F. KEAN, SON & CO.'S "FAMOUS" WHOLESALE AND RETAIL.

NOW THE MOST EXTENSIVE ESTABLISHMENT IN NORTHERN ONTARIO.

WE are enlarging our present premises in Lindsay to nearly double their former size, to make room for the large and constantly growing patronage we have received since opening here.

We specially invite Country Merchants and Pedlars to call and see us, as we feel sure we can do better for you, buying in small quantities and broken packages, than what you can in Toronto or elsewhere.

PEOPLE LIVING AT A DISTANCE

Will do quite as well by ordering by letter as if present. All orders receive our personal attention, and satisfaction guaranteed. Enclose the money with a list of your wants, and be sure and register. On all parcels of Dry Goods, Clothing, Boots, and Shoes or Fur Goods, amounting to \$15 or over, we pay express charges.

∀WE ARE DOING A LARGE WHOLESALE TRADE>

Extending as far North and West as Port Arthur, and it is steadily increasing. We now have two travellers constantly on the road, and intend adding another before long. We do the best for our Customers we possibly can. Importing as we do nearly all our goods from the best manufacturers, picking up big job lots in the old Country, and buying Large Bankrupt Stocks, we are thus enabled to sell to our customers at just what other stores have to pay for their goods in Toronto or Montreal, and in many cases lower, as our expenses are not so great.

REMEMBER THE PLACE:

THE GREAT BANKRUPT STOCK MEN,

F. REAN, SON & CO.'S

'FAMOUS,"

ORILLIA, & LINDSAY.