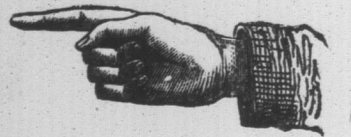


A MERRY, MERRY CHRISTMAS.

B. J. GOUGH



Wishes all his friends and numerous customers a Merry, Merry Christmas and a Happy New Year, out of a full heart. This store, which has sent forth its Clothing Blessing to many hundreds of people of Lindsay and Victoria county, also sends forth its sincerest wishes that its numerous patrons may possess in a larger measure than ever the general blessings of Peace, Plenty and Prosperity.

Lower and Lower Goes the Prices! Another Cut, Another Slash, Another Sacrifice!

The very climax of successful buying has been attended by our fortunate purchase of the two monster Montreal stocks of E. A. Small & Co. and McKenna, Thompson & Co. by which we secured a great scoop in

Superior Winter Overcoats, Ulsters, Suits for Men's, Youths' & Boys' wear. Get on your skates. The cold wave strikes the winter clothing and contracts the prices.

This great End-of-the-year Sale is still in the height of its glory. We have been quoting prices unheard of in Lindsay, and we again let go the flood-gates and pull down the figures still lower for the balance of the holiday season to crown our efforts for 1898.

Our store will still be found packed with Christmas gifts and New Year plums. We want to carry over as little stock as possible into the New Year even if we sell at a loss.

B. J. GOUGH,

LINDSAY'S LEADING CLOTHIER.

The Victoria Warer

FRIDAY, DECEMBER 24, 1897.



A union hearts and a union of hands
A union none can sever;
A union of homes and a union of lands
And the flag, BARRON UNION, forever.

CHRISTMAS.

This is the season for those "another-year-has-rolled-by-with-its-etc" editorials, but although something of this kind does seem appropriate for the occasion, all such expressions have become stereotyped and, like our every day greeting "Fine day" they are more or less meaningless.

Christmas seems to be the time of all times in the year when everybody should feel particularly free from cares and worries and be in the best of spirits and love everybody else—we say "it seems" with a purpose, for in reality this is not universally so.

of big magazines that widows and fatherless children such as these exist. We assure them that it is not so—there is ample room for good work in Lindsay. It is not enough when such an opportunity is offered for helping the fallen that we should commemorate the birth of a man in good wishes and prayer—it is good works that are required.

A CONTEMPTIBLE COURSE.

The plan of campaign apparently adopted by the liberal managers for the coming provincial election is the old one of discrediting political opponents in the eyes of the electorate, instead of meeting them in fair and honorable combat.

policy of slander and defamation being indulged in by some liberals is not only contemptible but cowardly as well, and should be suppressed by the intelligent and independent electorate.

EDITORIAL NOTES.

We wish all our subscribers and friends a very merry Christmas. P.S.—This is not cast. There will not be much of China left when Russia and Germany and France and the other European powers have finished copying "winter naval stations."

a most unjust one and should be altered at once. A bill has been introduced into the Ontario legislature to make the desired change. Last session such a measure was voted down by the government.

TOWN COUNCIL.

WEDNESDAY, 15TH. Council met pursuant to statute to receive the financial statement and wind up the business for the year. All the members being present except Deputy Reeve Gillogly and Councillor Killyay.

Christmas. (Written for The Warer.) Bright breaks the Christmas morn, hear the bells ring, Pealing their joy over moorland and fen, Lutes the melody—sweet voices singing Christ was this day born the Saviour of men.

JANETVILLE.

SOCIETY NEWS.—L.O.L. No. 64, held their annual meeting on Thursday evening Dec. 2nd, when the following officers were elected for the ensuing year. Bro. Francis Fanning, P.M., conducted the election of officers.

of \$80 was recommended to be paid to the eastern dairymen's association, on the understanding that if there was any surplus that it was to be returned. The report of the board of health and medical health officer was laid over for future consideration.

Political Notes.

Hardy is not the man that Mowat was. Unhappy lies the head of Laurier, the pre-ferential patriot. Tarte may yet prove to be the millstone around the neck of the Ottawa government.

The Ladies' Home Journal for 1898. To make The Ladies' Home Journal for 1898 "the best of all the years; the most cheerful and helpful magazine that a woman can have in her home" is the purpose of its editors, as disclosed by a prospectus outlining a few of the projected features for the coming year.

Society Notes.

DEC. 27.—Regular meeting of Faithful Brethren lodge No 77 A.F. & A.M. Installation of officers. At the regular meeting of Hackett True Blue lodge No. 38 held on Monday evening, Dec. 20th, the following officers were elected for the ensuing year:—Jan. J. Shaw, W.M., re-elected; T. Bunting, D.M., re-elected; Wm. Scott, rec-sec, re-elected; J.B. McDonald, fin. sec., re-elected; Thomas Robinson, treas.; J. McCannell, chap; D.H. Gall, conductor; H. Brown, D of G; commiser; F. Lingle, J. Landier, E. Eagleston, J. Rogers, O. Syer; J. Demare; auditors, E. Eagleston and J. Shaw. The installation takes place on Monday, Jan 24, 1898.

Of the 58 candidates who wrote on the Model School examination 33 passed the non-professional examination at Lindsay, 8 at Fenelon Falls, 5 at Oromeece, 3 at Peterboro, 2 each at Orillia and Port Perry, and one each at Toronto Junction, Mitchell, Bobovogson, Niagara Falls and Oshawa.

Lindsay Model School.

Report of finance committee read, recommending payment of a number of accounts. The following accounts were considered: Alf Robinson, \$3 00; John Hogan, \$1 25; James Kent, \$4 50; William Elliott, \$4 50. These accounts were authorized by either the council or the board of works, the committee considered that the person who ordered the work to be done should pay for same.