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J. McFarland.

CHRISTMAS SHOPPERS

WILL SOON BE SWARMING EVERYWHERE. NO TIME TO LOSE IF YOU WANT TO GET YOUR SHOPPING DONE BEFORE THE RUSH. THIS STORE OFFERS MANY ARTICLES SUITABLE FOR CHRISTMAS GIVING; ALSO MATERIAL FOR THOSE WHO MAKE UP PRESENTS FOR THEIR OWN USE. COME EARLY.

WM. CAMPBELL.

Institute Meeting.

(Continued from page 4)

themselves from taking advantage of the high prices which are almost certain soon to follow. Mr. Reed said that if any farmer had sufficient feed to carry hogs along so as to have them ready for market about the first of Sept. he was willing to stake his reputation that he would receive such a price that it would pay him well to do it. Referring to the Dairy Cow he said that dairying was the most profitable line in connection with agriculture, and was particularly so at the present time but required close attention and good business-like methods in regard to the cows and their production, as a poor cow—one which is not a large producer or the quality of whose product was low—ate up the profit of her neighbor who was right every way.

At the joint meeting held in Dickson's hall in the evening, every available seat in the hall was occupied before the programme commenced, and "standing-room only" was the word that greeted late comers. The programme was exceptionally good, the musical selections all meeting with such deserved approval that encores were necessary, and the addresses by Mr. Rainor, on "Agricultural Development," Dr. Backus on "Hygiene," and Mr. F. H. Reed on "Agricultural Education—What it means and what it costs" held the attention and interest of the audience without a break. Mr. Rainor compared the conditions in Canada fifteen or twenty years ago with those of to-day. The remarkable development has been due not to her gold and silver and other enormous mineral wealth, but to the opening up of the great West, which is attracting people by the hundreds of thousands from everywhere. He thinks, however, that Ontario has a heritage at least equal to that of the west. Farming methods of fifty years ago were very crude compared with those of to-day. There has been great development along the lines of cultivation, weed control, rotation of crops, etc. Weeds are easily controlled by repeated use of the cultivator and harrow before seeding. Wheat is a very hard crop on the land and farmers must turn from the growing of wheat to live stock and dairy work if they would maintain the fertility of the farm. Clover is now taking the place of the old sub-soiling method. Clover roots go deep in the soil and bring up the elements that are stored there. Cut the second crop of clover and plow under the sod. No matter what the price of clover seed, the farmer who becomes a clover crank will succeed. Dairying is progressing by leaps and bounds and producing best results for those engaged in the business. It is increasing the wealth of the country and keeping Ontario before the eyes of the world. The prizes won by Ontario stock at Chicago and other big outside shows was also a matter for congratulation.

Dr. Backus spoke of the almost criminal disregard of the needs of the body in regard to fresh air, pure water, good

food and proper clothing. The ventilation of the living and sleeping rooms in houses, and of schoolrooms, is almost entirely neglected. If properly attended to, the amount of sickness in the country would be reduced to a wonderful extent. The average person assumes a stooping position while at work or in walking, which renders about half of the lung surface inoperative. The seats in the average school are apparently built to encourage and develop this habit. All this should be changed. Not half enough water is drunk by the average person. About three pints per day should be taken for best results. Entirely too little attention is paid to the protection of the sources of drinking water from contamination from outside source. In the matter of food, the speaker advocated plain fare, taking a fling at pie, pickles and such things.

Prof. Reed said he had seen more fur coats and other indications of prosperity among the farmers of Victoria County than elsewhere. The education in agricultural matters necessary to produce this prosperity in many cases required many years of incessant work. The only way a farmer of the past could learn his business was by spending years working at it. The farmer's son of to-day has the advantage of free courses in agriculture being given at the Agricultural College, at Guelph, and at various Collegiate Institutes throughout the province. Such a course will be given at the Lindsay Collegiate Institute from Jan. 28th to Sept. 1st. This is a slack time on the farm and there is no way a farmer can take a more profitable holiday than by taking this course, where he will have the benefit of the work and studies of the best agricultural men in Canada, and can learn many things that would cost him months or years of time and work if he had to find them out for himself on his farm. Any farmer's sons interested are invited to call at his office in Lindsay at any time for particulars. If the young men can be got to read, think and plan, they will soon get education for themselves.

The Rev. C. S. Lord, spoke a few words congratulating the Institute on the success of the meeting, which he said was the best he had ever attended, and he had been attending them for a good many years.

Those who took part in the musical part of the programme were, Miss F. C. Brandon, violin; Miss Irene McDougall, Miss E. R. M. Bryans, Miss Alice Hand, solos; Mr. W. McDougall, violin; Mr. John Parrish jr. solo. Miss Flossie Graham acted as accompanist for the lady soloists.

The extravagance of the rich does not help the poor. When the rich man pays ten dollars for a bottle of choice wine, or a like price for some other luxury, the money so paid does not go to the workers, but it goes to other rich men, who have the luxuries to sell. The workers get but a few cents for the labor of production and the privilege of catering to their "superiors"; that's all. They remain poor, though the lords spend millions.

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Where stocks are largest, goods most dependable, and prices lowest. Buy here any time and you save money, but by taking advantage of our special prices for the month of December you will be sure to profit greatly by trading with us.

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Thos. Robson,
Canadian Govt. Employment Agent,
FENELON FALLS, ONT.

WHAT SHALL I GIVE?

This is the question everyone is asking himself at present. It can be answered easily in many cases by a visit to my store, where

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A FOB, A BROOCH,
A LOCKET, A NECKLACE,
A PIN, A RING,

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Joseph Heard,
Fenelon Falls.

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