

BURGOYNES' FAMOUS Closing-Out SALE.

During the remaining days of March we purpose celebrating the most astounding bargain feast this store has ever offered. Prices on new, seasonable, desirable merchandise have been battered to record low prices. The reductions in many instances you'll scarcely believe possible until you see them with your own eyes. Bear in mind we have not sacrificed the quality of the merchandise offered, to attain these remarkable under-prices. It's just another impressive, robust demonstration of resourceful "Burgoyne" merchandising. Every line of this advertisement should rouse your every economic instinct. Walk through the store. It's impossible to advertise everything that has been reduced. During the remainder of this busy month this big store will be practically handed over to the people of Fenelon Falls and vicinity. Below are a few of the price reductions.

SILKS.

11 pieces of fancy striped and figured silk worth 65c. to 90c. per yard, sale price **48c.**

DRESS GOODS.

Navy Voiles, 44 inches wide, new goods, very pretty shade of blue, regular 65c. Sale Price **50c.**

Fancy two tone striped dress goods, 39 inches wide in Navy, Brown, Cream and Copenhagen blue, regular 85c. and 90c. Sale price **75c.**

Navy all wool Taffeta, 47 inches wide, regular price 65c. **50c.**

An immense range of new dress goods at 25c. 38c. and 48c. Worth reg. 40c. to 75c.

13c. and 14c. Prints ..	12c. yd.
10c. and 12c. wide Flannelettes	9c.
12c. Turkish Towelling ..	10c.
60c. and 65c. White Corset Covers	48c.
Mens' and Boys' Colored Handkerchiefs, 6 for	25c.
27 pieces fancy wrapperette, worth 12c.	
14c. and 15c. Sale price per yard	10c.
10c. and 12c. Cambrie Embroidery and Insertion	6c.
12c. Lawn	10c. yd.
15c. Lawn	13c. yd.
20c. Lawn	18c. yd.
Heavy Flannelette Shirting, worth 14c.	
Sale price	10c. yd.

7 dozen Pure Linen Towels worth 20c. each. To clear them out quickly we offer them at, per pair **25c.**

EASTER POST CARDS.

1000 regular price 5c. each. Sale price 2 for **5c.**

BLACK SATEEN UNDERSKIRTS.

\$1.25 Skirts	98c.
\$1.50	\$1.19
\$1.75	\$1.58

HOSIERY.

Another lot of Ladies' and Childrens' fine ribbed hose, all sizes, worth 25c. Sale price per pair **19c.**
Men's \$1.00 and 1.25 Shirts, sale price **88c.**

Trunks, Suit Cases, Telescopes.

A new stock of these just received. Prices were never lower, we offer them at just about wholesale cost for the next month. Good strong Trunks, \$2.00 to \$5.00 each, Suit Cases \$1.50 to \$3.75 each, Telescopes 50c. to \$1.25. It will pay you to see them whether you buy or not.

Imported Bleached Cotton, worth 12½c. Sale price per yard **10c.**
Table Napkins, neat designs, regular \$1.50. Sale price per doz. **\$1.19**
60c. Table Linen, **45c.** 50c. Table Linen, **35c.** 30c. Table Linen, **23c.**

Even the Umbrellas have the Habit.

Self opening Umbrellas, very finest material and good strong frames worth \$1.25 and \$1.50. Sale price each **98c.**

Ribbons! Ribbons!

Slaughter prices on every piece of Ribbon in the store from now until Easter.



The new Curtains are here—prices lower than ever before. 3 yards long, **45c. pr.** 75c. and 85c. Curtains, **68c.** \$1.25 Curtains **98c.** Curtain Serim by the yard in White, Cream and Butter, regular 13c. and 15c. Sale price **10c.**

Laces and Embroideries.

Even if you don't need them you'll convince yourself that you do when you come within the influence of their charming designs and patterns and their low price.

Men's Hats.

All the new hats are in for Spring. Last Saturday, the opening day of our Hat Sale, we sold over 5 dozen hats. This goes to show that we did exactly what we advertised - we sold hats at 98c. that were worth as high as \$1.75, \$2.00 and \$2.50. Hats went at \$1.19 and many went at the ridiculous price of 19c. each. This week we want you to see the very latest Spring styles. Come in and see them anyway.

Boots! Boots! Boots!

The prices we have sold Boots at during the past month have done more to advertise our sale than all the newspaper advertising we have done since the sale began.—For the benefit of those who have not yet made their spring purchases we continue the low prices for the next two weeks. Don't miss these savings—come and see them, we want you here anyway whether you buy or not.

W. Burgoyne & Son.

THE ONE PRICED, THE LOW PRICED STORE OF VICTORIA COUNTY.