

PACKING BUTTER.

It Pays to Put Up This Product Attractively.

The market is more and more recognizing the quality of neatness as applied to the package in which goods are delivered, and no product handled by farmers is more susceptible to an increase in value by its attractive appearance than is butter.

When butter is put up in tubs, pains should be taken to see to it that it is packed solidly throughout its entire mass, says the Iowa Homestead. In many cases it is put in the tub in such a way as to leave large holes in the body of the butter. When the tub is full, it should be neatly covered with a parchment paper lining, and this should be cut so as to exactly fit the top of the package. You then have something that appeals to the eye at once, and when such a tub is opened for use it stands inspection from the top to the bottom—that is, if care has been taken in packing it solidly throughout.

Pound Prints Popular.

The pound prints or squares are exceedingly popular and indeed appear to be growing in popularity. The outfit for making these prints is not expensive, and no farmer who markets butter can well afford to be without one of these prints. Of course there may be times when the butter will be put in tubs, but when the cream supply runs low and only a few pounds are made at a churning there is no package that looks so well and shows off one's product so favorably as the pound print.

It is the custom for appearance's sake as well as for the sake of cleanliness to wrap prints in parchment paper. Then some prefer to go one step further and place each pound or square into a pasteboard box by itself. Whether this should be done or not depends somewhat upon one's market, though we have in mind instances where butter was marketed in pound prints in the pasteboard boxes and sold for at least 2 cents a pound more than the same quality of tub butter.

Salt For the Cow.

No two dairymen in the country will agree upon the amount of salt that should be given to each cow every day, says Denver Field and Farm. The most successful dairyman we know gives four ounces daily to each of his cows mixed with the feed. They eat their food better, and the owner thinks they do better when given this amount than when the allowance is smaller. The cows are fed three times a day, and the salt is divided equally in the three feeds. Fine table salt is invariably used, for the cows prefer it to coarse salt. We always had an old-fashioned notion that the cows themselves should settle this matter of quantity by being allowed to run to a big lump of stock salt and thus help themselves just as they pleased, and in like sophistry the animals should have free access to as much water as they may care to drink.

Run It Right.

Incomplete separation may be caused by insufficient speed. Since the speed of a cream separator bowl is really the force that separates the cream from the milk, it becomes very necessary that the machine be run at the proper speed, as indicated by the manufacturers for their own particular make. Another cause which frequently occurs is the clogging of the separator bowl, which may be due to an unclean bowl or to sour, rory or viscous milk.—Professor Oscar Erf.

Meal For the Calf.

Hoard's Dairyman gives the following recipe for calf meal: One part pure ground flaxseed, two parts finely ground cornmeal, sifted; two parts finely ground oatmeal, sifted, and the whole well mixed. Then boil and allow to stand for twelve hours covered. Begin with one-fourth pound per day for calves a month old; new milk for the month previous and no solids. Increase the allowance as the calf grows older, but not to exceed a half pound a day. Keep fresh, sweet second cutting of clover or alfalfa hay before them.

How to Sow Flax.

Flax seed may be sown from the wheat sowing season on until the middle of June. All things considered May is the best month in which to sow. A well-worked and fine seed bed should be made by using disk and harrow and sometimes roller also. Not making a seed bed is one of the commonest mistakes of flax growers. The seed is best sown usually with a press drill and to the depth of 1-2 to 2-2 inches ordinarily according to the nature of the land. About three pecks of seed per acre are enough, a larger quantity being sown on worn land than on land in good condition.

Dairy Cows Economize Feed.

When it is considered that the same foodstuffs fed to cows produces very much more nutriment in the shape of milk than when fed for beef it is seen why the dairy industry is so important. As stated in the work on feeding by Professor H. R. Smith of the Nebraska station, "64 per cent. or more energy is expended by the steer in elaborating food in the form of meat than is expended by the cow in elaborating the same quantity in the form of milk." Of course it must be understood that the kind of cow to do this must be of the dairy type.

COMMERCIAL FLIM-FLAM.

"**THAUMATURGY**—consists in first making a stranger feel at home, and then in taking that home away, without his knowing it."

Trade mark parasitism is a modern example.

—Walter Baker, of Worcester, perfects a Cocoa, invests a fortune in advertising it, and begins to make two fortunes out of it—on merit.

Enter now, Walter Faker, who calls his factory a village, and dubs it Worcester also,—by accident.

Soon he sells the Retailer, at a lower price, a seeming duplicate of the standard goods of Walter Baker, of Worcester.

And the Retailer puts them forward joyously, because of the longer profit in the untried substitute.

Of course, Walter Baker suffers, but Walter Faker can't afford to recognize that.

He makes the public "feel at home" by the similarity of name, and then "takes that home away" by forgetting to put into his substitute the more costly items, which made the original article, famous and worth substituting.

These abstracted items, through people's confidence in another's brand, he expects to transmute into a fat pocketbook.

