EXTRAORDINARY SALE OF CLOTHING CAUSED BY AN IMPORTANT CHANGE IN COUGH BROS. LINDSAY BUSINESS.

The well-known clothing firm of Gough Bros. & Co., who have so successfully carried on an extensive business in Lindsay for the past five years, has been dissolved by effusion of time. The business has been entirely assumed by Mr. B. J. Gough, the active resident Lindsay member of the late firm, who has purchased the stock and good-will and assumes the of time. The business has been entirely assumed by Mr. B. J. Gough Bros. no longer retains any share or interest in the Lindsay store, the business under their successor, entire control of the business in future. Although the old and reliable firm of Gough Bros. no longer retains any share or interest in the Lindsay store, the business under their successor, entire control of the business in future. Although the old and reliable firm of Gough Bros. are members and participants.

Mr. B. J. Gough, will continue to enjoy the superior buying advantages possessed by the large syndicate of stores of which Gough Bros. & Co. are members and participants.

THIS CHANGE OF BUSINESS necessitates a peremp, ory closing of the affairs of the old firm, and to this end an unreserved realization sale has been decided on. The store has been closed for two days for the pupose

Saturday, April 17th, an Imperative Dissolution Sale

will be inaugurated, such as will effectually accomplish the object desired. Unmatchable values will be offered in stylish

Ready-Made Clothing, Spring Hats and Caps, Gentlemen's Furnishings. Etc., Etc.

There can be no question about the high class character of the stock. Most of the goods are this season's. Spring Importations bought with all the advantages which the large Inere can be no question about the light class character of the stock. Those of the goods are this season stropping importances bought with all the advantages which the large purchases of our associate stores afford in securing lowest prices. No such opportunities have occurred in Lindsay for years for securing New Spring Clothing of sterling quality at prices much below their present regular value. The selling will be easy once you know the prices. The sale will be continued strictly in good faith with the public, and buyers can confidently rely on the GENUINE REDUCTIONS, as well as the ROYAL BARGAINS to be secured during the limited time allotted for the sale. Come and Reap the Benefits, and Come on the GENUINE REDUCTIONS, as well as the ROYAL BARGAINS to be secured during the limited time allotted for the sale. Unprecedented chances and greater reductions were never offered right on Early, as it is of paramount importance that goods must be sold and converted into money as fast as possible. Unprecedented chances and greater reductions were never offered right on the start of the Spring or Easter season.

SUCCESSOR TO GOUGH BROS: & B. J. GOUGH, THE WONDERFUL CHEAP MAN. CO., LINDSAY,

SALE OF RAY & CO.'S STOCK

R. B. ALLAN & Co.

Commenced Wednesday Morning, March 24th

—THIS STOCK, AMOUNTING TO—

50e. ON THE \$,

will be cleared out at prices so low as to effect a quick riddance of the her home here Miss Vina McGill Anti-Lean. -Mr. T. Moase ir. had goods. Unusual bargains will be given in every department. In spent last week with friends in Lindsay. quite a serious conflict with some of his addition to this large stock we have purchased and placed on our ----shelves-

Over \$3,000 Worth of Strictly

...Fresh Goods ...

bought on the very best terms, and all to be closed out at sale prices An elegant line of New Dress Goods to select from.

> DON'T FAIL TO ASK TO SEE OUR NEW LINE OF BLACK SERCES AND HENRIETTAS.

We have come to Lindsay to stay and will do our best to bring you here to trade. We sell for Cash, have only one price, and that the lowest.

----WE INTEND CONTINUING IN THE----

MILLINERY TRADE

and will make preparations to show an excellent stock of all the newest things in the Millinery line.

R. B. ALLAN & CO.

RAY & CO'S OLD STAND.

VALENTIA.

the return of Mr. John Bruce, who left rushing business at Walter Townsend's some time ago for the north west but was house Mr. P. Perrin, our young oblidged to return under the sad circum- mason, is doing a good job at his house. stances of the death of his brother. Syrup.-Mr. James Swain is meeting ing a new house for himself. Will

with great success this year in the pro- believes in getting the cage and then the duction of syrup and when purchasing be bird.

