which of itself is all very good, but the fact that calls forth imprecations is that it will insist on raining Sundays—not only on ordinary Sundays, but it actually had the audacity to rain on the Sunday chosen for Zion anniversary, and not a sprinkle either, but a regular soaker. For the tea and concert on Monday, however, everything was lovely, old Sol favoring the occasion with some of his brightest smiles, and the profusion of long imprisoned new spring hats eclipsed the most elaborate millinery opening of the season. It was worth the admission fee just to see some of the exquisitely dainty creations on view. Judging from the bounteous spread of good things provided for the tea, prettily dressed women make excellent cooks, for the provisions, both as to quality and quantity, were all that the most inveterate epicure could wish for. A truly splendid concert ended the day's enjoyment, and the immense crowd went home happy, mentally resolving to come again "next time." We congratulate our neighbors on their success. HERE AND THERE.—Mr. Dave Stevens paid a visit to his father, Mr. Wm Stevens. Mr. Stevens accompanied him on his return to his home at Oroon. Several of our southern pedagogues who anticipated a wheeling trip to the Fenelon Falls convention were ruthlessly disappointed by the bad weather and impassable roads. Mrs. Hall and Mr. Geo. Hall of Toronto are visiting friends at Zion. Mrs. Geo. Walsh of Burkton is visiting at Mr. John Stacy's. Miss Clara Western has completed her course in dressmaking at Lindsay and returned home. Her many friends gladly welcome her back again. OLD RYE.—Do not cease perusing this article, gentle reader, for fear that you should be deluded into reading a persuasive advertisement of the advantages to be derived from patronizing De Guzzler's distillery or grog shop. It is nothing of the kind, neither is it a recital of some entertaining freak on the part of some unfortunate who had imbibed too much "O-be-joyful." From the crowning hair of its head to the lowest tack in its boots this neighborhood is a tem-

perance one, and indulges not in the cup which not only cheers but also inebriates. Nevertheless, we have noticed recently the development of a trade in "rye," not, however, as a beverage, but as a more innocent and profitable article of commerce. We refer to Mr. Thos. Lunney having found a market for his rye straw, large loads of which he has had pressed and which his teams have been busily engaged hauling to a place of shipment.

MAY-TIME BEAUTIES.—Many of our orchards are now in full bloom and others are clothed in all the delightful stages of bud and blossom. Not only do we appreciate the beauty and fragrance of the wealth of snowy banks which dot our fair country's landscape, but they are all the more pleasing when we remember that after the blossom comes the fruit, and this season's flowers foretell a glorious fruitage later on. Some of our growers report plums already injured by the frost, but we hope not seriously so.

WEATHER TALK.—"Looks like rain," "Been a long dry spell," "Still wallowing pleasantly in the abundant mud." Such expressions we hear daily from our well-nigh disgusted agriculturists. But better take what we get and murmur not, for "Easier 'tis you'll find To make your mind to the weather Than weather to your mind."

WAIT FOR IT.—And it is not long to wait now either, just 'till the third Sunday and Monday in June. Wait for what? Why, for Salem church reopening and anniversary services. We're going, in fact everybody is going, so unless you want to be seriously "not in it" you had better come along too. And everybody is going to have a good time, for was it ever known otherwise at Salem? Bigger and better this year than ever before. Watch for particulars in the near future. After you've read them you'll be sure to go.

BIRTHS. CRANDELL.—In Lindsay, on May 28th, the wife of Capt. Frank Crandell of a daughter.

MARRIAGES. MADILL—MILBURN.—By Rev. J. R. Peake of Minden, at the Methodist parsonage, on Monday, May 17th, Allan Madill of Monmouth, to Miss Hannah, daughter of Mr. Thos. Milburn, of Snowden.

DEATHS. MILLS.—In Lindsay, on Sunday, May 30th, 1897, Georgica Hawkins, beloved wife of John Mills, aged 53 years.

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COMMERCIAL. Toledo Clover Seed Market. Dall, easy; prime, cash, \$4.30; October \$4.42.

