

DOUGALL SINCLAIR,
General Blacksmith and Carriage Manufacturer, The Market, Lindsay.
Horse Shoeing a Specialty.
Jobbing Promptly Attended to.
GIVE ME A CALL.

The Victoria Warder.

DOUGALL SINCLAIR
Is prepared to furnish at reasonable prices
**WAGONS, SLEIGHS, BUGGIES
AND CUTTERS,**
as good as any he has done in the past. Call on
see him. The Market, Lindsay.

\$1 Per Annum in Advance 5c. a Copy.

LINDSAY, ONT., FRIDAY, DECEMBER 24, 1897.

Vol. XL.—Whole No 2127

Enthusiasm Reigns at This Store.

Monster Holiday Sale. The world has been made to contribute to the stocks of this year. The Holiday Seeker cannot afford to pass this magnificent exhibit. We wish you all a happy festive season, with joy and good cheer to all.

GLOVE DEPARTMENT.

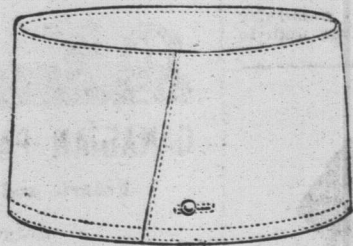
Ladies' Kid Gloves in Black and Colors, regular 75c. for 50c. 75c., \$1.00, \$1.25 in the New Shades for the holiday trade. In fancy and plain backs, in the newest shades. First-class Black Cashmere Gloves for 15c. Other qualities 25c., 35c., 40c. Ringwood Gloves, Black, White, Self Colors and Plaids. Ladies' Lined Kid Gloves; Ladies' Kid Mitts; Men's, Boys' and Youths' Kid Mitts and Gloves, nice values at 50c., 75c., \$1.00. Wool Gloves for Boys and Men at 18c., 20c., 25c. and 30c.

MEN'S, YOUTHS' AND BOYS' UNDERWEAR.

This department embraces a wide range in prices from 25c. to \$3.00. Some extra good values at 50c., 75c., \$1.00.

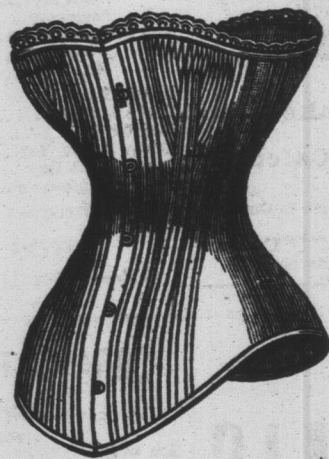
RIBBONS AND LACES.

Baby Ribbon 1c., 2., 3c. Fancy Hair Pin Boxes, Crochet Needles, Hat Pins; some very nice effects in steel and rhinestone. All the different widths of Plain Ribbons in Satin and Plain effects. Narrow Torchon Lace in White and Butter, Oriental and Cluny. Silk in Cream, Black, Green and Brown.



DRESS GOODS AND TRIMMINGS.

Fancy Dress Trimmings in a most pleasing assortment. Dress Goods in Black Cashmere, commencing at 20c, 25c, 35c, 40c, 50c; five extra specials. Nice effects in Colored Dress Goods in individual lengths, so suitable for a Xmas present. Plaids for Waists.



SILK SECTION.

Some beautiful shades in China Silks at 25c. a yard—Pink, Mauve, Nile Green, Moss Green, Cherry, Old Gold and Butter, White, Black & Pale Blue. Blouse Silks for Xmas presents in new tones and patterns. Black Silk and Satin—Duchess, Merves, Watered Silk—for reception dresses and house wear.

VELVETEENS AND VELVETS.

A complete range of shades from White to Black at 25c. a yard.

Ladies' and Gentlemen's Umbrellas—Nobby styles for Xmas presents. Hosiery in Cashmere, Wool and Heavy Ribbs, 10c, 15c, 20c, 25c, 35c; five drives.

FURS.

