

FOR STYLE AND ECONOMY COMBINED

Go to **Wm. Campbell**, who has the largest, best assorted, most stylish and cheapest stock of:

MILLINERY

in town. Come early and.

SEE THE PLUMS.

Our Opening takes place every day.

THE OLD HARDWARE STORE.

OOOOOOOOOOOOOOOOOOOOOOOO

TO MY CUSTOMERS AND THE PUBLIC GENERALLY.

I desire to draw your attention to the fact that I have and will have the largest, best and cheapest stock of Hardware, Paints, Oils, Tinware and Stoves ever offered in the county of Victoria. I have succeeded in purchasing direct from the manufacturers this year's supply, and

WILL SELL IN MANY LINES AS CHEAP AS I USED TO BUY.

for myself. I shall personally be behind the counter morning, noon and night, and

IF 'OLD JOE' LETS YOU OUT WITHOUT PURCHASING

it will be because you want the earth for nothing. If you don't want to buy give me a friendly call anyhow. Thanking everyone for their patronage this last seventeen years,

Yours Respectfully,

JOS. HEARD.

NORTH STAR ROLLER MILLS.

The undersigned beg to announce to their numerous customers and the public generally that their new Roller Flour Mill is now completed, and grinding night and day. The machinery throughout is of the most modern pattern, and the quality of the output second to none in Ontario. Special attention given to gristing and chopping. We pay Lindsay prices for wheat and coarse grains, of which we want an unlimited quantity. Hides and skins, Furs, Cattle, Sheep, Pigs, etc., bought and sold. Agents for the Canada Carriage Company. Parties buying Flour or Feed in quantities would do well to write us for quotations before purchasing.

McDougall, Brandon & Austin.

TO THE FARMERS

Of the surrounding vicinity. If your

MACHINES . . .

should need repairing, or if you should want any repairs, or new mould boards or steel land sides on your ploughs, COME EARLY, and don't put off till wanted. If you think of purchasing a good Pea Harvester, Hay Fork, or any other implement, give ROBSON a call, and you will get them at prices to meet the times.

THOS. ROBSON,
FENELON FALLS.

The Fenelon Falls Gazette.

Friday, April 16th, 1897.

The T. V. G.

In the Dominion estimates, just brought down, is an appropriation of \$650,000 for the Trent Valley Canal, which is good evidence that the Government has decided to push the work towards completion.

Another Mill to be Built.

On Friday morning last, the 9th inst., exactly seven months from the day the red mill was destroyed by fire, the work of clearing away the ruins preparatory to building a new mill was commenced, and is now in progress. For a long time we both hoped and believed that the burned mill would be replaced by another; but as the months rolled on and one discouraging rumor after another got afloat, we began to fear that possibly the predictions of the pessimists might prove to be correct, and that the village was doomed to another protracted period of depression. The sale of the Howry effects advertised to take place on the 15th was anxiously awaited, as it was the general opinion that the question of mill or no mill would then be settled; but the result of the sale must have been fore-known, for on Monday of last week about a dozen men were set to work filling the ice-house near the mill, and on the following Thursday "big" John Thomson arrived from Peterborough and immediately commenced hiring men to attack the debris bright and early next morning. The new mill will be about the size of the old one before the Howry firm added to it, but it will be longer in proportion to its width and will have higher walls. It will be built by day's work, not by contract, under the superintendence of Mr. Thomson, who expects to have it ready to commence operations in about three months, as nearly all the square timber required was sawn last fall at Mr. John A. Ellis's mill on the lake shore. The new mill is to be furnished with two bandsaws, all the necessary trimmers and edgers, a lath machine and probably three shingle machines, as that was the number in the old mill. With the exception of some chains and gearing that were not rendered useless by the fire, the contents of the mill will be new, and everything required except the saws will be obtained from the William Hamilton Manufacturing Co. of Peterborough. It is expected that the site will be cleared of rubbish by the end of this week, and as soon as the frame timber is needed it will be brought on flat cars from Mr. Ellis's piling ground. The capacity of the mill will be 150,000 feet in twenty-four hours, and it will probably be run day and night.

Departmental Stores.

