

# KEEP YOUR LIVE STOCK THRIFTY

By using Dr. Hess' Stock Foods.  
Fully Guaranteed.

**A. & C. MCFARLAND.**

## YOUR EYES

May be warning you every day of their inability to do without help. Just what help they need can ONLY be determined by scientific examination.

## DON'T NEGLECT THEM

Secure a pair of perfectly fitting lenses and relieve the trouble.  
Timely attention may avert future misery.

**Britton Bros.**

OPTICIANS

FOOT OF KENT ST., LINDSAY.

# DUSTBANE

puts the ee's (ease) in sweeping

IT KNOCKS THE DRUDGERY OUT OF SWEEP-DAY

**Cleans Carpets**

**Brightens Floors**

Order a tin to-day at your grocer's or from your hardware man

Don't ask for sweeping compound

**SAY DUSTBANE**

Beware of Substitutes

SEE THE BARGAINS IN  
MILLINERY

AT

**WM. CAMPBELL'S**

Seventh Month JULY 1914						
SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
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The Fenelon Falls Gazette.

FRIDAY, JULY 31, 1914.

### Wrong Idea of Values.

From Saturday Night.

John D. Rockefeller is bringing up the children of the tenants on his Tarrytown estate to habits of thrift by a method of his own. At stated intervals, not too often to cut into his fortune or cause a two-cent-a-gallon raise in the price of oil, this pious old pirate, who has spent his life in an atmosphere of commercial rapine and ostensible religion, gets the children together and gives each of them "a penny to spend and a nickel to save." The words in quotation marks are his very own. They are the ripe fruit of that predatory wisdom which gave the world another notable saying some years ago, when he told his Bible class to look for "dividends of salvation." Being redeemed appeals to John D. as it does to many other long-headed millionaires, as a good business proposition, an insurance policy for eternity, a sort of guarantee that the Almighty will let him pass the straight and narrow gate in spite of the bundle he accumulated while on earth. Therefore, he talks a great deal about the plan of salvation, but very little about the spirit, and while he does not exactly become the cheerful giver whom the Lord likes, he becomes a generous one on the ground that he needs an investment in Heaven that will command respect there. Meanwhile hell can break loose among the Colorado miners for all John D. cares. With preachers to preach for him and other preachers to hang on his words and jot down the precious seepage of his thoughts as if they were a new Sermon on the Mount. John D. Rockefeller no doubt feels that his views are pretty near right, and that Wall Street and the Great White Throne are that much the closer for his being interested in both. It would be too bad to disturb the aged millionaire's confidence in his powers as a spiritual guide. He would take it almost as badly as the loss of his wig, or a reverse at golf. He is old and rich, and venerable on both counts. No one wants to contradict him when he points out what a profit there is in mansions in the skies. What he says goes, because he pays the postage. But when it comes down to earthly affairs, to every-day business matters like giving a Tarrytown child six cents and telling him to spend one cent and save five, we are bound to say that this master of millions does not show ordinary horse sense. He is giving these poor children a wrong idea of values. If it's an object lesson he has in mind, why does he insist on such a disproportion between expenditure and income? These Tarrytown boys and girls will grow up to be American citizens struggling with moderate wages and the high cost of living, and when they are at their wits' end to keep their little bank balances from dwindling they will look back to their childhood days and the precepts of the rich, wise, good old Mr. Rockefeller, who gave them a bum steer when he told them that they could save five-sixths of their income and spend a sixth. And in that day John D. Rockefeller will not acquire merit.

### Add Utility to Prizes.

From Country Gentleman.

Visitors viewing fruit and crop exhibits at county and state fairs are likely to ask: "Why did the winner win?" "What was the method that produced the premium exhibit?" Truly, what utility value is there in merely looking over a collection of fine specimens when, no information is given as to how they were produced? Such questions came to the ears of the managers of the Folk County Fair in Florida, and they propose to have them answered at the coming exhibition. It has been announced that every display of fruit and vegetables must be accompanied by a statement of cultural methods. The exhibitor

will be required to fill in blanks furnished by the fair, giving name, date of planting, facts concerning soil, fertilizers, culture, spraying and so forth—the whole history of the entry—and no exhibit will be shown without such a record alongside of it. The management anticipates that there may be some hesitancy on the part of growers thus to disclose the details of their methods, but the directors are convinced that the net result will be a display far exceeding all previous ones in educational value.