Nothing could be more acceptable than a present in Furs. Gauntlets, Ruffs, Collars, Capelines, Capes, Jackets and Collarettes. Men's Furs in Mitts, Caps, Coats and Collars. Coon Coats, Wallaby Coats, Astrachan Coats, Wombat Coats, at holiday prices. Robes! Robes! for the Seat and Lap.

WHITE METAL GOODS.

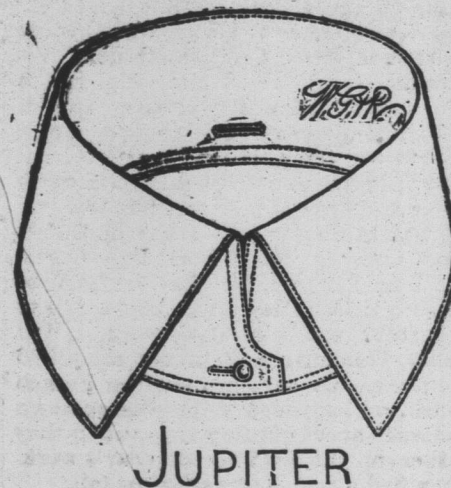
Now we come to the greatest bargain of our holiday purchases. A show case of White Metal Goods, 50 different articles to choose from, at 25c. each. Could not be purchased at double the money if bought at regular prices.

N.B.—Flannels, Flannelettes and Cantons at holiday prices.

We are offering our Carpet stock at very low prices to make room for Spring importations.

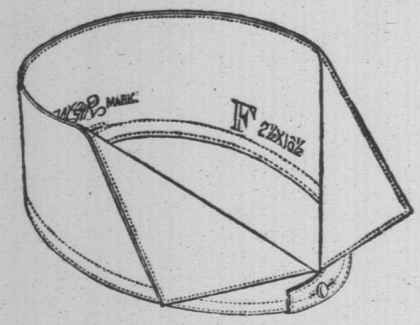


COLLARS, NECKWEAR AND SHIRTS.



A most complete range of Collars in Ladies' and Gentlemen's, suitable for the holidays, and most suitable for presents. New shapes and prices. Our assortment was never better.

NECKWEAR.—Ties, Bows and Scarfs. Plaid Windsors for Ladies' wear. Bows and Ribbons so suitable for the prevailing styles of neck adornment. Men's, Boys' & Youths' Neckties and Bows 15c., 20c., 25c. Four-in-hand Ties White, Colors, Black and Fancies. Made-up Ties, a job lot, 2 for 25c. White & Colored Shirts in sizes from 12½ to 18.



HANDKERCHIEFS.

Handkerchiefs suitable for Children commence at 1c. each. White Lawn at 5c., 8c., 10c., 15c. Your leaders for Xmas. Hemstitched at 5c., 10c., 15c. to 50c. White Silk 12½c., 15c., 25c. up to \$1.00, are lovely values. White Silk Initial 12½c., 15c., 25c.

We lay great stress upon our Handkerchief values as we feel our position is very strong, having purchased these goods some months back, in some cases at 50 per cent. below regular value.

MANTLES AND CLOAKS.

Some very smart styles admirably adapted for a Xmas present for young or old. Do not forget these garments when thinking where to buy.

VEILINGS.

Veilings for holiday wear in the newest novelties. These goods commence at 10c.

MUFFLERS.

Mufflers in White, Fancy and Black Cashmere, Silk & Repp.

VESTS.

A very choice selection of Ladies' and Children's Vests, 10c, 12½c, 18c, 25c. Lovely Wool Vests, 50c, 75c, \$1.00, \$1.25, with Drawers to match.



CLOTHING.

Men's Caps, a job lot of 200, at 20c. each. Men's, Boys' and Youths' Clothing at holiday prices. Overcoats in Frieze, Beaver and Vienna.

Every article in our large establishment at holiday prices.

Come in and see us. We're ready for the best and happiest Xmas a kind public have ever given us.

You'll find a welcome here.

Remember we're the Leaders in Lindsay of Low Cash Prices.



E. E. W. McGAFFEY