The injury done to legitimate business men by departmental stores is so great that the most determined war is to be waged against them, and the Retail Merchants' Association of Canada intends to hold in Toronto, at a date not yet fixed, a large convention at which they hope one or two merchants from every city, town and village will be present. Several county and country papers have joined the crusade inaugurated by the Toronto *Star* and *Saturday Night* against the greedy monopolists, and a very good article from one of them, the *Whitby Chronicle*, appears on our first page. Nothing seems to

us more certain than that wide-spread misery will result from the departmental stores if conducted for any considerable time as they are at present, and no effort should be spared to put an end to their career of deception. And that their success is the fruit of deception, if not of something worse, is beyond the shadow of a doubt. No man or combination of men can make money by selling goods at or below cost, but they can make money if they lose a trifle on, say, ten per cent. of the goods disposed of, and make a large profit on the other ninety per cent., and that is just what is done at the departmental stores. Who ever heard of a hardware merchant, or a dealer in boots and shoes, or a druggist, refusing to sell a customer as many tin pails, or pairs of boots, or bottles of medicine as he is willing to pay for? Yet we are positively assured that no departmental store will on "bargain day" sell two articles of the same kind to the same individual! This fact ought to convince every person who becomes cognizant of it of the principle—or, rather, the want of principle—upon which business is done in these fake establishments, and if no one patronized them except on bargain days they would collapse in a few weeks or months. For proof that they charge more than ordinary prices for many articles we need not go beyond our own village. In Eaton's catalogue the No. 2 Daisy churn is \$4.25; Mr. Heard sells it for \$3.50. Two kinds of washing machines are \$3.75 each; Mr. Heard sells them for \$3.50. Sanderson, Percy & Co.'s prepared paints are \$1.50 per gallon; Mr. Heard sells them at \$1.30; and hundreds of similar instances of over-charge can no doubt be found in the catalogue by any person who'll take the trouble to look for them. But all the masses of people who crowd the departmental stores know is that many of the articles sold therein are, or appear to be, wonderfully cheap, and so, as the *Star* says, they almost tumble over each other in their eagerness to secure bargains, and too often find when they reach home that they have got less value for their money than they would have obtained if they had spent it leisurely and carefully in three or four stores that do business on honest principles.

Personals.

Miss Myrtle Washburn, a former resident of the Falls, is now one of Mrs. R. McDougall's staff of milliners. She arrived here from Guelph on Thursday of last week, and her mother and brother will shortly come to the Falls with the intention of remaining.

Mr. J. H. McNally and family left on Monday for the States, and will return about the first of May.

Mr. James Field of Stayner came to the Falls last Friday, and is again a member of Mr. M. McCallum's satorial staff.

Mr. and Mrs. Robert Jones of Peterborough have been visiting their relatives at the Falls since Monday last.

Mr. Charles Borland left on Tuesday for Milwaukee, Wisconsin.

Miss Pearce of Manilla has been at the Falls since last Friday visiting her brother, Mr. Henry Pearce, and will stay another week.

Mr. Alfred Smith and his family, and Miss Mary Taggart (Mrs. Smith's sister), left last week to take up their residence in Lindsay.

Mrs. McDougall's Millinery Opening.

The millinery opening on Thursday and Friday last at Mrs. R. McDougall's far exceeded any previous display ever made in Fenelon Falls. The show-rooms were artistically draped, and the profusion of flowers in the rooms were so real looking that one could hardly believe that they were artificial. The ladies kept pouring in from early morning until late at night, and Mrs. McDougall and her assistants were kept busy showing the beautiful hats and bonnets, and; judging by the pleased expressions of the ladies, they have every reason to be satisfied with their work. Flowers are in abundance, roses, violets, lilacs and lily of the valley being the favorites. Almost every size and shape in hats will be worn, although the medium sizes will be most popular. The entire stock has been well assorted and is replete with all the latest novelties of the season. The windows also were greatly admired, and showed the good taste of those in charge. Mrs. McDougall wishes to thank the ladies of Fenelon Falls and vicinity for their attendance at the opening, and for the numerous orders already given this season. She wishes all to call and inspect her stock, being fully convinced that she can give satisfaction to all customers.

