

COLOSSAL MID-WINTER CLEARANCE SALE.

We find on taking stock that we have several thousands of dollars worth of goods that we must clear out before our spring stock arrives, in order to prevent overcrowding.

On Saturday, January 28th, and the following thirty days, we will hold the most

GIGANTIC SALE

ever known in the history of our business. Reduction isn't the word for what we have done to prices. Slaughter--almost extermination--more nearly expresses our action. We have slashed and cut right and left, disregarding values and costs; our one aim being to make so powerful an appeal to purses that our offering will prove irresistible to wideawake shoppers.

Here are a few of our conviction-carrying figures:

9 cent FLANNELLETTE 5 cents a yard.

18 pieces striped Flannellette, wide and cheap at 8 and 9 cents. All good patterns. Sale price per yard .. **5c.**

10 and 12 cent DRESS LININGS 7 cents a yard.

876 yards colored Dress Linings, double fold, black, brown or slate. Regular price 10 and 12c. Sale price per yard **7c.**

35 cent TABLINGS 22 cents a yard.

6 pieces Table Linen, 54 inches wide, heavy cloth, good patterns. Regular price 30 and 35c. a yard. Sale price **22c.**

\$1.00 Ladies' KID GLOVES 55 cents.

17 dozen pairs ladies' Kid Gloves in tans, browns and greys. Regular price \$1.00 and \$1.25 per pair. Sale price **55c.**

\$1.25 Sateen Underskirts for 69c.

24 only Underskirts, deep frill made of heavy mercerised sateen, worth \$1.25.

Sale price **69c.**

TWO PAIRS OF SHOES FOR THE PRICE OF ONE.



If you don't need Shoes for immediate wear at these prices, it is only the plainest common sense to buy for future wear.

Women's \$2.25 BOOTS for \$1.00.

157 pairs women's fine Boots, regularly sold at \$1.35 to \$2.25 a pair. Box Calf and Dongola Kid, heavy soles, excellent skating boots. Also felt boots with leather soles. Sale price, per pair .. **\$1.00**

\$1.00 SHIRTS for 49 cents.

A table of men's and boys' cambric Shirts, all sizes. Regular price 75 cents and \$1.00.

Sale price, each .. **49c.**

\$1.40 Men's Tweed Pants for 69c.

27 pairs men's tweed Pants, dark stripe. Regular price \$1.15 to \$1.40.

Sale price, per pair **69c.**

EMBROIDERIES at half price.

Over 2,000 yards muslin Embroidery, worth 10, 15, 20 and 25 cents, will be sold out at less than half price--per yard **5, 7 & 10c.**

\$3.50 MEN'S FINE SHOES FOR \$2.00 A PAIR.

56 pairs men's box calf Shoes, sizes 6 to 9. Regular price marked \$3.00, \$3.25 and \$3.50. A snap you should not miss. Sale price **\$2.00 A PAIR.**

15 cent WRAPPERETTES 10 cents a yard.

14 pieces extra heavy Wrapperette, worth 12½, 13 and 15 cents per yard. While they last **10c.**

12 cent PRINTS 6 cents a yard.

21 pieces fast color Prints, worth 10 and 12 cents. Sale price per yard **6c.**

8 cent FACTORY COTTON 5 cents a yard.

20 pieces heavy Factory Cotton, sold at 7 and 8 cents a yard. Sale price, per yard **5c.**

75 cents LADIES' VESTS 39 cents.

8 dozen ladies' Winter Vests in white or natural grey. Regular price 50, 60 and 75 cents. Sale price, each **39c.**



\$1.50 BLACK SATEEN WAISTS FOR \$1.00.

6 doz. mercerised sateen Waists, nicely trimmed. Cheap at \$1.50. Sale price, each .. **\$1.**



WHITEWEAR AT LESS THAN COST.

Our new Whitewear is already here, and the values beat all previous records. A counter full of Nightgowns, Underskirts, Drawers, Corset Covers, etc., at prices that will astonish you.

Sweeping Reductions in HATS and CAPS.



17 dozen men's Hats, worth \$1.00 to \$2.00. Sale price, each **50c.**

DRESS SKIRTS at \$1.50, \$1.80 and \$2.65.

We have classed our Skirts into three prices. Some are worth \$4.50, none worth less than \$2. Sale price **\$1.50, \$1.80, \$2.65.**

8 cent STEAMLOOM 5 cents a yard.

18 pieces (40 yards each) fine English bleached Cotton. Regular price 7 and 8 cents per yard. Sale price **5c.**

SALE BEGINS SATURDAY MORNING, JANUARY 28th, AT 8 O'CLOCK.

DEPARTMENT STORE.

W. BURGONE.