Toronto Live Stock Market. Milk cows, each \$19 00 to \$38 00. Export cattle, per cwt. 4 00 to 4 50. Butchers' choice cattle, cwt 3 50 to 3 65. Butchers' ord. to good cattle cwt. 3 25 to 3 40. Bulls, per cwt. 3 25 to 4 25. Feeders per cwt. 3 50 to 3 75. Stockers per cwt. 2 25 to 3 25. Sheep, per cwt. 3 25 to 3 50. Yearling lambs, per cwt. 5 25 to 5 75. Spring lambs, each 3 00 to 4 00. Calves, per head. 3 00 to 6 00. Choice bacon hogs, cwt 5 25 to 5 35. Thick fat hogs per cwt. 4 75 to 4 80. Light fat hogs, per cwt. 4 90 to 5 00. Sows, per cwt. 3 00 to 3 53. Stags, per cwt. 2 00 to 2 50.

Lindsay Markets. GRAIN. Fall Wheat per bushel. 0 72 to 0 73. Fyfe Wheat do do. 0 76 to 0 77. Spring do do. 0 67 to 0 67. Goose do do. 0 60 to 0 60. COARSE GRAIN. Buckwheat. 0 20 to 0 20. Barley, per bushel. 0 20 to 0 20. Rye. 0 00 to 0 30. Oats. 0 21 to 0 21. Peas, small. 0 38 to 0 38. Peas, Mummies. 0 40 to 0 40. Peas Blue. 0 35 to 37. Blackeye peas. 0 45 to 45. VEGETABLES. Potatoes per bag. 0 40 45. MEAT, POULTRY AND DAIRY PRODUCE. Chickens, per pair. 0 35 to 0 45. Ducks, per pair. 0 40 to 0 50. Geese, per lb. 0 06 to 0 07. Butter per lb. 0 13 to 0 15. Eggs, per dozen. 0 8 to 0 9. Turkeys per lb. 0 09 to 0 10. Hogs, live weight, per cwt 4 60 to 4 85. Lamb, per lb. 0 06 to 0 07. Dressed Hogs. 5 75 to 6 25. Beef. 4 00 to 5 00. Farmers' Hams per lb. 6 30 to 6 50. GENERAL. Hay, per ton. 7 00 to 8 00. Honey per lb. 0 06 to 0 00. Cream per qt. 0 20 to 0 20. Sage per bunch. 0 05 to 0 05. Lard per lb. 0 09 to 0 10. Straw per load. 1 50 to 2 00. Timothy. 1 25 to 1 85. Clover, Alsike, per bus. 3 00 to 4 50. Clover, Red. 4 00 to 4 80. Hides—Beef. 5 10 to 6 50. Wood—dry, beech and maple 2 ft. 4 00 to 4 00. Tamarac long. 2 50 to 2 50. Tamarac short. 3 00 to 3 00. Soft wood. 2 00 to 2 00. Sheep skins. 0 50 to 0 90. Tallow. 0 3 to 0 34. Wool, washed. 0 17 to 0 17. Wool, unwashed. 0 9 to 0 10.

Toronto Farmer's Market. Wheat, white. 0 73 to 0 73. " red. 0 72 to 0 72. " goose. 0 62 to 0 62. Buckwheat. 0 32 to 0 32. Rye. 0 31 to 0 30. Oats. 0 24 to 0 25. Peas. 0 45 to 0 09. Barley. 0 25 to 0 00. Hay. 11 00 to 13 00. Straw. 6 50 to 8 00. Dressed hogs. 6 50 to 6 75.

A DOUBLE HEADER SALE

Two Solid Reasons Why the Goods Must Go.

- 1-Dissolution of Business. 2-Removal to New Premises.

Our big Dissolution Sale will continue for 30 days longer. People will realize how necessary it is for us to get rid of the goods when we say that in addition to the requirements of closing up the interests of the late firm there is the imperative call to clear stock before removing. We go to our New Store, Dobson's Block, corner of Kent and William sts, as soon as they can be made ready. Our removal illustrates the growth of the business. Its growth means satisfaction of customers who have brought trade to its doors. The new store will fill a larger trade and handle a larger stock.