Come and see the black and white, blue and white, red and white, brown and white Sailors at Mrs. McDougall's.

Powles's Corner.

(Correspondence of the Gazette.)
Mr. A. Rutherford has been laid up for about two weeks, having strained his back lifting heavy weights, but he is now able to go about.

Mr. Frank Worsley started for the North-west on Monday, the 5th inst. We hope he may do well.

Mrs. E. Bacock has taken a change for the worse, which we regret to hear. Dr. McAlpine of Lindsay was in attendance upon her last Sunday morning. We hope that she may yet be restored to good health.

Very little has been done on the land yet in this locality, but next week it will become a general thing. Fall wheat and meadows have been damaged to a considerable extent.

Mr. and Mrs. J. B. Powles attended the funeral of Mr. John Greaves of Eldon last week. Deceased was a brother of Mrs. Powles.

Kimmount.

(Correspondence of the Gazette.)

The marriage of Mr. T. Petrie of Peterborough and Miss L. Coban took place on Wednesday, April 7th. The showers of rice they received showed the good wishes of the Kimmount people. Quite a crowd gathered at the railway station on Thursday morning to offer congratulations and bid the happy couple good bye.

The basket social at Union Creek, considering the weather, was a fair success.

A basket social will be held at the Church of England parsonage on Thursday, April 22nd.

The stove factory is closed for a few days for improvements and change of machinery.

Mr. John A. Ellis of Fenelon Falls passed through our village last week on his way to Haliburton.

All the latest walking Hats in black and colors at Mrs. McDougall's.

Come and see the fancy straw Sailors at Mrs. McDougall's.

Come and see the black rustic Sailors at Mrs. McDougall's.

COUNCIL MEETING.—The village council met on Monday evening, and, after passing a by-law to extend the time for the payment of taxes, and granting \$5 to Mr. Holbrook on application of Mr. McKendry, adjourned until Thursday.

Come and see plain straw Sailors, also children's Sailors and trimmed hats at Mrs. McDougall's.

THE ROSEDALE WORKS.—The public works at Rosedale, which were shut down over a month ago, were resumed on Wednesday last, under the superintendence of Mr. Thomas Archer. About a dozen men are now employed, but the number will soon be increased.

Butter and eggs taken in exchange for millinery at Mrs. McDougall's.

WEAVING.—Mr. Samuel Hutchison, who left here for Kimmount about three years ago, has returned to the Falls, and is prepared to do all kinds of weaving at moderate prices, as will be seen by his advertisement in this week's *Gazette*.

See young Ladies' High Corsets, with braces, at Mrs. R. McDougall's.

See Girls' Corsets and Waists, also Children's Corded Waists, at Mrs. R. McDougall's.

DENTAL.—Dr. Neelands, dentist, will be at the McArthur House, Fenelon Falls, on Monday, the 19th inst., on arrival of the train from Lindsay, and will remain over Tuesday. He will have gas and local pain obtunders for the painless extraction of teeth. Call early.

See Silk Handkerchiefs and Fine Embroidered Handkerchiefs at Mrs. R. McDougall's.

See the Watchspring Corsets, the latest out, at Mrs. R. McDougall's.

THE CURFEW BELL.—On and after Monday next, the 19th inst., the curfew bell will be rung regularly at 9 p. m., and any boy or girl found on the public streets after that hour, except under proper care or guardianship, or for some unavoidable cause, will be liable to be escorted home by the constable. Any parent or guardian may be summoned for permitting his child to habitually break the curfew by-law after having been warned in writing, and may be fined for the first offence \$1, without costs, for the second offence \$2, and for the third offence \$5.

See Ladies' and Children's Hosiery at Mrs. R. McDougall's.

See Kid Gloves, Silk Gloves and Mittens at Mrs. R. McDougall's.

A BREAK-DOWN.—Last Sunday afternoon, while the Rev. T. P. Steel was on his way to preach at Powles's Corner, the reach of his buggy broke, the horse went off at a mild gallop with the fore wheels, the front of the buggy fell to the ground, and Mr. Steel and his little son, who was with him, dived gracefully over