By and by, consumers begin to admit a surprising difference between "Baker" and "Faker" Cocoa, but not till they have royally paid for the privilege of sampling the Thaumaturgic Chocolate.

Beware of Thaumaturgic Shoes.

No shoe is a genuine "Slater Shoe," unless it bears these identical words—"The Slater Shoe"—set in a slate frame, and stamped on the soles.

Goodyear Welted, \$4.50 and \$5.00.



"The Slater Shoe"

TERRILL BROS., SOLE AGENTS, FENELON FALLS.

FURNITURE.

A complete stock of Furniture of the best and newest designs always on hand. Prices the lowest.

L. DEYMAN,
Furniture and Undertaking.
Picture Framing a Specialty.

FENELON FALLS GAZETTE

is printed every Friday at the office, corner May and Francis Streets.

SUBSCRIPTION:

\$1.00 A YEAR, IN ADVANCE
or one cent per week will be added, as long as it remains unpaid.

Advertising Rates.

Professional or business cards, 50 cents per line per annum. Casual advertisements, 8 cents per line for the first insertion, and 2 cents per line for every subsequent insertion. Contracts by the year, half year or less, upon reasonable terms.

JOB PRINTING executed neatly, correctly and at moderate prices.
E. D. HAND,
Proprietor

FARM LABORERS AND DOMESTICS.

I have been appointed by the Dominion Government to place Immigrants from the United Kingdom in positions as farm laborers or domestic servants in this vicinity. Any person requiring such help should notify me by letter, stating fully the kind of help required, when wanted and wages offered. The number arriving may not be sufficient to supply all requests, but every effort will be made to supply each applicant with help required.

Thos. Robson,
Canadian Govt. Employment Agent,
FENELON FALLS, ONT.

Low Prices This Week on the Following:

Screen Doors from 75c. to \$1.50 complete.
Lawn Mowers from \$2.75 to \$4.00.
Screen Windows 15c. to 25c. Grass Shears 25c. pair.
Good long-handled Shovels at 50c.
14 inch Garden Rakes at 25c.
Handy Washing Machines \$3.25.
5-tine Manure Forks at 70c.
Good No. 9 heavy galvanized iron Boiler at \$1.00.

We have just received a carload of the celebrated Monarch Brand Portland Cement, which we will sell at the lowest price.

JOS. HEARD

Fenelon Falls.

COAL and WOOD.

The undersigned is prepared to deliver coal or wood to any part of the village at any time. Hard or soft wood 4 feet long or cut to order.

A heavy stock of the best Scranton coal always on hand, also charcoal.

All kinds of green and dry wood bought at highest price.

M. WHALEY.

WAGGON REPAIRS.

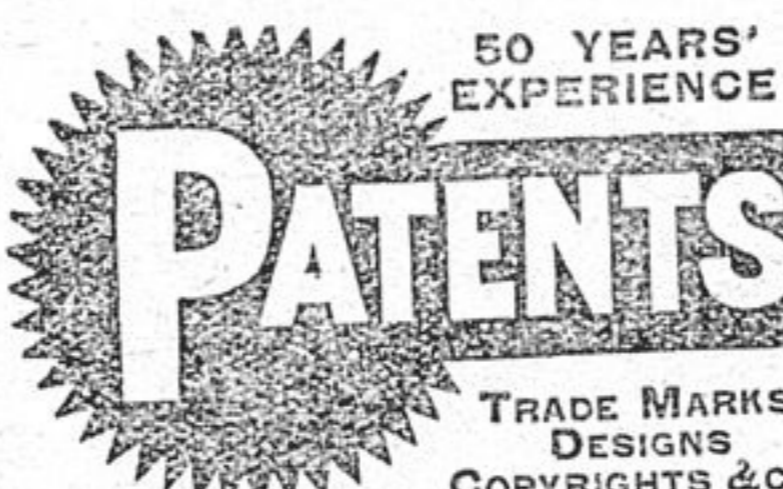
Now is the time to have them made. Spring is just around the corner. Bring your wheels in now so they will be ready before the rush comes on.

PLANING

done on my new, up-to-date planer and matcher cannot fail to give satisfaction.

F. C. CHAMBERS.

COLBORNE ST. OPPOSITE HEARD'S
FENELON FALLS.



Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. Handbook on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the Scientific American.
A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year; four months, \$1. Sold by all newsdealers.
MUNN & Co. 361 Broadway, New York
Branch Office, 635 F St., Washington, D. C.

KAWARTHA LAKES LINE.

The Trent Valley Navigation Co., Limited.



SAILINGS OF STEAMERS, 1907.

LINDSAY, STURGEON PT., BOBCAYGEON, "ESTURION."

June 1 to Sept. 14.—Daily except Sunday.
a. m. p. m. p. m. p. m.
Lv — 2.45 Bobcaygeon arr 2.60 —
" 6.10 3.45 Sandy Point " 1.15 7.15
" 6.30 4.30 Sturgeon Pt " 12.45 7.00
arr 7.45 5.45 Lindsay lv 11.30 5.30

NOTE.—Saturday's boat will await arrival of evening train from Toronto and Port Hope, giving connection with Sturgeon Point and Bobcaygeon.