Prize winning has, in many cases, lost its interest to visitors because certain growers have regularly carried away the ribbons, though casual visitors could not discover the reason why. If the Florida system of reports on culture is introduced it should operate to give some of the old exhibitors a run for their money. And this improvement in the educational aspect of the displays should be accompanied by more intelligent judging. The judge should be given sufficient time to prepare a statement concerning the placing of awards instead of being able merely to place the ribbons and disappear. It is sometimes a serious matter for a mediocre judge to explain his awards, but in every community there are capable, interested men who would be willing to undertake the judging if they believed their work would have educational value. Nothing stimulates interest in a competition like raising standards that cause the leading prize winners to look sharply to their interests, and, vice versa, nothing kills a contest so soon as to allow the idea to go abroad that it is a foregone conclusion who will carry away the ribbons.

### The War Peril in Europe.

[From the Toronto Globe.]

It seems incredible that the six great powers of Europe should be brought within measurable distance of a world-shaking war because a scatter-brained Slav fanatic in a remote corner of the Balkans took it into his head to emphasize the hatred of the Serb for the Austrian by killing the heir to the Austrian Throne. And yet so complicated has the system of European alliances and ententes become that Britain, France and Russia on the one hand, and Germany, Austria, and Italy on the other, may be engaged in a life-and-death struggle because of the untoward event that resulted in the death of Franz Ferdinand.

In death as in life the Archduke has proved a menace to the peace of the world. He it was who took advantage of Russia's unpreparedness for war following upon the collapse in Manchuria, to tear the Treaty of Berlin in tatters and incorporate Bosnia and Herzegovina in the Austrian Empire, instead of continuing to hold the provinces as trustee for the Turk. This was followed naturally by the alliance of the Balkan States to readjust the balance by taking some more of the territory the Turk was no longer powerful enough to hold. Once more while they were quarreling over the disposition of the spoils of war Austria, backed by Germany and Italy, stepped in and insisted upon the setting up of a pro-Austrian Kingdom in Albania with a German Prince as King.

In this fashion did William of Germany and Franz Ferdinand—the actual ruler of Austria—prepare the way for the Germanic advance to the Aegean, which has long been under contemplation, and which, if accomplished, would interpose a solid pan-German bulwark clear across Europe, separating the Latins of France, Spain, and Italy from their Slavonic allies of Russia and the Balkan States.

The conflict between the Teuton and the Slav is an age-long struggle which had its origin during the decline of the Roman Empire. When the Germanic swarms from the north, Goth, Frank, and Lombard, took the reins of government from the Romans, they were fiercely attacked as were the Greeks of the Eastern Roman Empire by Slavonic tribes, urged forward by the pressure of still wilder tribes emerging from the plains of Asia. Had the Huns, a race of barbarians more savage even than the Slavs, not settled where they formed a sort of buffer State between Teuton and Slav, and had the Turks not emerged from Asior Minor, it is probable that Europe would be Slavonic from the Urals to the sand dunes of Holland. The Turk and the Hun have for six hundred years held back the tide of Slavonic invasion from western Europe and enabled the Teuton to develop in military strength and grow in numbers until now he feels powerful enough to demand that pan-Slavonic agitation and propaganda shall cease on his eastern borders and that the Slavonic territory recently occupied shall be given up permanently to Germanic civilization.

Only a race confident of irresistible might could afford to challenge the Slavs as Austria has done during the past week with the avowed backing of Germany. If Russia fails to protect the Serbs—the triumph of the pan-Germans will be complete and, humanly speaking, nothing can hinder the Germanic advance to the Aegean. We are face to face with events that may affect the destinies of millions of people for a thousand years—changing their language from Slavonic to German, their religion from Greek Orthodox to Catholic, and

their centres of diplomacy from Belgrade, Sophia, and St. Petersburg to Vienna and Berlin. If France and Britain stand aloof this would seem to be the inevitable result of Austria's ultimatum. Will France and Britain stand aloof? Upon the answer to that question hangs the peace of the world.