JANETVILLE.

ecial to the Watchman. PERSONAL.-Mr. Harry Anderson, one tern this week for the summer. This Beg to announce to the people of Lindsay and surrounding country his farm and is going to take up his abode that the Opening Sale of the Stock of RAY & CO.,

on the American side, in the city of New Sweet Lasses.—The maple sugar mak-

> McGill will be very much missed in our already commenced seeding, but he came little burg, as he was a general favorite to a sudden stand still as he thought and a thorough going business man. grain would not grow under snow. We wish him success in his new sphere, A HUSTLER.-Mr. Horrel Frise has we also extend our best wishes to Mrs. engaged with Mr. Joseph Brown for the McGill, as she is a true friend and a kind seasons threshing. Horrel is a hustler. neighbor. Mr. and Mrs. McGill were Personal.-Miss Annie Murray paid members of the Methodist church here, a flying visit to the third this week she intends spending the summer with her sister, Mrs. Switzer..... Miss Emma day. This shows that they do not forget Marshall of Lindsay spent last week at their friends.Mr. T. Oswald of Kinmount has bees last week, while changing some of been home for a few days Miss the hives. We think the day was rather Tory Peel has returned home from To- too cloudy for to undertake such work, Maud Howe of the city. A very pleasant evening was spent at the home of Miss a while Tom.
>
> Peel on Tuesday evening by a number of Church.—As Rev. F. B. Stratton was Peel on Tuesday evening by a number of

construction from Jonetville to Pontypool via Burton, Lotus and Ballyduff, is his text, Rev. 22; 3. "There shall be no now under way, and will be ready for more curse." In the evening bir. Strat communication in about one month,

CAMERON.

Special to the Watchman.

present with heavy frosts at nights, which illness, but we hope he may soon recover. if they continue, will spoil all fall wheat in this section, if so it means a big loss as nearly every farmer has some sown. A HEAVY Loss.-On Sunday morning Perrin took sick. Our village ventinary was called, but could give no relief. Then Mr. Smith of Cambray and Mr. Kenny of Lindsay were summoned and worked hard till after dinner, when they decided valuable mare belonging to Mr. Herb hard till after dinner, when they decided that they could do no good, so they had

is under the doctor's care. We are sorry to learn that Mrs. Ed. Beacock is not

they found several grasshoppers which Mr. Wm, Eyres captured and had in a Potatoes per bag...... 0 35 to 40 Tallow....... 0 3 to 0 31 Dressed hogs..... 5 25 to 6 40 15.4.

can for three or four days, when they

PERSONAL .-- We are pleased to learn of Building Notes .- The carpenters areAlso Mr. Wm. Cunnings is erect-

FINGERBOARD.

RE ENGAGED .- Mr. Angus McKinnon commenced work with Mr. Richard Wes-

York. He will be greatly missed indeed. ing is about over now. There will be aMr. James McGill, one of our lot of sweet girls and boys for a while as merchants for the past four years, has this was an extra good year for sap. moved to Lindsay with his family. Mr. Seeding.—Mr. John Osborne has

CHURCH. - As Rev. F. B. Stratton was not very well on Sunday afternoon, NEARLY COMPLETED.—The telephone Mr. George West took his place. He preached an eloquent sermon taking for ton preached on "Furious Driving," and we think his words should have some

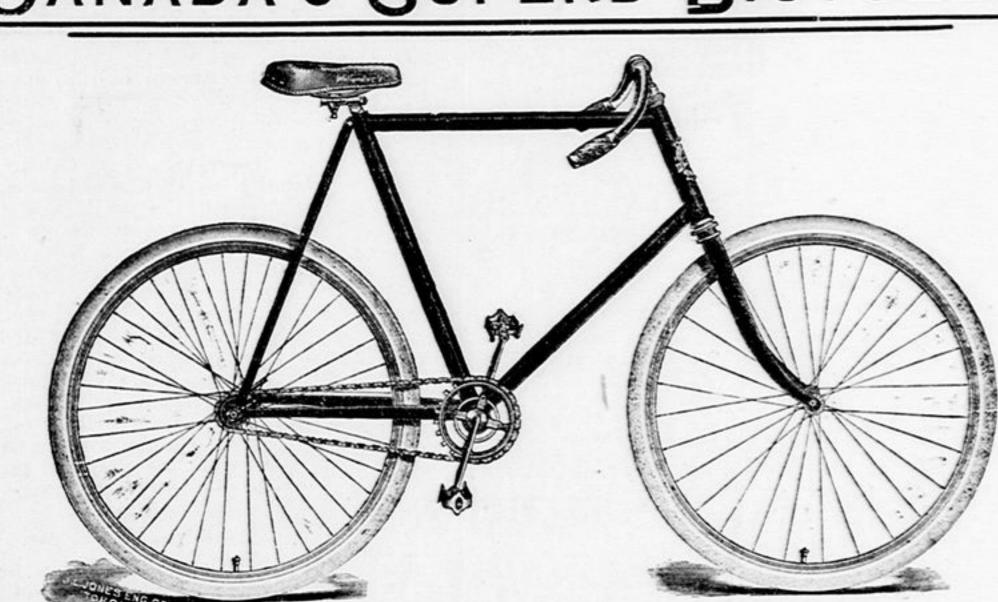
ILLNESS. -We are very sorry to hear WEATHER. -The weather is cold at of Mr. John Stacey's sudden and severe COMMERCIAL.

