

# TERRIBLE ONSLAUGHT

Saturday morning started the fierce attack on our stock of Dry Goods, Clothing, Groceries, Boots and Shoes, \$20,000 strong. Night closed on an attack unique in the history of Fenelon Falls. Every department suffered. Ranks and battalions of goods, lined up in splendid array, were broken into mercilessly. Nothing could withstand the fierce weapon — **Low Prices.**

Our register shows for Saturday, **1385 customers!** Every one satisfied, pleased and enthusiastic for the Gigantic Sale.

## TO RAISE \$10,000 CASH IN TEN DAYS

seemed an impossible task, but **Genuine Price Reductions** everywhere on **Good as Gold Goods** has made the effort easy. The Gigantic Sale has

## Every Mark of Sincerity

Now that the Gigantic Sale is in the air our ambition and effort is spurred forward to make this

## THE PEOPLE'S GOLDEN OPPORTUNITY

No person within a radius of many miles can afford to ignore the Gigantic Sale. It means \$ \$ and \$ \$ saved for everyone. Make every day to August 25th buying days. This is your golden opportunity. Seize it.

## Hot Shots in the Firing Line

A few only of the unbeatable bargains that are too many and varied to adequately portray. Visit the store to see the wonderful display.

### Ladies' Department

40 pieces Dress Goods, checks, plain and fancy tweeds, regular 50c., choice.....	<b>25c</b>
Balance of 18 pieces of 8c. and 10c Prints to clear at.....	<b>7c</b>
Balance of 20 patterns of Muslins, regular 12½c. to clear.....	<b>8c</b>
Girls' Sailors, regular 50c., away they sail at.....	<b>19c</b>
Lawn Waists, \$2.00 for 08c., \$1.00 for 50c. 75c. for.....	<b>39c</b>
Ladies' and children's Fancy Parasols.....	<b>Cost</b>
Allover Laces, regular \$1.00, choice for.....	<b>59c</b>
Collars and Collar Tops 25c. at 2 for 25c., 19c. to clear at.....	<b>5c</b>
Stockings, regular 10c. for 7c., 15c. to clear.....	<b>10c</b>
Shirts regular \$8.00 for \$4.85; \$6.00 for \$3.79 \$1.90 to clear.....	<b>1.95</b>

## FREE

### 7 TRIPS TO TORONTO FAIR.

On August 25th, the seven people who have the greatest amount of our checks are to be given free trips to Toronto Fair. This Gigantic Sale will make thousands of checks. Get after them. Do not let them go to waste.

In order to make the contest keener still, we place a coupon below which explains itself,

**\$1.25.** Cut out this Coupon and bring it to our store, where \$1.25 will be added to your purchase check, thus: "To Coupon" \$1.25. No person or family is allowed to bring more than one of these Coupons, and this Coupon is of no use whatever except when entered in with a regular purchase check.

Checks containing Coupon entries are transferable in same way as other checks. This Coupon is useless 7 days after publication. Coupon must be cut from a newspaper.

### Men's Department

75 Colored Shirts, fine, regular 75c. choice.....	<b>39c</b>
Socks, Medium wool and Fancy, 25c. for 19c., 20c. for 12c.; cotton 3 for.....	<b>25c</b>
Straw Hats, fine 1.25 for 70c. Knockabouts, 50c. for 29c., 75c. line choice.....	<b>48c</b>
Regular Lines Pants 2.00 for 1.45, 1.75 for 1.20, 1.25 to clear at.....	<b>98c</b>
Neckwear Galore 35c. and 50c. for 25c., 25c. and 35c. for 19c. and 25c. lot to clear.....	<b>10c</b>
Men's Suits \$10 for 6.75; 12.00 for 8.75; 8.00 to clear.....	<b>4.89</b>
Boys' Suits, 2 piece 3.00 for 1.98, 3 piece 5.00 for 3.45, 4.00 to clear.....	<b>2.89</b>
45 pairs Everyday Boots, 1.25 and 1.50 to clear.....	<b>98c</b>
White Canvas and Tennis Shoes, 1.50 choice.....	<b>98c</b>

**Ends  
Wednesday,  
Aug. 5**

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**TERRILL BROS.**  
**Fenelon Falls.**

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