### Personal.

Mr. John Howie has returned from a trip to the West.  
Mr. and Mrs. Ubukata and family have returned to Toronto after a three weeks holiday at Maryboro Lodge.  
Mrs. and Miss Richardson are guests at Maryboro Lodge.  
The Misses Cogan of Ottawa are visiting the Misses Hand.  
Miss Tilly Abbott is visiting friends in Peterboro.  
Dr. R. D. Kerr returned on Monday from a vacation at Trenton and other points.  
The Happy Home Club left on Thursday and the Monaca Club on Monday after a pleasant season's outing.  
Mr. L. Pearce of Manilla visited his brother, Mr. H. Pearce, this week.  
Miss Kathleen Junkin and Mr. Ivan Junkin are visiting relatives at the Falls.

### Important to Farmers.

The Ontario Department of Agriculture is engaged at present in preparing a pure bred live stock census of the province. This will include the name and address of the breeder; the number of pure bred animals of horses, cattle, sheep and swine owned; the number of males and females; their ages, i. e., under one year, one year and under two, two years and under three, three years and over; and the number for sale this fall. The information thus gained will be published in bulletin form and distributed throughout the province. This will not only benefit the buyers, who will know just where to go to secure what they require, but the breeders themselves will get a good deal of free advertising, and this should result in more sales and better sales. Those breeders in Victoria County who would like to take advantage of this opportunity should supply us with the information mentioned above. We would like to have the list complete by Sept. 15th, 1914. Write to the Department of Agriculture, Lindsay, Ontario

### Fenelon Council.

Council met at Cameron for general business.

Present: Reeve Tompkins and Councillors Lee, Mark and Smithson.

Minutes of last meeting were approved.

On motion of Messrs. Smithson and Mark, the following motions received the assent of Council:

Mark-Smithson—That the Clerk prepare a by-law to be passed at next meeting regulating the rates of wages paid for certain kinds of work in this municipality, containing among other sections the following, viz: For general road work, man per hour, 17c; on crusher, 20c; and for man and team, 35c per hour.

Lee-Mark—That the Clerk write to the Minister of Railways and Canals asking that the dredged road between Cameron and Lindsay be completed.

Mark-Lee—That A. Rutherford and A. Stockdale be notified to move their road fence to line surveyed by Mr. Dickson before August 20th, 1914, or Council will move the same at their expense.

Lee-Smithson—That orders amounting to \$578 be paid, the principal orders being to Mickle & Dymont for lumber \$301.55; to McKee & Kehoo for bridge steel, \$139.50; to J. H. Brandon for cement, \$102; to C. Sackett for tile, \$50.25; for gravel, \$55.40.

Lee-Smithson—That Council now adjourn to meet at Cameron on Monday, August 24th.

### Hydroplane to Attend Regatta.

Lindsay Post: A new racing boat arrived yesterday to take part in the Sturgeon Point regatta on Aug. 3rd. It is one of the famous hydroplane models which have made such speed in the States. It is only twenty feet long, and flat on the bottom, so that only the stern rides on the water when it is going full speed. It is powered with a twenty-four horsepower Fairbanks-Morse engine, and should make between twenty and thirty miles per hour.

The hull is built of varnished mahogany and has room for a steersman and machinist to look after the engine.

Mr. Hartland Clerk, of Sturgeon Point, who has two other launches that make pretty good speed, intends to run this fast racer at the different regattas held on the Kawartha Lakes this season.

### Lindsay Wants Radial Extended.

Toronto Star: The town of Lindsay wants the proposed Hydro-Electric Radial Railway to Port Perry extended to Lindsay, and a meeting of the Ontario Municipal Railway Association will be held at Agincourt in about two weeks' time, at which the proposal will be considered.

The municipalities affected are preparing their by-laws and informing their electorates.

Western Ontario is ablaze with Hydro radial enthusiasm, according to reports reaching the commissioners' office, and the railway idea promises to spread as fast and far and wide as did the power and light one.

Some time ago Lindsay Council passed a resolution requesting the Hydro-Electric to consider Lindsay's request for the proposed extension of the radial to this district.—Post.