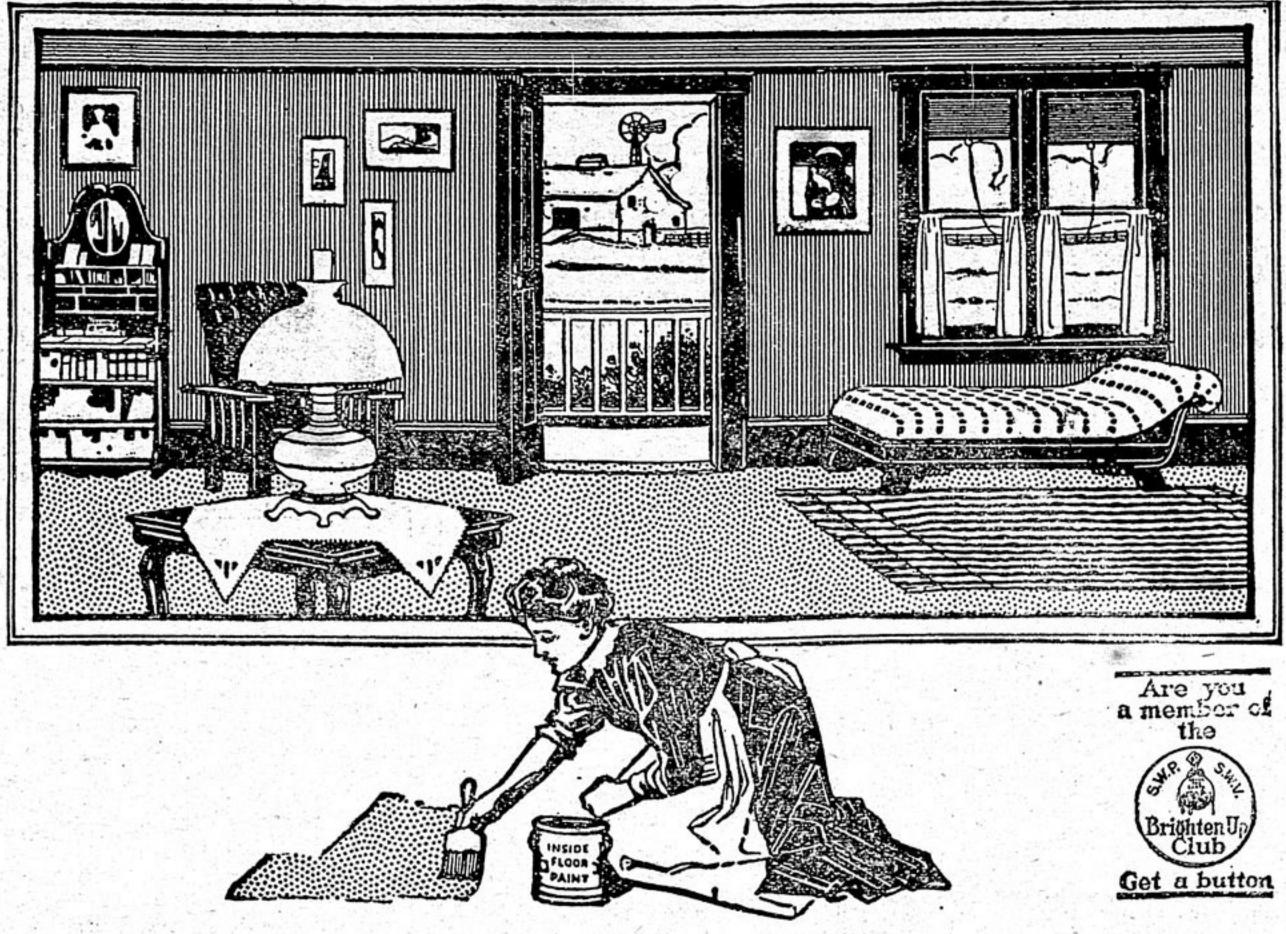
### SPIRITUAL DESTITUTION MAKES LUXURY

Rev. Dr. Hincks Speaks on the Tendencies and Dangers of Luxury of Modern Days

"Luxury is a form of intemperance. It is a form of excess which becomes a morbidity, which becomes a morbid concentration on one's own private pleasure," said Rev. Dr. W. H. Hincks, Toronto, in a sermon on "Luxury; Its Tendencies and Dangers" Luxury, the preacher said, breaks down the moral fibre, and the man indulging in it goes to pieces from his own excesses. He claimed that that luxury of which they had forms in every city in the old nd new worlds was the most insidious disease from which our modern civilization was suffering. He mentioned types of the luxury-loving classes of all ages, so that they might see what a selfish thing luxury became, what a heartless thing it might become, and the price those people vere willing to pay solely for sensual 'easures. That was the particular curse of luxury. The whole western world was clamoring for more comfort to-day The rule was that the average successful man degenerated through luxury. The first thing he did was to provide himself with a luxurious establishment, which took the place of a home, with luxuries of the table, which took the place of a simple diet, and with luxurics of clothing, locomotion and every form of comfort. It was more difficult now to get soldiers for national defence. or sailors to man our myriad ships, than ever before. Luxury was sapping the nerve of heroic enterprise; it was cutting out the Sabbath day as a day of rest and worship, "and when you weaken the Sabbath day, you can say in truth that you are laying the axe to the root of the commonwealth," said Dr. Hincks.

