

# ANOTHER BUSY WEEK AT BURGOYNES' REDUCTION SALE.

This Sale has become so widely known that we have already had customers from as far south as Lindsay and north from Haliburton, which proves beyond a doubt that our prices must be right. This week we have still greater bargains to offer than have been since the big sale began. Many new lines of Spring goods have arrived this week, and these of course will go at the bargain prices.

## Black Sateen Underskirts.

5 dozen of these arrived this week. They are bought specially for spring trade and are bargains at their regular prices. We offer them at just about wholesale cost.

\$1.00 Underskirts for 69c. each.  
\$1.25 Underskirts for 98c. each.  
\$1.50 Underskirts for \$1.18 each.

**DON'T FAIL TO SEE THESE.**

## Ladies' Underwear at Half Price.

A table full of ladies' and misses' Vests and Drawers, worth 25 to 50c. Sale price, each **.19**

10 and 12c. Wrapperettes, 9c. yd.  
25 and 35c. Hosiery, 19c. pair.  
50 and 75c. Corsets, 19c. pair.  
\$1.00 and \$1.50 Sateen Waists, 68c. each.  
20 and 25c. Ribbons, 14c. yd.  
10 and 12c. Towelling, 9c. yd.  
Heavy 14c. Shirting Flannelette, 11c. yd.

## CROCKERY.

White Plates, per dozen, 29c.  
Colored Plates, per dozen, 48c.  
White Cups and Saucers, per dozen, 58c.  
3 only colored Dinner Sets, regular \$10.00,  
Sale price, \$6.98.

**SEE THIS SNAP.**

## GROCERIES.

Let us have your orders early.

Soda Biscuits, 3 lb. box for 20c.  
11 bars Soap for 25c.  
25c. Tea, per pound, 16c.  
Corn, per can, 8c.  
Tomatoes, per can, 9c.  
Force, per package, 5c.  
Vim, per package, 5c.  
6 tins Sardines for 25c.  
4½ lbs. fresh Ginger Snaps for 25c.  
Choice Pickles, per bottle, 10c.  
Tomato Catsup, per bottle, 10c.  
4 packages Corn Starch for 25c.  
Laundry Starch, per package, 6c.

## 50 pairs Flannelette Blankets 88c. per pair.

Good large size flannelette Blankets, nice soft finish, worth \$1.88 and \$1.15. Sale price per pair **.88**

Extra large flannelette Blankets, worth \$1.25 to \$1.40. Sale price, per yard **\$1.12**

White Wool Blankets (only 8 pairs left). Large size, 7 pounds weight, worth \$3.50, \$3.75, up to \$4.50. Sale price, **\$2.98** per pair

## Further Reductions in all lines of Dress Goods.

Ladies' Jackets, only 6 left, to clear at 98c. ea.

## Big Slaughter in Men's Hats.

We have not overlooked this important section, but have been kept busy going carefully through our Hats and marking them at prices that are sure to make a big noise in this department. The Hat season is almost here; the shapes are new—just the style for spring. Come in and try them on, anyway.

LOT No. 1.—Worth 50c., 75c. and \$1. Sale price 39c. each.

LOT No. 2.—Worth \$1.25 to \$2 each. Sale price 79c. each.

Ladies' \$4.50 and \$5 Silk Blouses,  
Sale Price \$3.19 each.

**BOOTS & SHOES.** Another big list of bargains in Shoes this week. Our big spring shipments are beginning to arrive, and we must have more room. Every pair of Shoes reduced in price all this month.

**25 and 50c. Men's Neckties for 19c. each.**

## GREAT SLAUGHTER IN CLOTHING.

Boys' Suits 98c.  
Men's tweed Suits \$3.89.  
Overcoats less than makers' prices all this month.

## NEW SPRING PRINTS AND MUSLINS.

Best English Prints (Crum's make) worth 14 and 15c. Sale price, per yard **.13**

Heavy Canadian Prints, worth 12 and 13c. Sale price **.10**

50 pieces only good heavy Print, worth 8 and 10c. Sale price, per yard **.07**

## KID AND MOCHA GLOVES.

Regular 75c. for 48c. a pair.  
Regular \$1.00 for 68c. a pair.  
Regular \$1.25 for 78c. a pair.

Men's 75c. Work Shirts for 58c.  
Men's 75c. Overalls 58c.  
Men's \$1.00 Overalls 79c.  
Tweed Pants, per pair, 89c.  
\$1.75 and \$2 Pants, per pair, \$1.19.

Colored Art Muslins, 7c. a yard.  
35c. Table Linens, 24c. a yard.  
Boys' 50 and 60c. Sweaters, 44c.  
Boys' fleece lined Underwear, 25c. suit.  
Men's fine Cambric Shirts, regular \$1 and \$1.25, for 79c. each.

## ONLY A FEW FURS LEFT.

We offer the balance of our Fur stock at less than wholesale cost to clear them out. Don't fail to See them on Saturday.

**LET NOTHING KEEP YOU AWAY.**  
**The greatest of all sales is this Big Reduction Sale.**

Pins, regular 5c., 2c. a paper.  
Handkerchiefs, regular 5c., two for 5c.  
Dress Trimmings, regular 10 and 15c., 2 yards for 15c.  
Men's 10 and 15c. Linen Collars, 5c. each.  
25 and 35c. silk Belts, 19c. each.

# W. BURGOYNE & SON,

## FENELON FALLS.