June 1st to Sept. 15, every Monday morning will leave Bobcaygeon for Lindsay at 5.45 a. m.

BOBCAYGEON, LINDSAY, COBOCONK.

Str. "MANITA" TRI-WEEKLY SERVICE.
June 10 to Sept. 14, Mondays, Thursdays and Saturdays.

Read down.	Read up.
Lv 6.30 a. m. Bobcaygeon arr 8.00 p. m.	
" 7.30 a. m. Sturgeon Pt lv 7.00 p. m.	
ar 8.45 a. m. Lindsay	lv 5.45 p. m.
lv 9.09 a. m. Lindsay	ar 5.43 p. m.
lv 10.09 a. m. Sturgeon Pt	ar 4.30 p. m.
lv 11.15 a. m. Fenelon Falls	ar 4.00 p. m.
lv 11.45 a. m. Rosedale	ar 3.00 p. m.
ar 12.45 p. m. Cobocok	lv 2.00 p. m.

* NOTE.—Transfer at Sturgeon Point to Esturion for Lindsay, and awaits her return trip, leaving for Bobcaygeon at 7.00 p. m.

On Tuesdays and Fridays this boat is open for special charter.

BOBCAYGEON, CHEMONG, BURLEIGH, "Ogemah."

June 10 to about Sept. 14. Daily except Sunday.

Read down.	Read up.
Lv 7.00 a. m. Bobcaygeon arr 7.45 p. m.	
" 9.30 a. m. Chemong Park lv 5.00 p. m.	
" 11.15 a. m. Buckhorn " 2.15 p. m.	
ar 12.30 p. m. Burleigh Falls " 1.00 p. m.	

Calling at Oak Orchard and Indian Village on signal.
Connections at Burleigh with steamers for Lakefield and intermediate points. Meals served on board.

Burleigh Falls, Stony Lake, Lakefield. Strs. "EMPERESS," Etc.

Service daily except Sunday.

Single daily service from June 3rd to June 15th and from Sept. 16th to Sept. 21st.

Double daily service from June 17th to June 29th, and from Sept. 2nd to Sept. 14th.

Triple daily service from July 31st to August 31st.

Read down.	Read up.
a. m. p. m. p. m. p. m. p. m.	
lv 9.15 1.15 6.15 Lakefield at 6.00 9.09 4.15	
" 9.45 1.45 6.45 Youngs Pt lv 5.30 8.15 3.30	
" 10.15 2.30 7.30 Majestic Id " 4.15 7.30 3.00	
" 10.30 2.45 6.45 M'Cracken's " 4.30 7.15 2.45	
" 11.00 3.00 8.15 Juniper Id " 4.00 7.00 2.30	
ar — 5.00 9.00 Breeze's " 3.00 6.00 2.00	
" 11.30 4.00 9.00 Mt Julian " 2.00 6.15 1.30	
& Viamede	
" 12.00 3.30 8.45 Burleigh " 1.30 6.45 12.45	

* Transfer to Str. Majestic for Breeze's and head of Lake.

Calling at South Beach, E. D. Hall's, Bap'tic's Island, Acton's and Idleside on signal. Boat connecting with 4.40 train from Lakefield will call only at scheduled points mentioned above.

Daily connections made with Str Ogemah at Burleigh Falls for Chemong and Bobcaygeon. Meals served on board.

Any change in these time tables will be noticed in all the local papers, but the company reserves the right to cancel without notice.

For information apply to Fenelon Falls agent, C. W. Burgoyne, or to the company's offices, Bobcaygeon, Ont.

SEASON 1907.

FENELON FALLS, ROSEDALE, COBOCONK.

Commencing Tuesday, June 25th,

The Str. "Kawarttha"

will make daily trips (except Saturdays and Sundays) between the above named ports, as follows:

Leave Fenelon Falls 4.30 p. m.
Leave Rosedale 5.30 p. m.
Arrive Cobocok 6.30 p. m.
Leave Cobocok 7.30 p. m.
Leave Rosedale 8.30 p. m.
Arrive Fenelon Falls 9.15 p. m.

Monday morning trips, Rosedale to Fenelon Falls.

On and after Monday, July 1st, the "Kawarttha" will leave Rosedale every Monday at 7.00 a. m., connecting with morning train at Fenelon Falls.

This time table subject to change without notice.

For tickets, rates, etc., apply at the general store of

W. BURGUYNE & SON,

Fenelon Falls.

Campers supplies delivered to any point on the lakes.

Blankets, Rubber and Woollen Rugs, Robes and Mitts at bottom prices.

Single oak-tanned Harness, hand-made, at \$12.

Rawhide Whips 35c.

A good stock of Trunks, Club Bags, Suit Cases etc., on hand.

J. J. NEVISON.