"And wherein lies the cure?" he asked. "It is only to be found in regeneration, in a revival of living. It will not be found in legislation. The parliament cannot do it. The Church alone can effect a cure; the Church alone can save us from the downward drift that follows living for the senses alone. Ministers have a great responsibility resting on them. They must make plain statements of how luxury is cutting out men's better lives," he said.

The luxury-loving classes, infinitely detestable, infinitely dangerous to the world's progress, were succeeding the older classes of landlords in the old country. "Please yourself; gratify your own desires," was their cry.



We all appreciate comfortable, attractive homes, but we don't realize how much modern paint-making will help us in improving our surroundings.

Nowadays people are giving more attention to the interior decoration and furnishing of their homes than they ever did before. The standard of living has been raised. What satisfied us a few years ago will not do now.

The Sherwin-Williams Co. has given particular attention to the making of finishes for the interior decoration of the home and they have succeeded so well that their finishes are used for every purpose in the most elaborate mansion, and also in the most humble cottage.

The walls of your home can be finished with S-W Flat-tone, a durable flat-drying oil paint, absolutely sanitary-can be washed with soap and water-or S-W Decotint, a special water paint for this purpose. Use S-W Inside Floor Paint for your floors, or if you prefer a stained and varnished finish use S-W Floorlac. On hardwood floors use S-W Mar-not, a durable waterproof, floor varnish.

For the cupboards, woodwork, doors, etc. use S-W Family Paint in any color you desire. Use S-W Kopal Varnish for varnishing wainscotting, base boards, doors, and any kind of interior woodwork on which you require a varnish finish. There is a Sherwin-Williams finish for every kind of surface and for every purpose. Come and talk to us about your finishing problems.

## W. J. HEARD

HARDWARE, PAINTS, OILS, ETC. FENELON FALLS Phone 13

There was the danger. If the simple back to the soil, with his love of simplicity and love of God, that would save the commonwealth. But the moneyed business man was stepping in, and his sole purpose in purchasing land was to increase his pleasures and give a wider scope to his luxuries. "Promise yourself," he continued, "that you will accept no luxury that will make you a more uninteresting man or woman. Accept only such as

will increase your individuality to do peasant, the backbone of England, and to be good. Unless an increase was acquiring the land, was going of luxury increases your noble dreams do not indulge in it. Spiritual descitution is the mark of the luxury-lovit classes, and that is the greatest dest tution I know of."

### NEW TELEPHONE DIRECTORY

The Bell Telephone Company of Canada is soon to print a new issue of its Official Telephone Directory for the district including

### FENELONFALLS

Parties who comtemplate becoming Subscribers, or those who wish changes in their present entry should place their orders with the local manager at once to insure insertion in this issue

#### Connecting Companies

Should also report additions and changes in their list of subscribers, either to the local manager, or direct to the Advertising and Directory Department, Montreal,

THE BELL TELEPHONE COMPANY OF CANADA

#### BRITISH AMERICAN **BUSINESS COLLEGE**

Yonge & McGill Sts., Toronto, Ont., is the pioneer high grade Business School of Canada. Under new management it is doing better work than ever. Write us if you want to prepare for a good position. Henry C. Ward, Principal.

## Marble and Granite Monuments

Still doing business in the same stand but not in the same old way. We advance with the times and are in a position to do better work than ever. New designs, new granites, new and improved tools and methods, in fact, the most up-to-date Marble and Granite works in this part of Ontario. Get our prices and

Shop and show rooms 11 and 12 CambridgeSt.. immediately north C' firehall.

ROBT. CHAMBERS, PROP.

### Their lot was never an easy one, even

Money Urgently Needed!

under favorable conditions. They had to struggle along through sheer hard work and hand-to-mouth pinching and scraping. Then came the blow. The husband was stricken down with tuberculosis. The wife was left with four little ones to keep. But she faced the future bravely, buoyed up by the hope that some day her husband will come back. In the meantime, she has to go out washing and cleaning every day, and then force her tired-out body to do her own work at nights.

Cases of this kind are numerous. They always call for prompt relief. For unless consumption is quickly treated its terrible effects hurt many beyond the first victim. At this moment money is urgently needed so that medicine, nourishment, and treatment may be taken to sufferers. We implore you to contribute something NOW. Please don't delay; the situation is serious.

Contributions to the Muskoka Free Hospital for Consumptives will be gratefully scknowledged by W. J. Gage, Chairman Executive Committee, 84 Spadina Avenue, or R. Dunbar, Secretary - Treasurer, 347 King Street West, Toronto.