Toledo Clover Seed Market,

Lindsay Markets.

do do..... 0 60 to 0 60 Straw per load....... 1 50 to 2 00 Sheep skins...... 0 50 to 0 80 Straw...... 6 50 to 7 50

CANADA'S SUPERB BICYCLES!



and were always ready to lend a helping hand when needed.....Miss Minnie Howe left on Saturday for Orillia, where Miss Frise and Mr. C. Dennis and Mabel

Miss L. Carpenter and Mr. T. Carpenter and M

C. WELLAND VALE, " "PEREECT," "GARDEN inch wide extra—special 7c yd CITY and "DOMINION. Sc and 10c Crash Towelling "YELLOW FELLOW FELLOW Towels at 5c pair

CINISHED WITH EXTREME CARE and completeness. Triumphs of the Cyc • • Engineer's Art. Every bicycle is fully warranted. All have good references in Linds was accompanied by her friend, Miss him again a thin man had become sudden- Be wise in purchasing a Bicycle. Consider who is the maker; also consider the possibility of sometimes and the second sudden- Be wise in purchasing a Bicycle.

J. G. EDWARDS & CO.,

Bicycle Supplies of all Kind EXAMINE OUR \$50 BICYCLES. Toronto Live Stock Market. MEAT, POULTRY AND DAIRY PRODUCE. MEN and WOMEN Milch cows, each \$15 00 to \$35 00 Chickens, per pair..... 0 35 to 0 40 Export cattle, per cwt.. 3 75 to 4 50 Everywhere, to conduct business at home.

Butchers'choice cattle, cwt 3 25 to 3 50 Canvassing; work is simple writing and conduct business at home. Ducks, per pair..... 0 40 to 0 50 Geese, per lb...... 0 06 to 0 07 Butchers' ord. to good Butter per 1b...... 0 14 to 3 16 Eggs, per dozen..... 0 8 to 0 9
Turkeys per ib..... 0 09 to 0 10
Hogs, live weight, per cwt 4 60 to 4 75 Bulls, per cwt...... 3 00 to Feeders per cwt...... 3 25 to Stockers per cwt..... 2 50 to 3 00 -13-3m. Sheep, per cwt...... 3 00 to Dressed Hogs..... 5 75 to 6 25 Lambs, per cwt..... 5 25 to Calves, per head..... 3 00 to Farmers' Hams per lb..... 0 06 to 0 08 Choice bacon hogs, cwt 4 90 to Thick fat hogs per cwt.. 4 40 to Hay, per ton...... 7 00 to 8 00 Light fat hogs, per cwt.. 4 50 to too shoot her.

Sickness.—Mr. Albert Downer, we are sorry to say, is confined to the house with rheumatism. Also Mr. Wm, Styles is under the doctor's care. We are sorry

do do do ... 060 to 0

Toronto Farmer's Market.

nt in the Commencem Prices for goods that a values that pervade increasing trade iness policy.

> Rib Vests, full size, 4c Rib, short sleeves, 6c Grades 8c, 10c, 121c

VESTS,

Drawers 25c and 35c CORSETS. celebrated "fast black"

heavy Corsets 50c best working women's corset i

. Sateen Corsets at 85c, re cold for \$1.00 mplete range of misses' Corsets raw special attention to our

ther case of our special 25c

Misses and Women's Hosie

LADIES' GLOVES. K THREAD.

ere fortunate in securing These goods we are able to 20c and 25c. This is the d Kid Gloves 50c, 75c, \$1.0

are fresh new goods, n lation of half a century.

MEN'S SOX

heavy cotton at 5c a pair r, 8c, 10c and 15c laim our 25c Cashmer Sc in the trade.

TOWELLINGS.

ch dark linen Towelling 3c ter than the best ine huckabac Towels, 35 each; 36 by 20, 2 pr 25.

TABLE LINEN. 20c yard

72 inch, very special, s amask 25c, 30c and 35c

GINGHAMS.

in Gingham. 5c, 6c and 8c Shirting, 7c, 10c and 12c.

COTTONADE.

at 15c and 20c Cotton

suitable for boys wear 23