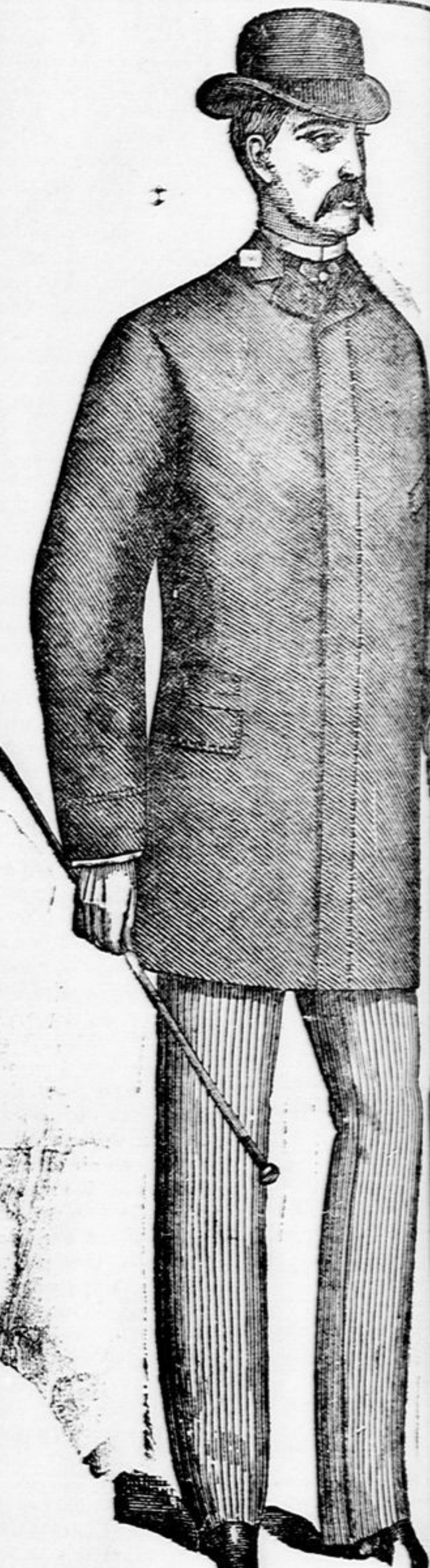
Our friends need not fear that under the new auspices Mr. B. J. Gough will be less able than in the past to do his share as a successful buyer and seller, for he still remains a member of the buying syndicate of Gough Bros.—buying for eight stores—the largest clothing syndicate in Canada. COME AND SEE.

The motive will be Spot Cash and your money back if goods are not as represented. You can't judge of the values we offer unless you come and see the goods for yourselves. COME AND SEE.

You can find your neighbors buying at our counters and saving money by it. So, too, can you. COME AND SEE.

We cannot afford, for the sake of our reputation, to have any but the best and latest clothing. We must offer at the lowest prices. This we do. COME AND SEE.

There's big value for you in our Double Header Sale. Two solid reasons why we want to unload. Will you stand by and see the unloading done and not get a share of the advantages. COME AND SEE.



B. J. GOUGH, THE WONDERFUL CHEAP MAN.

We Put Our Shoulder To the Wheel...



Quicksteps at \$5

The demand was so great that we had to cease advertising them. Now with the factory working night and day to supply orders, we are "abreast of the times," and cordially invite the public to inspect The Handsomest and Most Trustworthy Bicycle (other than the CLEVELAND) ever offered at less than \$100.

H. A. LOZIER & CO., 169 Yonge-st. Toronto. Call and inspect Sample Wheels at J. G. EDWARDS & CO. Lindsay, Ontario.

Money to... J. H. SOOTH... Volume X. Number... House... Hemp Carpet... Wool Carpets... Brussels' Carp... Canadian Oils... Linoleums in all Wi... You'll require... at an early date... possibly be an advan... E. E. V... Lindsay's Leader... "AULD... M. H. SISS... former patrons that... premises next to P... solicits a continuanc... OUR S... And was personall... manufacturers. A... FOOTWEAR alw... ALSO A COMPLETE STOCK... School B... Ladies E... Evening... KENT STREET... One Hunder... We have taken... highest cash price... Our stock of D... quality, and prices cut awa... few years ago. The pub... best advantage. One Pri... A new design in... has a rig should have one... Encourage home t... and buyer will recei... Don't forget to... Lindsay Woollen M...