#### FENELON FALLS MARKETS

Fenelon Falls, Friday, May 8, 1914

Wheat, Scotch or Fife, 80c. to 82 3. Wheat, fall, 85 to 90 Wheat, spring, 75 to 80 Barley, per bushel, 50 to 60 Oats, per bushel, 38 to 40 Pease, per bushel, 75 to 1.00 Buckwheat, coc. to 75 Potatoes bush, 70 to 75 butter, per pound, 27 to 28 Eggs, per dozen, 17 to 18 Hay, per ton, \$15 to \$18 Hides, \$9.00 to \$10 Hogs, live, \$7.50 to \$900 Beef, \$10 to \$11 Sheepskins, 50 to 80 Wool, 15 to 23 Flour, Samson, \$2.80 to \$3.00 Flour, Winnipeg \$2.70 to \$2.90 Flour, Silver Leaf, \$2.50 to \$2.70 Flour, Victoria, \$2.45 to \$2.65 Flour, new process, \$2.40 to \$2.60 Flour, family, clipper, \$2.35 to \$2.55 Bran, per 100 pounds, \$1.25 to \$1.30 Shorts, do., \$1.25 to \$1.35 Mixed Chop, do., \$1.45 to \$1.55 Corn Chop, do., \$1.60 to \$1.65 Barley Chop, 1.45 to 1.50 Oat Chop, \$1.50 to \$1.60 Cruelicd Oats, \$1.55 to \$1.65

#### THE day has gone past when a wise woman will put up with an inferior

The King of Ranges- "BUCH'S HAPPY THOUGHY"

### heard of The Happy Thought" Range,

cooling apparatus. She has

The Corrugated Oven

and her neighbors tell her what it will do.

If by chance you do not know the merits of The "Happy Thought" you owe it to yourself to investigate. See the Range, look into the firebox and flues, weigh the covers, note the patented dampers, the ventilated, illuminated oven, the corrugated oven plates, and all the different features that make this Range so different and so superior.

You don't know true household comfort if you don't know The "Happy Thought" Range.

Write the Manufacturers for Illustrated Catalogue.

Made The WM. BUCK STOVE CO., Limited, BRANTFORD

W. J. HEARD Sold

## GOING THEM BETTER.

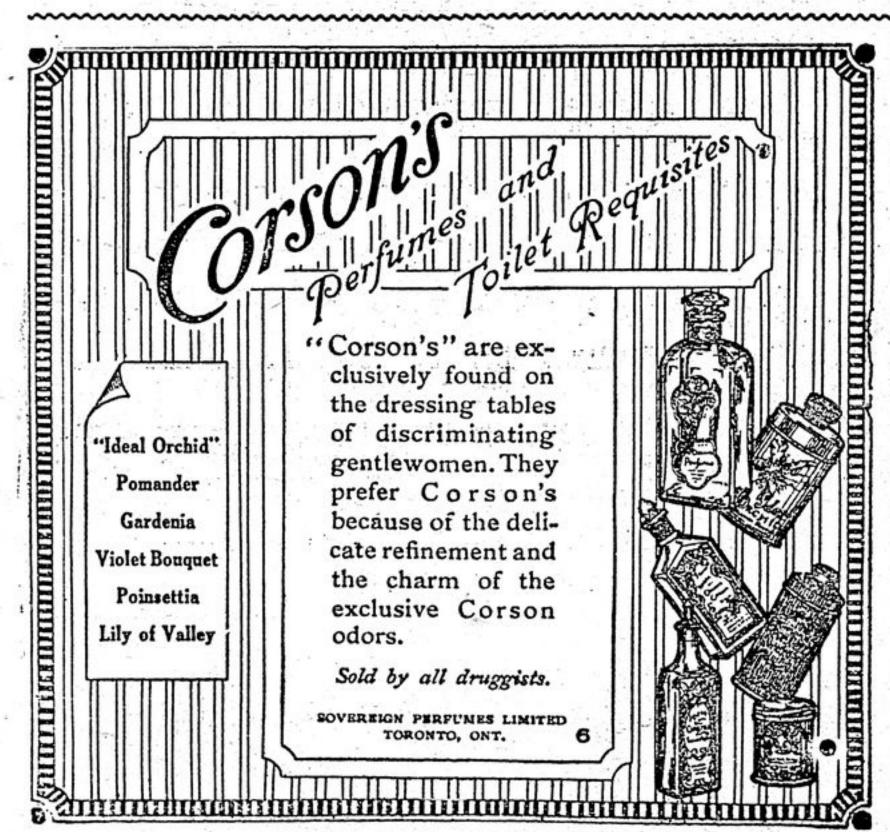
Furniture delivered to your home at

THAN CITY PRICES LESS

Call and You run NO RISK. see our goods.

S. Gainer. FALLS. FENELON

SEE OUR WALL PAPERS.



SOLD BY G. F. VICARS

Druggist and Stationer, Fenelon Falls.

# I or Estimates

On new buildings consult us. Or give us your order for Doors, Sash, Interior Finish,

We will be pleased to figure on what you will need an supplies, or the whole contract.

F.C. TAYLOR.