The Store Where Dollars Bring Their Value.

TERRILL BROS.

The Store of Quality And Fair Dealings.

ANNIVERSARY

The beginning of March marks the fifth anniversary of our business career in Fenelon Falls. During these years it has always been our aim to give honest value in merchandise for every dollar received. It has been our highest ambition to make this store "The Store of the People" and how well we have succeeded is manifested by the ever increasing number who are making this store their trading centre. But we are planning to make the sixth year one of still greater success, and start the same with an array of Bargains that will appeal to every 'economical housewife. We celebrate this occasion by offering

The Wost Wagnetic Walues

In all lines of Whitewear, Dress Goods, Prints, Ginghams. Linens, Lawns, Steam Looms, Laces, Embroideries, All Overs, Lace, Chenille and Tapestry Curtains, Curtain Muslins and Nets, Spot Muslins, Scrims, Art Sateens, etc.

Can You Resist the Phenomenal Values Presented at this Sale?

Our Annual Whitewear Sale Offers Many Notable Values.

At this, our annual whitewear sale, you will be afforded a golden opportunity to save money by anticipating your wants and having them supplied now. Terrill's White Sales have already become famous, but we are determined to make this one eclipse its predecessors. Here are six lots which will quickly convince you of this fact.

Ladies Corset Covers, lace and | embroidery trimmed, some with

LOT 2 Ladies' Corset Covers, Drawers and Night Gowns, of white cambric, wide lace trimming on Corset Covers and drawers, gowns trimmed with self frilling. Your choice for..... 59c.

Ladies' Corset Covers, Drawers Skirts and Night Dresses, of white cambric, in a number of different styles, beautifully trimmed with lace and embroidery DJG.

LOT 4 Ladies' Corset Covers, Gowns, Drawers and Underskirts of Drawers and Underskirts of fine white cambric and nainsook, very daintily trimmed with val. and torchon laces and inserand ribbons, extra special at....

Drawers and Underskirts, many Drawers and Underskirts, many distinctive novelties, trimmed with fine lace and embriodery with insertion to no

OT 6 Ladies' Gowns, Corset Covers Drawers and Underskirts, made of fine lawns and nainsooks, elaborately trimmed with dainty val. laces and embroideries, beadings and ribbons. Whitewear Sale Price

If You Want The Newest and Best White Goods Come to Our Store.

Our new lines of White Goods have been selected with special care. Every indication points to another great white season and we have prepared accordingly. We invite you to visit this department and note the splendid qualities and wide varieties of fabrics shown. They are of superior quality and some of the greatest values you have ever seen.

White Long Cloth of good firm quality, 36 | inches wide, on sale at per yard only..... White Long Cloth, extra firm and throad At per yard

strong with fine thread. At per yard Special Victoria Lawns, fine sheer fabrics sellings at per yard, 19c., 15c., 12c. and

Persian Lawn, very fine mercerized finish, double fold. On sale at per yard 25c. and

Fine Linen Lawns, suitable for white waists

Heavy Victoria Lawn, 45 inches wide. On sale at Spot Muslins, small, medium and large spots. Special values at 18c.,15c., White quilts in different sizes and designs. On sale at \$1.39, \$1.19 and

Corset Cover Embroideries, eyelet work and beading designs. Regular 35c. values now selling at Allover Laces in white and cream, regular

price \$1.00 for 79c., 75c. for 59c. and 50c. for

A Wealth of Exquisite Wash Fabrics For Spring.

There's such a wealth of new wash fabrics in our stock for spring that it is almost useless to try here to tell of their many delightful characteristics. The makers have excelled themselves in originality this season. We think that Fenelon Falls women will decide that our line is unrivalled for its beauty and variety. Those who like to get the best patterns will early select everything needed for summer. A bare hint of what you'll find.

Motor Suiting in plain colors and fancy stripes.... 15c. New Prints in a large value handsome patterns, etxra Marathon Suitings in narrow, medium and wide stripes, special linen

finish, selling at per 4 5

yard 1 3C. New English Ginghams, in beautiful stripes and checks, in all the leading colors, warranted

New Prints in a large variety of special values at 13c., 10c.,

New English Prints, special fabrics in stripes, polka dots, and bordered effects, selling at 15C.

Now Oxford, Galatea, Standard and Rock Fast Drill, Shirtings, fast. Selling at per yard 15c. selling at 18c., 15c., 12½c. and 10c.

See These New Dress

Stripes are also figured extensively in the new dress goods, especially in the self and shadow effects. You'll enjoy looking at these goods and you'll enjoy far more the wearing of them.

Striped and figured mohairs and checked tweeds, values to 50c. yd., 25c.

New Striped Lustres, brown navy and cream, selling at only 176. Plain colors in Satin Cloths, Poplins Venetians and Wool Delaines, Regular 60c., values selling at JUC. Beautiful self striped Mohairs and Satin Cloths, the season's latest fabrics colors, brown, navy, black, cream, myrtle

and green. Special values at LO Navy and Black Venetians, 48 inches wide, suitable for ladies' suits or skirts, reg. 90c. values selling at 756.

Don't Miss Our Great Annual Sale of House Furnishings and Linen.

Here's a part of our anniversary sale that we know you will welcome. Read the items over carefully and you can readily see that it will pay you to buy now and at our store.

Lace Curtains 21 and 21 yds. long, Lace Curtains, 3 yds. long reg. price 75c., on sale at 68c.

selling at per pair 98c. 89c. White Curtain Muslin, with frill, stripe or spot design, selling 10c.

Bobinette Curtain Net with wide ruffled frill, regular price 25c Scrims for Curtains in plain white

or colors, selling at per yard

Tapestry Curtains, red and green, 4.89, 4.00 for 3.39, 3.50 for 22.33

Chenille Curtains in rich shades of Lace Curtains, 3½ yds. long, taped red and green, regular all round, handsome floral designs, \$5.00 for \$3.95, \$4.00 for \$3.39 Chenile and Tapestry Table Covers in different sizes, on sale at \$1.59, \$1.25, 98c. 59c.

> Fine Table Linens, bleached and unbleached in beautiful floral designs. Regular price 59c. for 48c. 45c. for

Glass Towelling in red or blue check, extra special value at 10c_ check, extra special value at per yard



c A La Gra'ce

Try one of the new long styles as here represtented, the latest model, 1.50 selling at.....

SPECIAL HAIR NOVELTIES

We are now showing a wide range of the latest novelties in Barrettes, Hair Pins, Back Combs, Side Combs, etc., all very reasonably priced ask to see them.

NEW FRILLINGS.

A fine assortment of lovely new frillings, wide, medium and narrow, double and single

The Correct

For Boys.

IF BOYS ARE ROUGH THEIR CLOTHES MUST BE TOUGH.



We have them in the Lion Brand make, from the strongest material possible, stylishly fashioned, and cleverly finished, and will wear longer than the common kind, double seats, double knees, double stitched seams in the knickers, double elbows in the coats, and every wearing part strengthened assorted colors, sell- 10c. selling at prices which will please you.

April Fashion Sheets Now Ready Ask For One

April Defineators, extra large size Only 15c.